

Polk's
LONG BEACH
(LOS ANGELES COUNTY, CALIF.)
CITY DIRECTORY

1968

Including: SIGNAL HILL

(See Outline Map Page X
for Area Covered by This
Directory)

CONTAINS:

- Buyers' Guide and a complete classified business directory
- Alphabetical directory of business concerns and private citizens
- Complete street and avenue guide, including a list of householders, and occupants of office buildings and other business places. Telephone numbers and Zip Codes are included
- Numerical telephone directory

PLUS

Useful and interesting
information about the
city

PRICE \$85.00

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free use of Public at
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R. L. POLK & CO.
PUBLISHERS

831 Monterey Pass Road
Monterey Park (Los Angeles), California, 91754

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**CLASSIFIED
BUYERS' GUIDE
OF
LONG BEACH**

**CALIFORNIA
1968**

Including: SIGNAL HILL

THE
BUYERS'
GUIDE
CONTAINS
THE
ADVERTISEMENTS
OF THE
MORE
PROGRESSIVE
BUSINESS
MEN
AND
FIRMS.

ALSO A
COMPLETE
CLASSIFIED
BUSINESS
DIRECTORY
BEGINNING
ON
PAGE
83

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PUBLISHERS**

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HOW TO USE YOUR CITY DIRECTORY

The major departments in the Directory are arranged in the following order for ready reference:

- | | |
|-------------------------|-----------------------------------|
| 1. INDEX TO ADVERTISERS | 4. CLASSIFIED |
| 2. INTRODUCTION | 5. ALPHABETICAL SECTION |
| 3. BUYERS' GUIDE | 6. HOUSEHOLDERS' AND STREET GUIDE |

Particular attention is directed to four symbols as being important contributing factors in supplying complete information. They appear as follows: ALPHABETICAL SECTION, "h"—Householders, "r"—Resident, HOUSEHOLDERS' AND STREET GUIDE, "Δ"—Telephone Subscriber, "©"—Homeowner.

The City Directory Will Answer Your Everyday Questions

About an Individual

- | | |
|--|--|
| How does he spell his name? Alpha. | How many adults in the family? Alpha. (same address) |
| Is he married? What is his wife's name? Alpha. | Does he own a business? Alpha. |
| Where does he live? Alpha. | Is he a member of a partnership? Alpha. |
| Does he own his home? HH & St. | Is he an officer in a corporation? Alpha. |
| Has he a telephone? HH & St. | Others in the same business or profession? Class. |
| Where is the nearest telephone? HH & St. | Is the woman single, married or a widow? Alpha. |
| Who are his neighbors? HH & St. | What was the name of the widow's husband? Alpha. |
| What does he do for a living? Alpha. | |
| Where does he work? Alpha. | |
| Is he the "head of the house" or a resident? Alpha. HH & St. | |

About a Business Concern

- | | |
|---|---|
| What is the correct name? . . . Alpha-Class. | Others in same or similar lines? . . . Class. |
| What is the correct address? . . Alpha-Class. | (NOTE: If name is in bold type, saying "(See Buyers' Guide.)" much more detailed information appears on that page such as:) |
| Just what do they do? Alpha-Class. | What are their specialties? Class-Buyers' Guide |
| Is it a Partnership or Corporation? . Alpha. | Description of products and services? Buyers' Guide |
| Who are the Partners? (if a firm) . Alpha. | |
| Who are the chief officers? (if Inc.) . Alpha. | |
| Location of branches Alpha-HH-Buyers' Guide | |

About a Locality

- | | |
|--|--|
| Quickest way to get there? . . . HH & St. | Just where in the block is it located? HH & St. |
| How do the Streets run? HH & St. | What is the nearest street corner? HH & St. |
| Who lives at a given address? . . HH & St. | What is the nearest store, Church, school, garage, etc? HH & St. |
| Is there a telephone there: where is the nearest phone? HH & St. | If business location, what business? HH & St. |
| What is the character of the neighborhood? HH & St. | If an office bldg., who are in what rooms? HH & St. |
| Is it a "Home-owners" section, Apt. house section, etc? . . . HH & St. | Where are bldgs.—office and public? . Class. |

About Clubs, Societies, Associations, Etc.

