

IN THE STORES of the metropolis—in every hamlet, village and town—you will see this familiar trade mark, a symbol of public approval. For nearly sixty years it has stood for the best there is in high-grade paints, stains, varnishes, enamels—a special finish for brightening up everything from a kitchen table to a Pullman coach.

On the following pages we show some of the most important products that will help to make your home more cheerful and cozy, and easy to keep clean. Perhaps you already appreciate how simple it is to refinish your worn floors or touch up an old and marred chair and make it like new again. If not, the merchant who sells Sherwin-Williams Paints and Varnishes will explain just how to go about things and provide you with the material necessary for the best results. The work is fascinating, and a few idle moments can be profitably spent now and then.

For the outside of your home, nothing will give better results than SWP (Sherwin-Williams Paint, Prepared). It represents the skill and experience of the most expert chemists in the country, pure, tested ingredients, and the achievement of modern machinery. The formula is shown on every can. Inferior paint is expensive at any price. Tell your painter to use SWP, because it covers more surface, looks better and lasts longer than any other paint.

Our agent will supply you with color-cards showing any lines in which you are interested. Should you desire a set of color-plates similar to those on the following pages, send a postal to our nearest office.

INDEX

SHERWIN-WILLIAMS PRODUCTS

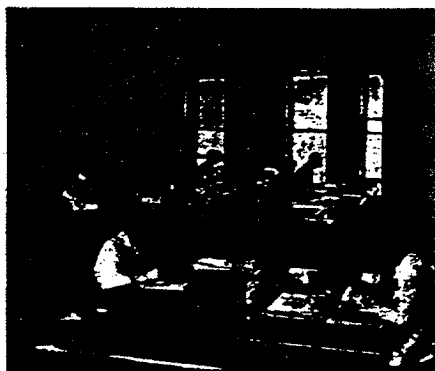
	Page		Page
Acid Stains	23	Fungi-Bordo	43
Antydamp	36	Galvanized Iron Primer	29
Arsenate of Calcium	42	Handcraft Stains	22
Arsenate of Lead (Dry)	41	Hat Brite	34
Auto and Buggy Paint	30	Insecticides and Fungicides	41-43
Auto Enamels	30	Inside Floor Paint	17
Auto Top Dressing	30	Kalso	32
Barn Red and Gray	28	Lime-Sulfur (Dry)	41
Bras-Brite	38	Metalastic	29
Brighten Up Stain	19	Motor Car Colors	31
Carbolic-ol	45	Oil Stain	22
Carbolic-ol Shingle Stain	17	Oil Colors—ground in oil	19
Cleaners for Auto and Garage	40	Old Dutch Process, White Lead	35
Commonwealth Barn Red and Gray	28	Old Dutch Enamel	20
Concrete Finish	23	Paris Green	43
Concrete and Cement Hardener	37	Pestroy	42
Cycle Enamel	33	Phenolene	44
Decotint	32	Plaster Bond	36
Dry Lime-Sulfur	41	Polish-ol	38
Dry Arsenate of Lead	41	Porch and Deck Paint	16
Ebolastic Roof Cement	35	Porch and Lawn Furniture Enamel	16
Ebonol	34	Preservative Shingle Stain	17
Enamel, for an enamel finish	21	Pruning Compound	44
Enameloid, for a high gloss finish	21	Roof and Bridge Paint	33
Exterior color suggestions	14-15	Sherwin-Williams Paint, Prepared (SWP)	13
Family Paint, a durable oil paint	18	Shingle Stain (Preservative)	17
First Quality Oil Colors—ground in oil	19	Soaps and Cleaning Compounds	40
Flat-Tone	24	Taxite, paint and varnish remover	37
Flat-Tone Color Suggestions	25-26-27	Tractor Paint	31
Flaxoap	39	Tuber-Tonic	42
Floorlac, stain and varnish combined	18	Varnishes, Mar-not, Scar-not and Rexpar	20
Floor-Seal Oil	35	Wagon and Implement Paints—stand the wear	31
Floor-Wipe	39	White Lead, Old Dutch Process	35
Fly Spray	45		

SHERWIN-WILLIAMS

Department of Decoration

Did you ever stop to realize that everything you look at or touch is of some color or other and that with nearly every object its color is the result of a finishing or protective coating? Your piano, furniture, floors, woodwork, walls, and every surface within and without the home, has some finish to protect it.

Who has selected the colors and finishes of all these objects about your home? Is there room for improvement?



A View of S-W Decorative Department

There is no thoughtful person who does not realize how important it is to his general welfare and health to have his home bright, cheery and in good repair. The big problem is what colors and finishes are necessary to produce the desired results. It is true economy, of course, to use the paint or varnish that the manufacturer recommends for each special surface, according to the wear it gets and the service it must deliver.

The Department of Decoration is your service department. Expert decorators are on the staff who are thoroughly competent to advise you, whether your

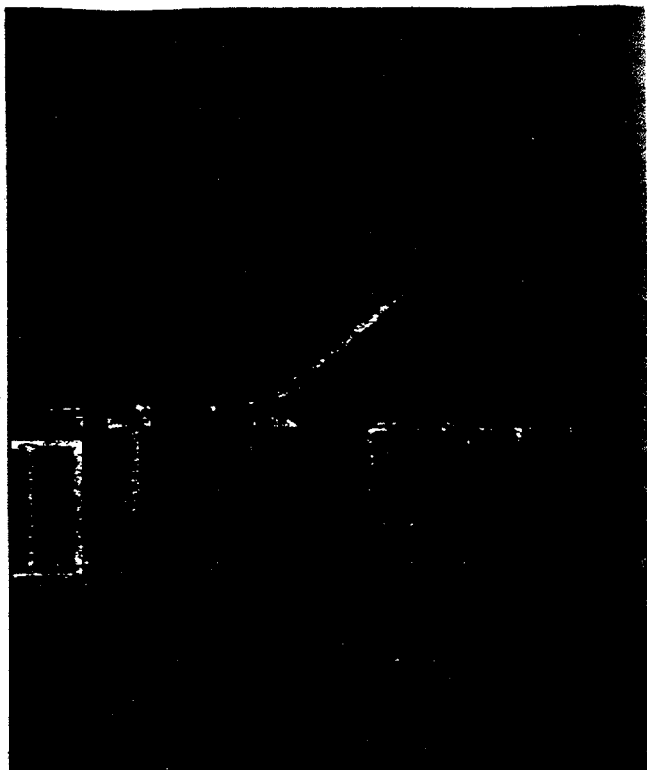
problem concerns a bank, county courthouse, church or merely a room or two in a simple little home. There is absolutely no obligation or expense involved in your acceptance of this service.

Simply write to the department and describe the work to be done. If you have blueprints or photos, send them. Our artists will then make up elevation sketches in the actual paints themselves, to show you just how the work will appear when finished. Painters, decorators, architects, building companies and owners are all equally welcome to any and all the help we can give. When writing for such co-operation always give us time, if possible, to work out the problem carefully. Each request is handled by itself and, of course, the more attention you pay to furnishing our decorators with complete information, the better they will be able to solve your problem correctly.

The typewritten schedule accompanying the sketches is your guide to the colors and materials necessary to the work, and with this and our especially prepared sketches, your decorator is all set to go right through with the work from start to finish with no further worry to yourself.

Do not put off writing to the Department of Decoration. The painting work can follow at your convenience, but you can profit immeasurably by having disposed of your problem and thus having the entire plan or scheme to think about at your leisure.

Send or ask the Sherwin-Williams agent for the Decorative Free Service Blank.



The Little Gray Cottage

The Little Gray Cottage

Who would think that this nook of the woods could be made so interesting? And yet this little dwelling is equally at home in the more open spot. It is low and rather rambling and nestles quite cosily down amongst the trees. The gray shingles should not be painted but finished in a preservative stain which will retain all the texture of the rough sawn cedar. The ivory white trim is responsible for the clean appearance of this color scheme.

Specifications

Roof Color—Sherwin-Williams Preservative Shingle Stain, A-21.
Body Color—Sherwin-Williams Preservative Shingle Stain, C-89.
Trim Color—SWP 496, Ivory.

Dutch Colonial Home

Much of the charm of this simple little home is due to the effective manner in which advantage has been taken of the natural surroundings. The little Dutch garden in the foreground provides color which makes one appreciate the clean combination of ~~the~~ and ~~the~~ green all the more. Bright color has been introduced in the porch curtains and border flowers. ~~Placing~~ the living porch away from the front door affords greater privacy.

Specifications

Roof Color—Sherwin-Williams Preservative Shingle Stain B-41.
Body Color—SWP 496, Ivory.
Trim Color and Blinds—SWP 481, Willow Green.





A Neighborhood of Homes

Specifications for paintings on page 11



A Small English Manor House

Specifications for paintings on page 11



A Home in Colonial Yellow

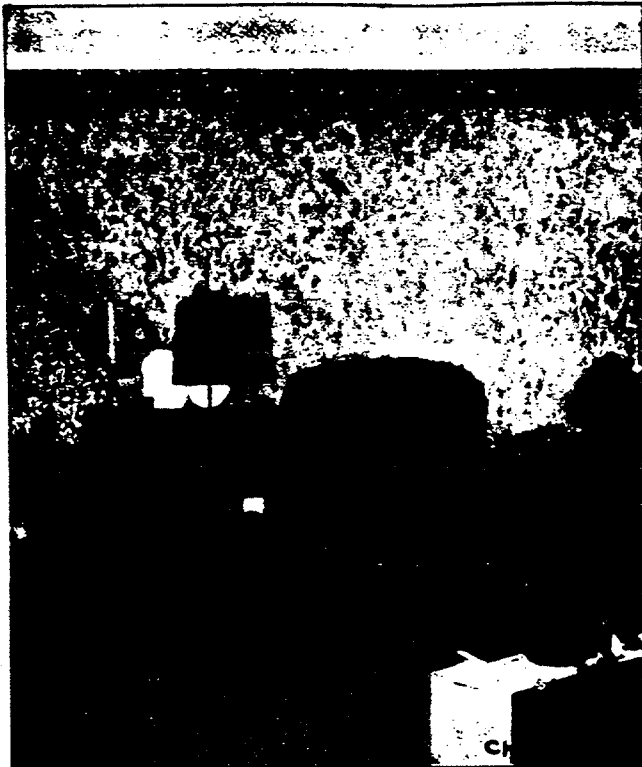
Specifications for painting on page 11



The Bungalow Home

Specifications for painting on page 11

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A Charming Living-Room in Gray and Green

A Charming Living Room in Gray and Green

What a pleasant surprise it is to come into a cool room such as this. Bright bits of color have been introduced very subtly in the gorgeous Chinese lacquered cabinet whose dull tan and red-orange seem to call for just such complementary spots of color as are furnished by the blue pillows in the lounging chair. A veritable splash of color is contributed by the lilies, whose tiger-like beauty furnish a rare spirit for the general scheme. The stippled wall robs the room of all possibility of stiff formality.

Specifications

Ceiling Color—Sherwin-Williams Flat-Tone Ivory White.

Wall Color—Sherwin-Williams Flat-Tone Multi-Color Stipple Effect No. 25, requiring Flat-Tone Silver Gray foundation color stippled with Flat-Tone Silver Gray and Ivory. Put on with a sponge.

Stencil Border—Design No. 7051, applied with White tinted with Flat-Tone Glaze and Stencil Color Deep Olive for the leaves; White tinted with Rose Lake for the flowers.

Floor, Oak—Sherwin-Williams Oak Paste Filler, Mar-not Varnish.

Rug—Dark blue-green

A Cheerful Dining Room in Modern Treatment

A combination in dull blue and old ivory is always clean and refreshing. The blue has been made possible for these walls by first graying the blue and then freshening it up by stippling over with the cream gray. The result is a soft tapestry-like texture altogether pleasing. The deep blue of the rug makes it possible to bring in the brighter blue of the conventional piece over the buffet. The yellow notes and the orange of the flowers and lamp shade are necessary for accent.

Specifications

Ceiling Color—Sherwin-Williams Flat-Tone Ivory White.

Upper Wall Color—Sherwin-Williams Flat-Tone Multi-Color Stipple Effect No. 40, requiring Flat-Tone Ivory Tan foundation color, stippled with Flat-Tone Silver Gray 2 parts, Cream 1 part. Put on with a sponge. Thin with 1 part Mixing Size to 3 parts Flat-Tone.

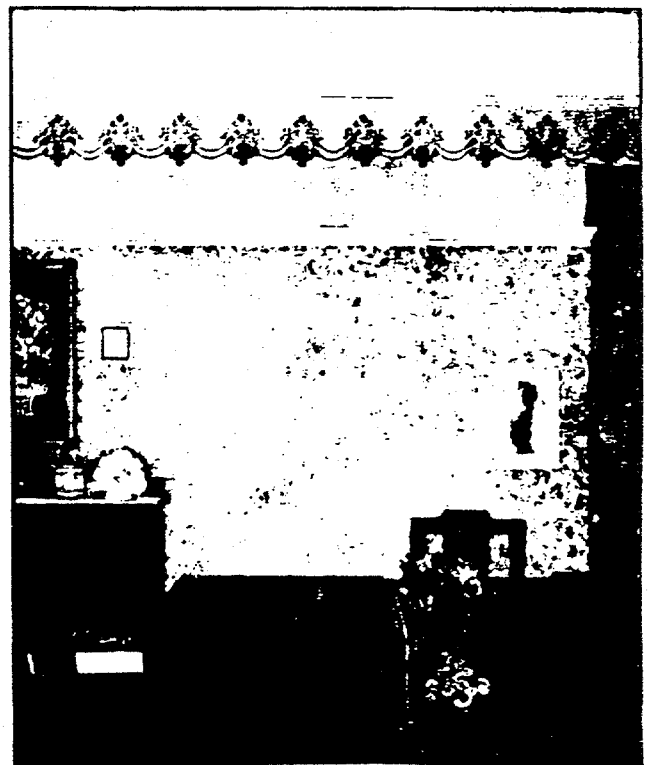
Stencil Border—Design No. 7072, applied with S-W Glaze and Stencil Colors: Flower centers, Orange Lake 1 part, Raw Sienna 1-6 part and White 1 part. Leaves, White tinted with Raw Sienna and Cobalt. Stems, White 1 part, Cobalt 1-8 part, and Raw Sienna 1-16 part. Flowers, Cobalt 1-2 part and White 1 part.

Lower Wall Color—Sherwin-Williams Flat-Tone Multi-Color Stipple Effect No. 27, requiring Flat-Tone Silver Gray and Pale Azure foundation color, stippled with Flat-Tone Silver Gray and Cream. Put on with a sponge. Thin with 1 part Mixing Size to 3 parts Flat-Tone.

Woodwork—S-W Old Dutch Enamel White.

Coverdrape—Figured cretonne.

Rug—Solid color, deep Chinese blue



A Cheerful Dining-Room in Modern Treatment

A Man's Room

It is hardly necessary to say that this room may be the sanctum sanctorum of the college chap or possibly that same fellow grown up but still retaining his love for soft, rich tones whose sombre quality makes his book and pipe all the more friendly.

Specifications

Ceiling—Sherwin-Williams Flat-Tone Silver Gray and Cream.

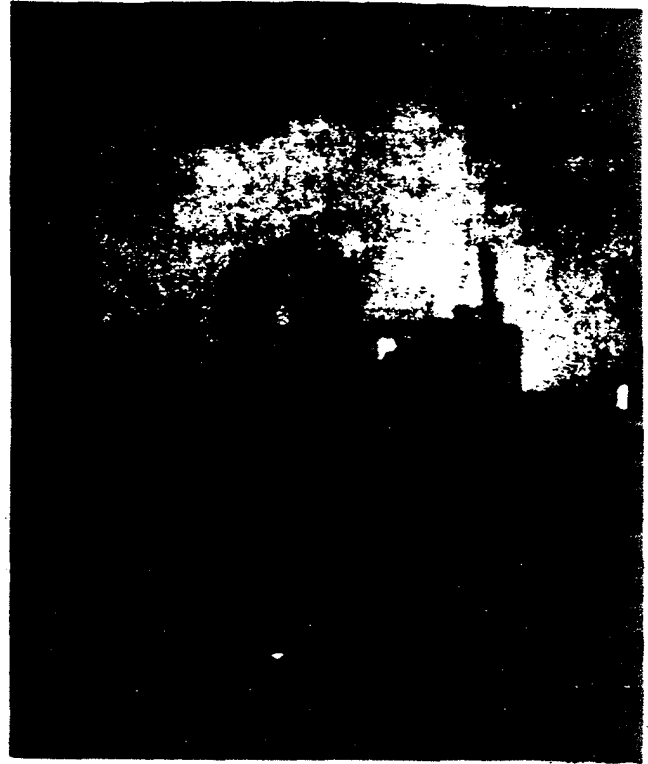
Wall Color—Sherwin-Williams Flat-Tone Buff Stone and Pale Azure.

Woodwork and Beams—Sherwin-Williams Handcraft Stain Green Weathered Oak or Sherwin-Williams Acid Stain Silver Gray with a toner of Flat-Tone Buff Stone and Pale Azure, equal parts.

Floor—Sherwin-Williams Oil Stain Walnut, Sherwin-Williams Mar-not Varnish.

Floor Lamp—Metal standard with shade of mottled parchment paper.

Furniture—Figured tapestry velour.



A Man's Room



Breakfast Room in Blue and Tan

Breakfast Room in Blue and Tan

The breakfast room has come to be an institution in the American home. This is the chummy spot where the family gathers first thing in the morning.

In order to start the day out right, the breakfast room should furnish the needed stimulus in the form of clean, bright color, which should be in such refreshing combinations of tones as shown in this cut.

The enameled furniture can be so easily cleaned and the cretonne curtains give the feeling of sunshine even on a gray day, that somehow or other the bacon and eggs taste better here than they would in the formal dining-room.

Specifications

Ceiling Color—Sherwin-Williams Flat-Tone Ivory White.

Wall Color—Sherwin-Williams Flat-Tone Ivory Tan—Alternative wall color, Flat-Tone Cream.

Floor, Oak—Protected with Mar-not Varnish—Alternative floor treatment, Battleship linoleum in shade of Tete de Negre, protected with Mar-not Varnish.

Table and Windsor Chairs—Finished in Enameloid Sky Blue.

Curtains—White cretonne figured in dull orange and blue.



A Hospitable Hall

A Hospitable Hall

The hall gives one his first impression of a home, which should be one of cheerful hospitality. Cream walls provide an air of sunshine in even the darkest room, and in this hall one's first impression is one of warm sunshine. The comfortable windsor chair and glorious bouquet of golden-yellow flowers are evidences of thoughtful consideration provided for the friend who drops in for a moment's call.

The blue vase makes the yellow flowers more pleasing.

Specifications

Ceiling Color—Sherwin-Williams Flat-Tone Ivory White.

Wall Color—Sherwin-Williams Flat-Tone Cream or Flat-Tone Multi-Color Stipple Effect No. 32, requiring Flat-Tone Cream foundation color stippled with Flat-Tone Ivory for 1st mixture; 2nd mixture: Flat-Tone Silver Gray 1 part and Cream 2 parts. Put on with a sponge.

Woodwork Trim and Step Risers—Sherwin-Williams Old Dutch Enamel White.

Doors, Stairtreads, Handrail, Birch—Sherwin-Williams Acid Stain Dark Colonial Mahogany, protected with Sherwin-Williams Scar-not Varnish. Mar-not Varnish for stairtreads.

Floor, Oak—Oak Paste Filler, Mar-not Varnish.

Furniture—Dark Colonial Mahogany.

Rugs—Oriental or Anglo-Persian.

A Living-Room in Old Ivory, Blue and Mulberry

The simplicity of the wall treatment permits the attention to drop to the comfortable chairs and the full rich blue of the rug. The floor has been stained dark in tone to hold the scheme together and provide a feeling of repose and solidity. What a homey touch is furnished by the small bouquet of old-fashioned flowers—the invitation of the thoughtful mistress of this home that here one may sit down and refresh one's self.

Specifications

Ceiling Color—Sherwin-Williams Flat-Tone Ivory White.

Wall Color—Flat-Tone Ivory Tan.

Woodwork, Birch—Finished in Sherwin-Williams Acid Stain Antique Brown Mahogany, protected with Scar-not Varnish.

Floor—Finished in Oil Stain Walnut, protected with Mar-not Varnish.

Furniture (Jacobean)—Oak table protected with Scar-not Varnish. Cabinet finished in Velvet Finish No. 1044. Chairs upholstered in velour.

Rug—Solid color deep blue.

Floor Lamp—Shade finished in a two-color glaze effect requiring Glaze Color Deep Cerulean Blue and Alizarine Green.

Mantel—Finished in Old Dutch Enamel Ivory White, wiped in Glaze Color Raw Sienna and Japanese Brown, equal parts.



A Living-Room in Old Ivory, Blue and Mulberry

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A Homey Living-Room

The soft grays, rendered doubly pleasing by the translucent, luminous quality of the glaze effect, give an added richness to the more intense tones of the furnishings of this room. A decidedly summery feeling is created by the cretonne cover which is to protect the tapestry chair for the summer months. The flowers and bright candy jars furnish the right accent.

The knitting, dropped for the moment, speaks eloquently for the comfort and livability of this room.

Specifications

Ceiling Color—Sherwin-Williams Flat-Tone Ivory White.

Wall Color—Sherwin-Williams Flat-Tone System Effect No. 36, requiring a foundation color of Flat-Tone Caen Stone. Over this are applied two mixtures of Flat-Tone Glazing Liquid tinted with Flat-Tone Glaze and Stencil Colors Ivory Drop Black and Burnt Sienna respectively. These colors are applied to the wall and stippled with a crumpled cloth to produce texture.

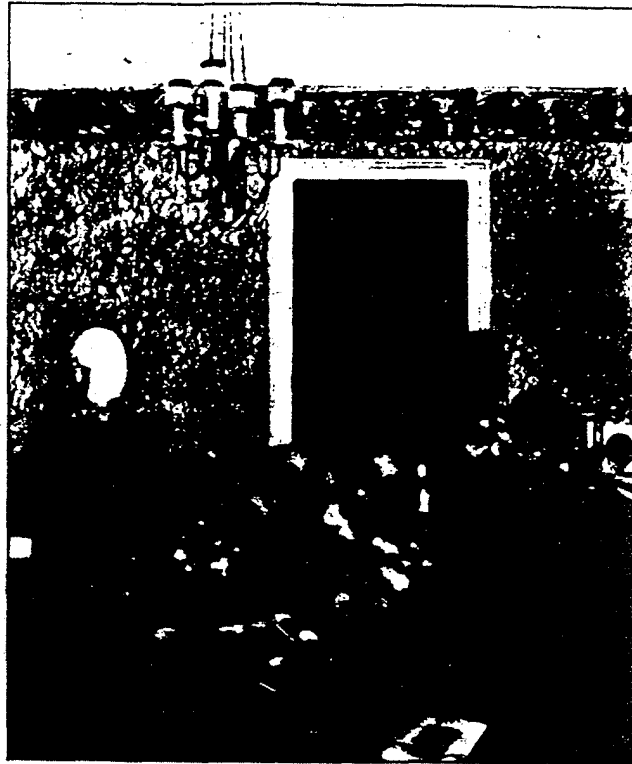
Stencil Border—Design No. 3009. Outline applied with Glaze and Stencil Color Raw Umber and filled in with Glaze Colors Olive Lake, Raw Sienna and Orange Lake.

Woodwork Trim—Sherwin-Williams Old Dutch Enamel Ivory White.

Doors, Birch—Sherwin-Williams Acid Stain Antique Brown Mahogany, protected with Sherwin-Williams Scar-not Varnish.

Floor, Oak—Sherwin-Williams Oak Paste Filler, Mar-not Varnish.

Rug—Figured brown.



A Homey Living-Room



A Dining-Room in the Spirit of Old Colony Days

A Dining-Room in the Spirit of Old Colony Days

The furnishings of this dining-room have been chosen from the simplest types available and the unpretentious lines of the table, chairs and clock make for a quiet dignity which is in very good taste.

The wall color, varying from soft blendings of blue and brown, gives a range of blue-grays, gray-greens and browns which seem to find their parent colors in the dark Colonial mahogany and rich green rug and admirably set off both to full advantage.

Specifications

Ceiling Color—Sherwin-Williams Flat-Tone Ivory White.

Wall Color—Sherwin-Williams Flat-Tone System Effect No. 29, requiring a foundation color of Flat-Tone Caen Stone. Over this are applied two mixtures of Sherwin-Williams Flat-Tone Glazing Liquid, tinted with Flat-Tone Glaze and Stencil Colors Japanese Brown and Cobalt Blue respectively. These are stippled with a crumpled cloth to produce texture.

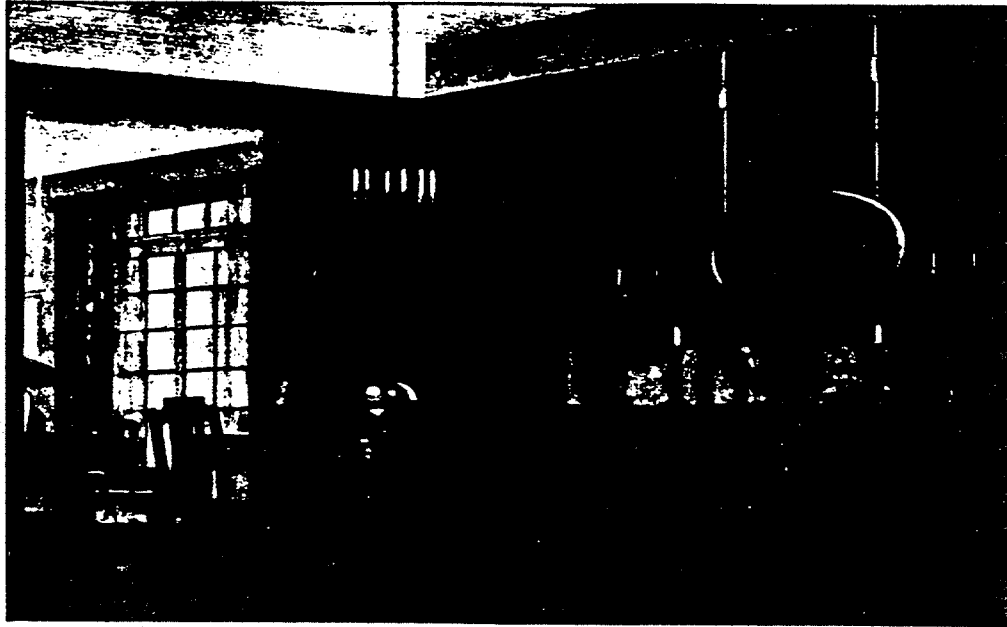
Stencil Border—Design No. 7035, applied with Sherwin-Williams Glaze and Stencil Colors: Outlined with Raw Sienna and filled in with Raw Sienna, Olive Lake and Orange Lake.

Woodwork—Sherwin-Williams Old Dutch Enamel Ivory White, with carpet strip in Handcraft Stain Extra Dark Mahogany.

Floor, Oak—Oak Paste Filler, Mar-not Varnish.

Rug—Solid color dull green.

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A Colorful Dining-Room

Specifications for painting on page 11



A Colonial Bedroom

Specifications for painting on page 11

Painting Specifications

For Color Plates shown on preceding pages

"A Neighborhood of Homes"—Page 4

House at left

Roof Color—S-W Preservative Shingle Stain B-41.
Body Color—S-W Concrete Finish Cream.
Trim Color—SWP 388 Modern Brown.
Sash Color—SWP 496 Ivory.
Front Door—S-W Handcraft Stain Brown Oak, protected with S-W Rexpax Varnish.

Center House

Roof Color—S-W Preservative Shingle Stain C-74.
Body and Trim Color—SWP Outside Gloss White.
Front Door and Benches—S-W Old Dutch Enamel White.
Blinds—SWP 461, Willow Green.

"A Small English Stucco House"—Page 4

Roof Color—S-W Preservative Shingle Stain B-41.
Body Color—S-W Concrete Finish Extra Light Gray.
Trim Color—(Window Casings and Sash), SWP 496 Ivory.
Door—S-W Handcraft Stain Weathered Oak, protected with S-W Rexpax Varnish.

House at right

Roof Color—S-W Preservative Shingle Stain C-72.
Body Color—S-W Preservative Shingle Stain C-82.
Trim and Sash Color—SWP Gloss White.
Blinds—SWP 498, Moss Green.

Alternate Scheme for house at right

Roof Color—S-W Preservative Shingle Stain B-41.
Body and Trim—SWP 496, Ivory.
Sash Color and Blinds—SWP 355, Sage Green.

"A Home in Colonial Yellow"—Page 5

Roof Color—S-W Preservative Shingle Stain B-41.
Body Color—SWP 375 Colonial Yellow.
Trim Color—SWP Outside Gloss White.
Front Door—S-W Old Dutch Enamel White.
Blinds—SWP 498, Moss Green.

"The Bungalow House"—Page 5

House at left

Roof Color—S-W Preservative Shingle Stain C-72.
Body Color—S-W Preservative Shingle Stain B-47.
Trim Color—SWP 391, Quaker Drab.
Front Door—Same as trim color.

House at right

Roof Color—S-W Carholie-ol Shingle Stain Extra Dark.
Body Color—SWP 496, Ivory.
Trim Color—SWP 355, Sage Green.
Front Door—S-W Golden Oak Stain, protected with S-W Rexpax Varnish.

Center House

Roof Color—S-W Preservative Shingle Stain B-41.
Body Color—S-W Concrete Finish Cream.
Trim Color—SWP 499, Antique Brown.
Front Door—S-W Handcraft Stain Fumed Oak, protected with S-W Rexpax Varnish.

"A Colorful Dining Room"—Page 10

Ceiling—S-W Flat-Tone Ivory or Ivory White.
Wall Color—S-W Flat-Tone Buff Stone or S-W Flat-Tone System Effect No. 3, requiring Flat-Tone Ivory foundation color and Glaze Color Japanese Brown.

Woodwork (Birch)—S-W Acid Stain Antique Brown Mahogany, protected with S-W Scar-not Varnish.
Floor (Oak)—S-W Golden Oak Paste Filler, Mar-not Varnish.

"A Colonial Bedroom"—Page 10

Ceiling Color—S-W Flat-Tone Ivory White.
Wall Color—Flat-Tone Multi-color Stipple Effect No. 34, requiring Flat-Tone Pearl Gray foundation color, stippled with Flat-Tone Caen Stone. Put on with a sponge. (Foundation color, Pearl Gray, is to be tinted with one pint Pale Azure to the gallon of Pearl Gray.)
Stencil Design—No. 7054, requiring the following colors:

Leaves, White tinted with Raw Sienna; Flowers, White tinted with Cobalt.
Woodwork—Old Dutch Enamel Ivory White.
Floor (Oak)—Protected with Mar-not Varnish.
Furniture—Dark Colonial Mahogany.
Drapes and Lighting Fixtures—Figured silk or cretonne.
Curtains—White net.
Rag Rugs—In blue and black.

HOUSEHOLD GUIDE

For Painting, Varnishing, Staining and Enameling

IMPORTANT: Each of the products specified below bears our name and trade mark



	TO PAINT <i>Use product named below</i>	TO VARNISH <i>Use product named below</i>	TO STAIN <i>Use product named below</i>	TO ENAMEL <i>Use product named below</i>
AUTOMOBILES	S-W Auto Enamel: for the man who paints his own car	S-W Auto Enamel Clear: a colorless varnish		S-W Auto Enamel: assorted colors
AUTOMOBILE TOPS AND SEATS	S-W Auto Top and S-W Auto Seat Dressing			
BARNs, SILOS, OUT-BUILDINGS, Etc.	S-W Commonwealth Paint: barn red, barn gray S-W Roof and Bridge Paint: 5 colors		S-W Preservative Shingle Stain: to color	
BOATS AND CANOES	SWP Prepared Paint	Rexpar Varnish		S-W Auto Enamel: assorted colors
BRICK	SWP House Paint: a full oil gloss S-W Concrete Wall Finish: dull finish			Old Dutch Enamel: full gloss for outside exposure
CEILINGS, Interior	Flat-Tone: the washable, flat oil paint	Scar-Not Varnish: for woodwork only	S-W Handcraft Stain: Penetrating spirit stain for new hard wood Floorlac: varnish and stain combined, new or old wood	Enameloid: assorted colors
Exterior	SWP House Paint:	Rexpar Varnish: weather resisting	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory, gloss or rubbed effect
CONCRETE	S-W Concrete Wall Finish: a paint, resists weather			
DOORS, Interior	SWP House Paint:	Scar-Not Varnish: gloss Velvet Finish Varnish No. 1044: dries to a dull finish without rubbing	Floorlac: a varnish and stain combined S-W Handcraft Stain: penetrating spirit stain for new wood only	Enameloid: assorted colors
Exterior	SWP House Paint:	Rexpar Varnish: weather resisting spar varnish	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory. For interior and exterior use
FENCES	SWP House Paint: Metalastic (iron or wire only) S-W Roof and Bridge Paint: for rough work		S-W Preservative Shingle Stain	
FLOORS, Interior (wood)	S-W Inside Floor Paint: stands repeated scrubbing	Mar-Not Varnish: water resisting, heel-proof	Floorlac: a varnish and stain combined	S-W Inside Floor Paint: the enamel-like finish
Concrete	S-W Concrete Floor Finish: wears well; washes well			S-W Concrete Floor Finish: high-gloss; durable
Porch	S-W Porch and Deck Paint:			
FURNITURE, Indoors	Enameloid: the decorative enamel	Scar-Not Varnish: stands hard usage	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, gloss or rubbed effect
Porch	Enameloid: assorted colors	Rexpar Varnish: weather resisting	S-W Oil Stain: for new wood	Enameloid: assorted colors
HOUSE OR GARAGE Exterior (Shutters, Flower Boxes, Gutters, etc.)	SWP House Paint:	Rexpar Varnish: weather resisting	S-W Preservative Shingle Stain:	Old Dutch Enamel: enduring gloss
IMPLEMENTS, TOOLS, TRACTORS, WAGONS, TRUCKS	S-W Wagon and Implement Paint	Rexpar Varnish		
LINOLEUM	S-W Inside Floor Paint: stands repeated scrubbing	Mar-Not Varnish: protects the pattern		S-W Inside Floor Paint: the enamel-like finish
RADIATORS	Flat-Tone: flat oil paint S-W Aluminum or Gold Paint			Enameloid: assorted colors
ROOFS, Shingle Metal Composition	S-W Roof and Bridge Paint: Metalastic: Ebonal: black coal tar paint		S-W Preservative Shingle Stain:	
SCREENS	S-W Screen Enamel:			S-W Screen Enamel
TOYS	S-W Family Paint: assorted colors	Rexpar Varnish:	Floorlac: (inside use) a varnish and stain combined	Enameloid: assorted colors
WALLS, Interior (Plaster or Wallboard)	Flat-Tone: the washable, flat oil paint SWP House Paint: a full oil gloss			Old Dutch Enamel: white, gray, ivory, gloss or rubbed effect Enameloid: assorted colors
WICKER Furniture, Baby Carriages, Ferneries, Baskets	Enameloid: high gloss assorted colors	Rexpar Varnish: durable, elastic	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, gloss or rubbed effect
WOODWORK, Interior	SWP House Paint: gloss Flat-Tone: flat oil paint	Scar-Not Varnish: high gloss but can be rubbed to a dull finish Velvet Finish Varnish No. 1044: dries dull without rubbing	S-W Handcraft Stain: penetrating spirit stain for new hardwood S-W Oil Stain: for new soft wood Floorlac: for new or old wood; a varnish and stain combined	Old Dutch Enamel: white, gray, ivory; dull or gloss; architectural enamels, specified by leading architects Enameloid: assorted colors

NOTE: Best results can only be had by following the carefully prepared directions on labels.

