Monsanto

FROM (NAME & LOCATION) Mr. Tom C. Ford - St. Louis

DATE March 3, 1969

SUBJECT :

REFERENCE :

TO Mr. Harry M. Bennett
SHERMAN OAKS

Mr. Linton von Beroldingen
SAN FRANCISCO

cc: Mr. Dan J. Forrestal
Mr. J. E. McKee
Mr. D. R. Bishop
Mr. J. J. Spano
NEW YORK - Mr. P. R. Wilkins
Mr. W. C. Robinson - WROBI
Mr. E. P. Wheeler - EWHEE
Mr. H. S. Bergen - HBERG
SANTA CLARA - Mr. J. G. Hicks
LOS ANGELES - Mr. R. V. Johnson
SANTA CLARA - Mr. R.L.Brandenburge
WASHINGTON - Mr. S. Pickard
NEW YORK - Mr. R. T. Clark
DETROIT - Mr. D. J. Murphy
ATLANTA - Mr. M. R. Dalton

As you know, we didn't get a reply to David Perlman of the San Francisco Chronicle in time for his February 24 article on the supposed pollution of wildlife by polychlorinated biphenyls (PCB). I did get approved answers from our Organic Chemicals Division last Tuesday, February 25, and gave them to you, Linton, for transmission to Perlman.

Evidently the story has now spread further on the West Coast. Harry, I believe you said it was in a Los Angeles newspaper and on a local TV station.

Enclosed is a more detailed reply to these charges. This will probably be the full extent of our statements until we are able to make definite conclusions from our own research program. You are free to distribute this reply as you see fit.

Harry, you may or may not want to send it to appropriate LA media. I don't want to create more stories, but do want to answer questions.

Linton, I suggest you get a copy to Perlman. He called me again Friday and indicated he would be "open for a second round" of this story. This further answer might be enough; I would be glad to discuss it with him.

That's about it. Please let me know if other public relations needs arise. I have given your names and phone numbers to the marketing people in our Los Angeles and Santa Clara offices in case the press should contact them.

Tom C. Ford

TCF:mw

DSW 201158

PS -- We have also been contacted by the San Francisco Regional Water Quality Board. Among other things, we told them we do not manufacture PCB on the West Coast, but do ship it to warehouses in Los Angeles and Santa Clara. However, we do not repackage the PCB there -- it comes in and goes out in the same container.

TCF

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