- | | |
|---|--|
| What is the complete name? . . Class-Alpha. | What are the names and locations and who are the Principals of the schools? . Class-Alpha. |
| Where are their headquarters? . . Alpha. | What are the names and locations of the Cemeteries? Class-Alpha. |
| Who is the Secretary? Alpha. | What are the locations of the Hospitals, Homes and Asylums? Class-Alpha. |
| When are the stated meetings? . . Alpha. | |
| What are the Churches and where located? Alpha-Class. | |
| Who are the pastors? Alpha. | |

About City, County, State or Federal Departments

See Alpha. Section.

About Statistical & Historical Information Regarding your City

See Introduction.

Key: Alpha.—Alphabetical Section Class.—Classified List
HH & St.—Householders and Street Guide

GEORGE A. RICHARDS & SONS, INC.

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3920 E. 4th Street, Long Beach

Phone 433-1445

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ORGANIZATIONS—PATRIOTIC AND VETERANS—CONTD

AMERICAN LEIGION POST 48 1000 E ARTESIA BLVD
AMERICAN WAR MOTHERS CHAPTER NO 43 245 W BROADWAY ST
AMVETS POST 48 1002 E ARTESIA BLVD
BLINDED VETERANS ASSOCIATION 245 W BROADWAY ST
BOY SCOUTS OF AMERICA (SEA EXPLORER POST) 5875 APPIAN WAY
CANADIAN LEGION AUXILIARY NO 14 245 W BROADWAY ST
CANADIAN LEGION POST NO 14 245 W BROADWAY ST
DAUGHTERS OF UNION VETS CIVIL WAR TENT 15 & 58 245 W BROADWAY ST
DISABLED AMERICAN VETERANS AUXILIARY CHAPTER 17 245 W BROADWAY ST
DOWNBEAT AMUSEMENT CO 302 E ANAHEIM ST RM 200
FLEET RESERVE ASSOCIATION BRANCH NO 43 245 W BROADWAY ST
GAVIOTA CHAPTER DAUGHTERS OF THE AM REVOLUTION 245 W BROADWAY ST
GOLDEN STATE AUXILIARY NO 279 V F W 245 W BROADWAY ST
GOLDEN STATE POST NO 279 VETERANS OF FOREIGN WARS 245 W BROADWAY ST
HOUGHTON PARK POST NO 600 (AMERICAN LEGION) 1215 E 59TH ST
LADIES AUXILIARY OF THE FLEET RESERVE NO 43 245 W BROADWAY ST
LADIES OF GRAND ARMY OF REPUBLIC NO 44 245 W BROADWAY ST
LAKEWOOD AUXILIARY POST NO 8615 (VFW) 2804 MULLETT ST
LONG BEACH AUXILIARY 71 UNITED SPANISH WAR VETS 245 W BROADWAY ST
LONG BEACH BARRACKS NO 154 VETS WORLD WAR 1 USA 245 W BROADWAY ST
LONG BEACH CAMP 94 UNITED SPANISH WAR VETERANS 245 W BROADWAY ST
LONG BEACH NAVY POST NO 528 AMERICAN LEGION 245 W BROADWAY ST
LONG BEACH WOMENS POST NO 378 AMERICAN LEGION 245 W BROADWAY ST
MARINE CORPS LEAGUE 245 W BROADWAY ST
MARINE CORPS LEAGUE AUXILIARY 245 W BROADWAY ST
MC KINLEY AUXILIARY 27 UNITED SPANISH WAR VETERANS 245 W BROADWAY ST
MC KINLEY CAMP 23 UNITED SPANISH WAR VETERANS 245 W BROADWAY ST
MILITARY ORDER OF LIZARDS 245 W BROADWAY ST
MILITARY ORDER OF PURPLE HEART CHAPTER 210 245 W BROADWAY ST
MILITARY ORDER OF PURPLE HEART AUXILIARY NO 210 245 W BROADWAY ST
MILITARY ORDER OF WORLD WARS 245 W BROADWAY ST
NIMROD POST NO 816 AMERICAN LEGION 245 W BROADWAY ST
PETERSON ARTH L AMERICAN LEGION POST NO 27 245 W BROADWAY ST
REPUBLICAN HEADQUARTERS 32ND CONGRESSIONAL DIST 3386 ORANGE AV
SULLIVAN WM CAPTAIN AMERICAN LEGION POST NO 617 245 W BROADWAY ST
SULLIVAN WM CAPTAIN AM LEGION AUXILIARY NO 617 245 W BROADWAY ST
THOMAS SAML AMERICAN LEGION POST NO 326 180 E 57TH ST
UNITED NATIONS ASSOCIATION OF THE U S A 1244 E 4TH ST
UNITED STATES SPANIS WAR WIDOWS 208 LINDEN AV
VETERANS OF FOREIGN WARS POST NO 1746 34 E LOUISE ST
VETERANS OF WORLD WAR ONE AUXILIARY NO 154 245 W BROADWAY ST
WASHINGTON BOOKER T POST NO 3344 V F W 245 W BROADWAY ST
WIDOWS OF WORLD WAR ONE 245 W BROADWAY ST
WOMENS RELIEF CORPS NO 93 (G A R) 245 W BROADWAY ST