THE SHERWIN-WILLIAMS CO.

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The Sherwin-Williams Co.

SWP

SHERWIN-WILLIAMS PAINT
PREPARED

SWP is the most durable and economical paint that can be made. It costs less per job and wears longer than any other paint, either ready prepared or mixed by hand. It is made in one quality only, and that the very best. It is sold the world over by established agents.

The man who buys the raw materials and prepares a paint himself, cannot possibly make a paint equal to SWP. It is a case of hand work against mechanical efficiency; human guesswork against exact scientific formulæ; hand-stirring against fine machine grinding. It is taking chances on the quality of the raw materials against the certainty of the scientific laboratory.

In the manufacture of SWP we spare neither skilled workmanship nor the quality of the materials used in making it the finest possible. Our unusual facilities and paint knowledge, gained from over 50 years of experience, enables us to manufacture a paint of greatest covering capacity, greatest durability and therefore greatest economy.

SWP is prepared ready for use in a consistency as heavy as is ever required. Instructions for its application should be carefully followed in order to secure good results.

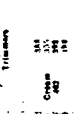
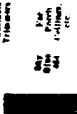
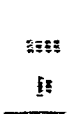
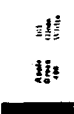
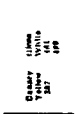
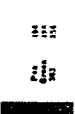
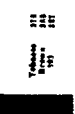
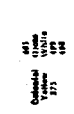
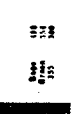
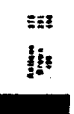
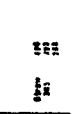
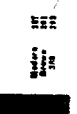
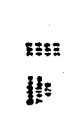
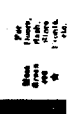
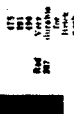
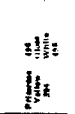
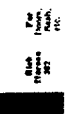
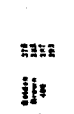
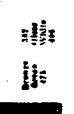
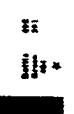
**SHERWIN-WILLIAMS PAINT
PREPARED**

SWP is the most durable and economical paint that can be made. It costs less per job and wears longer than any other paint, either ready prepared or mixed by hand. It is made in one quality only, and that the very best. It is sold the world over by established agents.

The man who buys the raw materials and prepares a paint himself, cannot possibly make a paint equal to SWP. It is a case of hand work against mechanical efficiency; human guesswork against exact scientific formula; hand-stirring against fine machine grinding. It is taking chances on the quality of the raw materials against the certainty of the scientific laboratory.

In the manufacture of SWP we spare neither skilled workmanship nor the quality of the materials used in making it the finest possible. Our unusual facilities and paint knowledge, gained from over 50 years of experience, enables us to manufacture a paint of greatest covering capacity, greatest durability and therefore greatest economy.

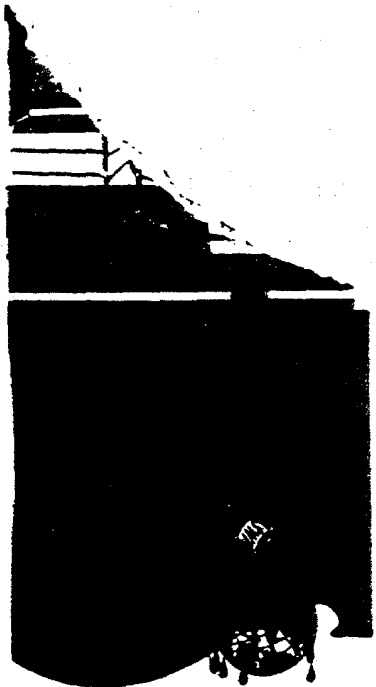
SWP is prepared ready for use in a consistency as heavy as is ever required. Instructions for its application should be carefully followed in order to secure good results.

SWP, A PREPARED PAINT FOR BUILDINGS, OUTSIDE AND INSIDE.				MADE BY THE LARGEST PAINT AND VARNISH MAKERS IN THE WORLD			
							
							
							
							
							
							
							
							

Colors marked thus ★ also Flat White and Inside Varnish White, are higher in price than others on this fold.

SWP is also made in Black, No. 467.

Star paint thoroughly before applying.



0007-SWP-000004075

ches,
to look
enamel.
r-toned
ades for

under the
so that a
ed. It dries
high permanent
weather nor the
all cause the enamel
to the clothing.

age surface Porch and
Enamel will cover
in one coat. Actual samples
are shown on the next page.
and Lawn Furniture Enamel is
sold in half-pint, pint and quart self-
sealing cans; also in half-gallon and
gallon pails.

Directions for Use

Wash thoroughly the article to be
painted and see that it is dry and free
from grease. Stir the material thor-
oughly from the bottom of the package
before applying. Spread the enamel
evenly and not too heavily. Use a soft
bristle or fitch brush.

The enamel comes prepared for use.
However, if it is considered too heavy
for certain work, thin with pure spirits
turpentine only.

SHERWIN-WILLIAMS
**Porch and Lawn Furniture
Enamel**



Willow Green



Russet Tan



Grass Green



Rattan



Vermillion



Gray



Carmine

Also White

0007-SWP-000004077

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Rexpar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Gray)
Commonwealth Paint. For garages, arbors, fences, etc.
- Ebonol.* An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic-ol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat finish for walls.
Family Paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
Rexpar. The 34-test varnish.
- For Polishing Pianos, Furniture, etc.**
Polish-ol.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Tarite.
- For General Cleaning**
Flaxoap. A pure soap made from flaxseed.
Bras-Brite. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oylapine. A pine oil disinfectant and deodorant.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.

THE SHERWIN-WILLIAMS CO.

FACTORIES CLEVELAND, CHICAGO, NEWARK, DETROIT
 SAN FRANCISCO, MONTREAL, LONDON, ENGLAND,
 SYDNEY, N. S. W.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

CC141 G20 1132

0007-SWP-000004078



0007-SWP-000004079

SHERWIN-WILLIAMS

Porch and Deck Paint

As the name indicates, Sherwin-Williams Porch and Deck Paint is made especially for use on porch floors, steps, decks, etc.

It is specially prepared to withstand severe outside exposure—to rain, snow, sun-heat, etc. Repeated cleaning and scrubbing with soap and water will not affect or injure the gloss or finish. It gives the best possible service under hard foot-wear, scuffing of heels and the wear brought on by the moving about of porch furniture.

Porch and Deck Paint spreads easily, dries with a full, rich gloss, and retains its finish for the longest possible time. At the same time it affords the greatest protection to the surface, prevents penetration of moisture—the forerunner of rot and decay—and does away with premature and costly repairs.

Directions for Use

The surface should be clean and perfectly dry. Stir paint thoroughly from bottom of the can, and brush out in thin, even coats with a bristle brush, working the paint well into the pores of the wood.

Do not apply a succeeding coat until the previous one is perfectly dry, proceeding as follows:

NEW WORK:

First Coat: Thin with turpentine, one quart to a gallon of paint.

Second Coat: Reduce with about one pint of turpentine to a gallon of paint.

Third Coat: Apply paint as it comes from the can. Brush out well.

OLD WORK:

Remove all loose paint. Coat all bare spots as described above for first coat on new work.

Next apply coat over entire surface, first thinning the paint with about one pint of turpentine to the gallon.

Final coat shall be applied just as it comes from the can.

S-W REXPAR

FOR PORCH CEILINGS, EXTERIOR DOORS, ETC.

The king of all outside spar varnishes. Designed especially for porch ceilings and other outside uses where an absolutely water-proof, weather-proof varnish is desired, such as outside doors, store fronts, yachts, etc.

0007-SWP-000C04080

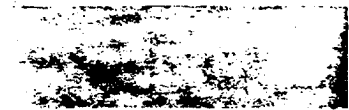
SHERWIN-WILLIAMS
Porch and Deck Paint



47
Deep
Buff



48
Gray
Stone



49
Light
Gray



69
Dark
Gray



51
Dark
Slate



50
Brown
Stone

SWP FOR PORCH CEILINGS



464
Sky
Blue



169
Blue

LIST OF SHERWIN-WILLIAMS PRODUCT

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Respar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosot
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Grey).
Commonwealth Paint. For garages, arbors, fence etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic-ol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat wall paint.
Family Paint. A durable oil paint for inside use.
- For Floors**
Porch and Deck Paint. Resists wear and weather.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable oil paint for inside use.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
Respar. King of all Spar Varnishes.
- For Polishing Planes, Furniture, etc.**
Polish-ol. Cleans and polishes in one operation.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. Bright as silver. Ready to use.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Tarite.
- For General Cleaning**
Flaxoap. A 100% pure linseed oil soap.
Bras-Brite. Liquid metal polish.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oylapine. Odor of the Southern pine.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties on this line.
- Insecticides**
 We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY:
 CLEVELAND, OHIO

OFFICES, FACTORIES AND WAREHOUSES IN
 PRINCIPAL CITIES

CC125 J23 9'



SHERWIN-WILLIAMS

Inside Floor Paint

THE ENAMEL-LIKE FINISH

Sherwin-Williams Inside Floor Paint is a durable paint made especially for use on soft wood, and on discolored hardwood floors.

It is easily applied, dries quickly with an enamel-like gloss, and has excellent wearing qualities. Under favorable conditions it will dry hard overnight, but for the very best results it should be allowed to stand forty-eight hours before it is walked on.

Inside Floor Paint can be kept clean very easily, which makes it most suitable for kitchen floors.

Many of our large railway and steamship customers have been using this paint for years with the most satisfactory results, a fact which speaks for its unusual merits.

Put up in quart self-sealing cans; also half-gallon and gallon pails.

DIRECTIONS FOR USE

If the pigment has settled, pour the liquid into a clean vessel. Stir the remaining portion to a smooth, soft mass with a paddle. Then work the liquid in slowly by stirring.

The surface should be dry, smooth, firm, and free from loose paint, grease or dirt. Brush the paint out thoroughly into thin, even coats, using a good bristle brush and working the paint well into the pores of the wood. Be sure that each coat is perfectly hard before applying succeeding coat. On new floors and old floors not previously painted, three coats should be applied. The first coat only should be thinned by the addition of one pint pure spirits turpentine to each gallon paint. For the other coats use the paint as it comes from the package.

On previously painted surfaces, two coats should be applied without reduction. If the floor is cracked or boards have shrunk apart, use Sherwin-Williams Crack and Seam Filler after the first coat has been applied.

SHERWIN-WILLIAMS

Inside Floor Paint



468
Light
Tan



452
Orange



487
Gray



469
Dust
Color



376
Yellow



468
Slate



466
Light
Brown



378
Maroon

DIRECTIONS FOR USE

Important. To insure a uniform color, all packages of stain that are intended for use on any one job should first be mixed together.

Stir thoroughly with a stick or wooden paddle before using and frequently while using. Best results are obtained only when pigment and liquids are thoroughly incorporated.

These stains may be applied either by dipping or by brushing. For new work always apply two coats, making certain that the first coat is thoroughly dry before another is applied.

When a dip-coat is given do not soak the shingles in the stain but dip the thick end to about two-thirds of its length, rapidly in and out of the stain, allowing the excess stain to drain back into the original package or dipping tank. Then throw the shingles in a loose pile to dry thoroughly before being laid.

After the shingles have been laid, a brush coat should be applied—this insures a more uniform appearance.

For the first-coat the stain should be used just as it comes from the package but for the final coat the addition of about one pint pure raw linseed oil to the gallon of stain will be beneficial. This applies particularly where the stain is being applied on old work.

COVERING CAPACITY

One gallon of Preservative Shingle Stain will cover 100 sq. ft., two coats, or 150 sq. ft., one coat, if brushed. Two and one-half to two and three-quarter gallons will dip 1000 shingles, one coat. Three gallons will cover 1000 shingles one dipping coat and one brush-coat. Only two-thirds of the length of the shingle need be dipped. It should be understood that the estimate for covering capacity can only be approximate, owing to the varying character of the shingles to be stained, whether dressed or rough, hard or soft, and to the manner of application. It will, however, be found reasonably accurate under normal conditions.

RENEWING SURFACES FINISHED WITH S-W PRESERVATIVE SHINGLE STAIN

If another shade is desired, always apply two coats of the new and use a slightly lighter shade than is actually desired, as stains invariably dry out darker on old surfaces on new.

If you simply want to renew and given up the old finish, use the same color of stain previously used, adding one-half gallon of raw linseed oil to the gallon of stain.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SHP)
Respair. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with etc.
- For Barns, Roofs, Fences, etc.**
Commonwealth Horn Paint (Red and Grey)
Commonwealth Paint. For garages, arbors etc.
- For Interiors, Walls, etc.**
Emulsion or Old Dutch Enamel.
Flat-Tone. A washable flat wall paint.
Family Paint. A durable oil paint for interiors.
- For Floors**
Porch and Deck Paint. Resists wear and w
Inside Floor Paint. The exact-like finish.
Mac-nut. The waterproof floor varnish.
Prepared Wax. For producing a wax finish
Floor Wipe. Cleans and polishes hardwood
Crack and Seam Filler. For filling unsightl
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable oil paint for insid
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel fin
Enamel. For a high enamel finish.
Seal-nut. A varnish stain.
- For Polishing Planos, Furniture, etc.**
Polish-oil. Cleans and polishes in one woodwork.
- For Porch and Lawn Furniture**
Respair. King of all Spar Varnishes.
Polish-oil. Cleans and polishes in one
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. Bright as silver. Ready for use.
- For Antoin, Buggies, Boats, etc.**
Gold Paint. For a gold finish.
Store-Pipe and Iron Enamel.
Auto Enamel.
Auto Top Dressing.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Dye.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Turite.
- For General Cleaning**
Flaxseed. A 100% pure linseed oil soap.
Bras-Brite. Liquid metal polish.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxyphene. Odor of the Southern pine.
- Coal-Tar Products**
We are large distillers of coal-tar prod
are in position to supply a variety of special
on this line.
- Insecticides**
We manufacture a complete line of sp
terials for orchard and garden.

THE SHERWIN-WILLIAMS CO
 ADMINISTRATION OFFICES AND FACTORY
 CLEVELAND, OHIO
 OFFICES, FACTORIES AND WAREHOUSES
 PRINCIPAL CITIES



SHERWIN-WILLIAMS PRESERVATIVE SHINGLE STAINS



0007-SWP-000004084

SHERWIN-WILLIAMS

PRESERVATIVE SHINGLE STAINS

Sherwin-Williams Shingle Stains are called "Preservative" because they contain creosote, a well known preservative of all vegetable tissues. Creosote fills the wood with a fatty substance and unites with the sappy part in forming a peculiar compound which resists all organic decomposition. In addition to stopping decay, creosote has the peculiar property of preventing the formation of fungous growth, and is effective against the destructive attacks of insects. For this reason shingle stains which contain creosote are especially valuable for use in Southern countries, as they will prevent the ravages of the white ant and other insects which bore into the wood.

Sherwin-Williams Preservative Shingle Stains bring out the natural beauty of the grain in the wood and do not cover up or conceal the surface, as do many of the so-called stains on the market. They penetrate the wood thoroughly, which gives a lasting effect and increases their value as a wood preservative. S-W Shingle Stains are rich in color, warm and harmonious, and after they have aged they become even more soft and pleasing in tone.

In some shingle stains where creosote is used there is an unpleasant odor. We have reduced this to the minimum by the use of refined creosote oil, which is free from the rank odor of crude oil, which is so often employed.

Preservative Shingle Stains are ideal for use in staining work on dwellings of half-timbered architecture. The beam effect approaches the old English prototype more closely than a painted finish.

THE DEPARTMENT OF DECORATION

A staff of experienced decorators is ready at all times to assist in choosing the most effective colors for staining, painting, varnishing and enamelling work of all kinds. There is no cost or obligation whatever. Simply send blueprints, photograph or pencil sketch to The Dept. of Decoration, The Sherwin-Williams Co., 601 Canal Rd., Cleveland, Ohio.

SHERWIN-WILLIAMS

PRESERVATIVE SHINGLE STAINS



G-82



B-46



B-47



G-71



A-21



G-72



B-44



G-74

A WORD ABOUT THE SAMPLES

It should be remembered that stains are likely to vary in shade according to the kind of wood used. These samples show Sherwin-Williams Preservative Shingle Stain and Sherwin-Williams Carbolic-ol Shingle Stain as they appear on red cedar. Where other woods are to be finished, we advise that the stain be tried out on a small strip of the wood before applying to all of the surface.

ABOUT RAIN WATER

Sherwin-Williams Preservative Shingle Stains are not injurious to health if rain water is saved from the roofs for household use, but after the stain has been applied, it is always best to allow the first few rains to run off as waste until any unpleasant taste may disappear. This caution applies to all stains, but with some makes of stains rain water can never be used from the roofs on which they are used.

S-W CARBOLIC-OL SHINGLE STAINS

Carbolic-ol Shingle Stain is a natural pure wood-preserving oil, containing absolutely no foreign coloring matter. It combines to a marked degree the elements essential to an ideal wood preservative, with a beautiful nut-brown color which is always uniform and produces pleasing effects.

It is furnished in Light and Dark shades shown on the samples below.

Light

Dark

ENAMEL

The Perfect Enamel Finish

Many times there is some standing work or a piece of furniture in the home which the housewife prefers to have refinished with Enamel. When this is the case, there is no product on the market with which more beautiful results can be obtained than with Sherwin-Williams Enamel, a product of the highest quality, which is easily applied and which will wear and keep its gloss indefinitely.

Sherwin-Williams Enamel is carried by the same store that handles Floorlac, and can be secured in any of the following attractive colors:

Black *Light Blue*
French Gray *Light Sage*
Forest Green *Pearl Gray*
Golden Brown *Shell Pink*
Ivory White *Snow White*
Vermilion

When Sherwin-Williams Enamel is used upon chairs, settees, benches, etc., there is no danger of the material softening from the heat of the body and sticking to the clothing, which feature makes this Enamel highly desirable for this class of work.

Sherwin-Williams Enamel may also be used upon Keene Cement in bath rooms or kitchens to secure an imitation tile effect.

Put up in all sizes of self-sealing cans, from quarter pints to gallons.

SHERWIN-WILLIAMS PRODUCTS

PAINTS AND VARNISHES

STRENGTH, COLOR, DURABILITY, RESISTANCE TO WEATHER, MOISTURE, INSECTS, AND DISINTEGRATION.

PAINTS AND CLEANING COMPOUNDS

Peterboro, Cleveland, Newark, Chicago, San Francisco, Detroit, Montreal, London, Eng., Sydney, N. B. W.

LIST OF SHERWIN-WILLIAMS PRODUCTS

For Buildings, Outside and Inside.

Sherwin-Williams Paint Prepared (SWP)
SW Resper—A weatherproof varnish.

For Staining Buildings.

SW Preservative Shingle Stain. Made with creosote.

For Barns, Boats, Fences, Etc.

SW Commonwall Barn Paint. (Red and Green).
SW Commonwall Paint. For garages, also fences.

SW Ebonol. An elastic black paint for roofs.

SW Roof and Bridge Paint. Serviceable colors.

SW Carbolicol. A high-grade wood preservative.

For Interiors, Walls, Etc.

SW Flemish or Old Dutch Enamel.
SW Flat-Tone. A washable flat finish for walls, etc.

For Floors.

SW Porch and Deck Paint. For painted finish.

SW Floorlac. A varnish stain for all purposes.

SW Inside Floor Paint. For painted finish.

SW Mar-nol. The waterproof floor varnish.

SW Prepared Wax. For producing a wax finish.

SW Floor-Wipe. Cleans and polishes hardwood floors.

SW Crack and Seam Filler. For filling uncracks.

For Cupboards, Bookshelves, Shelves, Etc.

SW Family Paint. A durable lined oil paint.

For Chairs, Tables, Dressing, Woodwork, Etc.

SW Old Dutch Enamel. For the finest enamel finish.

SW Enamel. For a high enamel finish.

SW Floorlac. A varnish stain.

SW Screen Enamel. A waterproof varnish for interior woodwork.

SW Resper—The 31 test varnish.

For Polishing Paints, Paints, Etc.

SW Polish-oil.

For Porch and Lawn Furniture.

SW Porch and Lawn Furniture Enamel.

For Radiators, Stoves, Picture Frames, Screens, Etc.

SW Aluminum Paint. For a silver finish.

SW Gold Paint. For a gold finish.

SW Screen Enamel.

SW Store-Pipe and Iron Enamel.

For Axes, Baskets, Bells, Etc.

SW Auto Enamel.

SW Auto and Buggy Paint.

SW Auto Top Dressing.

SW Hot Brile.

For All Kinds of Varnishing.

Sherwin-Williams Varnishes.

For Removing Old Paint and Varnish

SW Tard.

For General Cleaning.

SW Floorlac. A pure soap made from flaxseed.

SW Brat-Brite. For polishing metal.

Disinfectants.

SW Phenylene. A powerful coal-tar disinfectant.

SW Oxyphene. A pine oil disinfectant and deodorant.

Coal-Tar Products.

We are large distillers of coal-tar products and in a position to supply a variety of specialties on this base.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.

CC180 E20

SHERWIN-WILLIAMS FLOORLAC

THE ALL AROUND VARNISH STAIN FOR FURNITURE, FLOORS & WOODWORK



SHERWIN-WILLIAMS

FLOORLAC

The All Around Varnish Stain

A famous product for staining and varnishing furniture, floors, woodwork, etc., in one operation.

Floorlac is a scientific combination of rich-toned, non-fading stains and a durable waterproof varnish of the highest quality. It is made for the express purpose of refinishing worn furniture, woodwork and floors, and to make them look like new again. Unattractive softwood floors can be made to resemble closely the most elegant hardwood floors through the use of Floorlac.

Floorlac stains and varnishes a surface in one operation, and is very easy to apply. By following the directions on this color card anyone can obtain most satisfactory results with this material.

Floorlac is very durable and will withstand the hardest kind of usage to which a varnish finish is subjected. The eight attractive shades of Floorlac shown on the opposite page have been carefully developed to match closely the most popular stained effects obtained on natural woods.

Sherwin-Williams Graining Process

When a grained effect is desired, such an effect can be readily obtained with Floorlac without the use of any graining preparation or similar product, by finishing a square yard of surface at one time, and then graining with a graining tool, which makes it possible to closely approximate the natural grain of any wood desired.

Crack and Seam Filler

The cracks and crevices in floors and woodwork which are to be finished with Floorlac should be filled with Sherwin-Williams Crack and Seam Filler, a special product which is applied with an ordinary table knife or putty knife, before applying Floorlac.



DIRECTIONS FOR USING

FLOORLAC

The All Around Varnish Stain

Before applying Floorlac to any surface, whether interior woodwork, furniture or floors, always see that the surface is perfectly clean, free from grease and dry. Before applying the finish, stir contents of can thoroughly.

When staining furniture such as chairs, small tables and the like, always turn the furniture upside down and paint the legs of the article first, then it will be easier to paint the upper part of the furniture.

For Use On:

New Wood—On open grained woods, such as oak, ash, chestnut, walnut and butternut, first fill the pores with S-W Paste Filler in shade desired. Close-grained woods such as maple, birch, hard pine and sycamore do not require filler—simply apply Floorlac directly to the wood.

First Coat—Use Floorlac as it comes from the can, brushing out into a thin, even coat using a soft bristle brush. Let stand 48 hours.

Second Coat—See that the surface is wiped free from dust and dirt, then apply coat of Floorlac, colored or clear, as it comes from the can, in manner directed for first coat.

When used on floors, S-W Mar-not Floor Varnish may be used instead.

New floors look best when finished with Floorlac Clear or Mar-not (a durable waterproof floor varnish).

Old Wood Previously Painted

First Coat—Apply coat Floorlac Ground (see directions on package). This is necessary in order to get a proper surface on which to apply Floorlac to get shade desired. Let stand 48 hours.

Second Coat—Apply Floorlac in shade desired, as directed for new wood.

One coat of Ground and one of Floorlac will ordinarily give a good effect, but for an extra fine finish, apply a final coat of Floorlac Clear.

When used on floors S-W Mar-not Floor Varnish may be used instead.

Allow Floorlac to dry 24 to 48 hours for best results. Keep can well covered when not in use.

Cherry



Light Oak



Light Mahogany



Green



Golden Oak



Dark Mahogany



Dark Oak



Walnut



Ground



Also Clear

*To secure the exact effect shown on this card Dark Oak should be used over a coat of Ground or over a surface about the same shade.



FOR THE BEST POSSIBLE RESULTS IN
HOUSE PAINTING, USE

S W P

SHERWIN-WILLIAMS PAINT (PREPARED)

Wherever the best results in outside painting are desired SWP, Sherwin-Williams Paint (Prepared) should be used.

SWP is the scientific combination of strictly pure lead, zinc and linseed oil. It will cover more surface, look better and wear longer than any other paint, either ready prepared or mixed by hand.

SHERWIN-WILLIAMS INSIDE FLOOR PAINT

Is made especially for floors. It is a tough, durable paint that dries overnight with a high gloss and has exceptional wearing qualities. Floors painted with Inside Floor Paint can be scrubbed and kept clean easily. Inside Floor Paint comes in eight attractive colors.

SHERWIN-WILLIAMS VARNISHES

The Sherwin-Williams policy is a special varnish for every kind of surface, and the use of the varnish that is recommended for any particular purpose insures the best results that it is possible to obtain for this purpose.

MARNOT

A tough, durable, waterproof floor varnish. Does not scratch white or mar easily. Made to walk upon.

SCARHOT

For fine furniture and woodwork. Waterproof and heat-resisting on table tops. Enhances the grain.

REXPAP

Best for all out-of-doors varnishing. Unexcelled for boats, window sash and sills, exterior varnished doors, etc.

0007-SWP-000004088

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Rexpar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Grey).
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbonic-ol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat wall paint.
Family Paint. A durable oil paint for inside use.
- For Floors**
Porch and Deck Paint. Resists wear and weathering. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Marnot. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly crack
For Cupboards, Baseboards, Shelves, etc.
Family Paint. A durable oil paint for inside use
For Chairs, Tables, Decorating, Woodwork, etc.
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Scar-not. A waterproof varnish for interior woodwork.
Rexpar. King of all Spar Varnishes.
For Polishing Pianos, Furniture, etc.
Polish-ol. Cleans and polishes in one operation.
For Porch and Lawn Furniture Enamel.
For Radiators, Stoves, Picture-Frames, etc.
Aluminum Paint. Bright as silver. Ready for use.
Gold Paint. For a gold finish.
Stone-Pipe and Iron Enamel.
For Automobiles, Buggies, Boats, etc.
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
For Re-Coloring Straw Hats
Hat Brile.
For all Kinds of Varnishing
Sherwin-Williams Varnishes.
For Removing Old Paint and Varnish
Turfil.
- For General Cleaning**
Elixap. A 100% pure linseed oil soap.
Bras-Brite. Liquid metal polish.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxydipne. Odor of the Southern pine.
- Coal-Tar Products**
We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.
- Insecticides**
We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.
ADMINISTRATION OFFICES AND FACTORY:
CLEVELAND, OHIO
OFFICES, FACTORIES AND WAREHOUSES IN
PRINCIPAL CITIES

C101 123 1052



SHERWIN-WILLIAMS

FAMILY PAINT

FOR OUTSIDE AND
INSIDE USE

A durable oil paint for house painting and decorating. Dries with a good gloss, has good covering capacity and wears well. This paint is made from good materials and will give uniformly good results.

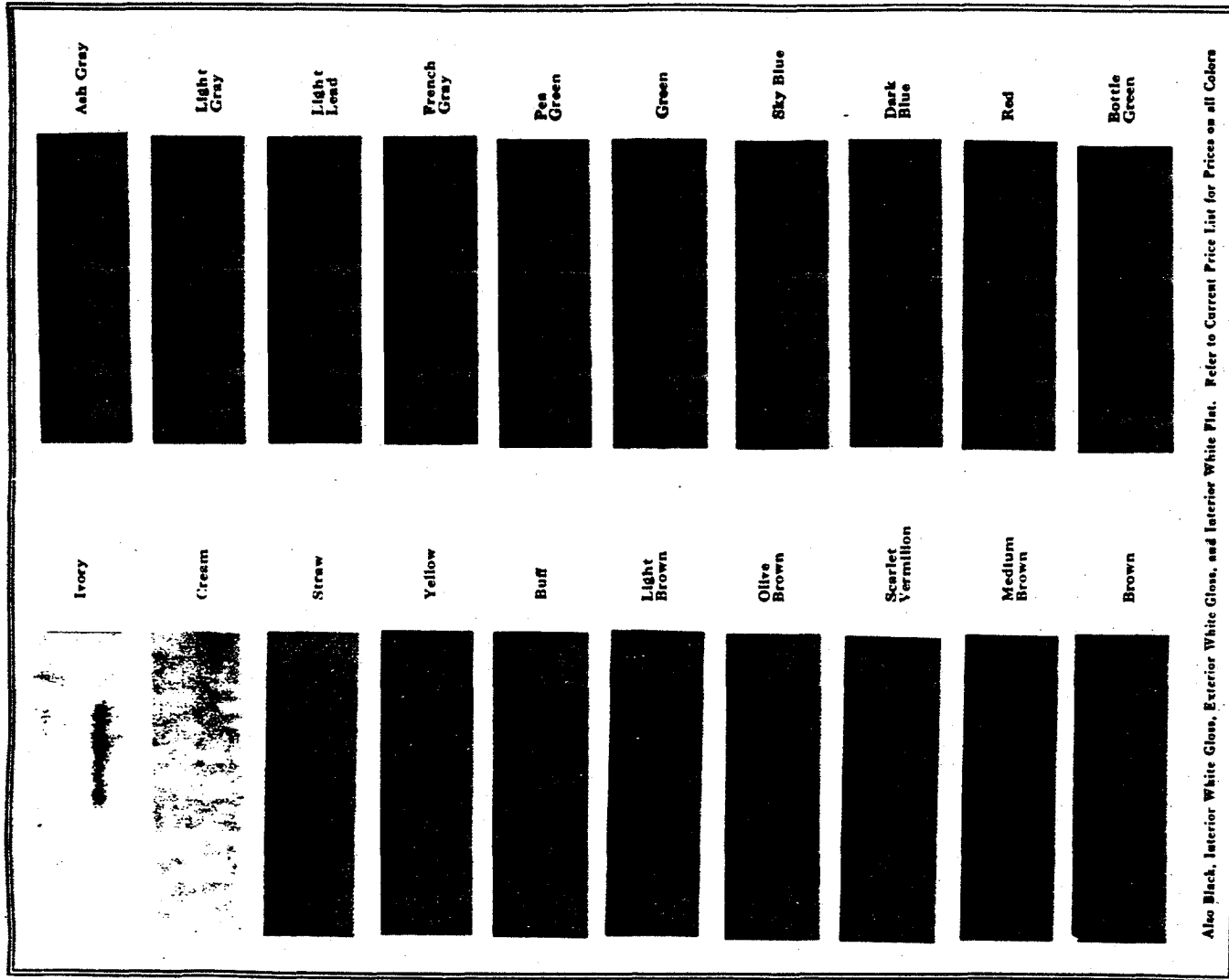
Put up ready for use in all sizes from half pint to five gallon packages.

DIRECTIONS FOR USE

Stir thoroughly from bottom of can. The surface should be perfectly clean, free from grease and thoroughly dry. Family Paint is prepared ready for use as it comes from the can. Under some circumstances, however, it should be thinned before use, in accordance with the directions on label.

FREE DECORATIVE DEPARTMENT SERVICE

The Sherwin-Williams Decorative Department maintains a staff of designers, decorators and paint experts who will furnish, free of charge, complete suggestions and specifications for painting or decorating an entire house, or any single room or piece of furniture as desired. Further information from your dealer or by addressing The Sherwin-Williams Co. Decorative Department, Cleveland.



Also Black, Interior White Gloss, Exterior White Gloss, and Interior White Flat. Refer to Current Price List for Prices on all Colors

SHERWIN-WILLIAMS

1ST QUALITY COLOR

IN OIL



SHERWIN-WILLIAMS

1ST QUALITY COLORS

IN OIL



1ST QUALITY COLORS
IN OIL

SHERWIN-WILLIAMS First Quality Colors in Oil being mainly for the production of tints and shades for the painter's use, it is important that the colors should be of uniform strength, shade, purity, fineness and true to name.

It has been our endeavor for over 50 years to maintain as nearly an absolute standard as possible in these respects. We are exceedingly careful in the selection and purchase of the necessary raw materials, besides we pay more than ordinary attention to the fine grinding of this line so that the colors will assimilate thoroughly with White.

As we manufacture our own dry colors, we can, therefore, make a careful selection of those best adapted for the making of First Quality Colors in Oil and as we crush and refine our own linseed oil and age it in our own tanks, we are in position to use a vehicle that will carry the color in the best possible form for use. We show on this color card all of the straight colors that we manufacture in this line, together with let-downs of the solid colors used with White Lead in proportions of 1 to 20. We do this to give the master painter an idea of the splendid strength of our colors combined with their clearness of tone.

The Sherwin-Williams Co.

SHERWIN-WILLIA



Chrome
Yellow
Light



Chrome
Yellow
Orange



Chrome
Yellow
Medium



Chrome
Yellow
Dark Orange



Golden
Ochre



English
Vermillion



Yellow
Ochre



American
Vermillion



Raw
Sienna



Dragon
Bullet
Red



Raw
Umber



Burnt
Sienna



Burnt
Umber



Vandyke
Brown

IMS *FIRST QUALITY COLORS IN OIL*

Paris
Green



English
Venetian
Red



Premier
Non-Fading
Red



Indian
Red

Chrome
Green
Light



Turkey
Red



Chrome
Green
Medium



Tuscan
Red



Chrome
Green
Dark



Bright
Tuscan
Red



Bronze
Green



English
Rose
Pink



Ultramarine
Blue



Prussian
Blue

SHERWIN-WILLIAMS
OLD DUTCH PROCESS WHITE LEAD

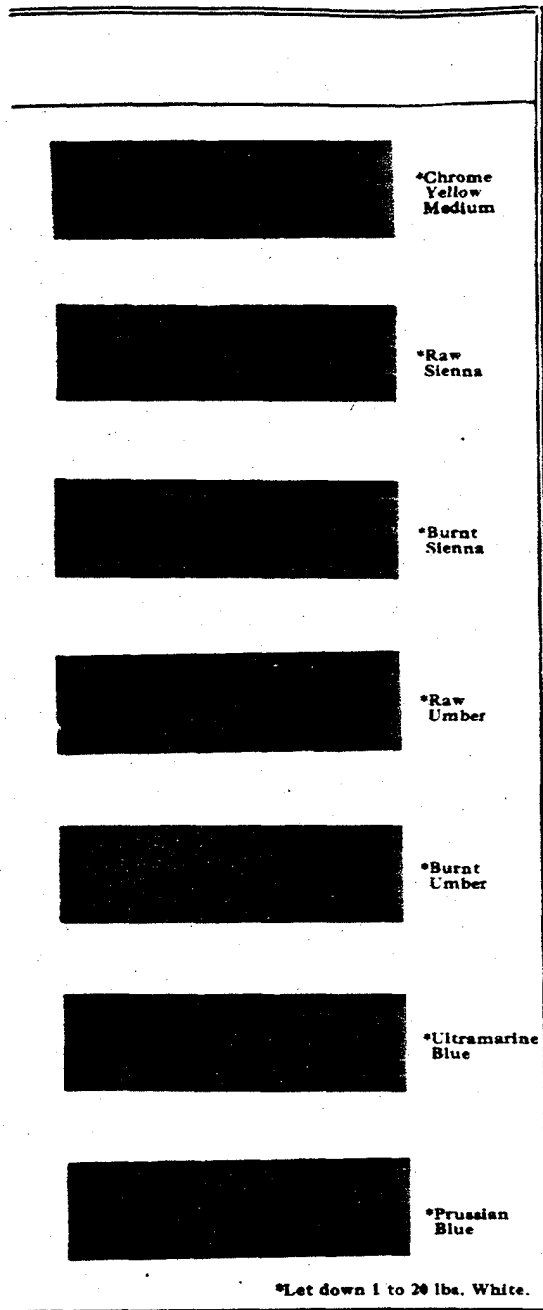
Painters who use tinting colors with White Lead as a base will find that the Sherwin-Williams Strictly Pure Old Dutch Process White Lead has all the old-fashioned good qualities necessary. Our Old Dutch Process Lead is free from acid and is ground in the best and purest of linseed oil. Our Old Dutch Process Lead is corroded in our own lead plant, ground in our own mills in linseed oil of our own manufacture, and will be found to be absolutely satisfactory in every particular. Our guarantee on every package of O. D. P. Lead reads as follows:

"This package is warranted to contain nothing but Strictly Pure White Lead, ground in Strictly Pure Linseed Oil and we will pay one ounce of Gold for every ounce of adulteration that it may be found to contain."

