PLAINTIFF'S EXHIBIT

USG-1286

Ad No. 40-57-20[illegible] R-7-9[illegible]
Plasterer & Cement Mason—November, 19[illegible]
Plastering Industries—December, 19[illegible]
1 page—2 colo

RED TOP

AUDICOTE

a new acoustical plaster



For spray or trowel application

AUDICOTE is a highly versatile acoustical plaster with exceptional bonding ability. Designed for use over gypsum basecoat plaster. Only the addition of water is required to produce a smooth-working plaster ideal for either machine or hand application.

N.R.C.† up to .60

AUDICOTE dries to form a porous, sound-deadening surface which may be hand-finished or left with an attractive machine-applied texture. Basically mineral, it will not support combustion. Satin White AUDICOTE gives a light reflectance of .65, and Special White offers one of .70. Both may be spray painted without material loss of sound absorption.

†Noise Reduction Coefficient — [illegible] U.S. Pat. Off.

ASK YOUR U.S.G. DEALER FOR FULL DETAILS, OR WRITE DEPT. PCM-7S, 300 W. ADAMS STREET, CHICAGO 6, ILLINOIS.

UNITED STATES GYPSUM

The greatest name in building

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