



# The Florman Manufacturing Co.

MAKERS OF  
Paints and Varnishes  
JOBBER IN  
Wall Paper, Glass and Painters Supplies

PUEBLO, COLO.

FLORMAN'S  
FLOOR ENAMEL INTERIOR-EXTERIOR  
GRAY  
No. 108

ONE GALLON

How to Obtain in Gallons Unit Price Total Cost  
PIGMENT 40% Lbs 4.78 7.00  
Titanox B31 The best finished must be 02ed thoroughly and sand 07ed fairly smooth. Then apply  
Leaded Zinc 35% 100 DERCOATING sandpapered perfectly smooth. Where necessary, apply additional  
UNDERCOATING until an even, opaque surface is obtained. Then apply two coats of 63.48 EBN  
VEHICLE 60% 398 same manner as 53 White Enamel, using instead IVOR ENAMEL 79.48 300  
Spar Varnish 648 the colored enamel it is not necessary to use the Enamel Undercoating and  
and make a smooth surface. Stir Enamel thoroughly. If too heavy re thin 1.35 quan  
A perfectly smooth surface is obtained in a few coats. 1.35 quan  
Cost Divided by Yield 1.65  
Plus Factory Overhead-Labor-Filling-Container-Cost Per Gallon 1.65

PUEBLO, COLORADO

Price March 1942

A 2.34  
B 2.34  
C 2.60  
D 2.60  
E 2.34