Directions for Use of 1st Quality Colors in Oil

In using First Quality Colors in Oil with White Lead or paste white stock, the painter should first break up his White Lead to a semi-painting consistency, stirring it until the mixture is perfectly smooth. The color should then be reduced to about the same consistency by the addition of a little turpentine. Then add gradually to the white, keeping the mixture stirred continually until the shade desired appears. Painters will find that much less tinting color will be required if our goods are used in accordance with these directions than would be the case if ordinary adulterated colors or dry colors hand-mixed with oil were used for the same purpose.

The Sherwin-Williams Co.



CHROME YELLOW

Chrome Yellow is made by precipitating Chromate of Lead in a very fine condition and is one of the most useful pigments. It has a range of shade from Light Canary to Dark Orange according to the conditions under which the precipitation is made. When properly prepared this is a very durable color and ranks among the very highest for its opacity and covering power.

CHROME GREENS

Chrome Greens are prepared by precipitating simultaneously Chrome Yellow and Chinese Blue so that an intimate chemical combination of these two colors is obtained. A wide range both of depth and character of color can be obtained from a light yellowish to a deep bluish shade. A good Chrome Green for painting purposes must not only have strength and fastness to light, but should not float or separate and should be stable under various painting conditions. Green pigment, suitable for grinding into oil colors, must be specially selected for all these points, and undue prominence should not be given to only one or two of them.

CHINESE AND PRUSSIAN BLUE

Chinese and Prussian Blues are prussiates of iron and are remarkable for their brilliancy of shade and extreme strength. They vary from a full reddish blue to the paler greener blues. These colors have magnificent tinting power and purity of tone and in addition are quite transparent when used thin.

ULTRAMARINE BLUE

Ultramarine is practically a blue glass obtained by roasting clay, silica, soda and sulphur together in a crucible breaking up the lumps and grinding it fine. Its use is comparatively limited although it is much more permanent than Prussian Blue notwithstanding the fact that it does not produce the bright shade of the latter.

ITALIAN SIENNA

Italian Sienna comes from Sienna in Tuscany. The raw is a peculiar Yellow and when burned is a rich semi-transparent Red. Raw Sienna contains the same coloring pigment as Ochre, the principal difference between them lies in the very large percentage of iron, as while Ochre contains approximately 20%, Raw Sienna frequently contains 75% and upwards. Burnt Sienna is obtained by roasting the Raw. The peculiar feature of Burnt Sienna is the extreme brilliancy which it gives to transmitted light. On account of its brilliancy, Burnt Sienna is largely used in connection with the manufacture of Stains and Lacquers.

TURKEY UMBER

Turkey Umber is a native earth largely found in the island of Cyprus. Umber contains about 46% Oxide of Iron; the balance, as in the other pigments, being earthy matter, except that Umber contains about 5% Oxide of Manganese. It is this ingredient which gives to Umber its brilliant color and its drying qualities.

TUSCAN RED

Tuscan Red is an earth color containing a large amount of iron oxide which has been dyed with Madder Lake, which is the fastest red known to chemists. This combination of iron oxide and brilliant red lake produces a beautiful rich color which is the most valuable and permanent of the earth pigments.

INDIAN AND VENETIAN RED

Indian and Venetian Reds are Iron Oxides obtained by burning suitable Ochres and especially in the Venetian by calcining Copperas with a suitable base, usually Gypsum.

YELLOW OCHRE

Yellow Ochre is a native earth and probably no other pigment used in painting is more widely distributed or found in such exhaustless quantities as this. Yet only a small quantity is suitable for the very highest grade of painting. The Yellow Ochre we use is imported from Southern France, that being the only source of supply for good Ochre, so far as we know.

VANDYKE BROWN

Vandyke Brown is a bog earth of a fine transparent brown color. It is also made by calcining certain Ochres found in France. It is a very durable color.

S-W 1st Quality Colors in Oil are excellent for tinting purposes when mixed with S-W Old Dutch Process Lead, which is the best lead manufactured today.

ZILO (PURE WHITE LEAD WITH ZINC ADDED)

Sherwin-Williams Zilo is a scientific combination of strictly pure White Lead and strictly pure Zinc Oxide in the proportion of 75% White Lead to 25% Zinc Oxide. This pigment is ground in pure refined linseed oil to a paste consistency similar to ordinary White Lead and Oil. A guarantee appears upon each package insuring the purity of the contents.

It is a generally accepted fact that a certain percentage of Zinc Oxide added to White Lead Paint is beneficial to the paint. It increases the gloss and tends to eliminate chalking, lengthening the life of the paint.

Despite the fact that Sherwin-Williams Zilo is 25% pure Zinc Oxide, this material is sold at a price but slightly higher than White Lead.

Zilo goes farther, pound for pound, than White Lead. Moreover, through accurate tests it has been determined that 100 pounds of Zilo will take three pints more oil than 100 pounds of White Lead and will result in one-half gallon more paint. The resulting Zilo paint will spread 75 to 100 square feet, one coat, per gallon farther than lead and oil paint, which actually gives a neat saving over ordinary lead and oil.

For those painters who do not use a percentage of Zinc Oxide in their paints, we have a special message. We can prove to you through reports of experiments conducted by the United States Government, State Governments and associations, that a certain percentage of Zinc Oxide in exterior paints adds materially to the quality and performance of a paint. We invite all painters who would like further details on this paint to write our Painting Contractors' Service Department, 601 Canal Road, Cleveland, Ohio.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Rexpar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Grey).
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic-ol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat wall paint.
Family Paint. A durable linseed oil paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
Rexpar. King of all Spar Varnishes.
- For Polishing Pianos, Furniture, etc.**
Polish-ol. Cleans and polishes in one operation.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. Bright as silver. Ready for use.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes
- For Removing Old Paint and Varnish**
Taxite.
- For General Cleaning**
Flaxoap. A pure soap made from flaxseed.
Bras-Brite. Liquid metal polish.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxylopine. Odor of the Southern pine.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.
- Insecticides**
 We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY:
 CLEVELAND, OHIO

OFFICES, FACTORIES AND WAREHOUSES IN
 PRINCIPAL CITIES

Printed in U. S. A.

CC160 S22 345

0007-SWP-000004097

SHERWIN-WILLIAMS
BRIGHTEN UP STAIN

FOR FURNITURE, WOODWORK, ETC.
STAINS AND VARNISHES IN ONE OPERATION



0007-SWP-000004098

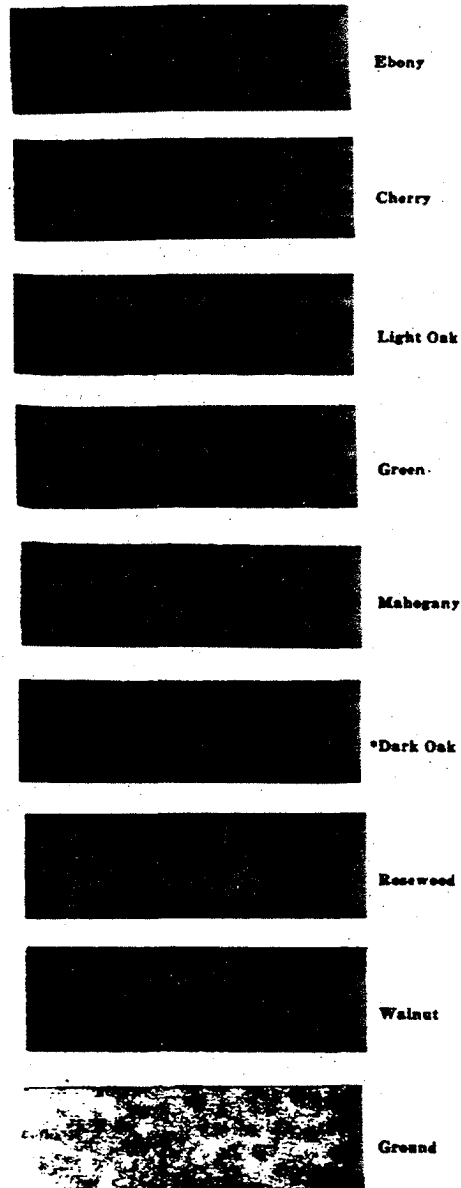
DIRECTIONS FOR USE

Surface to be stained should be clean and perfectly dry. Stir thoroughly from bottom of can, and on light colored natural wood apply with a fitch or bristle varnish brush one or more coats (as demanded by the finish desired). If the surface is dark, irregular in color, or has been previously painted, one coat of our Brighten Up Stain Ground will produce a proper surface for all colors, except Ebony and Flat Black, which require no ground. On previously painted surfaces, in order to get a grained effect over a coat of Brighten Up Stain Ground, apply a coat of Brighten Up Stain, painting about a square yard of surface at a time. Then return to where you began painting on this square yard and go over the surface with a worn whisk broom or the brush, without dipping it into the stain again, wavering it from side to side. A rubber grainer will also produce pleasing effects. Keep well covered when not in use.

For the dull black finish so much desired in present day decoration, use S-W Flat Black.



S-W Decorative Department—Should you desire suggestions for color schemes, write the S-W Decorative Department, Cleveland. The service is free.



To secure the exact effect shown on this card, Dark Oak should be used over Brighten Up Stain Ground or over a surface about the same shade.

PRODUCING AN ENAMEL FINISH

The process of enameling consists of *first*, building up the foundation with undercoating, and *second*, applying the enamel finishing coats. The first is equally as important as the second—probably in no other type of finishing is the importance of the preliminary coats and the preparation of the surface so apparent as in enamel finishing.

For best results on walls and woodwork, five coats should be applied—three coats of undercoater and two finishing coats.

Sherwin-Williams Flat-Rite Enamel Undercoater is recommended for all interior work. SWP Flat White or Sherwin-Williams ODP White Lead is best for exterior enamel undercoating.

DIRECTIONS

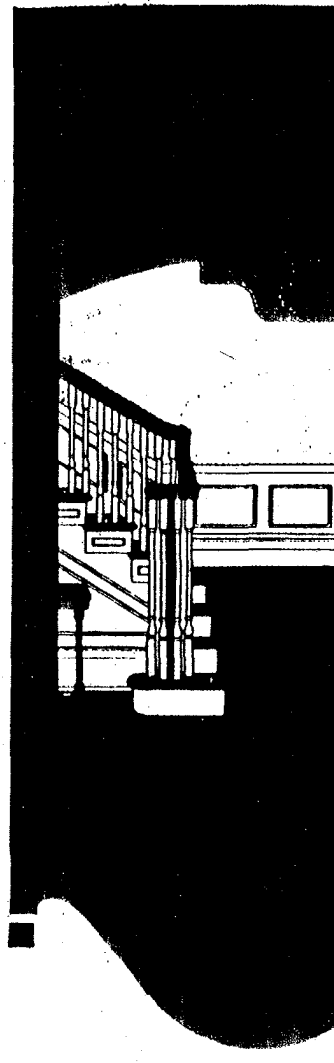
First see that the surface to be finished is perfectly dry and free from dust, grease, etc.

Apply three coats of undercoater, sandpapering the first two coats, when dry, with No. 00 sandpaper and the third coat with No. 0000 sandpaper. The first coat on new woodwork is to be thinned with raw linseed oil, proportion one pint to gallon of undercoater. The second and third coats are to be thinned with turpentine—only if necessary.

The fourth coat is to consist of equal parts Undercoater and Old Dutch Enamel.

The last coat is to be Old Dutch Enamel as it comes in the can. Where cost is a consideration, the third coat may be omitted.

Special colors will be furnished to match sample where the requirements are for one hundred gallons or more.



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0007-SWP-000004100

SHERWIN-WILLIAMS

Old Dutch Enamel

Old Dutch Enamel is a strictly American-made enamel and it is our honest belief that human skill can produce no finer product. Neither expense nor effort is spared in maintaining its high standard of excellence.

Enamel finishes are popular for their sheer beauty of color and for the sprightly, interesting color contrast they afford with other finishes. One's favorite cabinet woods, walnut and mahogany, are doubly rich and pleasing in combination with white or ivory woodwork.

Old Dutch Enamel is of the long-oil type and has a fullness of body, a smoothness and depth of tone which is peculiar to itself. It is remarkably tough and resistant to wear, which is partially due to the elasticity given to the enamel by the wonderful pure, refined linseed oil, bodied according to the secret processes of The Sherwin-Williams Company.

Due to its unusual composition, Old Dutch Enamel may be used for the finishing of exterior surfaces, as well as for interior decoration, with the most satisfactory results. To demonstrate the exceptional durability

SHERWIN-WILLIAMS

Old Dutch Enamel

ity of Old Dutch Enamel, it might be explained that The Sherwin-Williams Company manufactures this same enamel in special colors for finishing exterior of passenger cars of many of the country's leading railroads.

For whiteness, Old Dutch Enamel cannot help but excite genuine admiration. Sunlight seems to merely intensify its snowy appearance.

Old Dutch Enamel is recommended for both interior and exterior woodwork, for walls and ceilings (even where subjected to undue quantities of steam and moisture) and for the highest class of finish in all types of residence work and public buildings. It possesses exceptional ability to withstand exterior exposure.

Old Dutch Enamel is furnished in both full gloss and dull-drying finishes. The latter is designed for interior use only. The satisfactory working properties, splendid opacity and truly wonderful service Old Dutch Enamel gives, make it the most economical enamel possible to use, regardless of price.

Put up in all size packages from quarter-pints to one-gallon cans.



0007-SWP-000004102

**A SHERWIN-WILLIAMS VARNISH
FOR EVERY VARNISH PURPOSE**

Do you know how interesting the making of varnish really is? And did you ever stop to realize that there is a special kind of varnish for each surface about the building?

Each type of varnish has its own special blending of gums and oils that best suits its particular service. Everyone, of course, wants pale or light-colored varnishes that will not discolor the woods over which they are applied. Some of the gums which are lightest in color, however, are the most difficult to handle in varnish-making. But Sherwin-Williams laboratories have solved these problems, and, type for type, S-W Varnishes are the palest on the market.

Varnish gums are fossilized deposits of the sap of certain trees, like the Kauri pine, and probably have lain in the ground for untold ages. There are many kinds of gum which vary widely in cost and in the quality and color of varnish they will make. They are dug in New Zealand and other parts of the world.

Gums form the body of a varnish; linseed oil and other blending oils provide the vehicle—or liquid—and turpentine is the usual thinner. There are as many kinds of varnish gums as there are varieties of hard and soft coal. And there are just as many different blendings of the various oils with these gums as there are recipes for home-made cake! It all depends upon what is expected of the surface after the varnish is on the job, which type you select.

It is interesting to know that from China comes the oil that gives our best varnishes their water-resisting properties. China Wood Oil is pressed from the nut of the tung tree, each shell containing three to five kernels. The increased demand for this oil has developed better living and manufacturing conditions in the localities of China where the tung tree grows, with the result that a much cleaner grade of China Wood Oil is being exported yearly.

All cheap varnishes discolor and perish when the weather hits them or when they get wet. This is because low-grade gums or rosin are used instead of the hard, fossilized gums which require such tremendous heat in melting. Cheap varnishes are also short in the oils which

are the life of all good varnishes. Sherwin-Williams Varnishes are waterproof.

REXPAR VARNISH

WATERPROOF

FOR ALL OUT-OF-DOOR VARNISHING

This is the varnish we make for all out-of-door use. We put into it the maximum amount of oils which give it its elastic qualities and weather-resisting properties. Rexpar was specified originally for the spars (masts) of ships, and when an airplane varnish was needed during the war, Rexpar was able to pass every government test of exposure to alternate heat and cold, wind and rain, gas, hail, sleet—without discoloring, chipping, peeling or perishing.

What better varnish could you buy for your outside doors, porch ceilings and furniture, window sash and all other varnished places you know of where the sun and weather reach! Rexpar, the King of all Spar Varnishes—remember the name—for all out-of-door varnishing.

MAR-NOT VARNISH

WATERPROOF

FOR FLOORS AND LINOLEUM

The varnish for your floors must be tough, above all else. Mar-not is not a heavy-bodied varnish. Your heels don't have much effect upon its thin, tough film, which hugs close to the wood. Mar-not dries with a rich lustre that wears and wears, and retains that refined look that harmonizes with fine furnishings. Mar-not does not have that cheap, shiny gloss found in ordinary varnishes, which always mar, scratch and soon look shabby.

Take a hammer and dent the wood as deeply as you wish. Mar-not will still cling there. Try scratching it. It will not powder or chip.

Of course Mar-not Varnish is waterproof. Leaky radiators, wet umbrellas, raining in at the windows, etc., cause no damage whatever to the Mar-not floor.

SCAR-NOT VARNISH

WATERPROOF

FOR WOODWORK, FINE FURNITURE AND PIANOS

We make Scar-not Varnish for woodwork and furniture. It is, therefore, a heavy-bodied varnish, which brings out and enhances every latent beauty of the

wood. This varnish dries very hard and rubs well to the popular "dull-rubbed" effect, also takes a high polish, if desired. Scar-not is heat-resisting and will not ordinarily soften to print when used for the table top, where warm dishes are used in the dining-room.

HOW TO VARNISH

First see that the condition of the woodwork is right for varnishing. New wood should be sandpapered smooth with No. 0 sandpaper. Any soil or discoloration marks which can't be sanded out should be bleached with oxalic acid, rinsed with plenty of clear water and allowed to dry.

If the new wood has been stained, it should be given a thin wash-coat of white shellac before the varnish is applied, otherwise the stain might "bleed" into the varnish. This would discolor the varnish, and the final effect would be spotty. Frequently this "bleeding" also prevents the varnish from drying.

When varnishing a surface previously finished, wash with soap and water, dry and wipe off with cloth wet with benzine or gasoline. Then sandpaper carefully with No. 0 sandpaper to remove gloss and any scratches or checks. Never varnish over a glossy or greasy surface.

DIRECTIONS FOR FINISHING WOODWORK, TRIM, DOORS, FURNITURE, ETC.

- 1—Clean and sandpaper wood carefully.
- 2—Stain (if desired) and dry over night.
- 3—Fill with S-W Paste Filler (wipe off as directed); dry for two days. Do not sandpaper. (Note)—Oak, chestnut, mahogany, etc.—woods with open pores—require no filler.
- 4—Thin coat pure white shellac. (Reduce with denatured alcohol if too heavy). When dry, sandpaper lightly with No. 00 paper.
- 5—Scar-not Varnish. Dry 48 hours. Sandpaper with No. 0 paper.
- 6—Scar-not Varnish. Leave in gloss, or
 - (a) Rub to a dull finish with powdered pumice and oil (rubbing oil or sewing machine oil);
 - (b) Sandpaper lightly and apply a final coat of S-W Velvet Finish Varnish No. 1044; dries dull without rubbing;
 - (c) For a high polish, rub with powdered pumice—stone and water, and then bring to a polish with S-W Polish-oil and rotten-stone or Tripoli.

DIRECTIONS FOR VARNISHING NEW FLOORS

- 1—Scrape the wood and sandpaper smooth. Sweep thoroughly with a broom, and wipe with a cloth wet with benzine.
- 2—Stain (if desired). Use S-W Oil Stain. Dry over night.
- 3—Paste Filler for oak and similar open-grain woods. (For pine floors, omit filler.) Do not use a liquid filler or first coat of any kind underneath Mar-not Varnish, for either hard or soft wood floors.
- 4—Mar-not Varnish. Reduce first coat with one pint of turpentine to the gallon of varnish. When dry (24-48 hours), sandpaper—No. 1 paper.
- 5—Mar-not Varnish as it comes in the can. Sandpaper—No. 1 paper.
- 6—Mar-not Varnish. Leave in gloss or rub dull with powdered pumice—stone and oil.

Never use shellac on floors which are to be varnished. When floors are to be stained, use an oil stain, because varnish may be applied directly over an oil stain without shellacing. Frequently oak floors can be darkened sufficiently (where a stained effect is wanted) by using S-W Antique Oak Paste Filler, without using a stain.

KIND OF BRUSH TO USE

For floors, a black bristle brush is satisfactory. For woodwork and furniture, a fitch or Russian ox hair is most desirable.

A stiff brush is apt to cause brush marks.

SPECIAL NOTE ABOUT BRUSHES

New brushes are powdered, and all brushes are likely to be dusty. Unless this is thoroughly worked out, the varnished surface will be speckled when finished.

Shake the brush thoroughly, working the bristles with the fingers. Then take about half a cup of varnish, fill the brush and scrape it out over the edge of another cup. Repeat until half cup is used up, and the brush ought to be in good shape to use. Throw this used varnish away. Beware of the old brush that has become "lousy" from improper cleaning.

Note: Always clean a varnish brush in turpentine.

HOW TO APPLY VARNISH

Brush the varnish on freely "with" the grain of the wood.

Now, without taking any more varnish, brush straight across the grain. This is called "laying off" the surface. Run the strokes from edge to edge. This spreads the varnish out in uniform film.

Scrape the brush gently over the edge of the varnish cup, so that it is fairly dry, and then "straighten out" the surface by brushing once more with the grain. This is intended to take up any surplus varnish which might otherwise sag or show "runs."

A WORD ABOUT YOUR AUTOMOBILE

You probably hadn't driven the new car three months, before its fine finish began to feel the destructive action of what we call weather. Very probably, however, you take a certain amount of wear for granted. You wash the car, and keep it looking as well as you can, until it won't polish up satisfactorily any more, and then you do one of several things—Trade it in towards a new car (and take your loss), send it to the shop to be re-painted, or coat'er in with something yourself, don't you?

If you can afford to do either of the first two operations, you need not worry as to what this is all about. This will, however, interest the last-mentioned machine-owner.

Don't wait till the finish looks dull and gray. By that time, your protective finishing varnish is gone, and so are your color coats. At the end of the first season, rub the car down carefully with powdered pumice-stone and water—body and fenders. Be very careful to sandpaper all rusty spots around bolts, bruises, etc., and touch these up with Auto Enamel.

Give the body and hood a coat of S-W Automobile Finishing Varnish and the fenders, chassis, etc. a coat of S-W Black Finishing Varnish or S-W Auto Enamel.



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LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Joint Prepared (SWP)
 Respair. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Weathering Roof Paint (Red and Grey)
Commonwealth Paint. For garages, arbors, fences, etc.
- For Roofs and Bridge Paint**. Four serviceable colors.
- For Interiors, Walls, etc.**
Carbolac. A high grade wood preservative.
- For Floors**
Black and Deck Paint. For painted finish.
Interior Floor Paint. For painted finish.
Par-not. The waterproof floor varnish.
Prepar. For producing a wax finish.
Par-not. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
- For Repairs**. The 31-test varnish.
- For Polishing Planes, Furniture, etc.**
Polishol.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Store-Pipe and Iron Enamel.
- For Autos, Buggies, Buses, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brile.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Taxite.
- For General Cleaning**
Fluorap. A pure soap made from flaxseed.
Bru-Brite. For polishing metal.
- Disinfectants**
Phenolac. A powerful coal-tar disinfectant.
Oxyphene. A pine oil disinfectant and deodorant.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.

THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK, DETROIT, MONTREAL, LONDON, ENGLAND, SYDNEY, N. S. W.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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SHERWIN-WILLIAMS ENAMEL

THE PERFECT ENAMEL FINISH

An enamel finish is especially good for furniture and woodwork in bed rooms, bath rooms, sun parlors and breakfast rooms, because of the dainty effects which may be secured in this way, the ease with which it may be kept clean and the pleasing color schemes which may be worked out.

Sherwin-Williams Enamel is a product of the highest quality. Smooth, velvety, high gloss finishes which retain their sheen indefinitely can be produced with this material. Durability is built into it along with easy flowing qualities and permanency of color.

When properly applied there is no danger of Sherwin-Williams Enamel cracking, chipping or flaking as is often the case with cheap enamels of doubtful character.

Enamel has a great variety of uses. It is not only particularly suitable for furniture and woodwork, but can also be used to advantage on walls, shelving, wickerwork, pottery, toys and on Keene Cement to secure an imitation tile effect.

When Sherwin-Williams Enamel is used on chairs, settees and benches, there is no danger of the material softening with the heat of the body and sticking to the clothing, which makes S-W Enamel particularly desirable for this class of work.

This product comes in eight attractive colors shown on the next page; also in Black and Snow White.

It is put up in quarter-pint, half-pint, pint and quart self-sealing cans; also in gallon pails.

DIRECTIONS FOR USE

The surface to be enameled must be free from dirt and grease and perfectly dry. Stir the Enamel thoroughly from the bottom of the can. Apply evenly and not too heavily with a firm or soft bristle brush. One coat of our Enamel (ground and a flowing coat of Enamel will produce good results.

Do not apply a succeeding coat until the previous one is entirely dry. If for any reason the ground or Enamel is too heavy to work freely, thin slightly with pure spirits turpentine only. Keep well covered when not in use.

SHERWIN-WILLIAMS ENAMEL

Ivory White



Shell Pink



Light Sage



Light Blue



French Gray



Gray



Golden Brown



Forest Green



Vermillion

Also Snow White, Black and Ground

Directions for Using Enameloid

General Preparations

Like all finishing work, the more care one uses in preparing the surface to be enameled, the finer will be the resultant finish. Every one wants to obtain a smooth porcelain-like finish when enameling. Observe the following few directions and the superior results secured will more than repay your efforts.

Wash the surface clean of any grease and dirt. Let dry, and sandpaper thoroughly to a smooth surface with No. 1½ sandpaper. Putty all nail holes and cracks. You are now ready for the

Enamel Undercoats

All enamels are richer in appearance and hide the old surface better if applied over an opaque enamel undercoater. S-W Flat-Rite (Enamel Undercoater) is the finest undercoater obtainable. We recommend it as the best is always the most economical. SWP Flat White or S-W Flat-Tone may also be used. On high-class work, tinting of the final coat of enamel undercoater with S-W First Quality Oil Colors to the color of the enamel is recommended.

New Work—(New Unfinished Wood)

Thin the first coat of undercoater, previously recommended, with pure raw linseed oil. (Proportion, one quart linseed oil to gallon of paint).

Second Coat.—Use the undercoater just as it comes in the can, thinning slightly with pure turpentine if necessary. Sandpaper lightly with No. 00 sandpaper.

Third Coat consists of equal parts of undercoater and Enameloid in the color selected.

Fourth Coat—Enameloid as it comes in the can.

Old Work—Surfaces Previously Enameled or Varnished

If the old finish is not badly checked or chipped off, sandpaper thoroughly with No. 0 sandpaper, to remove the gloss, and wipe off with benzine or gasoline. (If the old finish is in too bad shape to sandpaper up smoothly, clean down to the wood with S-W Taxite, Paint and Varnish Remover, and wash with benzine or gasoline, then proceed as with new wood.)

First Coat—Consists of equal parts undercoater and Enameloid in the color selected.

Second Coat—Enameloid as it comes in the can.

Enameling Brass or Iron Beds, etc.

Wash clean with soap and water, wipe off with benzine or gasoline and sandpaper carefully to smooth up and remove any gloss so as to permit the undercoats to adhere well.

First Coat—S-W Flat-Rite.

Second Coat—Consists of equal parts Flat-Rite and Enameloid in the color selected.

Third Coat—Enameloid as it comes in the can.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Resper. A weatherproof varnish.
- For Slatting Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Gray)
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic-ol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Flat-Tone. A washable flat finish for walls, etc.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-nol. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Floralac. A varnish stain.
Seal-nol. A waterproof varnish for interior woodwork.
Resper. The 34-test varnish.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto Top Dressing.
- For Removing Old Paint and Varnish**
Taxite.
- For General Cleaning**
Flanap. A pure soap made from flaxseed.
Bee-Brite. For polishing metal.



THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, OHIO, NEWARK, OAKLAND, CALIF.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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ENAMELOID



SHERWIN-WILLIAMS ENAMELROID



For Porch and Lawn Furniture

The Decorative Enamel Prepared Ready for Use

Enameloid is an American-made enamel which dries with a beautiful, full, porcelain-like finish which is most durable and resistant to wear. The fact that it may be washed repeatedly with soap and warm water, makes it a most sanitary finish, which immediately recommends its use for finishing the walls and ceilings of baths, kitchens, pantries, refrigerator rooms and laundries, and similar rooms where steam and vapors are present.

Enameloid can likewise be used for finishing interior wood trim, where a more economical enamel finish is required than the five-coat Sherwin-Williams Old Dutch Enamel finish, which is being so widely specified by leading architects and interior decorators.

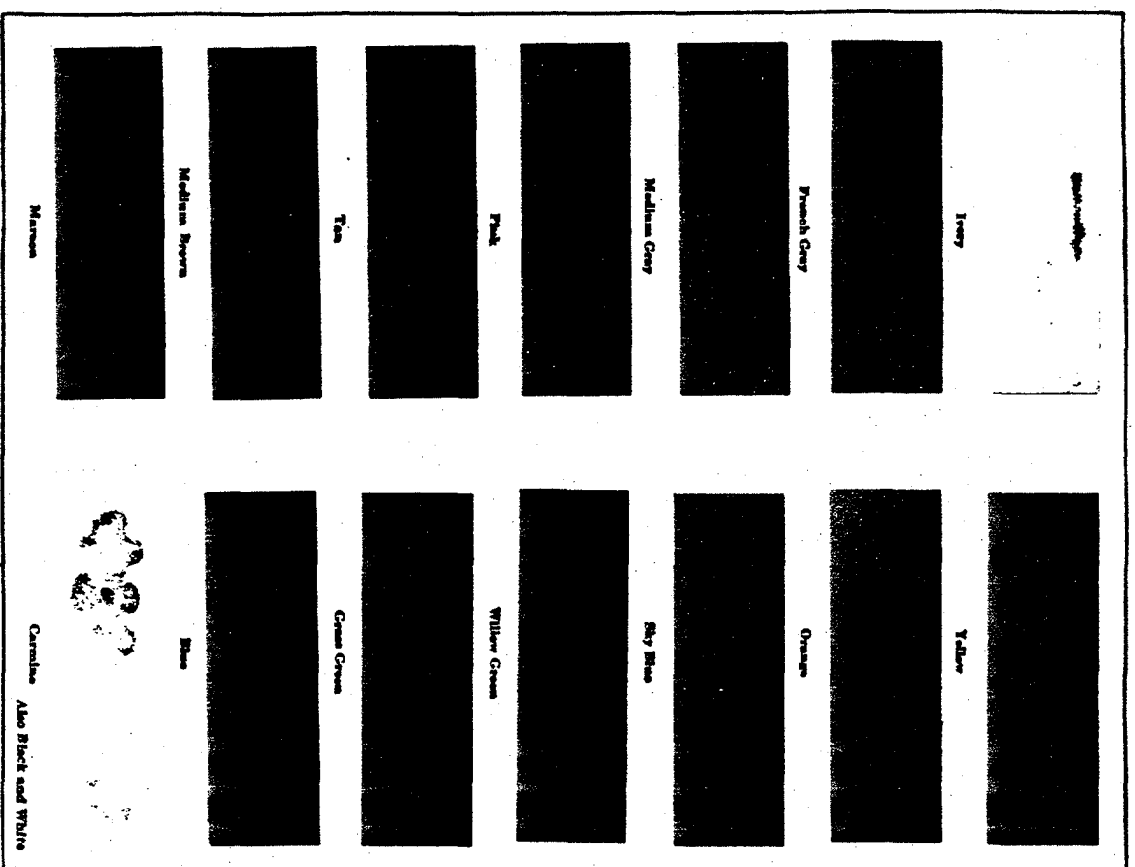
While Enameloid was originally designed for the professional painter, it is ideal for amateur use, in that it is most easily applied. This quality is essential as is the long list of bright attractive colors, for the refinishing of furniture at home.

This enamel is excellent alike for sun-room, bedroom, breakfast room and kitchen furniture, to say nothing of painting wood gift boxes, pottery, glass, wicker, rattan and metal.

Enameloid covers approximately 400 square feet to the gallon.

Put up in all size packages from quart-pints to gallon cans.

0007-SWP-000004111



SHERWIN-WILLIAMS ENAMELROID



For Kitchen Cabinets, Refrigerators, Etc.

Suggested Color Combinations in Enameloid

Breakfast Room, Table and Chairs or Benches
Table top and chair seats. Enameloid French Gray and Ivory equal parts.
Table legs, chair legs and spindles, etc. Enameloid French Gray.
Draping or trim color. Enameloid Blue or Enameloid Green.

Kitchen Cabinets, Walls and Woodwork.
Sills or frames of doors, windows and chair rail (if). Enameloid French Gray.
Door panels and doors or wall below chair rail (if). Enameloid Ivory and blue Ivory equal parts.
Upper wall and ceiling Enameloid Ivory.

Sun Room Furniture
Table top. Enameloid Sky Blue.
Wicker chairs. Enameloid Ivory.
Chair legs and trim. Enameloid Ray Blue.

Master's Bedroom for Sun Room
Table top. Enameloid Ivory with S-W Gold Enamel trim.
Table legs. Enameloid Black Gold trim.
Wicker chairs. B-W Gold Enamel with Enameloid Black trim or reverse.

Porch Furniture
Wood or wicker seating. Enameloid Maroon or Enameloid Willow Green.
Porch chairs. Enameloid Maroon.
Chair seats and trim. Enameloid French Gray and Enameloid Terra cotta (interior and wood or metal free bases). Enameloid Tan, two parts and Enameloid (orange), one part.

Bed Room Seals
Body color. Enameloid White.
Trim color. Enameloid Pink.

Toys—Enameloid in the Toy's Best Friend
Body color. Enameloid Yellow.
Wheels. Enameloid Ivory.
Wicker. Enameloid Carmine.

