

There's no LEAD in a Lead Pencil

What is called "lead" in a pencil is graphite and graphite is carbon.

But lead, in one form or another, is in many things we see and use every day.

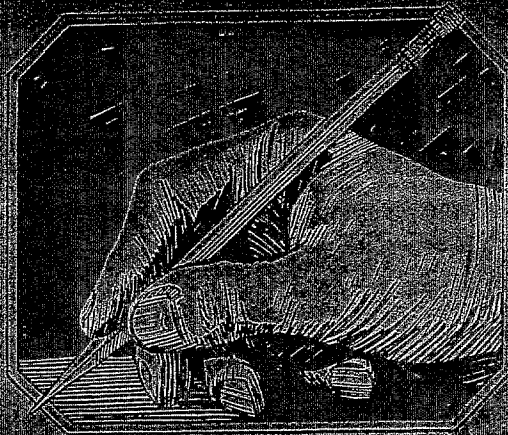
For example, in the porcelain finish of bath tubs, in fine glass, in automobile tires.

One of the major and oldest uses of lead is for pipes in plumbing. Here its chief value lies in its great durability. Lead pipe lasts for centuries.

Another important use is as sheet lead for roofing buildings or for lining tanks and similar equipment in industrial and chemical plants. Here lead's permanence under continued weather exposure and its resistance to corrosion in the presence of acids and gases are the qualities recommending it.

There is one use for lead which is perhaps more widespread than any other—in paint. White lead, which is corroded metallic lead, is the principal pigment in good paint for nearly all types of surfaces. Red lead, an oxide of lead, is the preferred pigment for metal protective coatings.

Lead paints—whether white lead or red lead—are noted everywhere for their fine working qualities and superior durability. Since early Colonial times, they have been accepted as the standard in high-grade protective and decorative coatings. Today, among informed paint buyers, the measure of a paint's value is the amount of lead pigment it contains.



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excellent source of supply for
sheet lead, lead wire and many other lead
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