over 40,000,000 rooms are decorated with Kem-Tone

. . . . the easiest way to America's loveliest rooms

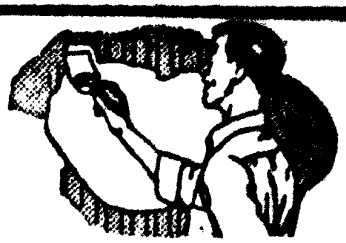
THAT'S Kem-Tone MIRACLE WALL FINISH!



MIRACLE OIL and RESIN FINISH!

Kem-Tone is made with OILS and RESINS scientifically processed to mix with water.





COVERS WALLPAPER

Kem-Tone "smooths" on over wallpaper. Covers paint, plaster, too. No muss! No fuss!



IN ONE EASY COAT!

Kem-Tone covers most interior surfaces in one quick coat. No priming, no sizing.

$3.49 PER GAL.
paste form
DOES AN AVERAGE ROOM!
THERE'S A KEM-TONE DEALER NEAR YOU!



DRY IN ONE HOUR!

Replace furnishings, enjoy your Kem-Tone room 60 minutes after painting.

Kem-Tone TRIMS..20¢ up Kem-Tone ROLLER KOATER..98¢ ea. Kem-Tone 4" BRUSH..$2.39 ea.

THERE'S ONLY ONE GENUINE KEM-TONE! ACCEPT NO SUBSTITUTE!

PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

Acme White Lead & Color Works, Detroit • W. W. Lawrence & Co., Portland • The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia • The Martin-Senour Co., Chicago • Rogers Paint Products, Inc., Denver • The Sherwin-Williams Co., Cleveland

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