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PHOTO RELEASE

Gov. Rick Scott Recognizes EL AL Airlines for Investments in State of Florida



TEL AVIV, ISRAEL – Today, as part of his ongoing trade mission in Israel, Governor Rick Scott recognized EL AL Airlines, the national air carrier of Israel, with a Governor's Business Ambassador Award for their investments in the State of Florida. EL AL recently relaunched the only nonstop flights from Miami to Tel Aviv, which halted flights from Florida in 2008, however, due to the increased economic activity in Florida, the nonstop flight was relaunched. The nonstop flight from Miami International Airport is now one of only six nonstop routes offered by the airline to North America from

Israel. The Governor presented the award during an event with the Israel-America Chamber of Commerce and the Federation of Israel Chambers of Commerce.

Governor Scott said, "I was proud to recognize EL AL with a Governor's Business Ambassador Award today and share Florida's success story with business and economic development leaders in Israel. EL AL's decision to invest in our state is proof that our work to turn around Florida's economy over the past seven years has sent a clear message across the globe – the State of Florida is the best place for businesses to succeed. We will continue to work with international partners and job creators to help bring more important investments and opportunities to our state."

EL AL President David Maimon said, "It was an honor to accept the Governor's Business Ambassador Award and celebrate EL AL's commitment to the State of Florida with Governor Scott today. Florida has proven to be an excellent partner and direct flight location. We look forward to continuing to strengthen our partnership with Florida as we ensure EL AL remains the leading airline."

Miami International Airport Director Emilio T. González said, "We greatly appreciate EL AL Israel Airlines choosing to invest in Florida. We have been working to bring EL AL back to Miami-Dade County for many years, and this accomplishment would not have been possible without Florida's strong economy and appeal as a world-class destination for travel and business. We look forward to seeing continued growth and success with EL AL at Miami International Airport."

Governor Scott is currently leading a delegation of nearly 70 Florida business and education leaders on a trade mission in Israel to continue to build on Florida and Israel's strong relationship. Florida's economic development and trading partnership with Israel exceeds \$286 million a year.

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