Nursery Furniture
Baby's high chair. Enameloid Ivory.
Trim. (For girl) Enameloid Sky Blue. (For boy) Enameloid Pink.
Basket. Enameloid White with Enameloid Sky Blue or Enameloid Yellow.
Body. Enameloid Ivory. Wicker. Enameloid Maroon.
Doll furniture. Enameloid Ray Blue with Enameloid Black trim.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For **Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SHT)
Rescue. A waterproof finish.
- For **Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For **Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Gray)
Commonwealth Paint. For garages, sheds, fences, etc.
- For **Roofs and Bridge Paint**. Five serviceable colors.
Imbolicol. A high grade wood preservative.
- For **Interiors, Walls, etc.**
Painted or Old Patch Enamel
Flat Tone. A washable flat finish for walls, etc.
Family Paint.
- For **Floors**
Porch and Deck Paint. For painted finish.
Paralite. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Morand. The waterproof floor varnish.
Prepared Wax. For protecting a wax finish.
Flow-It type. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For **Cupboards, Baseboards, Shelves, etc.**
Painty Paint. A durable bisect oil paint.
- For **Chairs, Tables, Dressing, Woodwork, etc.**
Old Patch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Paralite. A varnish stain.
Sealed. A waterproof varnish for interior woodwork.
- For **Refrigerators, The latest varnish.**
Polish-oil.
- For **Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For **Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Steel-type and Iron Enamel.
- For **Automobiles, Boats, etc.**
Auto Enamel
Auto and Truck Paint
Auto Top Dressing.
- For **Re-Coloring Straw Hats**
Hat Brute.
- For **All Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For **Removing Old Paint and Varnish**
Paints.
- For **General Cleaning**
Fluorop. A pure soap made from flaxseed.
Black-rite. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxydipne. A pine oil disinfectant and deodorant.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

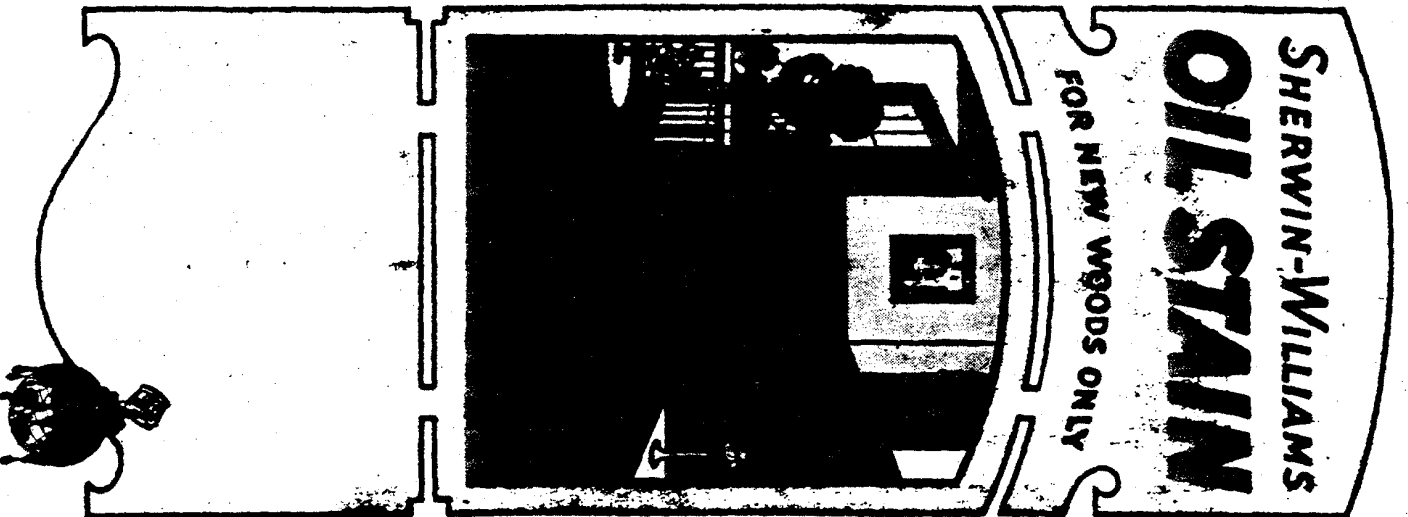
We manufacture a complete line of spraying materials for orchard and garden.

THE SHERWIN-WILLIAMS CO.

FACTORIES CLEVELAND, CHICAGO, NEWARK, DETROIT,
 SAN FRANCISCO, MONTREAL, LONDON, ENG.,
 SYDNEY, N. S. W.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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0007-SWP-00004112

SHERWIN-WILLIAMS OIL STAINS

Prepared Ready for Use

This is a highly developed line of good and reliable Stains, the binder being pure linseed oil, with the necessary amount of drier, and the colors employed the strongest and purest pigments obtainable.

These Stains can be used on new wood only. They work freely under the brush, do not raise the grain of the wood and have no injurious effect upon finishing materials commonly used, such as shellac, wax or varnish.

When finished with S-W Finishes, they produce handsome and durable effects as shown on the opposite page, and are free from the disadvantages of spirit, water and acid stains, and may be used with safety on the very finest grades of work. Where an unvarnished stained effect is desired, these stains will give the greatest satisfaction, as they not only stain the surface but will also preserve the wood and repel water and moisture.

Put up in half-pint, pint and quart self-sealing cans, half-gallon and gallon pails.

DIRECTIONS

Stir the contents of the package thoroughly before using. Apply directly to the wood with a soft brush. After the Stain has partly set, which is indicated by a dull or flatted appearance, rub the excess off with cheesecloth. Allow the Stain to dry overnight before applying varnish or other finishing coats.

SHERWIN-WILLIAMS OIL STAINS

Light Oak



Light Mahogany



Dark Oak



Dark Mahogany



Belgian Oak



Colonial Oak



Moss Green



Walnut



THERE IS A SHERWIN-WILLIAMS VARNISH FOR EVERY VARNISH PURPOSE

The three leading architectural varnishes in the Sherwin-Williams line are Mar-not, Scar-not and Rexpar. Each of these varnishes is best for its individual purpose.

All the water in the world can't harm these varnishes.

MAR-NOT

For Floors and Linoleum

Has been on the market many years. We have seen countless instances to prove its unusual toughness and durability under tramping of feet and the treatment to which a much-used floor is subjected.

SCAR-NOT

For Interior Woodwork and Furniture

Has demonstrated its resistance to hot and cold water under all conditions which are met with in inside varnish use. In every case Scar-not has neither turned white nor marred.

REXPAR

The King of Spar Varnishes

Has been applied to door-fronts, boats, canoes and to many surfaces exposed to all sorts of weather. Rexpar has been found all that we claim it to be—waterproof and durable.

SHERWIN-WILLIAMS VELVET FINISH

Where a soft, velvety dull rubbed effect is desired (without the expense of rubbing the last varnish coat with pumice-stone and oil), the use of Velvet Finish is recommended. It does not contain wax and in drying qualities, toughness, and durability it is much superior to anything on the market. Velvet Finish is intended for use as a last or finishing coat over shellac or varnish. It dries dust free in one hour and hard in twenty-four hours. Unlike similar finishes of this character, Velvet Finish can be safely finished over without removing previous coats. Velvet Finish is waterproof.

0007-SWP-000004114

LIST OF SHERWIN-WILLIAMS PRODUCTS

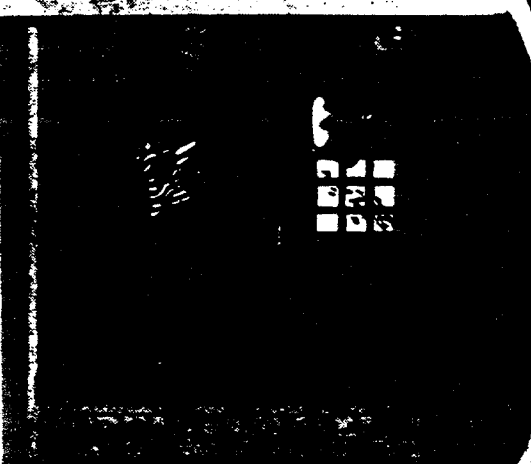
- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Rexpar. A weatherproof varnish.
- For Shining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Gray)
Commonwealth Paint. For garages, arbors, fences, etc.
- Ebonol.** An elastic black paint for roofs, roofs and bridge paint, five reversible colors.
- Carbothol.** A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat Tone. A washable flat finish for walls, etc. Family Paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable lined oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
- Rexpar.** The stickest varnish.
- For Polishing Planes, Furniture, etc.**
Polish-oil.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Bedsteads, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stone-Pixie and Iron Enamel.
- For Autos, Beggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coating Bitum Flats**
Har-Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Retaining Old Paint and Varnish**
Tastie.
- For General Cleaning**
Flaxoap. A pure soap made from flaxseed.
Bras-Brite. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Cytoline. A pine oil disinfectant and deodorant.
- Coal-Tar Products**
We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.
- INSECTICIDES**
We manufacture a complete line of spraying materials for orchard and garden.

THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK, DETROIT
SAN FRANCISCO, MONTREAL, LONDON, ETC.
SYDNEY, N. S. W.
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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SHERWIN-WILLIAMS Handcraft Stains



WITH the acknowledged and increasing scarcity of some of the finer woods, and the constant demand for beautiful interiors in homes, churches, offices and public buildings, and wherever interior woodwork must be employed, it devolves more than ever upon the manufacturer of finishing materials to produce Stains, Fillers, Varnishes and Enamels that will bridge the gap, so to speak, and still permit the securing at a low cost of artistic effects.

These art finishes, because of their individual richness of tone, and the wide selection of effects possible with them, appeal to the user for many reasons—chief among which are the freedom from streaking, showing laps or brush marks—the quick drying without any tendency to bloom when finished over, and particularly the fact that they do not raise the grain of the wood and therefore do not require sanding when dry.

In spite of the latest developments in the art of printing, it is almost impossible to show in a descriptive folder, such as this, the true and beautiful shades secured through the actual use of Handcraft Stains on various woods, and while our choice of colors and effects is large, the color chips shown only indicate and suggest the really beautiful effects resulting from the actual application of the Stains.

Architects, decorators, and others interested in panels finished with the actual Stains, can secure these by writing The Sherwin-Williams Company. Free panels supplied on request, without obligation.

Directions for Using Handcraft Stains

Apply Handcraft Stains with a soft fitch brush. If necessary, thin with our Handcraft Stain Reducer. Keep tightly covered when not in use.

Caution—Woods vary so greatly in texture, natural color (such as red oak, white oak, red birch, white birch, etc.) also in the method of sawing (quartered or straight, solid or veneered) that stains take differently on each and it is therefore imperative that a small test panel be made up first, using the same wood and method of finishing as decided upon, in order that the correct finish be definitely assured before proceeding with the larger operation.

S-W HANDCRAFT STAIN



SILVER GRAY
On Quarter Sawed White Oak
(With White Toner)



EARLY ENGLISH OAK
On Quarter Sawed White Oak



WEATHERED OAK
On Quarter Sawed White Oak



GREEN WEATHERED OAK
On Quarter Sawed White Oak

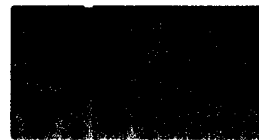


FUMED OAK
On Quarter Sawed White Oak



OLD ENGLISH OAK
On Quarter Sawed White Oak

S-W HANDCRAFT STAIN



BROWN OAK
On Southern Pine



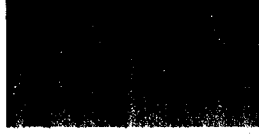
BOG OAK
On Southern Pine



MAHOGANY
On Southern Pine



BOG OAK
On Quarter Sawed White Oak



BROWN OAK
On Quarter Sawed White Oak



CATHEDRAL
On Quarter Sawed White Oak

ANDCRAFT SYSTEM is a finish for oak, ash, chestnut and similar open grain woods. By its use decorators and finishers can produce effects that are new and unusual. This system gives the effects so often demanded by those who want something different from the finishes they have previously and continuously used, but still require something in strictly good taste. These System Effects have been used by many of the most experienced and exacting decorators and architects in the country, who are now most enthusiastic regarding them.

Directions for Use of S-W Handcraft System

The Handcraft System Effects shown on the adjoining page require the following procedure: Apply one coat of Handcraft Stain necessary for effect to be produced, allowing it to stand eighteen to twenty-four hours for thorough drying. A thin coat of Marvelac shall then be applied and sand lightly when dry, to a smooth surface. Next apply a coat of Flat-Tone Liquid of the specified color, as it comes from the can, applying over only such an amount of surface as will permit of its being wiped off opposite the grain of the wood, removing all except that which is in the pores of the wood. The use of a final coat of Velvet Finish Varnish is advised over Effects Nos. 39, 40 and Mission-lac on Effects No. 41 to 43 inclusive. The following stain and toner is required:

Effect	No.	Handcraft Stain	Flat-Tone
39	Silver Gray	equal	White
40	Weathered Oak	equal	Silver Gray
41	Fumed Oak	parts	Cream
42	Old English		Bright Sage
43	Old English Oak		Cocoonut Brown

S-W HANDCRAFT SYSTEMS

EFFECT No. 39



EFFECT No. 40



EFFECT No. 41



EFFECT No. 42



EFFECT No. 43



SAMPLES

The color samples shown on this folder are reproductions by a three-color printing process of panels finished with the stain indicated. Great care has been taken in the selection of these panels and the color effects approximate the actual results of the use of the stain on wood, in so far as a true reproduction is possible. It is not possible, however, by any process to show the real beauty of the wood with its richness and depth and the texture of the flake and grain brought out by the use of Handcraft Stains.

S-W HANDCRAFT SYSTEMS



EFFECT No. 39



EFFECT No. 40



EFFECT No. 41



EFFECT No. 42



EFFECT No. 43

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0007-SWP-000004117

Some of the Woods Used Today, and Pleasing Effects Secured by the Use of Handcraft Stains in Finishing Them

BIRCH

Is a fine grained hardwood, which frequently possesses an interesting burl resembling mahogany. Its beauty of grain is enhanced by staining and using a dark filler as a toner. Red and brown mahogany and walnut are the stains most frequently employed. Handcraft Stain Brown Oak is also effective on birch. White birch is splendid for silver gray effects.

CYPRESS

The grain of cypress is very pronounced. Handcraft Stains produce a beautiful even stained effect upon this wood. Handcraft Stain Old English Oak produces a very pleasing deep brown effect on cypress.

FIR

The firm and regular markings of firwood are susceptible to exceptional effects with the application of Handcraft Stain.

GUM (Red)

Gumwood is a very satisfactory cabinet wood for both furniture and interior trim. It comes in both straight and figured grain. The figured gumwood can be stained to imitate mahogany or walnut very readily. Handcraft Stain Walnut on figured gumwood resembles Circassian walnut to a marked degree.

MAHOGANY

The most durable and popular of all cabinet woods, mahogany, requires the use of a stain and dark filler to bring out the full character and beauty of its grain. Red mahogany and brown mahogany are the stains designed for this purpose.

MAPLE

Is an extremely hard and dense grained wood. This characteristic makes it especially desirable for floors. Maple requires no filler and is generally finished in natural color. Birdseye maple is very attractive for bedroom furniture and woodwork. Selected curly maple is frequently stained red mahogany or walnut.

OAK (White and Red)

Oak is capable of the widest range of treatment. It is an open grained wood, and comes in both straight and quarter sawed grains. Oak may be either filled or not, as preferred. Weathered and Fumed Effects are not filled. The dark fillers (applied over a stain) emphasize the grain and fill in the pores, leveling the surface so it may be varnished to take a high polish or rubbed dull. Other fillers or "toners" may be used for craftsman effects and are usually lighter in tone than the stain. Selected white oak, only, can be used for silver gray effects. These effects are finished dull. (See the Handcraft System Effects.) Oak for floors should be filled with a paste filler.

PINE

The increasing use of the various species of pine in home building has resulted in a demand for stains to be used in finishing this wood. Handcraft Stains on pine produce rich and harmonious effects—Brown Oak Stain gives a delightful warm brown. Fumed and Weathered and Bog Oak Stains are effective in softening the rather bright color of yellow pine and produce a soft, pleasing tone.

WALNUT

Is usually stained in brown, but being an open grained wood, may be treated with a "toner" the same as oak, if desired.

RED WOOD

Adapts itself beautifully to Handcraft Stains. Is very popular in many sections—Cathedral, Early English and Weathered Oaks are suggested for use on California red wood.

NOTE

Any decorator, architect, or manual training school using any other woods, is invited to send in inquiries. We will supply any special service desired in regard to wood finishing.

Marvelac

Marvelac is a high grade spirit first coater. Its use with Handcraft Stain insures bringing out the stain to its fullest extent and when followed by the usual varnish coatings the depth and beauty of the stain are at once apparent. It seals perfectly so that the stain cannot bleed through the varnish coats.

MARVELAC dries quickly dust free in a few minutes; dries to sand in two to three hours; is elastic—more so than Shellac—also more waterproof than Shellac; can be dipped, brushed or sprayed. Is supplied in white and orange. Is used by manufacturers and painters generally in their wood finishing work.

SHERWIN-WILLIAMS

**DEPARTMENT OF DECORATION
CLEVELAND, OHIO**

The services of this department are placed freely at the disposal of any person who has a problem to solve. Our staff of artists is competent and capable in every way to give you advice, whether it be concerning the finishing of new woodwork or furniture, or the refinishing of old.

When decorating work of any kind is contemplated, write to the Department of Decoration describing the woodwork finish used in the rooms, the rugs and furnishings. Send blueprints if you have them, otherwise a rough pencil sketch will do. Our recommendations are illustrated by wall elevations prepared with actual samples of the colors specified.

This service is free of obligation and covers every type of building work, whether it be a modest cottage or more pretentious residence or public building.

**SHERWIN-WILLIAMS
PASTE FILLER**

Paste Filler serves to fill the pores of the wood, perfectly, so that a smooth surface is obtained. Second, to influence the grain, assist in bringing out the natural color of the wood, thereby producing a rich, warm, or light, or flake, and the like.

Our line of Paste Filler is made in various colors, affording a wide choice. Use the Paste Filler for each of the colors. The Paste Filler is specifically named for the individual color. See the instructions carefully.

**SHERWIN-WILLIAMS
MISSION-LAC**

A lacquer very valuable for Mission styles. It is a drier which has heretofore been used for this purpose, because when subjected to moisture it flake off. Shellac spots and does not withstand dampness. Mission-lac can be washed off.

When used in draught quantities, Mission-lac dries like shellac and shellac thinning is necessary in the spirits of turpentine or other solvents.

Mission-lac does not stain over which it is used. It shows laps or streaks; and is perfectly hard in finish. It should be applied with a brush.

Results far superior to those secured by sanding and staining with fine sandpaper.

That Mission-lac fills in the pores of the wood has been felt for an article of fact that it is already used by manufacturers and wood finishers who find it a superior finish of shellac and wax. A number of advantages.

**SHERWIN-WILLIAMS
PREPARED WAX**

S-W Prepared Wax (ball-room floors, bowling floors. It may be used periodically renewed. For finishing finely carved wood, degree for securing a "natural" finish.

Prepared Wax is made of ported waxes, in combination with solvents and will therefore retain its polish for a long time.

0007-SWP-000004119



FOR FURNITURE
AND ALL INTERIOR WOODWORK

ACID STAINS

SHERWIN-WILLIAMS

SHERWIN-WILLIAMS
ACID STAINS

Acid Stains are made for use on hardwoods to produce clear, permanent, and non-fading effects. These stains penetrate, bringing out all the natural markings of the woods and intensify their beauty in a bright clear tone.

The Dark Colonial Mahogany shade is a deep brilliant red of good strength, while the Light Mahogany is a clear, soft red, half way between our Dark Colonial and Cherry; the Antique Mahogany is a warm brown.

The Fumed Oak and Silver Gray Effects produce exceptional results.

Directions for Use

Sponge the wood with clear cold water. After surface is thoroughly dry, sand clean and smooth.

Apply a coat of stain. Allow to dry over night.

When using the Mahoganies on open-grained woods, apply a coat of Sherwin-Williams Mahogany Paste Filler. This fills the pores of the wood, leveling the surface for succeeding coats, and influences the color effect (important) bringing out the grain, affording contrast between the high lights or flakes and the grain itself. Allow 18 to 24 hours for filler to dry. Follow with a thin wash-coat of Sherwin-Williams Pure White Shellac or White Marvelac, and two or more coats of Scar-not or Excello Varnish, which may be rubbed dull (then polished if desired).

Fumed Oak is generally finished without the use of a filler. Apply Sherwin-Williams Pure White Shellac, Marvelac, or Mission-lac, over the stain when dry, and finish with one coat of Prepared Wax.

Silver Gray is usually treated with one coat of Sherwin-Williams Pure White Shellac, or White Marvelac, and one coat of Velvet Finish Varnish. When a pronounced gray effect is desired, apply a coat of toner after stain has thoroughly dried out, consisting of Sherwin-Williams Flat-Tone Silver Gray reduced 50% with turpentine. Wipe off across grain when toner begins to set up, and finish as above. (Use only on whitest woods, birch, white oak, etc.)

Deeper shades may be secured by double staining or lighter shades by a slight reduction with water.

Sherwin-Williams Acid Stains are not recommended for use on soft woods such as pine, fir, cypress, etc. For this purpose we recommend Sherwin-Williams Oil Stains.

SHERWIN-WILLIAMS
ACID STAINS



Dark Colonial Mahogany, (on Mahogany)



Light Mahogany, (on Mahogany)



Antique Brown Mahogany, (on Mahogany)



Fumed Oak, (on Quarter Sawed White Oak)



**Silver Gray, (on Quarter Sawed White Oak)
(With Silver Gray Flat-Tone as a Toner)**

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Respar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Green)
Commonwealth Paint. For garages, arbors, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Four serviceable.
Carbolic-Oil. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat finish for walls.
Family Paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Hipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
Respar. The 34-test varnish.
- For Polishing Pianos, Furniture, etc.**
Polish-Oil.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Tastic.
- For General Cleaning**
Flaxoap. A pure soap made from flaxseed.
Bras-Brite. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oylapine. A pine oil disinfectant and preservative.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties on this line.

INSECTICIDES

We manufacture a complete line of spray materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.

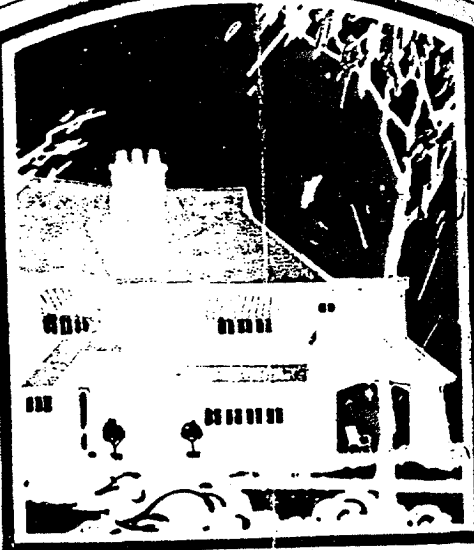
FACTORIES: CLEVELAND, CHICAGO, NEWARK,
 SAN FRANCISCO (EMERYVILLE)

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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0007-SWP-000004121

SHERWIN-WILLIAMS CONCRETE FINISHES



0007-SWP-000C04122

SHERWIN-WILLIAMS CONCRETE WALL FINISH

The ideal painting material for use on concrete or stucco walls of residences, garden walls and similar surfaces, also for painting exterior concrete walls of manufacturing plants, lofts, office buildings, also for painting concrete bridges and re-inforced concrete poles, as well as for painting brick walls, particularly those of old brick buildings to which new additions have been made.

Colors

Sherwin-Williams Concrete Wall Finish is made in seven beautiful tints and shades and also white, color samples of which are shown opposite. Many additional shades can be secured by adding white to the various colors listed.

Covering Capacity and Size Packages

Sherwin-Williams Concrete Wall Finish has a covering capacity ranging between 150 and 250 square feet, two coats to the gallon, depending upon the porosity and texture of the wall which is being finished.

Directions for Use

Sherwin-Williams Concrete Wall Finish is very dense and efficient in covering. For this reason it is possible to secure a most satisfactory finish with but two coats of this material. Being ground exceedingly fine through special processes, it may be sprayed on a surface efficiently with air-brush equipment if desired.

Before applying, make sure that the surface to be painted is thoroughly dry and free from dirt and particles of sand, so that the bond between the paint and the concrete or stucco surface may be perfect. Any salts or efflorescence on the surfaces to be finished should be scraped off and the surface washed with a solution of zinc sulfate and water mixed in the proportion of three pounds of zinc sulfate to a gallon of water. After this treatment, the surface should be allowed to dry thoroughly before the Sherwin-Williams Concrete Wall Finish is applied.

The first coat of Concrete Wall Finish should be thinned with pure turpentine in proportion of one quart of turpentine to the gallon of paint. At least forty-eight hours should be allowed for the first coat to dry. The second coat should be applied in the consistency, in which it comes from the can.

Not recommended for finishing cement floors. For this purpose use Sherwin-Williams Concrete Floor Paint.

SHERWIN-WILLIAMS CONCRETE WALL FINISH

White

Cream

Buff

Extra
Light
Gray

Light
Gray

Green
Stone

Dark
Gray

Vene-
tian
Red

**SHERWIN-WILLIAMS
CONCRETE FLOOR PAINT**

Sherwin-Williams Concrete Floor Paint is made expressly for the finishing of cement floors. It is very dense in body and dries with a full enamel-like finish which is extremely tough and resistant to wear. While this paint should never be applied to cement floors which are dusting badly without first treating the floors with Sherwin-Williams Concrete and Cement Hardener, it staunchly protects a cement floor against wear and disintegration when applied to a floor in good condition according to directions given below.

Colors

Sherwin-Williams Concrete Floor Paint is made in eight different colors, color samples of which are shown opposite.

Covering Capacity and Size of Packages

The covering capacity of this material averages 250 square feet, two coats to the gallon, greater or less covering capacity depending upon the porosity and texture of the surface which is being finished.

It is put up in gallon, half-gallon and quart cans.

Directions for Use

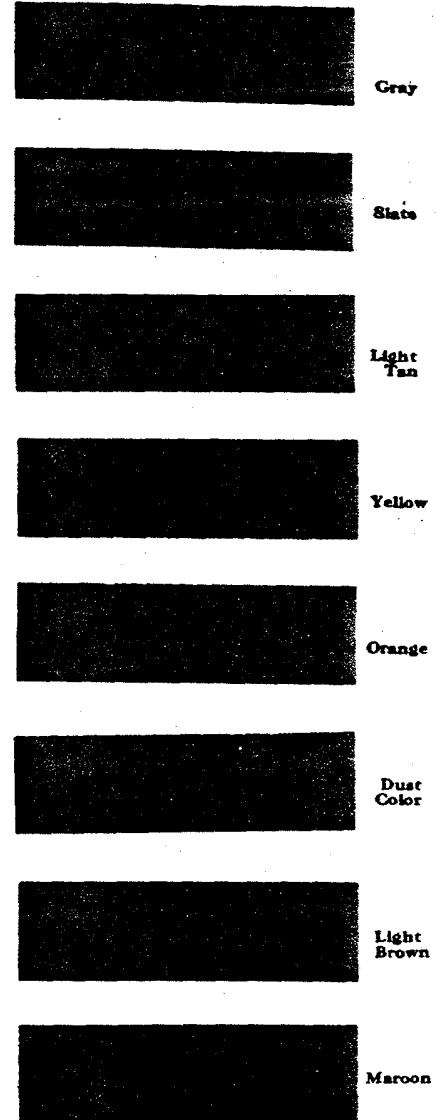
Before applying, see that the surface is thoroughly *dry* and free from dirt, particles of sand and other foreign substances.

The first coat of S-W Concrete Floor Paint should be thinned with one and one-half pints of pure turpentine to each gallon of paint. It should be brushed out thoroughly and not applied too heavily. At least 48 hours should be allowed for the first coat to dry.

If two coats only are being applied, the second coat should *not* be thinned, but applied just as it comes from the can, brushing out thoroughly.

For a three-coat job, the second coat should be thinned with one pint of pure turpentine to each gallon of paint, and the third coat applied just as the paint comes from the can.

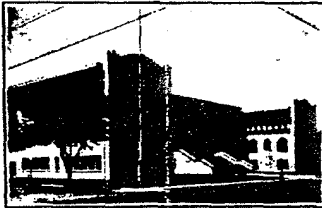
**SHERWIN-WILLIAMS
CONCRETE FLOOR PAINT**





PAINTING CONCRETE AND STUCCO SURFACES

The advantages of painting concrete and stucco surfaces are many. Probably the most important thing which Sherwin-Williams Concrete Wall Finish does for such a surface is to relieve the somewhat cold monotony of untreated concrete by adding warmth, life and color to the appearance of the building. This, however, is not the only function of Sherwin-



Williams Concrete Wall Finish. It also acts as a weather-proofing for the walls, tending to exclude dampness and protecting materials used in the construction of the building from deterioration through moisture. It also tends to eliminate hair cracks caused by the porosity of unfinished surfaces, and reduces streaking of the walls from rain and dirt to a minimum.

SHERWIN-WILLIAMS CONCRETE WALL FINISH

Sherwin-Williams Concrete Wall Finish is a liquid paint produced from a combination of pigments and liquids which insures its ability to withstand for the longest possible time the action of the elements as well as various kinds of gases found in manufacturing and railway localities.

Drying with a beautiful flat

finish, Sherwin-Williams Concrete Wall Finish is far more attractive and suitable a finish for concrete exterior surfaces than a paint which dries with a gloss. It has the beautiful flat velvety effect of an interior wall finish which adds greatly and detracts in no way from the distinctive appearance of the concrete or stucco.

SHERWIN-WILLIAMS
CONCRETE AND CEMENT
HARDENER

S-W Concrete and Cement Hardener is a colorless liquid preparation which, applied to the surface of a floor, according to directions, makes it hard as rock and prevents "dusting" or the wearing off of small particles from the surface of the floor.

The use of this material does not in any way change the color of the floor. By preventing dusting of the floor, the use of this remarkable hardener tends to make for more healthful conditions. This material also has a neutralizing effect on the alkaline salts present in cement, thus making it much safer for painting. Under no circumstances, however, should paint be applied to the floors thus treated until same have thoroughly dried out after the application of the hardener.

A complete folder on this product (Form B-440) may be obtained on request.

LIST OF SHERWIN-WILLIAMS PRODUCTS

For Buildings, Outside and Inside

Sherwin-Williams Paint Prepared (SWP)
Respar. A weatherproof varnish.

For Staining Shingles

Preservative Shingle Stain. Made with creosote.

For Barns, Roofs, Fences, etc.

Commonwealth Barn Paint (Red and Grey).

Commonwealth Paint. For garages, arbors, fences, etc.

Ebonol. An elastic black paint for roofs.

Roof and Bridge Paint. Four serviceable colors.

Carbolic-ol. A high grade wood preservative.

For Interiors, Walls, etc.

Enameloid or Old Dutch Enamel.

Flat-Tone. A washable flat finish for walls, etc.

Family Paint.

For Floors

Porch and Deck Paint. For painted finish.

Floorlac. A varnish stain for all purposes.

Inside Floor Paint. For painted finish.

Mar-nol. The waterproof floor varnish.

Prepared Wax. For producing a wax finish.

Floor-Wipe. Cleans and polishes hardwood floors.

Crack and Seam Filler. For filling unsightly cracks.

For Autos, Buggies, Boats, etc.

Auto Enamel.

Auto and Buggy Paint.

Auto Top Dressing.

For All Kinds of Varnishing.

Sherwin-Williams Varnishes.

For Removing Old Paint and Varnish

Tasite.

THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY: CLEVELAND, OHIO
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

SHERWILLIAMS

Flat-Tone

A Washable Flat Wall Paint

For permanent beauty and real practical value, painted wall finishes done in S-W Flat-Tone are ideal. Whether your preference is for the chaste, velvety surface of the simple Flat-Tone Colors or whether one of the rich textured effects of the Flat-Tone System or Flat-Tone Multi Color is desired, the process is simple and sure.

We recommend Flat-Tone for all interior decorative work where a rich, lasting, non-glossy wall finish is desired. Flat-Tone is economical to use and is therefore specified by architects generally for large public buildings. It is equally desirable in homes, both large and small. The housewife will thoroughly appreciate the ability to wash off fingermarks or soil, and will be delighted to find that she can re-arrange her pictures and furniture at will—Flat-Tone walls do not fade.

Flat-Tone is furnished in sixteen clean, attractive colors, which also lend themselves readily to inter-mixing. A few of the many possibilities are shown in the last column at the right.

The fifth column indicates the wealth of tapestry-like colors resulting from stippling the regular colors with the print of a sponge dipped in Flat-Tone.

The fourth column illustrates the rich, luminous depth of color characteristic of Flat-Tone Glazed in our System Process.

Flat-Tone is specified by architects, is used by leading decorators and sold by established S-W agents the world over.

Put up in quart, half-gallon and gallon cans.

THE COLORS IN THESE T

CAEN STONE

SHELL PINK

SILVER GRAY

CREAM

BUFF

TAN

COCOANUT BROWN

IF YOU LIKE IN

0007-SWP-000004128

MIXTURES IN EQUAL PARTS OF THE
REGULAR COLORS AS SPECIFIED



SILVER GRAY AND CREAM



SHELL PINK AND CREAM

PALE AZURE AND SILVER GRAY

PALE AZURE AND SHELL PINK

BRIGHT SAGE AND PALE AZURE

TAN AND PALE AZURE

(COCONUT BROWN—FOREST GREEN

OR OBLIGATION

0007-SWP-000004131

SHERWIN-WILLIAMS

Flat-Tone System Effects

For producing a blended or mottled wall finish, highly desirable for either the home or public building, where a high grade decorative effect is desired.

S-W Flat-Tone System Effect finishes are produced by means of a translucent color glaze coat applied over a ground color of Flat-Tone. The Glaze Effects dry without a gloss and can be washed freely.

In glazing the wall the Glaze Colors can be so manipulated that a wide variety of effects are obtainable, giving a lighter or darker tone. The wall color may be graded off, if desired, from a full rich tone at the base to a delicate tint at the ceiling.

One, two or more colors may be used in the glaze coat. (The effect shown in column four consists of two colors.) The general tone of the wall may be developed at will to harmonize perfectly with the furnishings and the desired color can be given dominance by spreading it over relatively larger areas. The texture of the wall color is also easily regulated by the way in which the cloth is crumpled and the color stippled.

In mottled effects of two or more colors, innumerable soft delightful in-between tints are produced which are truly beautiful and must be seen to be appreciated.

How to Obtain the Effect Shown in Column Four

Ground Work—Flat-Tone Ivory Tan (two coats—read following directions).

Final Effect—Tint two batches of Flat-Tone Glazing Liquid with Glaze and Stencil Colors Japanese Brown and Cobalt Blue respectively.

DIRECTIONS FOR USING

SHERWIN-WILLIAMS

Flat-Tone System Effects

Final Coat Over Flat-Tone Groundwork

Use S-W Flat-Tone Glaze Colors to tint Flat-Tone Glazing Liquid to the desired depth of color. Where two or more mixtures are specified, tint them to the same relative strength of color. First brush on a thin coat of clear Glazing Liquid to the surface to be immediately stippled. Then apply the tinted liquid immediately, using a wide four-inch wall brush, covering only as much surface as can be conveniently stippled before the color sets.