*ORGANIZATIONS—SALVAGE

SALVATION ARMY THE (Men's-Social Service Dept), Showroom And Warehouse 1334 Alamitos Av, Tel 591-7691 (See Page 74 Buyers' Guide And Page 2)

ORGANIZATIONS—WELFARE AND RELIEF

AID UNITED GIVERS 3530 LONG BEACH BLVD RM 104
AMERICAN NATIONAL RED CROSS (Long Beach Chapter), 319 W Broadway St, Tel 437-2921
ARMED FORCES BENEFIT & AID ASSOCIATION 325 ATLANTIC AV
BEACHCOMBER CENTER INC FOR HANDICAPPED YOUTH, 1208 Mahanna Av, Tel 599-1817
BEECH HAVEN LODGE 216 REDONDO AV
CATHOLIC WELFARE BUREAU 123 E 14TH ST
CHILDREN'S HOME SOCIETY OF CALIFORNIA 127 E 14TH ST
COMMUNITY REHABILITATION INDUSTRIES 1409 E ANAHEIM ST
COMMUNITY REHABILITATION INDUSTRIES 1248 E ANAHEIM ST
COMMUNITY VOLUNTEER 3515 LINDEN AV
CRIPPLED CHILDRENS SOCIETY OF LOS ANGELES COUNTY 3770 E WILLOW ST
CULINARY & BARTNDRS WELFARE C RETIREMENT FUND 246 E 4TH ST
GOOD FELLOWSHIP RANCH HOUSE INC 621 MAGNOLIA AV
JEWISH FAMILY SERVICE 2601 GRAND AV
LONG BEACH COMMUNITY WELFARE COUNCIL 3515 LINDEN AV
LONG BEACH HEART ASSOCIATION THE 3506 Long Beach Blvd, Suite E, Tel 427-7473

LONG BEACH MEDICAL AID 465 W 14TH ST
LONG BEACH MENTAL HEALTH SERVICE 440 COWLES ST
LONG BEACH MENTAL HEALTH ASSN 2385 PACIFIC AV RM D
LONG BEACH SOCIETY FOR THE HARD OF HEARING 124 W 14TH ST

LONG BEACH TUBERCULOSIS & HEALTH ASSOCIATION, 1002 Pacific Av, Tel 436-9873

MEN'S TWELVE STEP HOUSE (ALCOHOLICS ANONYMOUS) 1005 E 6TH ST
NEIGHBORHOOD ADULT PARTICIPATION PROJECT 1180 E ANAHEIM ST
SALVATION ARMY FAMILY & WELFARE SERVICES 436 LOCUST AV
SALVATION ARMY THE (GENL OFC) 1370 ALAMITOS AV

TRAVELERS AID SOCIETY, 218 E 1st St R237, Tel 432-3485

UNITED JEWISH WELFARE FUND 2601 GRAND
UNITED NATIONS CHILDRENS EMERGENCY FUND 1244 E 4TH ST

UNITED WAY INC, LONG BEACH AREA, PO Box 7475, 3515 Linden Av, Tel 426-7171

VISITING NURSE SERVICE OF LONG BEACH 3295 PACIFIC AV
WIGHTMAN MEMORIAL GOODWILL INDUSTRIES, 800 W Pacific Coast Hwy, Tel 437-7471 (See Page 46 Buyers' Guide)

