

EXPAND YOUR MARKETS... INCREASE YOUR SALES

with rubber-base surface coatings formulated with AROCLORS

Concrete structures, traffic markings, highways, tank cars, stucco walls, power line structures . . . these are only a few of the many possibilities which open up new markets when you make chlorinated rubber-base coatings formulated with Monsanto Aroclors.

Aroclors act as plasticizers giving greater flexibility to paints . . . increasing their protective life. Aroclors are excellent fortifying resins and help impart resistance to corrosion, alkalies, chemicals, and weather.

For more information ask for Technical Bulletins P-124 and P-126 from MONSANTO CHEMICAL COMPANY, Phosphate Division, 1700 So. Second Street, St. Louis 4, Missouri.

DISTRICT SALES OFFICES: Birmingham, Boston, Charlotte, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, New York, Philadelphia, Portland, Ore., San Francisco, Seattle, Twin Cities. In Canada, Monsanto Canada Limited, Montreal.

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