Stipple with an old cotton cloth crumpled and held loosely in the hand. Tap the wall with a lifting, twisting motion of the hand to produce an interesting texture. Change the cloth regularly to a clean surface. In two-color work, this avoids "muddying" the colors.

For a Blended Effect

Tint two separate batches of Glazing Liquid. Make the first batch of the tint desired for the upper wall and the second, the deeper tone, for the lower wall. Brush on the light tint extending from the ceiling to within about three feet of the floor. Then brush the darker color from the bottom up into the lighter tint, blending off with the brush and stipple as directed. Do not attempt to cover too great a surface before stippling. Avoid working in a draught, keep windows closed if necessary.

For Mottled Finish in Two or More Colors

Proceed as directed for blended treatment, making a separate mixture for each color specified. Apply each mixture separately to the wall in adjoining patches, blending slightly with the brush and covering only as much of the wall as can be stippled before the material sets. This system is exceedingly flexible and any color may be made to predominate.

WALL SURFACES THAT HAVE BEEN PREVIOUSLY PAPERED

Thoroughly saturate the paper with hot water, applied with a calcimine wall brush or sponge. Scrape paper off with putty knife, and after the wall has become thoroughly dry, apply S-W Flat-Tone of the desired color as directed for new work including the sizing or sealing coat.

DIRECTIONS FOR USING

SHERWIN-WILLIAMS

FLAT-TONE

New Work—Inside Plaster, Brick, Cement Surfaces and Wall Boards.

One of the prime necessities in the successful finishing of porous surfaces is to see that the first or priming coat thoroughly seals the pores and stops the suction. Unless your sizing coat is absolutely right, good results cannot be obtained with Flat-Tone or any other flat wall paint, as the color is apt to strike-in in certain places and cause a spotty appearance.

S-W Flat-Tone Mixing Size is an exceedingly powerful size which, if used according to directions, will thoroughly seal the most porous surfaces. Newly plastered walls should be allowed to stand at least two months before being painted, to permit thorough evaporation of the moisture within. It is highly important that the surface be thoroughly dry before painting.

First or Sealing Coat—Surfaces such as plaster, brick work and cement vary so much in their character and texture that it is impossible to give specific directions that will cover every case. The average surface will be sealed by using a mixture composed of about equal parts of Flat-Tone Mixing Size and Flat-Tone of the desired color.

Second Coat—S-W Flat-Tone applied as it comes from the can.

Third Coat—S-W Flat-Tone applied as it comes from the can.

Thinning

Thinning may be necessary, as the character of wall surfaces varies under certain conditions. Pure spirits of turpentine only should be used for this purpose.

Note—First or sealing coat should be applied generously. At least twenty-four hours for hardening and drying should be allowed between coats. With the darker colors, one coat in addition to the sealing coat will usually cover and give good results; with the lighter colors, two coats in addition to sealing coat are generally required.

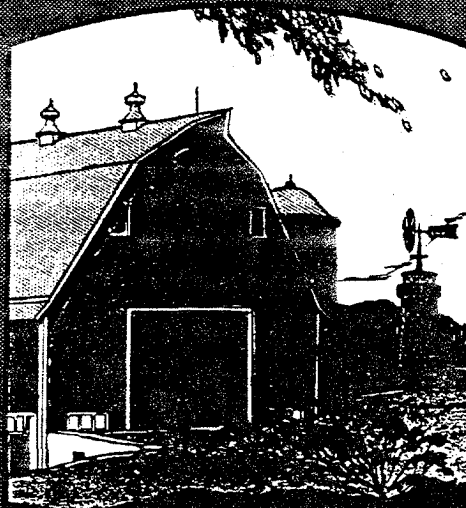
New Work—Sized Muslin, Sanitas, Primed Metal, Etc.

Apply S-W Flat-Tone of the desired color, as directed above for second and third coats, no sizing or sealing coats being necessary.

Old Work

Surfaces which have been previously painted with Flat-Tone, or any other flat oil paint, can be repainted with S-W Flat-Tone of the desired color, as directed above for second and third coats, no sizing or sealing coats being necessary. Before starting see that surface is firm, smooth and free from all loose paint.

SHERWIN-WILLIAMS
COMMONWEALTH
BARN RED



Color card and color
mixing guide included for
this look - not color mix
form only

Commonwealth Barn Red Means Money in Your Pockets

When you paint your barn, fences, corncribs, roofs, in fact any of your farm buildings—you add to their attractiveness, protect them against all sorts of weather and, what is more, increase the value of your entire property.

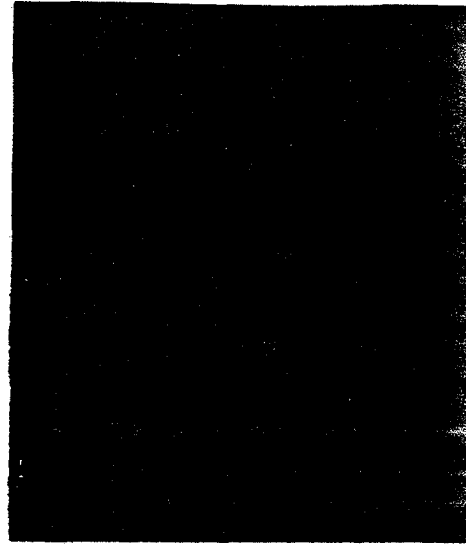
A careful investigation has shown that bankers lend from 5 to 50 per cent more on land where farm buildings are well painted and kept in good condition. They say this is an indication of thrift and that money can then be loaned with safety.

If painting is an indication of thrift, choosing the right paint is surely of utmost importance.

For farm buildings, fences, corncribs, roofs and the like, Sherwin-Williams Commonwealth Barn Red is that "right" paint.

Directions for Use

Stir paint thoroughly from bottom of can. Apply as it comes from the package, using a good bristle brush. If paint is too heavy to work freely, thin with pure raw linseed oil. Where applied to new wood or over porous surfaces, a liberal addition of linseed oil should be made to obtain the most satisfactory results. Keep well covered when not in use.



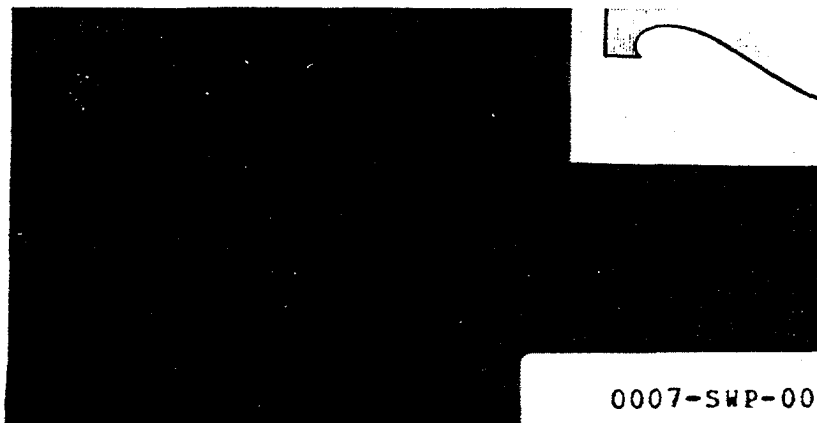
SHERWIN-WILLIAMS Commonwealth Barn Red

is a bright handsome red for use on barns, corncribs, roofs, fences and similar surfaces. It works very easily; dries with a rich, smooth appearance; has good covering capacity and is very durable.

Commonwealth Barn Red is an absolutely reliable paint. In its manufacture we have given every consideration to producing a paint which possesses the best possible wearing and protecting qualities, yet one which can be sold at a moderate price. Its use insures satisfaction.

Commonwealth Barn Red is put up in half gallon, gallon and five-gallon cans, also barrels.

Note—If a gray barn paint is desired ask for Commonwealth Barn Gray.



LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Respar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Grey).
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic-ol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat wall paint.
Family Paint. A durable oil paint for inside use.
- For Floors**
Porch and Deck Paint. Resists wear and weather.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable oil paint for inside use.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
Respar. King of all Spar Varnishes.
- For Polishing Pianos, Furniture, etc.**
Polish-ol. Cleans and polishes in one operation.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. Bright as silver. Ready for use.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Tarite.
- For General Cleaning**
Flaxoop. A 100% pure linseed oil soap.
Bras-Brite. Liquid metal polish.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oylapine. Odor of the Southern pine.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.
- Insecticides**
 We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO

ADMINISTRATION OFFICES AND FACTORY:
 CLEVELAND, OHIO

OFFICES, FACTORIES AND WAREHOUSES IN
 PRINCIPAL CITIES

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SHERWIN-WILLIAMS
COMMONWEALTH
BARN GRAY





Commonwealth Barn Gray Means Money In Your Pockets

The cost of painting your property is small compared to the money saved by so doing.

Paint keeps away decay, thereby giving additional life to the wood. Once decay sets in it spreads rapidly with the result that costly repairs become a necessity. It is always more economical to paint your buildings before decay has a chance to get in. Besides the value of your entire property is greatly enhanced by painting. Prominent bankers say they will lend from five to fifty per cent more on farms where the buildings are well painted and kept in good condition.

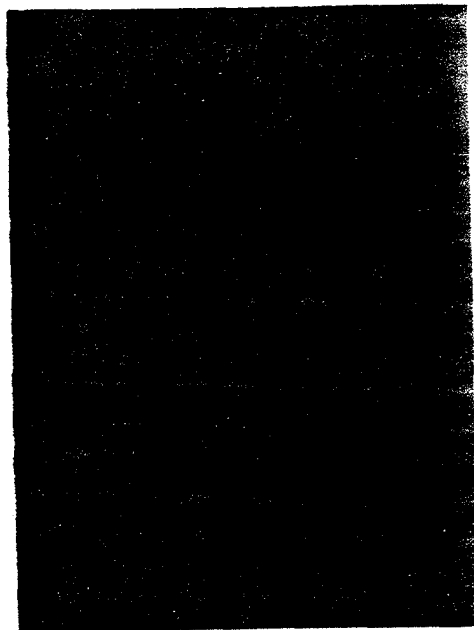
What is more, paint adds to the attractiveness of any surface to which it is applied. Nothing will help to create a favorable impression so quickly as well painted buildings, fences, etc., on a farm.

To secure the greatest protective value and the best appearance for your buildings, etc., it is necessary that the right paint be used.

For barns, fences, corncribs, roofs and other similar surfaces, Sherwin-Williams Commonwealth Barn Gray is that paint.

Directions for Use

Stir paint thoroughly from bottom of can. Apply as it comes from the package, using a good bristle brush. If the paint is too heavy to work freely, thin with pure raw linseed oil. Where applied to new wood or over porous surfaces, a liberal addition of linseed oil should be made to obtain the most satisfactory results. Keep well covered when not in use.



SHERWIN-WILLIAMS Commonwealth Barn Gray

is a handsome gray for use on barns, corncribs, roofs, fences and similar surfaces. It works very easily, dries with a rich, smooth appearance; has good covering capacity and is very durable.

Commonwealth Barn Gray is an absolutely reliable paint. In its manufacture we have given every consideration to producing a paint which possesses the best possible wearing and protecting qualities, yet one which can be sold at a moderate price. Its use insures satisfaction.

Commonwealth Barn Gray is put up in half-gallon, gallon and five-gallon cans, also barrels.



LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Respar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Grey)
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Four serviceable colors.
Carbolic-Oil A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat finish for walls, etc.
Family Paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wipe. Clears and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
Respar. The 34-test varnish.
- For Polishing Pianos, Furniture, etc.**
Polish-oil.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Taxite.
- For General Cleaning**
Flaxoap. A pure soap made from flaxseed.
Bras-Brite. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oylapine. A pine oil disinfectant and deodorant.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS COMPANY

FACTORIES: CLEVELAND, CHICAGO, NEWARK,
 SAN FRANCISCO (EMERYVILLE)

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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SHERWIN-WILLIAMS
COMMONWEALTH
PAINT



SHERWIN-WILLIAMS
COMMONWEALTH
PAINT

A line of paints in bright, attractive colors for painting garages, fences, arbors, barns and other buildings where a durable and serviceable paint is desired at a moderate price.

These paints are easily applied, working freely under the brush; have splendid covering capacity and dry with a good gloss. When trimmed with white, these colors present a very attractive appearance.

Put up in one and five-gallon cans; also barrels.



DIRECTIONS FOR USE

Stir paint thoroughly from bottom of can. Apply as it comes from the can with a good bristle brush. When applied over surfaces that are very porous, the paint should be thinned freely with pure raw linseed oil. Keep well covered when not in use.

SHERWIN-WILLIAMS
COMMONWEALTH
PAINT



Gray



Red



Green



Yellow

Also White

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Rexpar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Gray)
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic-ol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat finish for walls, etc.
Family Paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-nol. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior woodwork.
Rexpar. The 34-test varnish.
- For Polishing Pianos, Furniture, etc.**
Polish-ol.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hot Brute.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Taxite.
- For General Cleaning**
Flaxolop. A pure soap made from flaxseed.
Bras-Brite. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxylopine. A pine oil disinfectant and deodorant.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.

THE SHERWIN-WILLIAMS CO.

FACTORIES CLEVELAND, CHICAGO, NEWARK, DETROIT,
 SAN FRANCISCO, MONTREAL, LONDON, ENG.,
 SYDNEY, N. S. W.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Building, Outside and Inside.
 Sherwin-Williams Paint Prepared (S.W.P.)
 S-W Ke-Par—A weatherproof varnish.
 For Staining Shingles
 S-W Preservative Shingle Stain. Made with creosote.
 For Barns, Roofs, Peaces, Etc.
 S-W Commonweal Paint. (Red and Gray)
 S-W Brown. A clear black paint for roofs.
 S-W Brown and White Paint. Serviceable.
 S-W Chlorinated Rubber-Grade wood preservative.
 For Interiors, Walls, Etc.
 S-W Enamelled or Old Dutch Enamel.
 S-W Flat-Tone. A washable flat finish for walls, etc.
 S-W Family Paint.
 For Floors
 S-W Floorlac. A varnish stain for all purposes.
 S-W Inside Floor Paint. For painted finish.
 S-W Mar-nol. The waterproof floor varnish.
 S-W Floor Wax. For producing a wax finish.
 S-W Floor-Wipe. Cleans and polishes hardwood floors.
 S-W Crack and Seam Filler. For filling unsightly cracks.
 For Cupboards, Baseboards, Shelves, Etc.
 S-W Family Paint. A durable linseed oil paint.
 For Chairs, Tables, Decorating, Woodwork, Etc.
 S-W Old Dutch Enamel. For the finest enamel finish.
 S-W Enamel. For a high enamel finish.
 S-W Floorlac. A varnish stain.
 S-W Floor-nol. A waterproof varnish for interior woodwork.
 S-W Floor-nol. The 5-cent varnish.
 For Polishing, Planes, Furniture, Etc.
 S-W Polished.
 For Porch and Lawn Furniture.
 S-W Porch and Lawn Furniture Enamel.
 For Radiators, Stoves, Picture-Frames, Screens, Etc.
 S-W Aluminum Paint. For a silver finish.
 S-W Gold Paint. For a gold finish.
 S-W Screen Enamel.
 S-W Stone-Pipe and Iron Enamel.
 For Autos, Buggies, Boats, Etc.
 S-W Auto Enamel.
 S-W Auto and Buggy Paint.
 For Re-Coloring Straw Hats
 S-W Hat Dye.
 For All Kinds of Varnishing.
 Sherwin-Williams Varnish.
 For Removing Old Paint and Varnish
 S-W Tattle.
 For General Cleaning
 S-W Flaxseed. A pure soap made from flaxseed.
 S-W Bro-Brite. For polishing metal.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.
 FACTORIES: CLEVELAND, CHICAGO, NEWARK, DETROIT,
 MONTREAL, LONDON, ETC., ST. LOUIS, N. Y. W.
 SALES OFFICES AND WAREHOUSES IN
 PRINCIPAL CITIES

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SHERWIN-WILLIAMS

Galvanized

Iron

Primer

SHERWIN-WILLIAMS
GALVANIZED IRON PRIMER

PREPARED READY FOR USE

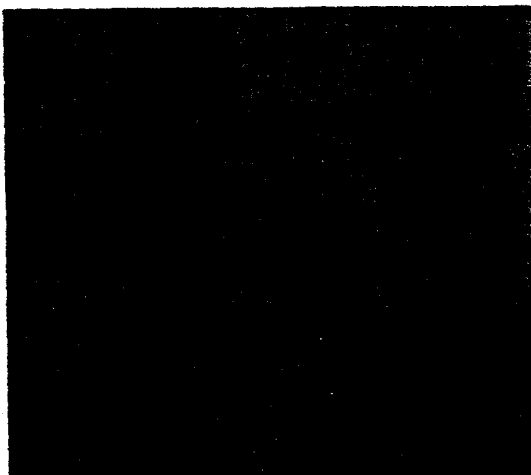
SHERWIN-WILLIAMS
GALVANIZED IRON PRIMER

It is a well known fact that ordinary paint will not adhere to galvanized iron and sheet metal surfaces for any length of time without peeling off, thereby presenting an ugly, unsightly appearance. Our laboratories worked for a considerable time to develop a Galvanized Iron Primer which could be used for priming galvanized iron, cornices, spouting, ceilings, and in fact, any galvanized iron surface. As a result of this research work, we were able to produce a highly satisfactory Galvanized Iron Primer which has been sold to the great satisfaction of its users for a number of years.

Galvanized Iron Primer, made only in the gray color shown on the opposite page, is primarily intended as an undercoating for house paint, or other kinds of paint, and will give the greatest satisfaction where succeeding coats of high grade paint are used over it.

Galvanized Iron Primer is put up in quart, half gallon and gallon cans, also five-gallon square cans and barrels.

Directions: Galvanized Iron Primer is supplied ready for application, and should be thoroughly brushed out. As this is for priming purposes only, Galvanized Iron Primer should be re-coated within 48 to 72 hours with a second coat of oil paint.



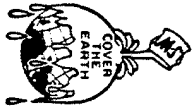
GRAY

There is a

SHERWIN-WILLIAMS PRODUCTS

for every protective, preservative
and decorative purpose

EACH PRODUCT FOR ITS PURPOSE IS BEST



PAINTS AND VARNISHES

Paints, varnishes, stains and enamels for finishing and protecting every kind of surface; a complete range of products of the highest quality for painters and decorators; property owners, householders, railway, etc., for railway and marine use, and the manufacturing trades.

DYESTUFFS, COLORS, PIGMENTS, CHEMICALS

A wide range of dyes, intermediates, color and pigments, as well as an extensive line of chemicals, for prompt shipment and color.

INSECTICIDES AND FUNGICIDES

A complete line of spraying material both dry and paste form, covering every requirement of landscape, orchard, farm garden.

DISINFECTANTS

A line of very powerful coal-tar disinfectant for use in the home and on the farm.

DIPS

A full line of coal-tar and arsenical dips for cattle, sheep, horses and other livestock.

WOOD PRESERVATIVES

A line of high quality timber preservative, equal in most respects and superior in respects to the best imported wood preservatives.

SOAPS AND CLEANING COMPOUNDS

A complete line of liquid and paste soap, home, industrial and garage use. Cleaners and polishers for metal, furniture, woolen automobiles, etc. Floor Oils, Floor Wax.

SHERWIN-WILLIAMS PRODUCTS

PAINTS AND VARNISHES

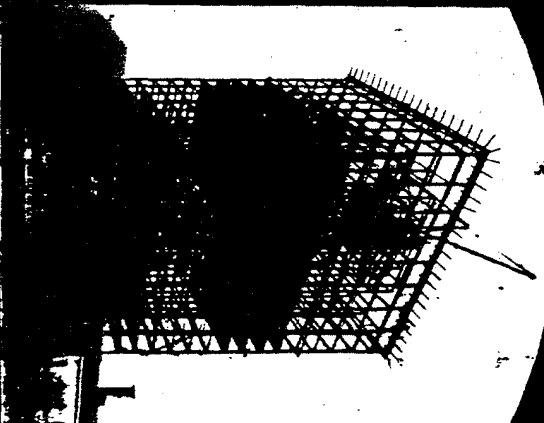
DYESTUFFS, COLORS, PIGMENTS, CHEMICALS, INSECTICIDES, DISINFECTANTS, DIPS, WOOD PRESERVATIVES.

SOAPS AND CLEANING COMPOUNDS

Factories: Cleveland, Newark, Chicago, San Francisco, Detroit, Montreal, London, Eng., Sydney, N. S. W.

(C) 1936 E23

Metalastic



SHERWIN-WILLIAMS
PRODUCTS



Metastatic

Metastatic is a practical metal protective paint and by far the most satisfactory general-purpose metal paint on the market. Particularly adapted where conditions of use require rapid and hard-drying qualities.

It is a careful combination of pure graphite and other materials, with strictly pure linseed oil and a special drier, and has greater durability than the many so-called pure graphite paints on the market.

Metastatic is made principally for use on structural steel, metal bridges and other metal surfaces that must be handled soon after painting, where a slower-drying paint could not be satisfactorily used. It has no equal as a metal roof paint or on any surfaces subject to abrasion.

Metastatic dries with a self-sealed, non-porous film, which is very elastic and durable, consequently it is a real metal protector, being impervious to the elements and an insurance against rust and decay.

Metastatic is made in liquid form, ready for use, and is put up in gallons, five-gallon packages and barrels.

DIRECTIONS

The surface to be painted should be clean, free from grease and perfectly dry. On metal surfaces all rust, mill scale, etc., should be removed by wire



BLACK



BROWN



GRAY



GREEN

brush, scraping, etc. The surface should also be free from frost. Stir thoroughly from bottom of can and apply with a bristle brush in smooth, even coats, brushing out well. Do not apply a succeeding coat until the previous one is perfectly dry. If necessary to thin, use pure boiled linseed oil.

SHERWIN-WILLIAMS

Auto Finishing Products

In addition to Sherwin-Williams Auto Enamel, we manufacture several other products for automobile use. These include:

Polish-ol. For cleaning and polishing the body of a car in one operation. Brings out and intensifies the original finish, giving a handsome gloss and is in no way harmful. Put up in 4 and 12-ounce bottles.

Auto-Top Dressing. For renewing the finish on auto tops, seats and backs, mohair and leather surfaces, etc. Exceptionally heavily bodied. Also suitable for blackening auto fenders, rims, running boards, hoods and radiators. Dries quickly without streaking.

Auto Seat Dressing. Restores the appearance of scratched or old leather cushions and upholstery, removing old marks or stains readily. Dries perfectly hard in an hour or two, with a rich, dull black finish. It is not affected by the heat of the body and will not soften or stick to clothing. It can be easily washed and kept clean.

Flaxoap. A linseed oil soap especially made for cleaning automobiles, carriages and other highly polished surfaces. Removes all traces of grease and stain. Put up in half-pound and one-pound cans, five and ten-pound pails and larger.

Bras-Brite. Cleans and brightens all metals which take a polish. Requires but little rubbing. Will keep in any climate. Put up in half-pint, pint, quart, half-gallon and gallon cans.

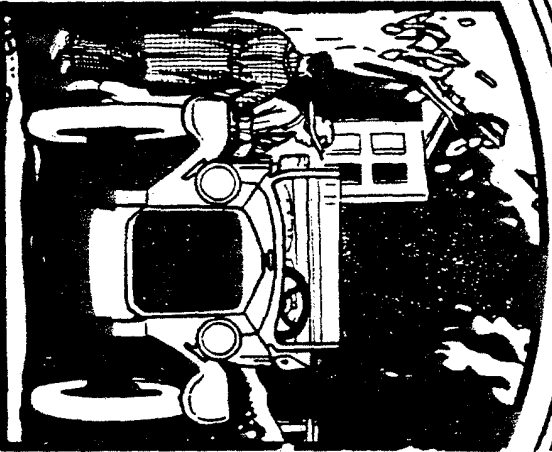
High Polish Fluid Wax. For polishing automobile bodies where a wax finish is desired. Forms a thin, protective coat over the varnish. Covers better, easier to apply, more economical and dries more quickly than paste wax. Put up in half-pint, pint, quart, half-gallon and gallon cans.

THE SHERWIN-WILLIAMS CO.
ADMINISTRATION OFFICES AND FACTORY:
CLEVELAND, OHIO
OFFICES, FACTORIES AND WAREHOUSES IN
PRINCIPAL CITIES

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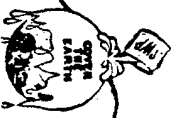
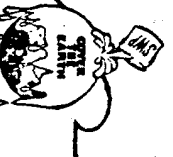
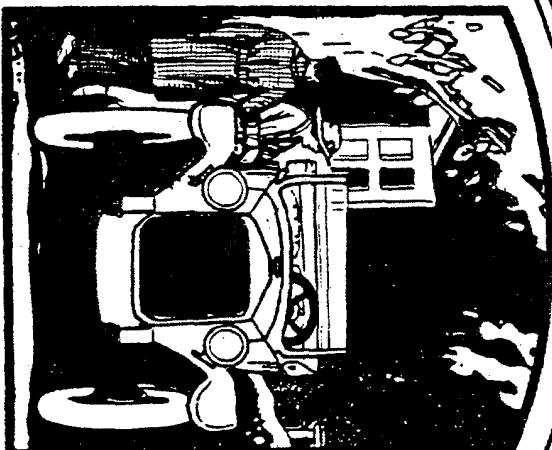
SHERWIN-WILLIAMS

AUTO ENAMEL



SHERWIN-WILLIAMS

AUTO ENAMEL



SHERWIN-WILLIAMS AUTO ENAMEL

Sherwin-Williams Auto Enamel is made especially for the refinishing of automobiles by the owner.

To secure the very finest finish, a car should, of course, be sent to a professional finishing shop. However, this frequently is not possible on account of the fact that the use of the car cannot be dispensed with by the owner for a sufficient length of time to have the work done.

If the following suggestions and directions are followed, the automobile owner can refinish his car himself and secure results that will compare favorably with jobs turned out in the average paint shop and still only be deprived of the use of his car for a day or two.

Experience is not necessary, but it should be remembered that in refinishing a car, as in everything else, the beauty of the finish and the success of the job will be commensurate with the amount of care taken in preparation and finishing.

DIRECTIONS

Preparing the Work Room—First remove any old tires, oil cans, etc.; knock down any cob webs; then sweep the walls and floor; see that the windows are closed and sprinkle water on the floor to lay dust particles.

Preparation of Car for Refinishing—Remove fender, door handles, curtain fasteners, top brackets, etc., and spare tires. Next wash the body thoroughly with a pure linseed oil soap, such as Sherwin-Williams Flaxsoap, and remove all tar and pitch with kerosene. Open the chassis and underparts thoroughly, and remove all grease from around the hubs, springs, axles and joints with kerosene and an old brush.

Sanding and "Touch Up" Work—Remove the hood, and thoroughly sand all surfaces with No. 1/2 sandpaper to level off any broken, rusted or raised spots. Dust off carefully and touch up all bare spots with Sherwin-Williams Auto Enamel of the desired color, using a camel's hair pencil.

Springs, Axles and Underparts—Next apply a coat of Sherwin-Williams Auto Enamel, black, to the springs, axles and underparts of the fenders, being careful not to smear the wheels. This is their only coat. (If a mix-

Virginia
Cream

Battleship
Gray

Russet
Tan

Royal
Blue

Everglade
Green

English
Brewster
Green

Motor
Red

Rich
Wine

SW
Auto Top
Dressing

Also Black, White and Clear Varnish

SHERWIN-WILLIAMS AUTO ENAMEL

DIRECTIONS—Continued

ture of three parts denatured alcohol and one part shellac is applied to these parts and allowed to dry for about five minutes before painting. It will prevent grease becoming mixed with the Auto Enamel.)

Top Bows, Joints, Windshield Frames, etc.—Sand the top bows, joints, windshield frames, etc., thoroughly with No. 1/2 sandpaper, dust off and apply a coat of Sherwin-Williams Auto Enamel black, one coat only being necessary for these parts.

Body and Wheels—Dust off thoroughly and apply a liberal coat of Sherwin-Williams Auto Enamel to body and wheels, using the desired color for each. In doing the wheels they should be jacked up one at a time.

The Hood—Having previously removed the hood, wash it thoroughly inside and out with kerosene. Sand thoroughly with No. 1/2 sandpaper, wipe off with a clean dry cloth, and apply the shellac-alcohol mixture previously referred to, around the hinges, handles, crevices and other places where grease is liable to lodge. Then apply a liberal coat of Sherwin-Williams Auto Enamel of the desired color. When finishing the hood, stand it on a barrel or box, small end down, and fold it inside out to dry.

Radiators, Lamps and Fenders—Give these parts one coat of Sherwin-Williams Auto Enamel, black.

NOTE—Usually the hood, lamps, radiator frame and fenders are finished with a baked Japan finish. If this finish is still in good condition do not refinish with enamel. Merely touch up the rust spots with black enamel, allow same to dry, sand lightly with No. 1/2 sandpaper, and then apply a coat of Sherwin-Williams Clear Auto Enamel in which consists the amount of Sherwin-Williams Auto Enamel black, has been incorporated.

The Top—The top should be refinished with Sherwin-Williams Auto Top Dressing (unless it is a closed car with a metal top, in which case finish in the same way as the body).

Drying—The car is now ready to be driven, except for the drying, unless an extra fine and durable finish is desired, which is secured by applying a final coat of clear varnish over the first coat. If car is not to be varnished, allow 36 to 48 hours for drying, if possible, but under no circumstances less than 24 hours.

Final Varnish Coat, if Extra Fine Finish is Desired—If the car is to receive a final varnish coat after 48 hours take No. 0000 sandpaper, dipped in a preparation of half linseed oil and half kerosene, and sand the body, cowl, fenders and lamps carefully enough to just cut the gloss. Wipe off thoroughly until dust free, then apply a coat of Sherwin-Williams Auto Enamel, Clear.

Sherwin-Williams Auto Enamel is made in the colors shown on this card, also Black, White and Clear Varnish.

Put up in 1/2 pint, pint and quart self-sealing cans.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Respar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Gray)
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic oil. A high-grade wood preservative.
- For Interiors, Walls, etc.**
Enamelled or Old Dutch Enamel.
Flat-Tone. A washable flat finish for walls, etc.
Family Paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-nol. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Spar-nol. A waterproof varnish for interior woodwork.
Respar. Outside Spar Varnish for Porch Furniture, etc.
- For Polishing Pianos, Furniture, etc.**
Polish-oil.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
- For Re-Coloring Straw Hats**
Hat Brute.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes
- For Removing Old Paint and Varnish**
Taxile.
- For General Cleaning**
Flaxoap. A pure soap made from flaxseed.
Bruc-Brute. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxyapine. A pine oil disinfectant and deodorant.
- INSECTICIDES**
- We manufacture a complete line of spraying materials
 orchard and garden.



THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK,
 OAKLAND, CALIF.

SALES OFFICES AND WAREHOUSES IN
 PRINCIPAL CITIES

1501 A-23 466

AUTO TOP DRESSING



SHERWIN-WILLIAMS

PRODUCTS



SHERWIN-WILLIAMS

AUTO TOP DRESSING

No one thing affects the appearance and consequently the value of an automobile as much as the condition of the top. No matter if your car is spick and span all over and polished until it shines, a faded, dingy top will give it an aspect of general shabbiness.

A very slight expenditure of time and money will make it possible for you to have a top upon your car which looks like new. One coat of Sherwin-Williams Auto Top Dressing, which can be applied with equally effective results on mohair tops, pantasote or imitation leather tops, is all that is necessary to make an auto top look like new again.

There are scores of auto top dressings on the market. Some dry with a stiff surface, which is very brittle and cracks when the top is folded back. Other dressings are merely oil preparations which neither color nor preserve. Sherwin-Williams Auto Top Dressing, however, will be found to differ from any top dressings on the market.

On mohair it dries with a beautiful dull black finish, while on leather, pantasote and other imitation leathers, it dries with an excellent dense black, egg shell gloss. Is splendid also for renewing the finish on side-curtains of automobiles as well as tire covers.

Dries perfectly hard in three to four hours, is easy to apply and does not show laps or streaks.

Put up in half-pint, pint, quart and gallon tin cans.

DIRECTIONS FOR USE

Dust off the surface to be coated and clean thoroughly. If badly soiled, wash with warm water and soap, then rinse with clear, cold water to remove all traces of soap which may remain after washing. If any oil or grease spots remain, remove with gasoline.

It is best to dampen the mohair or cloth top by sponging lightly with water before applying dressing. (One coat of Sherwin-Williams Auto Top Dressing is usually sufficient.

AUTO SEAT DRESSING

Sherwin-Williams Auto Seat Dressing is made especially for reviving the appearance of scratched or old worn leather seats, leather cushions and upholstery, removing old marks or stains readily. Can also be used with equal results on all imitation leathers. Dries perfectly hard in an hour or two with a rich, dull black finish. It is not affected by the heat of the body, and will not soften or stick to the clothing. It can be easily washed and kept clean.

LIST OF SHERWIN-WILLIAMS PRODUCTS

For Buildings, Outside and Inside

Maroon-White Paint (SWP)
Rescue. A weatherproof varnish.

For Staining Shingles

Preservative Stain. Made with creosote.
For *Harns, Roofs, Fences, etc.*

Commonwealth Iron Paint (Red and Grey)
For garages, arbors, fences, etc.

Enamel. An elastic black paint for roofs, roofs and bridge paint. Four serviceable colors.
Carbon of A high grade wood preservative.

For Interiors, Walls, etc.

Enamelled or Old Patch Enamel.
Flat Tone. A washable flat finish for walls, etc.
Family Paint.

For Floors

Porch and Deck Paint. For painted finish.
Plastic. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.

Maroon. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.

Blue-It. For producing a wax finish.
Crack and Seam Filler. For filling unsightly crack.

For Cupboards, Baseboards, Shelves, etc.
Family Paint. A durable insect oil paint.

For Chairs, Tables, Decorating, Woodwork, etc.
Old Patch Enamel. For the finest enamel finish.

Enamel. A varnish stained finish.
Plastic. A waterproof varnish for interior woodwork.

Seawood. A waterproof varnish for interior woodwork.

Rescue. The Stetson varnish.

For Polishing Pianos, Furniture, etc.
Polished.

For Porch and Lawn Furniture
Porch and Lawn Furniture Enamel.

For Radiators, Stoves, Picture-Frames, etc.
Aluminum Paint. For a silver finish.

Gold Paint. For a gold finish.
Store-It. For a gold finish.

For Autos, Buggies, Boats, etc.
Auto Enamel.

Auto and Buggy Paint.
Auto Top Dressing.

For Re-Colored Straw Hats
Hat Dye.

For all Kinds of Varnishing
Sherwin-Williams Varnishes.

For Removing Old Paint and Varnish
Tanto.

For General Cleaning
Fluorop. A pure soap made from flaxseed.

Bras-It. For polishing metal.

Disinfectants

Phenolene. A powerful coal-tar disinfectant.
Cyphane. A pine oil disinfectant and deodorant.

Coal-Tar Products

We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.



