



step achieved in white lead chemistry. It is made by an exclusive patented chemical process that makes it more intensely white . . . purer and more concentrated . . . than is possible by other methods.

● To the use of Euston White Lead... only one of innumerable Glidden-manufactured products... Glidden paints owe much of their famous quality. Long renowned for fine paints, varnishes,

● Euron White Lead... produced by Glidden... represents the most advanced

today embraces an impressive group of successful American industries, supplying an increasing variety of commodities to the markets of the world.

THE GLIDDEN COMPANY • Cleveland, Ohio

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