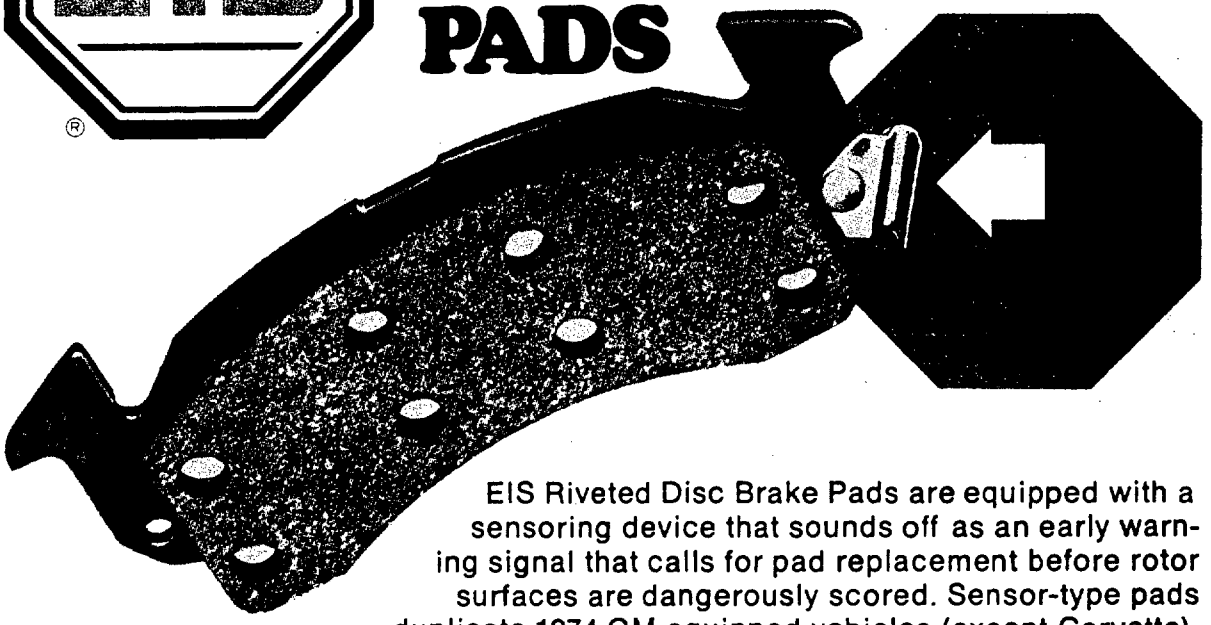
SOUND IDEA for disc pad replacement... extra sales and profits.

EIS®

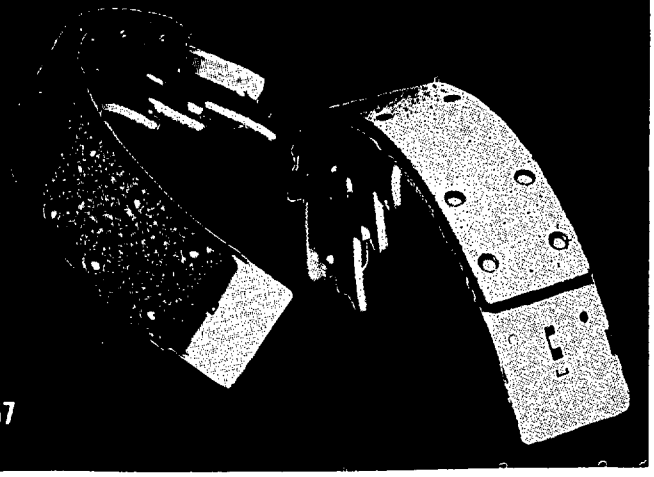
Sensor-Type DISC BRAKE PADS



EIS Riveted Disc Brake Pads are equipped with a sensoring device that sounds off as an early warning signal that calls for pad replacement before rotor surfaces are dangerously scored. Sensor-type pads duplicate 1974 GM equipped vehicles (except Corvette). They're also available for all GM cars and light duty trucks from 1969 on. Standard type pads are also obtainable for all other cars and trucks including 1975 applications.

EIS®

All New BRAKE SHOES



EIS Brake Shoes are arced to duplicate original curvature specifications. Correct fit to the drum is assured. Regrinding is unnecessary. Long-life linings are riveted or bonded (following car factory shoes on the vehicle). Linings are certified by all states requiring tests. Coverage is provided for practically every car and truck.

EIS AUTOMOTIVE CORP., MIDDLETOWN, CONN. 06457