

NATIONAL LEAD COMPANY

111 BROADWAY

NEW YORK 6, N. Y.

January 20, 1960

Mr. T. Howard Sarine, Manager
Advertising Department
National Lead Company
B U I L D I N G

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was
adopted:

RESOLVED, That the proposed General Advertising
Budget for the year 1960 in the sum of \$3,002,321.00,
be and it hereby is approved.

Very truly yours,

/s/ J. B. Henrich
Secretary

cc: Messrs. J. A. Martino
A. H. Drewes
D. A. Merson
J. J. Morsman, Jr.
G. A. Dewey
M. Uss

*2/2/60 by
to file as requested by
J.B. Henrich - for copy to J.H. Merson
1/8.*

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