

From: Edward Pruitt
To: [Pruitt, Scott](mailto:Pruitt.Scott)
Subject: Fwd: Thank you from Concordia
Date: Thursday, July 05, 2018 9:32:20 PM

Begin forwarded message:

From: Matthew Swift <matthew.swift@concordia.net>
Date: October 12, 2017 at 5:13:59 PM EDT
To: (b) (6)
Subject: Thank you from Concordia
Reply-To: matthew.swift@concordia.net

Dear Scott,

I hope this note finds you well. I am writing to thank you for your invaluable contributions to the 2017 Concordia Annual Summit. By sharing your insight and experience with our community, you helped to make this year's Summit our most impactful meeting to date. We are proud to recognize that the Summit was the largest, most bipartisan, and most inclusive convening platform in New York City during the 72nd United Nations General Assembly.

During the two-day event, we brought together over 2,600 participants from across the public, private, and nonprofit sectors. Beyond our in-person audience, we had roughly 30,000 Instagram impressions, over 343,000 Twitter impressions, over 117,000 views across our live stream coverage, and we reached over 330,000 people through our presence on Facebook. Our media presence at the 2017 Concordia Annual Summit surpassed our greatest expectations and we were able to reach a broad global audience digitally.

Each year, with continued support from accomplished leaders such as yourself, we are significantly closer to providing tangible solutions for the world's most complex challenges. We hope you will continue to engage with Concordia as we strive to promote and facilitate new partnerships for social impact.

Warm regards,

Matthew Swift
Co-Founder, Chairman & CEO



300 Park Avenue, 12th Floor, New York, NY 10022
Office: [\(646\) 568-1389](tel:6465681389) | Cell: [\(646\) 630-5504](tel:6466305504)
concordia.net



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