WOMEN'S BENEFIT ASSN NO 15 728 ELM AV
YOUNG MEN'S CHRISTIAN ASSN (ARMED SERV BR) 520 W SEASIDE BLVD

*ORNAMENTAL IRON AND STEEL WORK

CRAGER IRON WORKS INC, 2315 E Anaheim St, Tel 434-8484, LA Tel 775-2881 (See Page 46 Buyers' Guide)

ORTHOPEDIC APPLIANCES

METZGER JOHN A CO INC 849 PINE AV
ORTHOPEDIC PARTS MFG CO 1697 COTA AV

*OXYGEN—MEDICAL

BOWERS AMBULANCE SERVICE (Rentals And Sales), 430 E Pacific Coast Hwy, Tel 436-9703 (See Page 2 Buyers' Guide)

OXYGEN PRODUCERS

BOWERS COMPRESSED GAS CO 430 E PACIFIC COAST HWY

PACKAGING, CRATING AND SHIPPING

MANUFACTURERS PACKING CO 1530 COWLES ST

PAINT—RETAIL

ANDERSON PAINT NO 2 5365 LONG BEACH BLVD
ATLANTIC PAINT STORE 5707 ATLANTIC AV
BILLINGS PAINT CO 5235 E 20 ST
BOYES PAINT & WALLPAPER STORE 6420 E SPRING ST
BROADWAY NATIONAL PAINT CO 4250 ATLANTIC AV
CUSTOM PAINT CENTER THE 4800 E 20 ST
DAVIS PAINT CO 2650 E BROADWAY ST
DEVORE PAINT CO 1220 E 4TH ST
DOOLEY'S ACME QUALITY PAINT STORE 755 PINE AV
DUNN EDWARDS CORP 805 W WILLOW ST
DUTCH BOY PAINT TORE 836 PINE AV
ELLIS PAINT CO INC 718 W ANAHEIM ST
FIERCE BROS PAINT & ART CO 341 LONG BEACH BLVD
GUYER'S BILL PAINT CO 4640 LOS COYOTES DIAGONAL
HAINES PRODUCTS 2403 E ANAHEIM ST
HOLLYPARK NATIONAL 5440 DEL AMO BLVD
HUB'S APPLIANCE & PAINT 5324 ATLANTIC AV

IMPERIAL HARDWARE CO, 437 Long Beach Blvd And 240 E 5th, Tel HEMlock 6-6237

KAPP ERNE PAINT CO, 4127 E Anaheim St, Tel 434-6708

LAKEWOOD COLOR MART 4126 NORSE WAY
LONG BEACH HARDWARE CO, 3012 Long Beach Blvd, Tel 424-8511 (See Page 31 Buyers' Guide)

LONG BEACH-PAINT CORP 927 LONG BEACH BLVD

LOS ALTOS PAINT CENTER 6416 STEARNS ST

OVARD PAINT & WALLPAPER 535 W WILLOW ST
PAINT MART 4230 ATLANTIC AV
POE & RUSHING 1147 LONG BEACH BLVD
SMITH O B PAINT INC 3250 E ANAHEIM ST
SPRING PAINT & WALLPAPER 5535 E SPRING ST
STANDARD BRANDS PAINT CO 2401 LONG BEACH BLVD

TIBBETTS OF LONG BEACH INC 942 PINE
WHITLEY'S PAINT CENTER 4126 VIKING WAY

PAINT—WHOLESALE

A & I SUPPLY 1100 E ANAHEIM ST
ENGARD COATINGS CORP 2020 W 15TH ST

PAINT MANUFACTURERS

SEASIDE PAINT & LACQUER CO 1439 COTA AV

*PAINTER—SIGN

McFARLAND EDDIE, 1885 Atlantic Av, Tel 591-9046 (See Page 73 Buyers' Guide)

*PAINTERS AND DECORATORS

McFARLAND EDDIE, 1885 Atlantic Av, Tel 591-9046 (See Page 73 Buyers' Guide)

PAPER DEALERS—PRINT—WHOLESALE

CROWN ZELLERBACH CORP PIER D BERTH 34
HARMION CO 244 E 3D ST

PAPER PRODUCTS MANUFACTURERS

INGER MARGRETHE ISACHSEN CO 2350-E 68TH ST