

The Crumpled Roll Finish

DECORATIVE WALL EFFECTS

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Fourth of a series of articles showing how various wall finishes are obtained with Dutch Boy white-lead and Dutch Boy flaking oil

At a surprisingly reasonable cost, the wall finish shown in this directors' room can be secured. This finish is known as the Crumpled-Roll Finish and, as its name implies, is executed by means of rolling a newspaper over the wet finishing coat, as shown to the right. It may be done in either two or three tones and permits of a variation in size of the design, depending upon how tight the paper is crumpled.

The Crumpled-Roll Finish can be used in panels or over the entire side wall. In panels the contrast between the colors used usually should be greater than when this finish is employed over the entire wall surface.

Where to use it

In addition to the directors' room shown, the Crumpled-Roll Finish is suitable for use in rooms such as the following and with the color treatments suggested: in the *small dining room* of the club or hotel, an ivory ground color and a light blue finishing coat; in the *small bedroom* of the club or hotel, cream ground coat and pea green finishing coat; the *living or dining room of the apartment*, corn yellow ground coat and soft gray finishing coat; in the *bedroom of the apartment*, gray ground coat and rose finishing coat; in the *reception room of the office or school*, light tan ground coat and medium brown finishing coat; in the *lobby of the theatre or apartment*, tan ground coat and burnt-orange finishing coat.

Paint made of Dutch Boy white-lead and flaking oil is easy and economical to use, either for two- or three-tone



An interesting example of the Crumpled-Roll Finish used in the directors' room. Reproduced from the booklet, "Decorative Possibilities of Paint." Write our nearest branch for a copy.

(At left) A close-up showing the soft, feathery design of the Crumpled-Roll Finish.

effects, or for plain one-tone walls. It reduces repainting costs because it will stand repeated washings over a period of years without losing its rich, velvety finish.

If you want to plan a decorative treatment in two-tone figured finishes, or in one-tone effects, that will not only please your tenants, but will also be sensibly economical, write our Department of Decoration. Color specialists will be glad to assist you, without charge, in planning decorative wall treatments for any type of building.



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