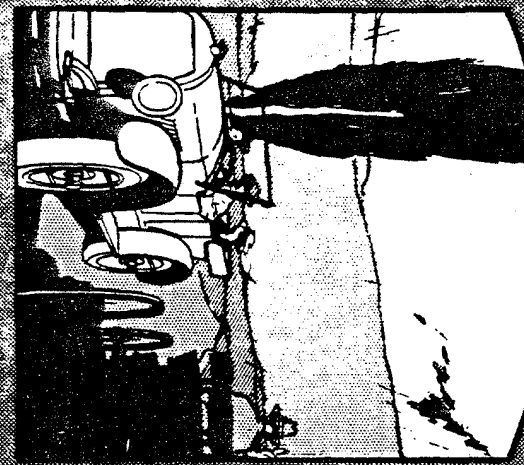
THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK,
SAN FRANCISCO (EMERYVILLE)

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

CC120 G20 1103

SHERWIN-WILLIAMS AUTO AND BUGGY PAINT



SHERWIN-WILLIAMS

Auto and Buggy Paint

Prepared Ready for Use

Auto and Buggy Paint is a high gloss paint of exceptional quality so designed as to enable a person inexperienced in painting to refinish an automobile, buggy, sleigh or wagon with a result which will closely resemble the original finish. It is made to withstand outside exposure, is easily applied and dries quickly.

Our Vermilion, Wine and Cart Red Colors, shown on the opposite page, cover satisfactorily with one coat over any fair surface, as do all of the other colors. The cheaper Vermilion and Light Red shades sometimes sold in competition to our Auto and Buggy Paint Colors, require two coats in order to secure a satisfactory finish.

Auto and Buggy Paint may also be used for refinishing porch, lawn and kitchen furniture, inasmuch as this paint dries hard and will not soften with the heat of the body.

Put up in half pints, pints and quart self-sealing cans; also in gallon pails.

Directions for Use

To produce the best results the surface to be painted should be free from grease, clean and perfectly dry, and the temperature where the painting is being done should be from 64 degrees to 70 degrees Fahrenheit. Sand down old finish on automobiles or buggies, etc., with medium or fine sandpaper and wipe off. Stir paint thoroughly from bottom of can before attempting to apply. Apply paint evenly and not too heavily. Use a soft, clean horse brush. Where there is dust in the air, moisten the floor previous to painting in order to keep dust from flying as much as possible.

The paint is sold ready for application, but if it is considered too heavy to flow out properly on certain work, a little pure turpentine may be added.



Gray



Yellow



Blue



Vermilion



Light
Green



Wine



Brewster
Green



Cart Red



Also Black, White, Clear and Rubber Finish
Untreated and
treated with
Auto Top
Dressing

SHERWIN-WILLIAMS
TRACTOR PAINT

**For Refinishing Tractors and Other
Farm Machinery**

Sherwin-Williams Tractor Paint is a high grade varnish paint which dries with a high gloss. It is made specially for refinishing tractors and other farm machinery and implements. This Tractor Paint is very durable and will stand up under hard wear and exposure to the weather for the longest time.

Put up in quarts and gallons.



Gray



Green



Red



Black



Drab

CC154 A20 549

0007-SWP-000004155

LIST OF SHERWIN-WILLIAMS PRODUCTS

For Buildings, Outside and Inside

Sherwin-Williams Paint Prepared (SWP)

Ketapur. A weatherproof varnish.

For Staining Shingles

Preservative Shingle Stain. Made with cresolite.

For Barns, Roofs, Fences, etc.

Commonwealth Barn Paint (Red and Grey).

Commonwealth Paint. For garages, arched, fence,

etc.

Flowol. A plastic black paint for roofs,

Roof and Bridge Paint. Pipe serviceable, color,

carbolic acid. A high grade wood preservative.

For Interiors, Walls, etc.

Enamel or *Old Dutch Enamel*.

Flat Tone. A washable flat wall paint.

Family Paint. A durable oil paint for inside use.

For Floors

Porch and Deck Paint. Resists wear and weather.

Flooring. A varnish stain for all purposes.

Inside Floor Paint. The enamel-like finish.

Mar-wat. The waterproof floor varnish.

Prepared Wax. For producing a wax finish.

Floor Wipe. Cleans and polishes hardwood floors.

Crack and Seam Filler. For filling unsightly cracks.

For Cupboards, Shelves, etc.

Family Paint. A durable oil paint for inside use.

For Chairs, Tables, Decorating, Woodwork, etc.

Old Dutch Enamel. For the finest enamel finish.

Enamel. For a high enamel finish.

Flooring. A varnish stain.

Scrub-oil. A waterproof varnish for interior

woodwork.

Repair. King of all Spar Varnishes.

For Polishing Planes, Furniture, etc.

Job-oil. Cleans and polishes in one operation.

For Porch and Lawn Furniture

Porch and Lawn Furniture Enamel.

For Radiators, Stoves, Picture-Frames, etc.

Aluminum Paint. Bright as silver. Ready for

use.

Gold Paint. For a gold finish.

Stone-Pipe and Iron Enamel.

For Autons, Burests, Boats, etc.

Auto Enamel.

Auto and Buggy Paint.

Auto Top Dressing.

For Re-Coloring Straw Hats

Hot Brile.

For all kinds of Varnishing

Sherwin-Williams Furnishes.

For Removing Old Paint and Varnish

Tarite.

For General Cleaning

Fluorob. A 100% pure linseed oil soap.

Bruc-Brite. Liquid metal polish.

Disinfectants

Phenolene. A powerful coal-tar disinfectant.

Oxyphene. Odor of the Southern pine.

Coal-Tar Products

We are large distillers of coal-tar products and

are in position to supply a variety of specialties made

on this line.

Insecticides

We manufacture a complete line of spraying ma-

terials for orchard and garden.

THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY:

CLEVELAND, OHIO

OFFICES, FACTORIES AND WAREHOUSES IN

PRINCIPAL CITIES (C115) E-3 769

SHERWIN-WILLIAMS WAGON AND IMPLEMENT PAINT



SHERWIN-WILLIAMS WAGON AND IMPLEMENT PAINT

FOR PAINTING AUTO TRUCKS,
WAGONS, AGRICULTURAL IM-
PLEMENTS, TRACTORS, GAS
ENGINES, PUMPS, ETC.

Farm machinery, wagons, trac-
tors and the like, which are sub-
jected to hard usage and severe
exposure, should be painted fre-
quently. A painted surface pre-
vents rust and decay, looks better
and can be kept clean more easily
than an unpainted one.

The use of Sherwin-Williams
Wagon and Implement Paint is
a wise economy, for it lengthens
the life of articles on which it is
used.

This paint is easy to apply and
dries with a full varnish gloss and
is very durable. It will be found
very useful for little touch-up jobs
around the farm and house.

Put up in pints, quarts, half-
gallons and gallons.

DIRECTIONS FOR USE

See that the surface to be painted is clean,
free from grease or oil and perfectly dry. Stir
the paint thoroughly from bottom of can and
touch up bare and worn spots with a thin coat.
Let this stand until it is perfectly dry, then
apply a smooth, even coat over the entire sur-
face, using a soft bristle brush.

Keep can well covered when not in use.

SHERWIN-WILLIAMS WAGON AND IMPLEMENT PAINT



Yellow



Blue



Wine



Green



Red



Black

Also Wagon Coach Varnish
A Clear Finishing Varnish

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Resper. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Eaves, etc.**
Commonwealth Barn Paint (Red and Grey).
Commonwealth Paint. For garages, arbors, etc.
- For Roofs and Bridge Paint**. Five serviceable carbolic-oil. A high grade wood preservative.
- For Interiors, Walls, etc.**
Emameloid or Old Dutch Emamel.
Flat-Tone. A washable flat wall paint.
Family Paint. A durable linseed oil paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Mor-nol. The waterproof floor varnish.
Perpetual Wax. For producing a wax finish.
Floor-Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Emamel. For the finest enamel finish.
Emamel. For a high enamel finish.
Floorlac. A varnish stain.
Stor-nol. A waterproof varnish for interior woodwork.
- For Porch, King of all Spar Varnishes.**
Resper. King of all Spar Varnishes.
- For Polishing Planes, Furniture, etc.**
Polish-oil. Cleans and polishes in one operation.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. Bright as silver. Ready for use.
- Gold Paint**. For a gold finish.
- Stone-Tyte and Iron Enamel**.
- For Autos, Bureaus, Boats, etc.**
Auto Enamel.
Emamel.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Hite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes
For Removing Old Paint and Varnish
Turite.
- For General Cleaning**
Platrol. A pure soap made from flaxseed.
Bras-White. Latent metal polish.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxyphen. Odor of the Southern pine.
- Coal-Tar Products**
We are large distillers of coal-tar products and are in position to supply a variety of specialties on this line.
- Insecticides**
We manufacture a complete line of materials for orchard and garden.



THE SHERWIN-WILLIAMS
ADMINISTRATION OFFICES AND PA
CLEVELAND, OHIO
OFFICES, FACTORIES AND WAREHOUSE
PRINCIPAL CITIES

(C) 1915.

SHERWIN-WILLIAMS PRODUCTS



SANITARY

WALL FINISH

Ready for use when mixed with

COLD WATER



THE SHERWIN-WILLIAMS CO.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

MADE IN U.S.A.

0007-SWP-000004158

SHERWIN-WILLIAMS DECOTINT WALL FINISH

Decotint is an ideal wall coating for the decoration of all interiors. It gives that soft, velvety, water-color effect so essential to refined surroundings and can be applied on plaster walls, wood, or any of the various wall boards.

This kalsomine is made under the famous formula that has set the standard in the manufacture of wall coatings for over a quarter of a century.

It is manufactured from selected materials, scientifically compounded in dry powder form, so that it only requires mixing with ordinary cold water to prepare it for immediate use.

Decotint is milled in white, and attractive tints and colors, all of which are intermixable, so that any desired shade may be produced.

It is adaptable to the individual decorative requirements of any class of building, and harmonizes perfectly with any style of furnishings.

DIRECTIONS FOR MIXING

Add sufficient cold water (hot water may be used if desired) to the dry powder to make an ordinary thick paste. Stir thoroughly until free from lumps, and then thin down with cold water to the consistency of oil paint or cream.

DIRECTIONS FOR APPLYING

To be sure of good results, the air in the room should be dry and of moderate temperature. Close the windows and doors to avoid drafts.

Decotint should be flowed on freely with a good kalsomine brush, but must not be rubbed out like oil paint.

After application open all windows and doors to allow free circulation of air and make a fire if necessary, as quick drying is essential to good work.

SHERWIN-WILLIAMS DECOTINT WALL FINISH

D103



D111

D102



D116

D114



D118

D107



D106

D112



D108

D101



D117

D115



D104

D113



D105

Also WHITE

SHERWIN-WILLIAMS

KALSO

HOT WATER KALSOMINE

PREPARING THE WALLS

To insure good results, wash off all dirt, old decayed kalsomine or white-wash. If bad water stains exist, cover over with a coat of shellac. All cracks and holes should be properly filled.

While a good job may be done by applying Kalso to the bare wall, it is always better to size the wall first with a good Varnish or Glue Size. For best results, use Sherwin-Williams Flat-Tone Mixing Size, reduced one-third with Turpentine or Benzine. It is an excellent varnish Size which stops suction, neutralizes lime, kills stains and saltpeter, gives kalso-mine the proper tooth to grip and causes it to work smoothly and adhere firmly.

If a Glue Size is used, make a solution of half a pound of ordinary Ground Glue to the gallon of scalding water or in that proportion. Be sure to allow the Size to dry thoroughly before applying Kalso.

DIRECTIONS FOR USE

To mix properly, put five pounds of dry Kalso in a pail, and add sufficient boiling water to make a heavy paste. Stir thoroughly until free from lumps, then add about one and one half pints of cold water, after which allow to stand and jelly, preferably over night in a cool place, and it is ready for application. If too heavy add a little more cold water.

Apply with a wide kalsomine brush, flow on freely and lay off with the tip of the brush.

While in dry form, keep in a dry place.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside.
- Sherwin-Williams Paint Prepared (SWP)
- Respair. A waterproof varnish.
- For Blasting Shingles.
- Preservative Shingle Stain. Made with creosote.
- For Barren, Kool, Fence, etc.
- Commonwealth Barn Paint (Red and Grey)
- Commonwealth Paint. For garages, arbors, fences, etc.
- Ebonol. An elastic black paint for roofs.
- Roof and Bridge Paint. For serviceable colors.
- Carbolite. A high grade wood preservative.
- For Interiors, Walls, etc.
- Emulsion or Old Dutch Emulsion.
- Flat-Tone. A washable flat finish for walls, etc.
- Family Paint.
- For Floors.
- For Porch and Deck Paint. For painted finish.
- Floorlac. A varnish stain for all purposes.
- Inside Floor Paint. For painted finish.
- Mar-nol. The waterproof floor varnish.
- Prepared Wax. For producing a wax finish.
- Floor-Wipe. Cleans and polishes hardwood floors.
- Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.
- Family Paint. A durable linseed oil paint.
- For Chasing, Tinting, Decorating, Woodwork, etc.
- Old Dutch Emulsion. For the finest enamel finish.
- Floorlac. For a high enamel finish.
- Floorlac. A varnish stain.
- Scramol. A waterproof varnish for interior wood-work.
- Respair. The 31-stent varnish.
- For Polishing Planes, Furniture, etc.
- Polish-oil.
- For Porch and Lawn Furniture.
- For Rusting, Stoves, Picture-Frames, etc.
- Aluminum Paint. For a silver finish.
- Gold Paint. For a gold finish.
- Stove-Pipe and Iron Emulsion.
- For Axles, Baskets, Bows, etc.
- Auto Emulsion.
- Auto Top Dressing.
- For Re-Coloring Straw Hats.
- Flat Brit.
- For all Kinds of Varnishing.
- Sherwin-Williams Formicite.
- For Removing Old Paint and Varnish Tarn.
- For General Cleaning.
- Floorlac. A pure soap made from flaxseed.
- Bras-Brite. For polishing metal.
- Disinfectants.
- Phenylene. A powerful coal-tar disinfectant.
- Cytophene. A pine oil disinfectant and deodorant.
- Coal-Tar Products.

We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

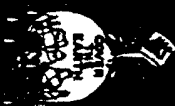
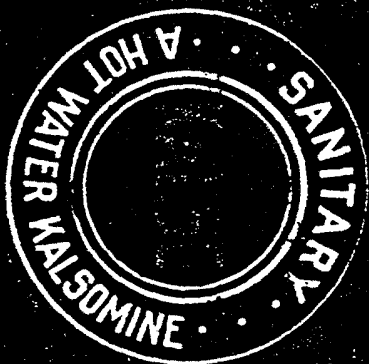
We manufacture a complete line of spraying materials for orchard and garden.

THE SHERWIN-WILLIAMS CO.
 FACTORIES: CLEVELAND, CHICAGO, NEWARK,
 SAN FRANCISCO (EMERYVILLE)
 SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

CC214 121 COLUMBIA

1931

SHERWIN-WILLIAMS PRODUCTS



THE SHERWIN-WILLIAMS CO.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES
 MADE IN U.S.A.

0007-SWP-000004160

SHERWIN-WILLIAMS

KALSO

Kalso is an ideal material for the decoration of all interiors. It gives that soft, velvety, water-color effect so essential to refined surroundings and can be applied on plaster walls, wood, or any of the various wall boards.

Kalso is made under the famous formula that has set the standard in the manufacture of wall coatings for over a quarter of a century.

It is manufactured from selected materials, scientifically compounded in dry powder form, so that it only requires mixing with boiling water to prepare it for immediate use.

Kalso is milled in white, attractive tints and rich deep colors, all of which are intermixable, so that any desired shade may be produced.

It is adaptable to the individual decorative requirements of any class of building and harmonizes perfectly with any style of furnishings.



K103

K111

K102

K116

K114

K118

K107

K106

K112

K108

K101

K117

K115

K104

K113

K105

Also WHITE

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Keypur. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Kools, Fences, etc.**
Commonwealth Barn Paint (Red and Grey)
Commonwealth Paint. For garages, arbors, fences, etc.
- For Roofs and Bridge Paint**. Four serviceable colors.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel
Flat Tone. A washable flat finish for walls, etc. Family paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-nol. The waterproof floor varnish.
Preparol Wax. For producing a wax finish.
Floor-Hite. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scr-nol. A waterproof varnish for interior woodwork.
- For Polishing Planes, Furniture, etc.**
Rezpar. The 34-test varnish.
Polish-ol.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Blowers, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stone-Type and Iron Enamel.
- For Axles, Buses, Boats, etc.**
Auto Top Dressing
Auto Top Dressing
For Re-Coloring Straw Hats
Hat Brine.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Tarite.
- For General Cleaning**
Plasmap. A pure soap made from flaxseed.
Brush-rite. For polishing metal.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Oxyphene. A pine oil disinfectant and deodorant.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK, DETROIT,
 MONTECAL, LONDON, ENO., SYDNEY, N. S. W.
 SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

CC140 G20 1091

0007-SWP-000004162

SHERWIN-WILLIAMS

ROOF AND BRIDGE PAINT

SHERWIN-WILLIAMS

ROOF AND BRIDGE PAINT

In producing our many products we naturally have a large quantity of short batches which are by-products of our very best paints. We keep these odds and ends, divide them into lots of Red, Brown, Green, Gray and Black, then add a sufficient quantity of color to bring them into standard shades, and re-grind them into Roof and Bridge Paint. The result is a splendid product which makes a durable and economical coat for roofs, bridges, warehouses, fences, etc.

Roof and Bridge Paint has a covering capacity of approximately 300 square feet, two coats, per gallon, on a smooth surface. It can be used on metal, wood, brick, concrete or almost any surface where a medium price paint is desired.

Put up in half-gallon, gallon and five-gallon cans, also barrels. Always full measure.

DIRECTIONS FOR USE

The surface should be perfectly dry and free from grease, etc. Do not paint over green or sappy lumber, and on old work always remove all loose paint with a scraper or steel brush if best results are desired.

Stir thoroughly from the bottom of the package. Brush the paint well, spreading evenly. If necessary to thin, use pure raw linseed oil.



Red



Gray Slate



Brown



Bronze Green



Black

S-W COMMONWEALTH WHITE

A good all around utility white which covers well and dries with an elastic and durable gloss finish. When used as a trimmer for the above colors, very attractive and pleasing combinations may be produced.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Kerpar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Grey).
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolicol. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat wall paint.
Family Paint. A durable oil paint for inside use.
- For Floors**
Porch and Deck Paint. Resists wear and weather.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Mor-nol. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable oil paint for inside use.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-nol. A waterproof varnish for interior woodwork.
Kerpar. King of all Spar Varnishes.
- For Polishing Pianos, Furniture, etc.**
Polishcol. Cleans and polishes in one operation.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. Bright as silver. Ready for use.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Dye.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Tarite.
- For General Cleaning**
Fluxcap. A 100% pure linseed oil soap.
Bras Brite. Liquid metal polish.
- Disinfectants**
Phenolene. A powerful coal-tar disinfectant.
Olypine. Odor of the Southern pine.
- Coal-Tar Products**
 We are large distillers of coal-tar products and are in position to supply a variety of specialties made on this line.
- Insecticides**
 We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY:
 CLEVELAND, OHIO

OFFICES, FACTORIES AND WAREHOUSES IN
 PRINCIPAL CITIES

© 1916 J. S. (1000)



SHERWIN-WILLIAMS

CYCLE ENAMEL

(AIR DRYING)

NOTHING will improve the appearance of a motor-cycle or bicycle so quickly and easily as a nice, shiny coat of Sherwin-Williams Cycle Enamel—and the best part of it all—you can do the work yourself at a very slight cost.

Sherwin-Williams Cycle Enamel, sold in eight attractive colors, also black and white, is made especially for this type of work, as it dries hard and with a high gloss that successfully withstands water, oil and grease and is in no way affected by vibration.

A quarter-pint can is sufficient for one coat on almost any motor-cycle or bicycle.

DIRECTIONS FOR USE

Sand the metal thoroughly with 00 sandpaper to remove all rust and smooth the surface. Clean carefully with gasoline to remove grease and dirt and rub perfectly dry before applying the enamel. Stir enamel thoroughly from bottom of can and apply a flowing coat, using a fish, badger or camel hair brush. If the enamel appears to be too heavy, thin to what seems to be a good working consistency with nothing but pure turpentine. Keep can sealed when not in use.

Paint your cycle in a well-lighted room which is clean, dry and as free from dust as possible. A temperature of about 70 degrees Fahrenheit should be maintained. If the room becomes cold the enamel will not flow properly.



Robin's Egg Blue



Yellow



Motor Gray



Blue



Vermillion



U. S. Olive Drab



Green



Maroon

Also Black and White

There is a

SHERWIN-WILLIAMS PRODUCT

for every protective, preservative
and decorative purpose

EACH PRODUCT FOR ITS PURPOSE IS BEST



PAINTS AND VARNISHES

Paints, varnishes, stains and enamels for finishing and refishing every kind of surface; a complete range of products of the highest quality, for painters and decorators, property owners, householders, railway, street railway and marine use, and the manufacturing trades.

DYESTUFFS, COLORS, PIGMENTS,

CHEMICALS

A wide range of dyes, intermediates, colors and pigments, as well as an extensive line of chemicals, for prompt shipment and contract.

INSECTICIDES AND FUNGICIDES

A complete line of spraying materials, in both dry and paste form, covering every requirement of landscape, orchard, farm and garden.

DISINFECTANTS

A line of very powerful coal-tar disinfectants for use in the home and on the farm.

DIPS

A full line of coal-tar and arsenical dips for cattle, sheep, horses and other livestock.

WOOD PRESERVATIVES

A line of high quality timber preservatives equal in most respects and superior in many respects to the best imported wood preservatives.

SOAPS AND CLEANING COMPOUNDS

A complete line of liquid and paste soaps for home, industrial and garage use. Cleaners and polishers for metal, furniture, woodwork, automobiles, etc. Floor Oils, Floor Wax, etc.

SHERWIN-WILLIAMS PRODUCTS

PAINTS AND VARNISHES

DYESTUFFS, COLORS, PIGMENTS, CHEMICALS, INSECTICIDES,

DISINFECTANTS, DIPS, WOOD PRESERVATIVES,

SOAPS AND CLEANING COMPOUNDS

Factories: Cleveland, Newark, Chicago, San Francisco,
Detroit, Montreal, London, Eng., Sydney, N. S. W.

B368 E20 931



SHERWIN-WILLIAMS

Ebonol

Uses for Ebonol

Ebonol is a heavy-bodied black paint made for efficiently protecting exterior surfaces of all kinds. It dries with a high gloss and its protective and waterproof qualities are unsurpassed. Ebonol is exceedingly elastic; expands and contracts with the surface on which it is applied; will not crack, rub or peel off; and gives maximum service and protection.

Roofs

Ebonol is a most satisfactory paint to apply on roofs of factories, sheds, barns, etc. It can be used on roofs of metal, wood, composition, felt or concrete.

Acid-Resisting

Ebonol is not only an acid-free paint, but is unaffected by the action of acids and alkali, therefore is a splendid paint to be used where acid fumes or acids have to be contended with.

Covering Capacity

The covering capacity of Ebonol on metal is from 400 to 450 square feet, one coat, on the average surface; on average composition surface from 200 to 275 square feet, one coat; on the average wood surface, 275 to 350 square feet, etc.

All kinds of roofing.

Boilers.

Boiler and pipe sheet metal.

Cement swimming pools.

Coal bunkers in steamers.

Coating the wearing streaks on car floats.

Concrete block foundations.

Corking or calking flat bottom boats to stop leaks.

Country road scrapers.

Covering composition roofing.

Dipping agricultural implement castings.

Dipping bolts and iron used in vehicles.

Ebonol is a splendid paint for the inside of battery boxes.

Galvanized iron roofs.

Galvanized and wooden culverts.

Garages.

Grain elevators.

Granite building blocks.

Greenhouse benches.

Cutters.

Ice cans.

Iron fences.

Iron gratings.

Mend leaks around chimneys.

Metal parts on steam shovels.

Metal bridges.

Metal tanks.

Mine triples.

Ore buckets and cars.

Painting fire escapes.

Painting gas drums used in soda fountains.

Painting kiddles around fruit trees to keep borers from laying eggs and hatching.

Painting under auto fenders where rust sets in.

Prepared roofs.

Refinery plants.

Rough cheap castings in iron works.

Rough iron and wood on barges, tugs and lighters.

Running gears and wheels of metal dump carts and wagons and steam shovels.

Silos (wood, metal and concrete).

Smoke-stacks.

Waterproofing tongue and groove matched lumber.

Waterproofing walls—exterior and below surface.

THE Sherwin-Williams Co.
manufactures many products which are invaluable for use in and around the home, among them the following line of cleaners:

S-W FLAXOAP

A pure linseed oil soap, for cleaning painted and varnished wood work, cut glass, windows, mirrors and other highly polished surfaces. Does not injure the finest fabrics.

S-W POLISH OL.

The lustre-creator extraordinary. Cleans and polishes at one operation all sorts of woodwork, furniture, etc., especially good for use on automobile bodies.

S-W BRAS-DRIITE

Liquid metal polish for cleaning and polishing articles made of brass and other polishable metals. Has many uses around the house from the front door plate to the automobile in the garage.

S-W FLOOR-WIPE

Cleaner and polisher of waxed and varnished surfaces. Removes that layer of dirt which dusting does not touch, and at the same time brings out the original lustre.

SHERWIN-WILLIAMS

PRODUCTS

PAINTS AND VARNISHES
DYESTUFFS, COLORS, PIGMENTS,
CHEMICALS, INSECTICIDES,
DISINFECTANTS, WOOD
PRESERVATIVES



THE SHERWIN-WILLIAMS CO.

FACTORY,
KENTON, OHIO, ST. LOUIS, MISSOURI,
LONDON, ENGL.

1000 OFFICE AND WAREHOUSE IN PHOENIX, ARIZONA

4727 1119 733



HAT BRITE

YOUR last season's straw hat, which is far too good to discard and at the same time too soiled and faded to be worn another season — or this year's hat either, if it has begun to look a little the worse for wear — can be made to look like new again by the application of Sherwin-Williams Hat Brite.

Fashionable Colors

Hat Brite is marketed in the prevailing colors for each season, so that you can use a color that fashion dictates. Best results are secured by using a similar or darker dye than the original hat color, and the following range of fashionable colors in which Hat Brite is now offered

HAT BRITE

permits any hat to be re-dyed in keeping with the prevailing modes. Dyes with a highly glossy surface that is not affected by moisture. The colors are permanent and will not in any way affect the texture of the article to which it is applied.

Clear Light Blue
Dark Green Light Green
Dull Black Navy Blue
Fawn Gray Orchid
Gloss Black Rose
Gold Seal Brown
Gray Straw
Liberty Red Violet

Color Card on request from your dealer or by writing the manufacturers.

Quantity Required

Hat Brite covers very satisfactorily, one bottle being sufficient to color the usual straw hat. Its use is a desirable economy, especially in these times, as it enables

HAT BRITE

you, at a very small expenditure, to re-color your last season's hat in one of the latest prevailing colors, so that it looks like a new one.

Other Uses For Hat Brite

Hat Brite is a liquid dye manufactured for the express purpose of coloring straw, wicker work, etc. While it is used most extensively for straw hats, it is also most excellent for wicker furniture, baby carriages, lamps, basketry—in fact all kinds of woven reed, rattan and straw articles. It can also be used successfully for canvas and all sorts of leather articles such as portfolios, bags, leather novelties, etc., as well as for colored leather and canvas shoes, satin slippers, etc. Especially adapted for auto tops, auto curtains, etc.



EBONOL

Ebonol is a heavy-bodied waterproof black paint which efficiently protects roofs and other exposed exterior surfaces of wood, metal, felt, paper, composition roofing material, etc. It dries with a high gloss, effectually sealing the pores of surface and is exceedingly elastic—will not crack, rub, peel or scale off, therefore giving maximum service and protection.

The use of Ebonol stops leaks and adds many years to the life of a roof, preventing disintegration to a remarkable degree.

In addition to roofs it is used extensively for rainwater tanks, sluice boxes, water troughs, standard pipes, smoke-stacks, etc.

The average covering capacity on metal is from 350 to 400 sq. ft. one coat; on composition roofing from 200 to 250 sq. ft. one coat; on wood from 300 to 400 sq. ft. one coat.

THE SHERWIN-WILLIAMS CO.

FACTORIES:

CLEVELAND, CHICAGO, NEWARK, DETROIT, MONTREAL,
LONDON, ENG., SYDNEY, N. S. W.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

368 L19 435

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SOME USES FOR

For Paper Roofs

The use of Ebonol on paper roofs is highly satisfactory. Because of the bulky nature of tar a heavy, lasting covering cannot be given to roofing papers by the makers. Ebonol greatly increases the life of paper roofing.

For Felt Roofs

It is waterproof and dampproof. It penetrates well and is particularly suited to felt roofing in damp or cold localities.

FOR

All kinds of roofing	Metal bridges
Boilers	Metal drums
Boiler and pipe sheet metal	Metal tanks
Cement swimming pools	Mine tipples
Cheap outside painting	Meters
Coal bunkers in steamers	Old tarpauling
Coating the wearing streaks on car floats	Ore buckets and cars
Concrete block foundations	Painting fire escapes
Concrete elevators	Painting gas drums used in soda fountains
Corking or calking flat bottom boats to stop leaks	Painting girdles around fruit trees to keep borers from laying eggs and hatching.
Country road scrapers	Painting under auto fenders where rust sets in.
Covering composition roofing	Pipe lines
Dipping agricultural implement castings	Piping around packing houses
Dipping bolts and iron used in vehicles	Poultry houses
Dipping telephone and fence posts	Prepared roofs
Ebonol is a splendid paint for the inside of battery boxes	Refinery plants
Galvanized iron roofs	Rough cheap casting in iron works
Galvanized and wooden culverts	Rough iron and wood on barges, tugs and lighters
Garages	Running gears and wheels of metal dump carts and wagons and steam shovels
Garbage cans	Silos (wood, metal and concrete)
Grain elevators	Smelters
Granite building blocks	Smoke-stacks
Greenhouse benches	Waterproofing tongue and groove matched lumber
Gutters	Waterproofing walls — exterior and below surface
Ice cans	Water troughs
Iron fences	Wooden fences
Iron gratings	Wood preservatives
Machinery	
Mend leaks around chimneys	
Metal parts on steam shovels	

SHERWIN-WILLIAMS ELASTIC ROOF CEMENT (PLASTIC)

A High Grade Plastic Roofing
For Old and New Roofs and General
Repair Work



An ideal roofing material for use on factories, warehouses, mills, public institutions, stores, farm buildings, etc.

Sherwin-Williams Elastic Roof Cement (Plastic) is a combination of pine-tar, coal-tar, asbestos fibre and other materials to produce a roofing material that is weatherproof, waterproof, fire-retardant and durable. It is applied with a trowel and always remains plastic, curing gradually and forming a firm one-piece surface, without joints or laps.

This material does not become brittle after application, therefore will stand contraction and expansion, due to variation in temperature without cracking, chipping or breaking loose. It is always ready for use,

SHERWIN-WILLIAMS ELASTIC ROOF CEMENT (PLASTIC)

no melting, heating or preparation of any kind being necessary. Other advantages are great covering capacity and the exceptional ease with which it can be applied.



It may be used on iron, steel, tin, gravel, tile and wooden surfaces, either upright or horizontal — works freely in zero weather or on the hottest summer day—and will adhere securely to a wet surface, so that it may be applied during a heavy rain if necessary.

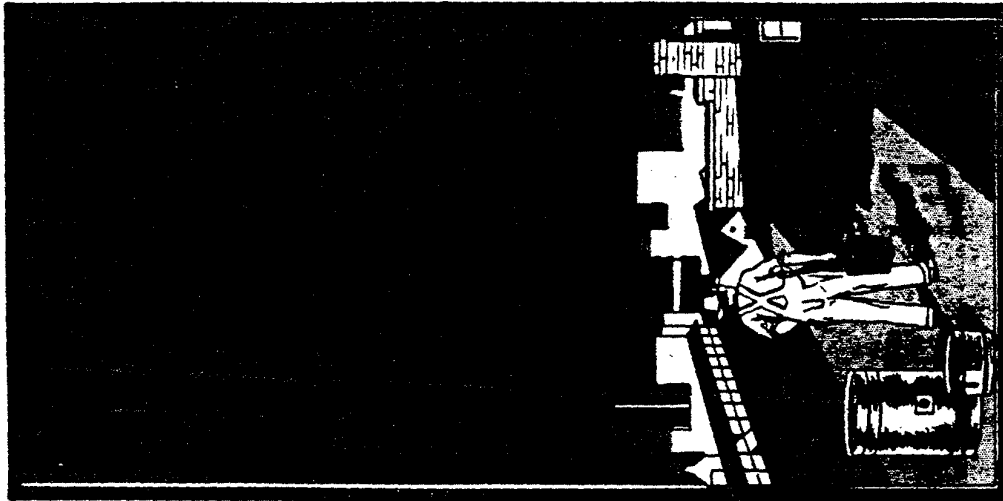


A FEW USES

For New Roofs and Repairing Old Roofs on Farm Buildings, Stores, Warehouses, Cheese Factories, Mills, Factories, Dairies, Laundries. For Repairing Roofs, Gutters, Rain Spouts, Valleys, Copings, Skylights.

For Flashing Chimneys and Walls, Waterproofing Foundations, etc.

For description of Sherwin-Williams Elastic Roof Cement, see other side



SHERWIN-WILLIAMS

ELASTIC ROOF CEMENT

(LIQUID)



LIQUID ROOFING

freely to form a heavy or light coating—whichever is desired.

For Renewing Old Roofs

Elastic Liquid Roof Cement—a combination of elastic waterproof compounds and asbestos fibre—is a durable and effective coating for old roofs. It does not matter if the roof is flat or steep—Elastic Roof Cement gives the same protection to any kind of roofing material—tile, corrugated iron, shingle, tar, gravel, or concrete. Elastic Liquid Roof Cement flows

Outstanding Advantages of Elastic Liquid Roof Cement

Resists acids and alkali, fire and weather.
Seals leaks and dries to form an elastic film that will not run in warm weather.

Is applied with a large roofing brush, or a "squeegee."

Put up in drums, also one and five-gallon cans.



A Few Uses of Elastic Liquid Roof Cement

For Renewing or Repairing

Corrugated Iron Roofs	Gravel Roofs
Tin Roofs	Gutters
Downspouts	Valleys
Pipes	Metal Siding
Wood Sheathing	Shingle Roofs
Tile Roofs	

For Flashing Chimneys and Walls.

For Repairing cracks, fissures and small holes in all kinds of surfaces.



For Description of Sherwin-Williams Elastic Roof Cement, Plastic, See Other Side.



THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY: 801 CANAL ROAD, CLEVELAND, OHIO
SALES OFFICES, FACTORIES AND WAREHOUSES IN PRINCIPAL CITIES



SHERWIN-WILLIAMS

FLOOR-SEAL-OIL



A WATER-RESISTING
VARNISH OIL
FOR SEALING FLOORS

SHERWIN-WILLIAMS Floor-Seal-Oil is a pale, light bodied, water-resisting varnish oil for sealing and hardening wood floors of all kinds. Unlike linseed oil and other oils used as preservatives, it does not hold the dust, nor tend to discolor the woods on which applied.

