



A Division of The Society of The Plastics Industry, Inc.

Roy T. G. Gtesman
Executive Director

October 27, 1988

TO: Pipe Industry Task Force

RE: Task Force Meeting - November 15, 1988

Attached is the agenda for this meeting which, as you were advised earlier, will be held on November 15th in Dallas starting promptly at 8:00 a.m. at:

The Dallas/Ft. Worth Marriott Hotel
8440 Freeport Parkway
Irving, Texas 75063
Telephone: (214)-258-4800

The meeting will conclude no later than 4:00 p.m.

There are courtesy vans on call from the Dallas/Ft. Worth Airport to the hotel which is 2 miles (5 minutes) away.

I look forward to seeing you at the meeting.

Roy

RTG/pmb
attachment

RECEIVED

NOV 8 1988

Y. T. G. Gtesman

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agenda



VINYL INSTITUTE PIPE INDUSTRY TASK FORCE

Dallas/Ft. Worth Marriott Hotel
8440 Freeport Parkway
Irving, Texas 75063

Tuesday
November 15, 1988
8:00 a.m.

A.M.

8:00

SELF-INTRODUCTIONS

8:03

APPROVAL OF MINUTES OF OCTOBER 12TH MEETING.

8:05

PRESENTATION BY EDWARD HOWARD AND COMPANY
Pro-active communications/public relations
program to promote PVC pipe over the next
18 months including elements of program,
media recommended, costs, timing and measure-
ment of effectiveness.

Nora Jacobs
Vice Pres.
E. Howard

9:30

COFFEE BREAK

9:45

PRESENTATION BY UNI-BELL PVC PIPE ASSOCIATION

A. Pivotal Cities Program - Review/Evalu-
ation of Effectiveness of Program.

R. Walker
Exec. Dir &
D. Eckstein
Tech. Dir.

B. Technical projects that Uni-Bell seeks
support for, viz. University education
programs for civil engineers, direct
tapping, compressive strength data,
etc., costs/market potentials.

Uni-Bell PVC
Pipe Assoc.

C. Other industry issues.

11:15

DISCUSSION OF UNI-BELL PROPOSAL

Group

Question and answer period.

Decision on recommendations to Executive Board.

12:00

LUNCH

P.M.

12:30

DISCUSSION ON COMMUNICATIONS/PUBLIC RELATIONS
PROGRAM

Group

Group/Agency question and answer period.

Decision on recommendations to Executive Board.

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2:00 CALIFORNIA EIR Group
(See memo from R. Gottesman of October 26th.
Discussion on possible funding sources.)

2:30 BREAK

2:45 COMMITTEE GENERAL REVIEW OF OTHER ACTIVITIES AND
NEW ITEMS

3:15 SUMMATION OF ACTION ITEMS; NEXT MEETING DATE.

ADJOURNMENT

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