Floor-Seal-Oil is crushed on the same as floor oils or varnish, dries over night with a semi-gloss finish that is harder, more durable and more moisture-resisting than linseed oil. It also has better binding and sealing qualities than linseed oil. Floors coated with Floor-Seal-Oil may be easily washed without injury, and are left hardened and sealed long after the natural gloss disappears.

Especially adapted for use in schools, office buildings, department stores, gymnasiums, etc. Protective, economical, sanitary. Covers approximately 500 square feet per gallon, one coat. Put up in one and five gallon cans, drums and barrels.

Prices on application.

THE SHERWIN-WILLIAMS CO.

ADMINISTRATIVE OFFICES AND
FACTORY, CLEVELAND, OHIO
OFFICES, PORTLAND, ME., BOSTON, MASS.
AND PHILADELPHIA, PA.



Floor-Seal-Oil Endorsed by Many Well Known Architects

GRANVILLE E. SCOTT
ARCHITECT AND ENGINEER
CITIZENS NATIONAL BANK BLDG.
NORWALK, OHIO

December 30, 1921.

The Sherwin-Williams Co.,
Cleveland, Ohio.

Gentlemen:

The writer has been using your product, Floor-Seal-Oil, on wood floors in school houses and theaters floors, and also on the floors of the Norwalk Country Club, as a substitute for the hot linseed oil treatment which we formerly specified in many instances.

In each case the results have been satisfactory, both to the writer and to the owners, as it left the floors in a clean, finished condition, which we prefer over the results sometimes obtained with hot linseed oil, with its tendency to show soil.

We are specifying this material on some other work, and am pleased to make you this favorable report on this material.

Yours very truly,

S-

G. E. SCOTT

Used on Many Well-Known Buildings

First Baptist Church, Rogersville, Tenn.
Appalachian House, Kinsale, Va.
City of New Bedford Schools, New Bedford, Mass.
Salomon's Army Chapel, Providence, R. I.
Memphis Orphan Home, Fort Worth, Texas
New Evening Star Building, Washington, D. C.
Carter County Day School, Giles, N. C.
Columbian Heights, Wooster, Ohio
Norwalk Country Club, Norwalk, Ohio

Printed 12-21-21

There is
SHERWIN-WILLIAMS
 for every protective, p
 decorative p

EACH PRODUCT FOR ITS



PAINTS AND VARNISHES

Paints, Varnishes, finishing and refinishing, complete range of quality, for painters, owners, household and marine use, etc.

DYESTUFFS, COLORS, CHEMICALS

A wide range of Dyestuffs and Pigments, as well as chemicals, for prompt

INSECTICIDES AND DISINFECTANTS

A complete line of sprays, dry and paste form, covering landscape, orchard, etc.

DISINFECTANTS

A line of very powerful disinfectants for use in the home and outdoors.

DIPS

A full line of coal-tar dips for cattle, sheep, horses and dogs.

WOOD PRESERVATIVES

A line of high quality wood preservatives, equal in most respects to the best imitations.

SOAPS AND CLEANERS

A complete line of liquid soaps, industrial and household, and polishers for metals, automobiles, etc. Floor

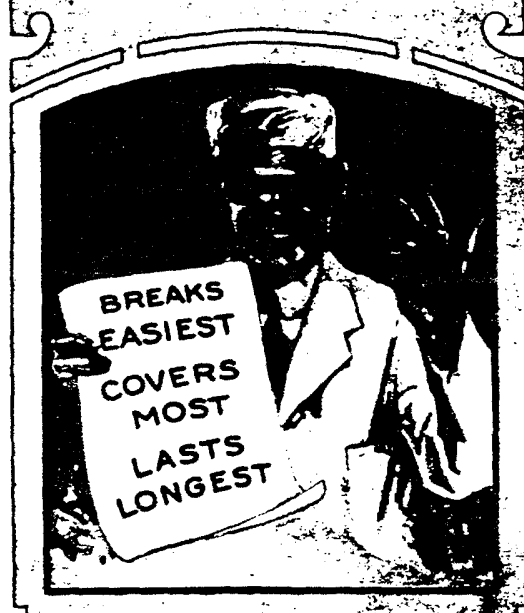
SHERWIN-WILLIAMS PAINTS AND VARNISHES

PAINTS AND VARNISHES

DYESTUFFS, COLORS, PIGMENTS, CHEMICALS, DISINFECTANTS, DIPS, WOOD PRESERVATIVES, SOAPS AND CLEANING COMPOUNDS

Factories: Cleveland, Chicago, Newark, N.J., London, Eng., Sydney, N.S.W.
 Sales Offices and Warehouses in Principal Cities of the World

**OLD DUTCH PROCESS
 WHITE LEAD**



**SHERWIN-WILLIAMS
 PRODUCTS**



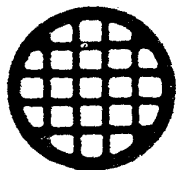
The Dutch Process of Making Lead



THE method employed in England and the United States in the production of white lead, except for a limited amount, is that known as the Dutch Process. In other words, the Dutch are generally credited with the discovery of this successful method, though this contention is disputed by some. For instance, in an old Roman work written about 300 B. C., may be found the following: "Lead is placed in earthen vessels over sharp vinegar, and after it has acquired some thickness of a sort of rust, which it does in about ten days, they open the vessel and scrape it off." There are many references which could be quoted to show that white lead was manufactured in many other countries of Europe prior to the period usually referred to for the establishment of the industry in Holland, *i. e.*, the sixteenth century.

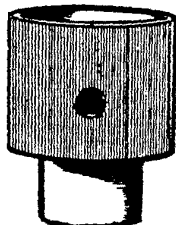
When metallic lead is exposed to the action of the air and moisture, it becomes

covered with a white substance composed of carbonate and hydrated protoxide of lead, which is the white lead of commerce. By the Dutch Process white lead is produced by artificially creating these conditions and



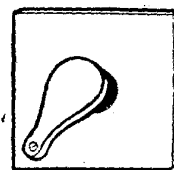
A Lead Buckle

submitting metallic lead to the corroding effects of a warm atmosphere loaded with the vapors of carbon dioxide (carbonic acid gas), of acetic acid and of steam. The indications are that the chemical process in the corrosion of lead by the Dutch Process involves at the start the oxidation of the lead and the formation of basic lead acetate; that this basic lead acetate is decomposed by the carbon dioxide present, the basic lead being precipitated as white lead; and that the neutral acetate, again acting on more metallic lead, is changed into the basic form ready to be acted upon again by the carbon dioxide, and so continuing as long as all the conditions requisite are present.



Corroding Pot

Regarding the method of handling the lead in corroding stacks, quoting from an old work, the following may be found as the method used in Rotterdam and Amsterdam: "The lead was first cast in thin sheets, which were rolled in a spiral, and placed in earthen pots 7 to 8 inches high and 4 to 5 inches in diameter, made wider at the top than at the bottom. To prevent the lead from falling to the bottom, they placed inside the pot, and at about one-third of its depth, a piece of wood cut the length of the diameter of the pot. This was the Rotterdam method. At Amsterdam the manufacturers had moulded in the inside of the pot, and at about one-third of its height, three little points, which served, instead of the wood, to support the lead. The stacks were built in one range of four, each being 15 feet square. After the pots had been filled up to an indicated point, with vinegar, and the spiral lead placed in position in each pot, they were arranged in rows in the stack upon a bed of dung, 4 feet thick; the pots were placed together as closely as pos-



Vapor Regulator

sible and when the bed was covered with the pots, plates of lead were laid upon them and the whole layer covered with boards. These boards were then covered with dung and another tier of pots placed as before, filled with vinegar and lead, and covered in the same manner. This was repeated until five tiers, or layers, were built up. The lead was left in the stacks from 4 to 5 weeks, 'according,' Jars says, 'to the season and the quality of the dung.' This method, in so far as corroding is concerned, is virtually the same as is in use today, except that spent tan-bark (bark which has been used in tanning operations) is used in place of manure, a flat lead plate (called a buckle) instead of a rolled sheet, and the further fact that the thermometer and ventilating pipe play an important part in the handling of the stacks of today.



6

Our Facilities for Making Old Dutch Process Lead



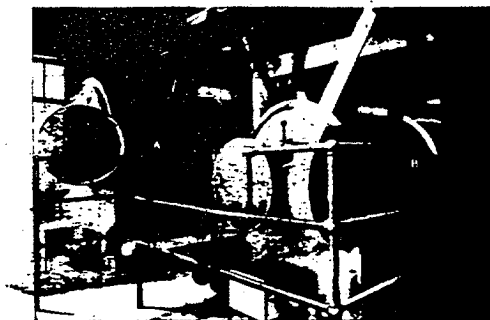
THE Sherwin-Williams Co. has for a long time produced the more important raw materials that enter into its manufactured products. White lead has been left until almost the last because of the large amount of property and investment necessary to complete a suitable corroding plant. We now have at Chicago a complete white lead plant where we are manufacturing Old Dutch Process Lead (ODP).

Our reason for making our own lead is not only due to the fact that our consumption of carbonate of lead is very large, but also to the fact that as we make, sell and distribute a complete line of paint and varnish products, we feel that it is decidedly to our best interests to offer our trade a strictly pure grade of white lead of such quality as will be recognized as the leading brand throughout the country. To safeguard the quality of our lead, we have as corroder a man

7



Lead being taken out of stacks after corrosion. Goes from here to be separated in mill building



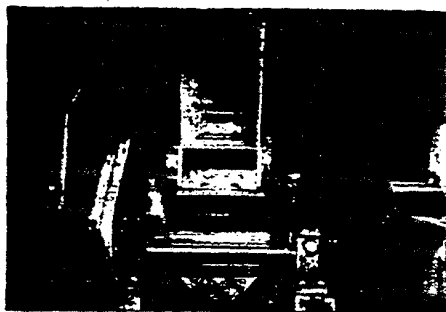
A—Main screen, where second separation is made
B—Last screen, where final separation is made

who has had over 25 years' experience in the lead business. The foremen of each department are also men who have served many years in lead manufacture.

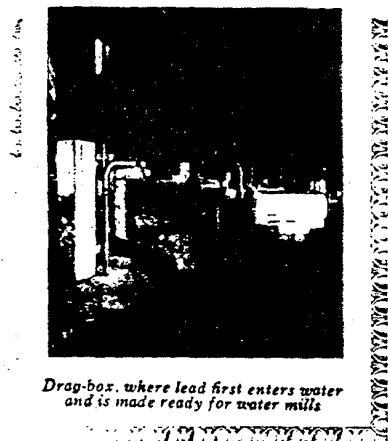
The stack-house where we are corroding Old Dutch Process Lead is 266 feet long, 233 feet wide, and contains 37 stacks, with provision for adding any number of additional stacks from time to time as the growth of the business may require. Each stack has a capacity of 13,000 pots, each pot holding about 18 pounds of lead. The mill building in our plant is 150 feet long, 75 feet wide and 4 stories high. It contains the separating, grinding and washing machinery, settling tanks, mixing machinery and linseed oil storage tanks.

The accompanying view shows a drawing gang dumping the corroded lead from the pots into a dump bucket. A traveling crane, of which there are four, then takes the filled bucket to the buckle-beater where the lead is weighed and dumped and then automatically conveyed to the mill building after the first separation of scrap lead has been made.

The traveling cranes not only operate backwards and forwards, but are so arranged as to leave the bridge behind to travel out over any individual stack. This enables us to handle the material



Grinding rolls



Drag-box, where lead first enters water and is made ready for water mills

10

most economically both into and out of the stacks. As soon as a stack is emptied the setting gang comes in and the work of rebuilding goes on; corroding pots are served the men by the cranes, who arrange them in rows ready for the new buckles that are delivered from the casting machine in quantities of 3,000 pounds at a time. With the modern stack-house equipment as described, we are able to set and draw lead as economically, if not more so, than any other concern in the white lead business in this country.

The second illustration on page eight shows the screens in our separator house where the carbonate is screened after passing through a series of rolls that break off and flatten out all particles of blue lead that still remain after passing through the first separation in the corroding yard. From the screen "B" the carbonate is delivered to the drag-box, where it is mixed with water and passed into the water mills for grinding.

In making our Old Dutch Process Lead we use only the best specially refined, de-silverized pig lead that we can possibly obtain. The greater part of our tonnage of pig lead is shipped to us in car-loads of 50 tons each. The lead comes in pigs weighing about 100 pounds each. Upon receipt of the cars at our Chicago plant,

11



Tub room, where lead is settled before going to dry pans or mixers



Water mills, where lead is first ground in water

12

each pig is sampled by a tester and analysis made on the combined samples. This gives average figures for each shipment received, allowing us to keep a check and to be absolutely sure that the pig lead we are using is right. One brand of pig lead purchased is the Electrolytic Double Refined Desilverized Corroding Lead and the standard with which our analysis is checked is as follows:

Copper	-	-	-	-	-	-	.001
Silver, not more than	-	-	-	-	-	-	.001
Arsenic	-	-	-	-	-	-	.002
Antimony	-	-	-	-	-	-	.006
Bismuth	-	-	-	-	-	-	.003
Iron	-	-	-	-	-	-	.002
Zinc	-	-	-	-	-	-	trace

By this thorough method of checking the raw product that goes into our white lead, and by careful and up-to-date means of manufacture, we are able to produce a lead which we know will be absolutely satisfactory in every particular, and one that will meet exactly the guarantee shown on every package of Old Dutch Process Lead that we manufacture:

This package is warranted to contain nothing but Strictly Pure White Lead, ground in Strictly Pure Linseed Oil, and we will pay one ounce of gold for every ounce of adulteration it may be found to contain.

13

How We Make Old Dutch Process Lead



THE process by which we make our lead is as follows: A bed of tan-bark, about 14 inches in depth, is spread in what is called a stack. Upon this bed of bark are set in even rows hundreds of corroding pots. In the bottom of each pot is placed about a pint of $2\frac{1}{2}$ per cent acetic acid. The pots are then filled to the top with lead buckles, each of which weighs about three-quarters of a pound. When the entire space is filled, except for a wall of tan-bark on four sides, a ventilating pipe with a 2-inch hole in top is placed in position at or about the center, and the whole surface is covered with a layer of boards. Upon the boards is placed another layer of tan-bark, then more pots, acid and lead, and so on until the stack is filled to its limit, and the stack is then finished and ready to be manipulated by the corroder. The hole in the top of each vent is provided with a small pear-shaped button, which is used to regulate the flow

14



Two shaker screens where all foreign matter is eliminated



Setting pig lead buckles

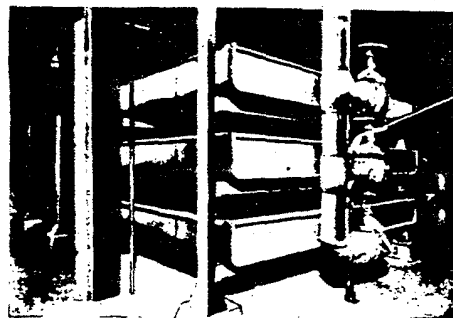
15

of the vapor from each bed, as the temperature is indicated by the thermometer and as the judgment of the corroder indicates. When the beds are closed, heat is generated by slow combustion in the tan-bark, and at the same time oxidation takes place. The heat also evaporates the acetic acid, which attacks the lead oxide and forms a basic acetate of lead, which when combined with the carbonic acid gas generated by the combustion in the tan-bark, forms what is known as the white lead of commerce. The process requires approximately 120 days from start to finish, or from the time the lead is put in until it has all been taken out.

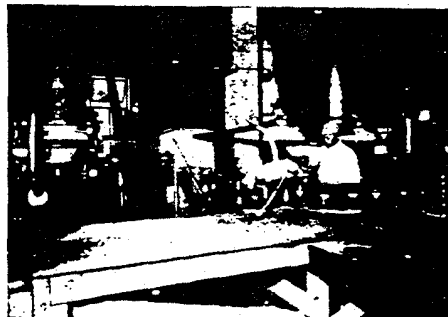
The results as to the percentage of lead corroded, and the percentage of increase in weight, vary in nearly every stack. The former is likely to be anywhere from 70 to 90 per cent, and as a rule, taken year in and year out, the average will not show over an 80 per cent corrosion. The increase does not vary greatly, and it will be found that for every 100 pounds of metal corroded there will be taken out from 124 to 126 pounds, or an increase of 24 to 26 per cent.

This ends the first step in the process, and all that remains is to put the lead in proper shape for the market. To do this

16



View of pan-room



Filling device, where lead is weighed into kegs after being ground in pure refined linseed oil

17

the lead is first passed through a system of screens and rolls so that all metallic particles of uncorroded lead may be taken out; it is then passed along to the water mills to be ground to a proper degree of fineness, and then pumped to a washing and floating system. The lead must be thoroughly washed to take out the acid which remains after the process of corrosion.

Then there remains only to take out any tan-bark which may have dropped in with the lead, settle out the coarse parts to be reground, and float on the fine particles to the settling system, from whence it is pumped on to dry pans and the water evaporated. We then have our Strictly Pure Old Dutch Process White Lead (dry), ready to be pulverized, packed in barrels and sent to our various plants, or ground in oil and sent into the open market.

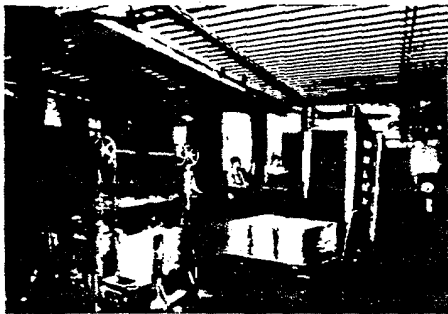


Safeguarding Our Linseed Oil



SAFEGUARDING our raw materials has always been a watchword with this Company. In addition to manufacturing our own white lead, operating our zinc and lead mines and smelters, making our own dry colors, japans, driers, etc., and testing the turpentine which we use, we make the pure linseed oil which we use in our various paint and varnish products.

Linseed oil is the most important raw material used in the manufacture of paints and varnishes. It has a peculiar quality of combining with the other ingredients in forming a film which protects the surface underneath. The quality of linseed oil is therefore of the greatest importance, as the use of inferior or adulterated oil for preparing or thinning a paint is sure to cause trouble and give unsatisfactory results. In order to absolutely safeguard our products, we have for a number of years manufactured our own linseed oil. We have given the making of our oil the very closest attention



Linseed Oil Mill, Cleveland—Interior View



Linseed Oil Mill, Cleveland—Exterior View

to insure its quality in every possible way. This care in manufacture starts at the very beginning, as we buy only the best flaxseed obtainable. This seed is screened and re-cleaned in our own mills, and is then pressed at a lower temperature than is usually employed, leaving in the cake the mucilaginous matter which usually finds its way into the oil. In order to further clarify the oil it is carefully filtered and stored in steel tanks, where it is aged until it becomes clear and brilliant and free from sediment.



First Quality Colors in Oil



THE Sherwin-Williams Co. makes a line of First Quality colors in oil with the special requirements of the most intelligent class of master painters in mind. Our oil colors are used by the practical painter to tint pure white lead or stock white base to the desired shade required for painting the particular job in hand. These colors are ground exceedingly fine in mills of our own special design. They embody the maximum of tinting strength, combined with purity of tone. Owing to the strength of the color and the impalpable fineness to which they are ground, they possess unusual tinting strength, and for that reason are economical in use.

Painters who use tinting colors with white lead as a base will find that the Sherwin-Williams Strictly Pure Old Dutch Process White Lead has all the old-fashioned good qualities necessary for this purpose. Our Old Dutch Process Lead is free from acid and is ground in our own linseed oil. For this reason

22

it will be found absolutely satisfactory in every particular, for use with our First Quality Color in Oils.

Directions for Use.

In using First Quality Colors in Oil with Old Dutch Process Lead or Paste White stock, the lead should first be broken up to a semi-painting consistency and stirred until the mixture is perfectly smooth. The color should then be reduced to about the same consistency by the addition of a little turpentine. Then gradually add the color to the white, keeping the mixture stirred continually until the desired shade appears. It will be found that much less tinting color will be required for Sherwin-Williams First Quality Colors in Oil, so used, than if ordinary adulterated colors or dry colors hand-mixed with oil are used. Sherwin-Williams First Quality Colors in Oil represent the highest quality in purity, tinting strength, and fineness of grinding.



23

Sherwin-Williams First Quality Colors
in Oil are made in the following tints
and colors:

BLACKS— Ivory Drop
English Coach
Sign Painters
Lamp

BLUES— Chinese
Prussian
Cobalt
Ultramarine

BROWNS— Raw Turkey Umber
Burnt Turkey Umber
Raw Italian Sienna
Burnt Italian Sienna
Vandyke Brown

GREENS— Paris
Bronze
Chrome Light
Chrome Medium
Chrome Dark

REDS— Dragon Bulletin
Premier Non-Fading
English Vermilion
American Vermilion
English Rose Lake
English Rose Pink
Bright Tuscan
Tuscan
Turkey
Indian
English Venetian

YELLOWS— Chrome Light, Medium
Orange and Dark Orange
(Chemically Pure)
Chrome Light, Medium
Orange and Dark Orange
Golden Ochre
Yellow Ochre

OTHER SHERWIN-WILLIAMS PRODUCTS

PLASTER BOND

A specially prepared paint of asphalt type applied to inside brick above grade to serve as a damp-proofing.

CONCRETE AND CEMENT HARDENER

An effective preparation for hardening, dust-proofing and sealing cement floors.

STONE BACKING

For stain proofing the back of marble slabs and cut stone building blocks.

CONCRETE WALL FINISH

A high quality oil paint manufactured especially for exterior use on concrete, cement, brick and stucco work.

CONCRETE FLOOR FINISH

Made especially for use on cement floors.

EGG SHELL MILL-WHITE

An intensely white finish for interior walls and ceilings of factories, mills, dairies, stores, etc.

DADO ENAMEL

For finishing dados on interior walls.

FLAT-TONE

The perfect, flat, washable oil paint for interior walls and ceilings.

STAINS

A full line meeting all requirements.

MAR-NOT, SCAR-NOT AND REXPAR VARNISH

Mar-not, highest grade waterproof floor varnish. Scar-not, highest grade waterproof and heatproof interior varnish. Rexpa, the king of all spar varnishes.

CARBOLIC-OIL

An effective wood preservative composed of pure anthracene oil derived from the distillation of pure coal-tar.



THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK,
SAN FRANCISCO (EMERYVILLE)

SALES OFFICES AND WAREHOUSES IN PRINCIPAL
CITIES

8518 B24 567

SHERWIN-WILLIAMS.

ANTYDAMP

FOUNDATION DAMP-PROOFING

SHERWIN-WILLIAMS
PRODUCTS

0007-SWP-000004189

SHERWIN-WILLIAMS
ANTYDAMP
 FOUNDATION DAMP-PROOFING

Sherwin-Williams Antydamp is applied to the exterior of concrete or masonry foundations below grade, to prevent the penetration of moisture through foundation walls, and thereby making dry basement walls possible. Antydamp is a damp-resisting, alkali-proof, acid-proof, glossy black paint, of asphalt type. It is very heavy in body, and will remain in a "semi-tacky" and elastic condition indefinitely, thereby preventing the cracking of the film, and the resultant penetration of dampness into the foundation walls.

Sherwin-Williams Antydamp will cover approximately 25 to 40 square feet, two coats to the gallon. It comes ready for application and is applied cold, except in very cold weather when it is necessary to heat slightly before applying.

Antydamp should be applied in full coats without endeavoring to brush the material out too much, because the heavier the coating is, the more protection it affords. In applying Antydamp it is recommended that a three or four-knot roofing brush be used.

Where there is a presence of hidden springs or marshy land, or hydrostatic pressure in any form around the foundation, the use of two coats of Antydamp is not sufficient. Under these conditions it will be necessary to alternate at least two layers of cheap burlap or felt paper with Antydamp. Special instructions regarding procedure to be followed will be supplied upon request.

Specifications for Application

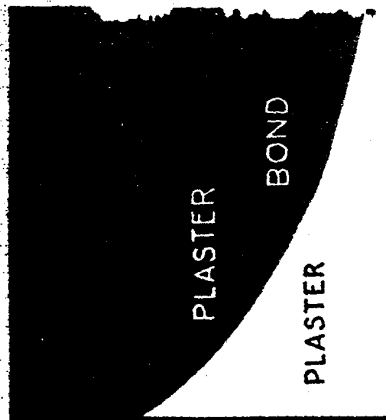
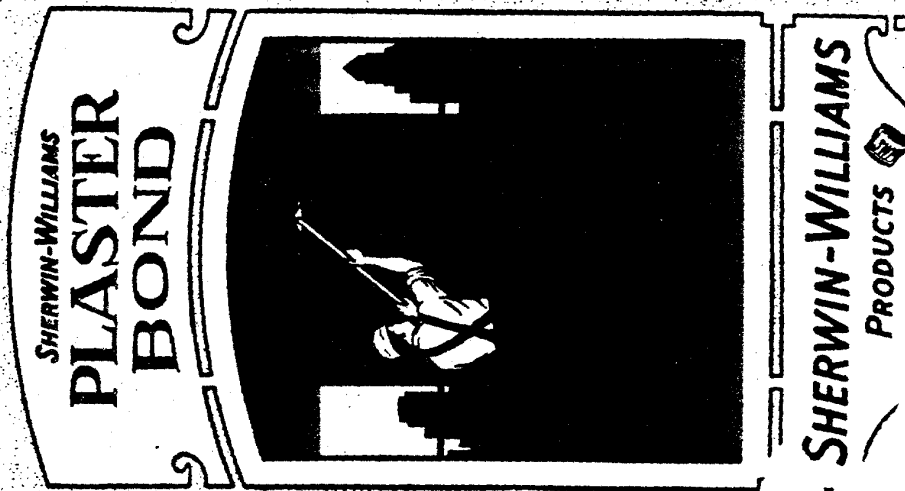
The exterior of all foundation walls below grade, prior to any back filling, shall be damp-proofed by the application of two full coats of Sherwin-Williams Antydamp Foundation Damp-Proofing in the consistency supplied by the manufacturer. Twenty-four hours shall be allowed for drying between the first and second coats, and at least 24 hours shall be permitted to elapse after the second coat has been applied, before back filling. This damp-proofing material shall be applied with a three or four-knot roofing brush.

(Note.—Sufficient space shall be provided for, in digging the excavation, for men to have room to apply Antydamp to all parts of the foundation surface.)

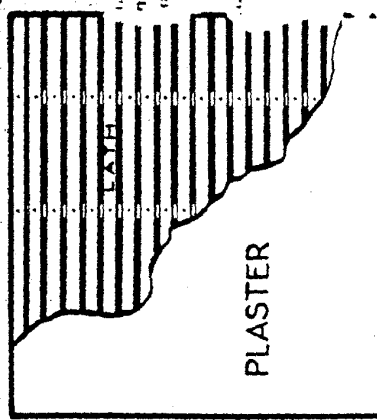
THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK,
 SAN FRANCISCO (EMERYVILLE)

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES



PLASTER BOND METHOD.



OLD METHOD

ES17 B21 501

SHERWIN-WILLIAMS

PLASTER BOND

For Damp-proofing Interior
Walls Above Grade

Sherwin-Williams Plaster Bond is a specially prepared paint of the asphalt type which is applied, *without heating*, on inside brick, tile or concrete walls above grade before plaster is applied, to serve as a damp-proofing and to do away with the necessity for furring or lathing.

Sherwin-Williams Plaster Bond may be applied by brush or spray method. If the brush method is to be used, a three or four-knot roofing brush is recommended, although a Tampico brush may be used if desired. Sherwin-Williams Plaster Bond dries slowly, and 24 hours after it has been applied it is in the *tacky* condition which is ideal for the application of plaster. As the plaster dries out, the Plaster Bond also dries, resulting in a tenacious bond. Sherwin-Williams Plaster Bond covers approximately 100 square feet to the gallon, one coat—varying with the porosity of the wall.

The outstanding features of Sherwin-Williams Plaster Bond are as follows:

Damp-proofs walls.

Prevents staining of plaster.

Makes furring or lathing unnecessary, and thereby increases size of rooms and reduces construction costs.

Eliminates space between plaster and wall and thereby does away with breeding spaces for vermin.

Aids in fire-proofing by eliminating wood and spaces between wall and plaster.

This material is not designed or intended for use on ceilings or coes and should never be used for anything but perpendicular wall work.

Specification for Application

The inside surfaces of the brick, tile or concrete exterior walls above grade which are to be plastered, shall be damp-proofed with Sherwin-Williams Plaster Bond. All surfaces to be treated shall be dry and clean, and free from frost. One full coat of Plaster Bond shall be applied in the consistency supplied by the manufacturer. Care shall be taken that the entire surface is thoroughly covered. A retouching or "spotting coat" shall be applied to those sections where any voids or "pin holes" appear after the Plaster Bond has been absorbed into the walls. When complete, the surface shall have a uniform black appearance. First coat of plaster shall be applied between 24 and 72 hours after the Plaster Bond has been applied.



THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK,
SAN FRANCISCO (EMERYVILLE)

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

BS17 321 501

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SHERWIN-WILLIAMS
HOUSEHOLD GUIDE
For Painting, Varnishing, Staining and Enameling

Take home this guide for reference. It will be valuable to you
in solving surface covering problems.

We recommend and sell the products listed on the Household Guide.



SI963 B24 426



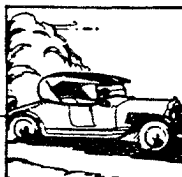
For permanence and beauty



To protect its beauty



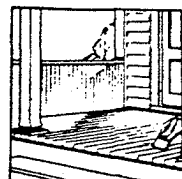
To "insure" your roof



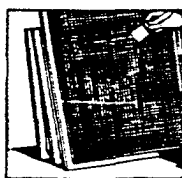
To "re-new" your car



For lasting attractiveness



To freshen



To save your screens



HOUSEHOLD GUIDE

For Painting, Varnishing, Staining and Enameling

IMPORTANT: Each of the products specified below bears our name and trade mark



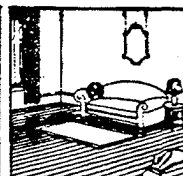
TRADE MARK

	TO PAINT <i>Use product named below</i>	TO VARNISH <i>Use product named below</i>	TO STAIN <i>Use product named below</i>	TO ENAMEL <i>Use product named below</i>
AUTOMOBILES.....	S-W Auto Enamel; for the man who paints his own car	S-W Auto Enamel Clear; a colorless varnish		S-W Auto Enamel; assorted colors
AUTOMOBILE TOPS AND SEATS.....	S-W Auto Top and S-W Auto Seat Dressing			
BARN, SILOS, OUT-BUILDINGS, Etc.....	S-W Cementum Enamel Paint; bare red; bare gray; S-W Red and Bridge Paints; 5 colors		S-W Preservative Shingle Stain; 30 colors	
BOATS AND CANOES.....	SWP Prepared Paint	Rexpar Varnish		S-W Auto Enamel; assorted colors
BRICK.....	SWP House Paints; a full oil gloss S-W Concrete Wall Finish; dull finish			Old Dutch Enamel; full gloss for outside exposure
CEILING, Interior.....	Flat-Tone; the washable, flat oil paint	Scor-Nat Varnish; for woodwork only	S-W Handcraft Stain; penetrating spirit stain for new hard wood Floorline; varnish and stain combined, new or old wood	Enameloid; assorted colors
Exterior.....	SWP House Paints	Rexpar Varnish; weather resisting	S-W Oil Stain; for new wood	Old Dutch Enamel; white, gray, ivory, gloss or rubbed effect
CONCRETE.....	S-W Concrete Wall Finish; a paint, resists weather			
DOORS, Interior.....	SWP House Paints	Scor-Nat Varnish; gloss Valour Finish Varnish No. 1044; dries to a dull finish without rubbing	Floorline; a varnish and stain combined S-W Handcraft Stain; penetrating spirit stain for new wood only	Enameloid; assorted colors
Exterior.....	SWP House Paints	Rexpar Varnish; weather resisting	S-W Oil Stain; for new wood	Old Dutch Enamel; white, gray, ivory, gloss or rubbed effect
FENCES.....	SWP House Paints; Metalastic (iron or wire only) S-W Roof and Bridge Paints; for rough work		S-W Preservative Shingle Stain	
FLOORS, Interior (wood).....	S-W Inside Floor Paints; stands repeated scrubbing	Mer-Nat Varnish; water resisting, heat-proof	Floorline; a varnish and stain combined	S-W Inside Floor Paints; the enamel-like finish
Concrete.....	S-W Concrete Floor Finish; wears well, washes well			S-W Concrete Floor Finish; high-gloss, durable
Porch.....	S-W Porch and Deck Paints			
FURNITURE, Interior.....	Enameloid; the decorative enamel	Scor-Nat Varnish; stands hard longer	Floorline; a varnish and stain combined	Old Dutch Enamel; white, gray, ivory, gloss or rubbed effect
Porch.....	Enameloid; assorted colors	Rexpar Varnish; weather resisting	S-W Oil Stain; for new wood	Enameloid; assorted colors
HOUSE OR GARAGE Exterior (Shutters, Flower Boxes, Gutters, etc.).....	SWP House Paints	Rexpar Varnish; weather resisting	S-W Preservative Shingle Stain	Old Dutch Enamel; weathering gloss
IMPLEMENTS, TOOLS, TRACTORS, WAGONS, TRUCKS.....	S-W Wagon and Implement Paints	Rexpar Varnish		
LINOLEUM.....	S-W Inside Floor Paints; stands repeated scrubbing Flat-Tone; flat oil paint S-W Aluminum or Gold Paints	Mer-Nat Varnish; protects the pattern		S-W Inside Floor Paints; the enamel-like finish
RADIATORS.....	S-W Roof and Bridge Paints; Metalastic; black coal tar paint		S-W Preservative Shingle Stain	Enameloid; assorted colors
ROOFS, Shingle.....	S-W Roof and Bridge Paints; Metalastic; black coal tar paint			
SCREENS.....	S-W Screen Enamel			S-W Screen Enamel
TOYS.....	S-W Family Paints; assorted colors	Rexpar Varnish	Floorline; (inside use) a varnish and stain combined	Enameloid; assorted colors
WALLS, Interior (Plaster or Wallboard).....	Flat-Tone; the washable, flat oil paint SWP House Paints; a full oil gloss			Old Dutch Enamel; white, gray, ivory, gloss or rubbed effect Enameloid; assorted colors
WICKER, Parasols, Baby Carriages, Furniture, Baskets.....	Enameloid; high gloss; assorted colors	Rexpar Varnish; durable, elastic	Floorline; a varnish and stain combined	Old Dutch Enamel; white, gray, ivory, gloss or rubbed effect Enameloid; assorted colors
WOODWORK, Interior.....	SWP House Paints; gloss Flat-Tone; flat oil paint	Scor-Nat Varnish; high gloss but can be rubbed to a dull finish Valour Finish Varnish No. 1044; dries dull without rubbing	S-W Handcraft Stain; penetrating spirit stain for new hardwood S-W Oil Stain; for new soft wood Floorline; for new or old wood; a varnish and stain combined	Old Dutch Enamel; white, gray, ivory, gloss or rubbed effect Enameloid; assorted colors

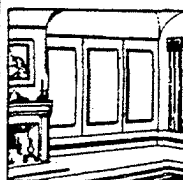
NOTE: Best results can only be had by following the carefully prepared directions on labels.

THE SHERWIN-WILLIAMS CO.

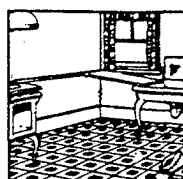
Copyright, 1923, by The Sherwin-Williams Co.



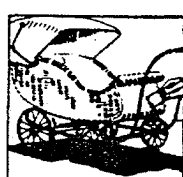
To enrich hard wood



For cheerful satisfactory walls



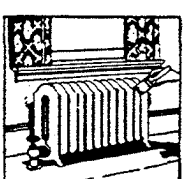
To keep linoleum like new



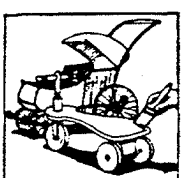
To make it "new"



To properly finish woodwork



For better-looking radiators



To make toys "new"

0007-SWP-000004194



Test for Hardness

In exceptional cases where the floors are extremely porous, a fourth application of undiluted Concrete and Cement Hardener is recommended.

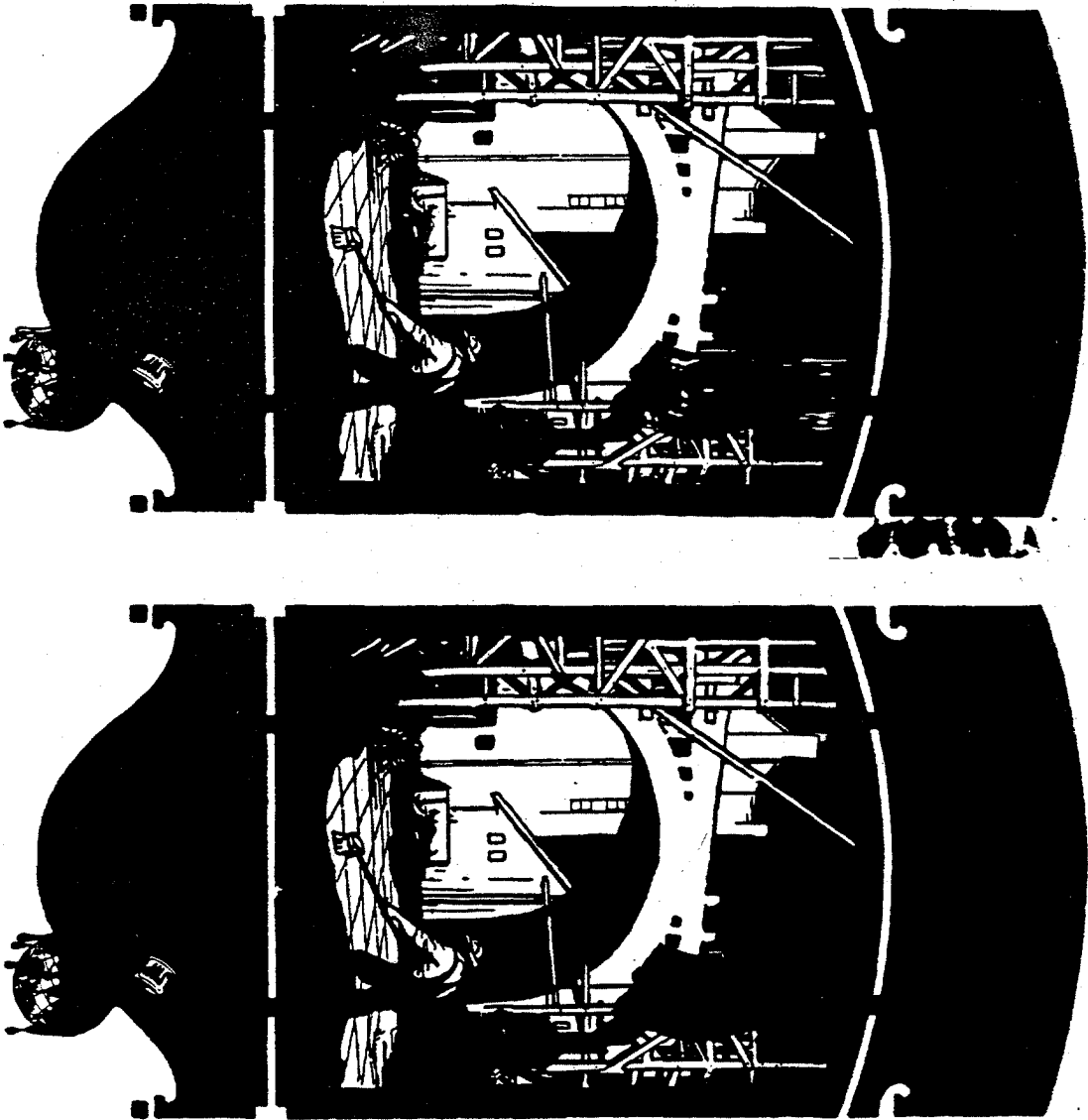
After final application of Concrete and Cement Hardener has dried, flush floor thoroughly with cold water.

After the third application of Sherwin-Williams Concrete and Cement Hardener has dried out, test the surface by scratching with a chisel, spike or some other sharp instrument. Under average conditions the floor should be found hard and flint-like. If the surface seems to be more porous than is usually the case, a fourth application of Sherwin-Williams Concrete and Cement Hardener, full body, is recommended.

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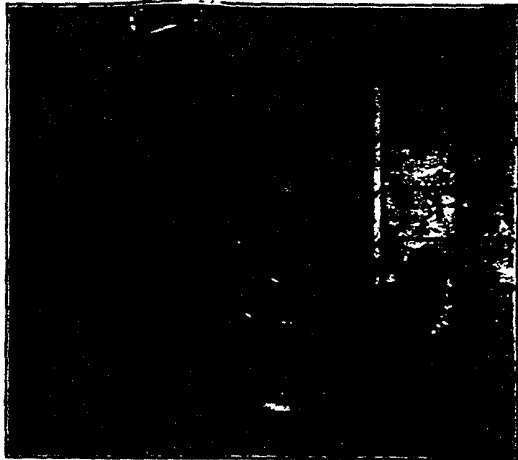
SHERWIN-WILLIAMS CONCRETE AND CEMENT HARDENER

Sherwin-Williams Concrete and Cement Hardener is a liquid chemical which, applied to the surface of a floor, makes it hard as granite, preventing "dusting" or the wearing off of small particles from the surface of the floor which is caused by the friction of walking or trucking.

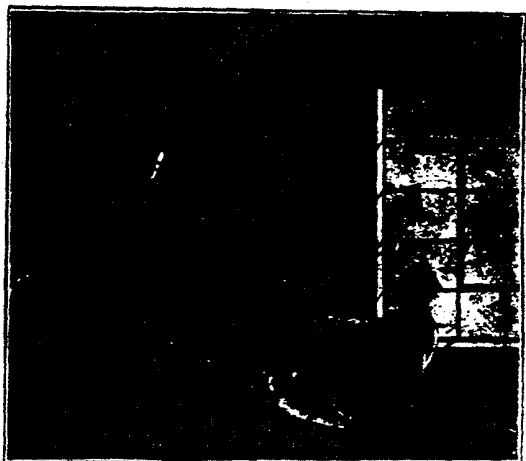
It is important that dusting be prevented not only on account of the annoyance from this source, but also because it is the forerunner of future decay and subsequent delay in rush seasons from continual renewal, and because of the danger of the dust or sand getting into fine and costly machinery—the sum total of which is loss in money to a manufacturing concern.

S-W Concrete and Cement Hardener makes your factory more attractive and healthful. Furthermore it has the property of neutralizing the alkaline salts present in cement, thus making it much safer for painting.

No skill is necessary for applying this hardener. Its quick-drying qualities are such that it may be applied at night after work and the floors will be ready again for use the next morning without any loss in working time.



Flash On



Spread Out With Brush

Directions for Hardening Floors with SHERWIN-WILLIAMS

CONCRETE AND CEMENT HARDENER

Before proceeding with the treatment of cement floors with Sherwin-Williams Concrete and Cement Hardener, be sure that the floors are *thoroughly dry*, clean and free from dust, grease, oil or paint. If floors to be hardened are of colored cement, write for special instructions.

Estimate quantity of Concrete and Cement Hardener required on the basis of one gallon of Hardener treating 70 square feet of cement surface—three applications.

Use a wooden bucket for flushing Concrete and Cement Hardener on the floor. A fairly stiff, long

handled brush or broom should be used for brushing the material out, so that the floor may be evenly saturated.

First Application

To one part of Concrete and Cement Hardener add two parts of water. Flush solution on floor, and spread with brush until floor is soaking wet. Mop up any puddles which remain on surface. Allow to dry thoroughly—usually 24 hours required.

Second Application

To one part of Concrete and Cement Hardener add one part of water. Follow procedure of first application. Allow to dry out thoroughly.

Third Application

To two parts of Concrete and Cement Hardener add one part of water. Allow to dry out thoroughly. (If any material is left over, make fourth application with same dilution as third.)

Open-Grain Woods

The use of Taxite (or any other paint and varnish remover) and scrubbing the surface clean, will usually remove most of the paste filler from open-grain woods.

After the wood has been washed and dried, sandpaper smooth and apply a coat of S-W Handcraft Stain of the desired shade (if a stained effect is wanted). Let dry over night and apply a coat of S-W Paste Filler of the desired shade, thinning the filler with benzine and wiping off as directed by the label on the can.

Ask for the Sherwin-Williams instruction leaflet for varnishing, B-387 or the leaflet on enamelling E-511, or send 50c for the S-W Home Painting Manual. This is a complete textbook dealing with painting, varnishing and enamelling problems of all kinds. It is copiously illustrated in full color and contains many suggestions for wall decorating, wood finishing and describes each and every process in detail.

Taxite is sold by Sherwin Williams Dealers everywhere, and is put up in half-pint, pint, quart, half-gallon and gallon cans, ready for use.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside
Sherwin-Williams Paint Prepared (SWP)
Resper. A weatherproof varnish.
- For Staining Shingles
Protective Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.
Commonwealth Barn Paint (Red and Gray)
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Corbaltol. A high grade wood preservative.
- For Interiors, Walls, etc.
Emulsion or Old Dutch Enamel.
For Staining Wood
Family Paint. A durable oil paint for inside use.
- For Floors
Floors and Deck Paint. Makes new and weather.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Hard-not. The waterproof floor varnish.
Fireproof Wax. For producing a wax finish.
Fireproof Varnish. For producing a wax finish.
Crest and Seam Filler. For filling unsightly cracks.
- For Cupboards, Bureaus, Shelving, etc.
Family Paint. A durable oil paint for inside use.
- For Chairs, Tables, Decorating, Woodwork, etc.
Old Dutch Enamel. A durable oil paint.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Stain-not. A waterproof varnish for interior woodwork.
Resper. King of all Spot Varnishes.
- For Polishing Planes, Furniture, etc.
Push-out. Cleans and polishes in one operation.
- For Porch and Lawn Furniture
Laurelwood. The decorative enamel.
- For Radiators, Stoves, Picture-Frames, etc.
Aluminum Paint. Bright as silver. Ready for use.
Gold Paint. For a gold finish.
Spot-Fix and Iron Enamel.
- For Autos, Buggies, Boats, etc.
Auto Enamel.
Auto and Buggy Paint.
- For Re-Coloring Straw Hats
Hat Hair.
- For all Kinds of Varnishing
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish
Taxite.
- For General Cleaning
Fluorop. A 100% pure linseed oil soap.
Bos-Jetol. Liquid metal polish.
- Disinfectants
Phenolene. A powerful coal-tar disinfectant.
Oxylapine. Odor of the Southern pine.
- Insecticides
We manufacture a complete line of spraying material for orchard and garden.



THE SHERWIN-WILLIAMS CO.
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TAXITE

THE RELIABLE PAINT AND VARNISH REMOVER

SHERWIN-WILLIAMS
PRODUCTS

Open-Grain Woods

The use of Taxite (or any other paint and varnish remover) and scrubbing the surface clean, will usually remove most of the paste filler from open-grain woods.

After the wood has been washed and dried, sandpaper smooth and apply a coat of S-W Handcraft Stain of the desired shade (if a stained effect is wanted). Let dry over night and apply a coat of S-W Paste Filler of the desired shade, thinning the filler with benzine and wiping off as directed by the label on the can.

Ask for the Sherwin-Williams instruction leaflet for varnishing, B-387 or the leaflet on enamelling E-541, or send 50c for the S-W Home Painting Manual. This is a complete textbook dealing with painting, varnishing and enamelling problems of all kinds. It is copiously illustrated in full color and contains many suggestions for wall decorating, wood finishing and describes each and every process in detail.

Taxite is sold by Sherwin Williams Dealers everywhere, and is put up in half-pint, pint, quart, half-gallon and gallon cans, ready for use.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Building, Outside and Inside
Sherwin-Williams Paint Prepared (SWP)
Keypur. A weatherproof varnish.
- For Sealing Shingles
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.
Commonwealth Heavy Paint (Red and Gray)
Ebony. An elastic black paint for roofs.
Carbolite. A high grade wood preservative.
- For Interiors, Walls, etc.
Painting or Old Dutch Enamel.
Family Paint. A durable oil paint for inside use.
- For Floors and Deck Paints
Floerite. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Her-nut. The waterproof floor varnish.
Repardol Wax. For producing a wax finish.
Black and White. A waterproofing and staining compound.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Bookshelves, etc.
Family Paint. A durable oil paint for inside use.
- For Chairs, Tables, Decorating, Woodwork, etc.
Enamel. For a high enamel finish.
Floerite. A varnish stain.
Star-nut. A waterproof varnish for interior woodwork.
- For Polishing Planes, Furniture, etc.
Keypur. King of all Spot Varnishes.
- For Porch and Lawn Furniture
Polishol. Cleans and polishes in one operation.
- For Radiators, Stoves, Picture-Frames, etc.
Launderol. The decorative enamel.
- For Aluminum Paint, Bright as silver. Ready for use.
Gold Paint. For a gold finish.
Store-Fix and Iron Enamel.
- For Autos, Buggies, Boats, etc.
Auto Enamel.
Auto and Heavy Paint.
- For Re-Coloring Straw Hats
Hat Hair.
- For all Kinds of Varnishing
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish
Taxite.
- For General Cleaning
Flaxolap. A 100% pure linseed oil soap.
Hos-Tite. Liquid metal polish.
- Disinfectants
Phenolene. A powerful coal-tar disinfectant.
Oxyphene. Odor of the Southern pine.
- Insecticides
We manufacture a complete line of spraying material for orchard and garden.



THE SHERWIN-WILLIAMS CO.

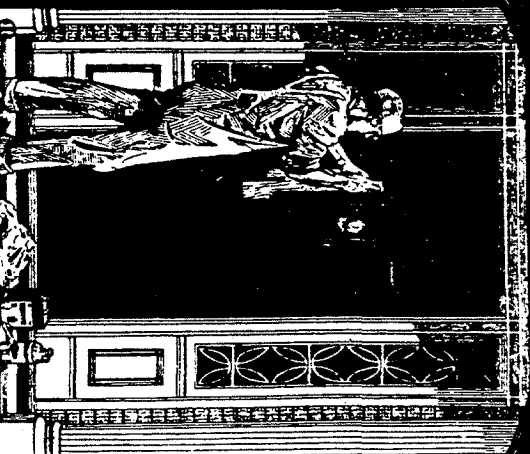
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TAXITE

THE RELIABLE PAINT AND VARNISH REMOVER



SHERWIN-WILLIAMS

PRODUCTS



SHERWIN-WILLIAMS TAXITE

SHERWIN-WILLIAMS TAXITE is a liquid paint and varnish remover. Briefly, its outstanding points of superiority over soda, lye or any of the other makeshift removers frequently used, are:

1. **Effectiveness:** Taxite penetrates the old film immediately, causing it to soften so it can be scraped off clean with a dull putty knife, within a very few minutes after application.
2. **Efficiency and Economy:** Taxite is so compounded that a film is formed, upon application, which prevents the ready evaporation of the active ingredients, so that they are driven into the old finish, softening it, instead of passing off into the air. This makes Taxite an economical product to use, as well.
3. **Safety:** Taxite will not discolor or burn the most delicate, light-toned woods as will soda, lye or similar solutions. Neither will it warp the wood or raise the grain as most removers will do. Taxite is not injurious to the hands and can be used by anyone without discomfort.



4. **Practical:** Taxite can be used on either flat or upright surfaces. It is easily applied and controlled, so that it can be used by anyone, anywhere.

Note. Taxite should, of course, be kept away from fire.

DIRECTIONS FOR USE

Shake the can so that the contents are thoroughly agitated, and keep stirred up while using.

Cover all objects or surfaces nearby that are not to be treated as, of course, Taxite operates on paint or varnish wherever it may strike. Brush on a generous coat and let stand for a few

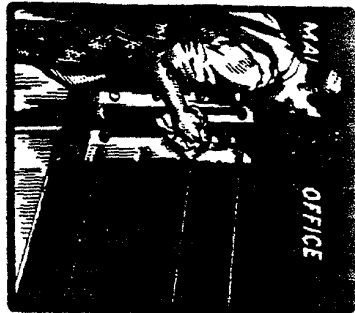
minutes until the old finish scrapes off easily. Where the old finish is unusually heavy from repeated paintings or varnishings, another application of Taxite, after preliminary scraping, may be necessary.

Scrub With a Brush

Mouldings, carving or other inaccessible corners are easiest to clean off if scrubbed with a small vegetable brush instead of scraping with the putty knife. It is good practice to scrub flat surfaces, also, with the brush after the bulk of the old material has been scraped off. Next, wash off thoroughly with benzine, high-proof gasoline or denatured alcohol, as any Taxite remaining on the surface might interfere with the drying of subsequent finishing coats.

Re-Stain Work

Thorough scrubbing with Taxite will frequently remove enough of the old stain as to permit a modification of color in re-finishing, where desired; i.e. red mahogany may be changed to brown, etc. In re-staining such finishes, use Sherwin-Williams Handcraft Stains, which are penetrating and much more effective for this work than an oil stain or an acid stain would be.



OFFICE BUILDINGS

Is your business prosperous—do you give good service? The answer is conveyed to the caller in your office very subtly through the general appearance of the place.

Bras-Brite is a most efficient liquid metal polish for office use. Its action is quick and positive, while there is no harsh grit or chemical to scratch or injure the finish. With metal polish, as with furniture polish it is highly desirable that the polish wipe clean, easily, so there won't be a film to catch and retain dust and dirt.

Bras-Brite is not a dusty polish and its regular use will greatly simplify the routine of office upkeep. Bras-Brite is a quality piece of goods in every respect.

LIST OF SHERWIN-WILLIAMS PRODUCTS

For Buildings, Outside and Inside
Sherwin-Williams Paint Prepared (SW P)
Resistor. A weatherproof varnish.
For Staining Shingles
Preservative Shingle Stain. Made with creosote.
For Barns, Roofs, Fences, etc.
Commonwealth Green Paint (Red and Grey)
Commonwealth Green Paint. For fences, barns, roofs and other exterior work. Resists rain, sun, frost and other weathering.
For Floors and Walls
Floor and Wall Paint. A fine protective color.
For Interiors, Walls, etc.
Interior Paint. A high-grade wood preservative.
For Outside of Old Dutch Houses
Old Dutch Paint. A valuable fast finish for walls, etc.
For Walls
Wall Paint. A fine protective color.
For Floors and Deck Paint
For polished finish.
Floor and Deck Paint. For all floors.
Floor and Deck Paint. For painted finish.
Mar-nal. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wax. Cleans and polishes hardwood floors.
Grease and Seam Filler. For filling unsightly cracks.
For Cupboards, Baseboards, Shelves, etc.
Family Paint. A durable lined oil paint.
For Chairs, Tables, Decorating, Woodwork, etc.
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
For Floors
Floor Paint. A waterproof varnish for interior woodwork.
Resistor. Outside Sport Varnish for Porch Furniture, etc.
For Polishing Piano, Furniture, etc.
Polish-ol.
For Porch and Lawn Furniture
Porch and Lawn Furniture Enamel.
For Radiators, Stoves, Picture Frames, etc.
Aluminum Paint. For a silver finish.
Good Paint. For a solid finish.
Steel-Wax. For iron, steel, boats, etc.
For Automobiles, Bicycles, etc.
Auto and Body Paint.
For Re-Coating Snow Hite
Hal Bril.
For All Kinds of Varnishing
Sherwin-Williams Varnish.
For Removing Old Paint and Varnish
Tastil.
For General Cleaning
Plaster. A pure soap made from flaxseed.
For Polishing
Polish-ol. For polishing metal.
Plaster. A powerful coal-tar disinfectant.
Oxyphor. A pure oil disinfectant and deodorant.
INSECTICIDES
We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.

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ES39 D25 752

BS39 D23 752





AUTOMOBILE TRIMMINGS

Retain that new look your car had when you bought it. Most people keep the car well washed but fail to realize the value of caring for the exposed polished metal parts. Washing with Sherwin-Williams Flaxoap cleans all else, but Bras-Brite is needed to restore the brilliancy of the brass and nickel trimmings.

It's like dressing up for the party—if a chap hasn't his shoes shined and a clean collar and tie, the new suit won't count for much. Attention to these details on the automobile makes the car appear "well dressed."

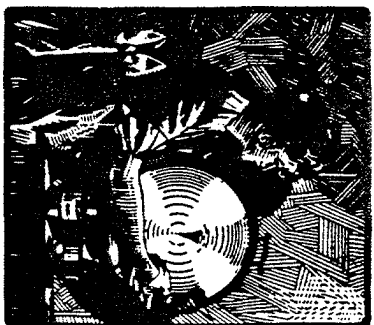
Bras-Brite cleans and polishes in one operation, is easy to use and contains no harsh grit to scratch the surface.



BATHROOM AND KITCHEN FIXTURES

Not only the faucets and metal work but also the porcelain and enamel surfaces come cleaner with Bras-Brite and there is positively no danger of scratching. The use of harmful washing powders dulls the lustre of such finishes so that it becomes increasingly difficult to keep them clean.

Keep a can of Bras-Brite in the bathroom where it will be handy. Bras-Brite is a safe preparation to use in the kitchen but should be kept away from fire. Bras-Brite will lighten the toil of the home laundry. Copper and nickel boilers and washing machines stay bright and new through the simple use of Bras-Brite and every one likes to work with bright, clean tools.



ALL POLISHED METAL THINGS ABOUT THE HOME

Nothing is so expressive of good house-keeping as the appearance of metal trimmings well cared for.

There is scarcely a home that does not have a choice pair of andirons or a metal tray or two, a smoking cabinet with metal trim, nickel or bronze door plates and knobs and many similar objects.

Bras-Brite is highly satisfactory for such work, as there is so little labor involved. Bras-Brite is not a dusty polish. One simply applies the liquid, letting it dry on surface—a few brisk strokes with a soft cloth and the original lustre is restored.

Bras-Brite has no objectionable odor, but a clean wholesome smell that makes its use in living rooms very agreeable.

SHERWIN-WILLIAMS

POLISH-OL

SHERWIN-WILLIAMS Polish-ol is a liquid furniture polish which cleans and polishes in one operation. Polish-ol is intended for use on the finest finishes and its proper application is the best assurance of permanently beautiful furniture. Improper furniture polishes are costly, often containing acids which injure the finish. A good furniture polish should add life to the finish and not take away life. Polish-ol is quick to polish, has a pleasant odor and is free from grease.

Fine furniture, pianos and phonographs are deserving of the most careful cleaning and attention. One becomes so accustomed to seeing exquisitely polished furniture that the entire process of finishing furniture is taken much for granted. The average person has but a vague conception of the scrupulous care exercised by the cabinet maker in varnishing and finishing a fine table, buffet, chair or piano. Most elaborate precautions are taken to strain the varnish, keep the brushes clean and the varnishing room free from dust so that the final finish may be clear and free from specks of dirt. It is simply a matter, then, of trying to keep the furniture in as good condition as it was when it came from the factory.



POLISH-OL
For Polishing Fine Furniture

Furniture that is cleaned and polished only at infrequent intervals should be first washed with Sherwin-Williams Flaxoap and water, rinsing thoroughly with plenty of clear water. It should then be dried carefully with a clean, soft cloth and polished with Polish-ol. Where furniture is cleaned and polished regularly every week or two, Polish-ol will keep the finish in good condition and washing will be necessary only about twice a year.

Important—When using Polish-ol—or any other furniture polish, for that matter—always rub the surface thoroughly dry, polishing with a dry, soft cloth. Any oil or liquid left on the surface will scum over and catch the dust.

POLISHING THE AUTOMOBILE

Polish-ol will be found most effective in renewing the luster of the automobile finish. First wash the car carefully with Flaxoap, the 100% pure linseed oil soap, rinsing with a slow stream of water from a hose. Dry and apply Polish-ol with a soft cloth. Hub perfectly dry with a clean cloth.

SHERWIN-WILLIAMS FLAXOAP

SHERWIN-WILLIAMS Flaxoap is a 100 per cent linseed oil soap. It is a soap of the very finest quality and contains no animal fats, no free caustic alkali, or any other ingredient which will injure a varnished, enameled or painted surface.

Every one knows that pure linseed oil is the life of all good paints and varnishes. It seems only natural, then, that a soap made of pure linseed oil should be best suited for cleaning all painted, varnished or enameled surfaces.

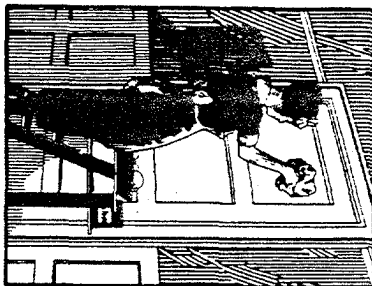
Don't be misled into believing that all oil soaps are linseed oil soaps. The majority of so-called oil soaps on the market are made from cheaper and inferior oils.

There are three properties a good linseed oil soap must have and these are inherent in Flaxoap.

1. Flaxoap washes a surface clean—it removes all the dirt.
2. Flaxoap does not injure the finest finish, because it does not contain any free caustic alkali to dull the lustre of the most delicate polish. Also, being so readily soluble in water, it runs off perfectly without leaving a scum or soap film on the surface. This is why Flaxoap apparently "renews" the old finish. In reality it simply permits the finish to show undimmed, in all its original beauty.
3. Containing no free alkali, Flaxoap positively will not chafe or injure the hands. In fact, Flaxoap would make a very good shampoo—all that's missing is the perfume. The family pet, the dog, cat or horse would be grateful for a bath with so mild a soap as Flaxoap.

SOME OF THE MANY USES FOR FLAXOAP

For washing automobiles, carriages, windows, mirrors, cut glass, rugs, carpets, linoleum, and all kinds of painted, varnished and enameled woodwork and floors. Flaxoap is also very useful when applied over burns where the skin is unbroken.

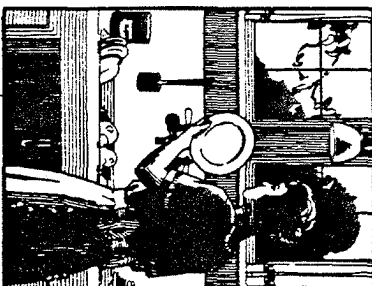


FLAXOAP
For Washing Woodwork and Fine Furniture

How to use Flaxoap—Put a small quantity of Flaxoap in a cloth bag and suspend it by a cord in the pail of washing water. Sufficient Flaxoap will run through the cloth to form a good suds. This method will avoid using more soap than you need and there will be no chance of leaving a soap film on the finish. Flaxoap may also be used very effectively in a screened soap shaker.

Rinse thoroughly with plenty of clear water. In washing an automobile, rinse off with a slow stream of water from a hose.

In using Flaxoap "boos," add hot or boiling water to thoroughly dissolve the soap and then fill up with water of the desired temperature. Flaxoap removes the dirt and restores the true lustre of the finish.



FLAXOAP
For Washing Dishes, Windows, Mirrors, etc.

Put a little Flaxoap in the soap shaker—line it with cheesecloth if the wire is too coarse—and enjoy real comfort in the daily dishwashing. Your hands won't be chapped or have that "three-times-a-day-in-the-dishpan" look. No housewife likes to have the appearance of her hands advertise the fact that she washes her own dishes! Just to avoid the discomfort of irritated skin and the necessity of constant resorting to hand lotions would be sufficient reason for using Flaxoap quite made from its superior cleansing properties.

Cut glass fairly sparkling after a bath with Flaxoap. Gleaming windows and mirrors speak eloquently of good housekeeping. Flaxoap makes this work easier because it makes glass polish so beautifully—no bloom or haze to cloud its brilliancy.



FLAXOAP
For Washing Linoleum and Finished Floors

Flaxoap is recommended by the Armstrong Cork Company for washing cork flooring and linoleum because it cleanses without causing those coverings to dry up and crack. As with chapped hands, linoleum that has been "chapped" by the use of strong soaps, powders or caustic solutions, bodes the dirt and is hard to keep clean—it tends to look grimy all the time.

For best wear and long service with linoleum, apply two coats of S-W Mar-rot Varnish and wash, from time to time, with Flaxoap. Flaxoap is unsurpassed for washing finished floors. It removes all the dirt and leaves no scum to collect the dust.

Use Flaxoap made for scrubbing rugs and carpets. Flaxoap won't injure any fabric or pure water, alone, won't harm.

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Respor. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Burn Paint (Red and Gray).
Commonwealth Paint. For garages, attics, fences, etc.
Enamel. An elastic black paint for roofs.
Roof and Bridge Paint. Five serviceable colors.
Carbolic-oil. A high grade wood preservative.
- For Interiors, Walls, etc.**
Enameloid or Old Dutch Enamel.
Flat Tone. A washable flat wall paint.
Family Paint. A durable oil paint for inside use.
- For Floors**
Porch and Deck Paint. Resists wear and weather.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. The enamel-like finish.
Mur not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable oil paint for inside use.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar not. A waterproof varnish for interior woodwork.
Respor. King of all Spar Varnishes.
- For Polishing Pianos, Furniture, etc.**
Polish-oil. Cleans and polishes in one operation.
- For Porch and Lawn Furniture**
Enameloid. The decorative enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. Bright as silver. Ready for use.
Gold Paint. For a gold finish.
Stone-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
- For Re-Coloring Straw Hats**
Hat Dye.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Toxite.
- For General Cleaning**
Flaxoap. A 100% pure linseed oil soap.
Bras-Brite. Liquid metal polish.
- Disinfectants**
Phenylene. A powerful coal-tar disinfectant.
Oxyliner. Odor of the Southern pine.
- Insecticides**
 We manufacture a complete line of spraying material for orchard and garden.



THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY:
 CLEVELAND, OHIO

OFFICES, FACTORIES AND WAREHOUSES IN
 PRINCIPAL CITIES

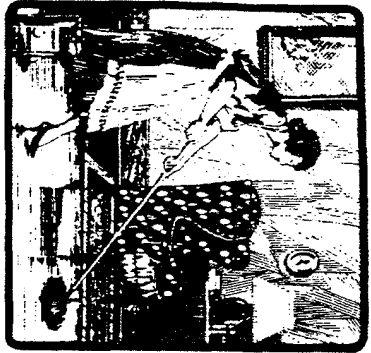
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FLOORWIPE

CLEANS AND POLISHES
 FINISHED FLOORS AND WOODWORK

SHERWIN-WILLIAMS

PRODUCTS



FLOOR-WIPE

For Daily Dusting in the Home

Every housewife knows the advantage of giving the floors and woodwork the daily once-over with the dust cloth. A few drops of Floor-Wipe on the cloth or on the dust mop makes the work easier and more effective.

Dust is picked up more readily and there isn't the tendency to raise the dust, which, of course, would merely settle again in a few minutes.

Floor-Wipe cleans and polishes varnished or waxed finishes and renews the lustre without the effort of hard rubbing. Floor-Wipe has a pleasant odor and is not greasy.

Floor-Wipe is put up in pint, quart, half-gallon, and gallon cans and is sold by Sherwin-Williams Dealers everywhere.



FLOOR-WIPE

Simplifies Upkeep in the Office

The modern office, with finished floors of wood or linoleum, will be found much easier to keep dusted and clean if Floor-Wipe is used on the dust cloths. The old-time feather duster, that merely re-distributed the dust and dirt, is a thing of the past. Cleaning must remove the dirt entirely.

Stenographers and secretaries will appreciate working where the furniture is cleaned regularly with Floor-Wipe, where their clothes do not become soiled, with attendant dry-cleaners' bills.

Floor-Wipe is invaluable for general upkeep work in hospitals, hotels, public buildings, clubs and department stores, where freedom from dust is so essential.



SHERWIN-WILLIAMS Auto Soap

The polished parts of an automobile are the ones which attract attention. It is the shiny, well varnished and polished car which always causes favorable comment.

Many a car has a good finish—but it's hidden under dust and dirt. All that is necessary to make that sort of a car look like new is to give it a washing and polishing—and to continue doing this will keep it looking like new.

Sherwin-Williams Auto Soap is a linseed and vegetable oil soap for cleaning automobiles and for keeping the finish in good condition. It contains no free alkali—which will ruin a varnished finish. If the directions as here given are followed, all dirt, dust, mud, etc., will be removed and the original finish will be brought out without having the surface "dull" or "smeary," as is the case with many automobile soaps.

Auto Soap comes in one, five, ten, twenty-five and fifty-pound packages; half-barrels and barrels.

DIRECTIONS

Wash off all dust and dirt thoroughly with hose. This will prevent scratching. Apply heavy suds with a clean sponge—especially to those parts which are greasy and oily. Rinse off immediately with clear water—using a hose or clean sponge and wipe dry. Never use hot water on automobiles. The same sponge should not be used for sudsing as for washing off the dust and dirt.

The half cupful of Auto Soap should be used to one full of water.



SHERWIN-WILLIAMS Bras-Brite

Sherwin-Williams Bras-Brite is a liquid preparation which actually cleans and polishes brass, nickel, copper and other metals.

It is especially good for lamps, bumpers and other metal parts on automobiles.

Only a small quantity of Bras-Brite is necessary for cleaning a given surface, making it very economical to use.

There is no dust following the application of Bras-Brite as is the case with many other metal polishes and the surface is not scratched with fine hair-lines.

Bras-Brite remains liquid in all climates and has no tendency to settle hard in the package.

Packages: Half pint, pint, quart, half-gallon and gallon cans.

For best results these directions should be followed:

DIRECTIONS

Shake can thoroughly. Dampen cloth and apply, allow to dry, rub briskly with soft dry cloth and the original luster is brought back.



SHERWIN-WILLIAMS Polish-Oil

Sherwin-Williams Polish-Oil is a liquid preparation made especially for cleaning and polishing varnished surfaces in one operation. It brings out and intensifies the original finish of a polished surface—giving a handsome gloss, and is in no way harmful.

If Polish-Oil is used regularly on an automobile, it will double the life of the varnished surface, thus doing away with premature painting which might otherwise be necessary.

By using Polish-Oil you make your car look better—make the varnish last longer and add to the car's value.

Polish-Oil is put up in four and twelve-ounce bottles.

DIRECTIONS

Dampen a soft rag with Polish-Oil, rub it rapidly over the surface, and the appearance will be renewed immediately. This will give a handsome luster, the brilliancy of which may be increased even further by rubbing with a dry soft cloth.

In order to get the best results from Polish-Oil, the bottle should be shaken thoroughly before using and also from time to time during use, so that all of the material is in suspension.



SHERWIN-WILLIAMS Mechanic's Hand Soap

Mechanic's Hand Soap is a pure soap designed especially to remove grease, grime, paint, ink, etc., from the hands. It absolutely removes all dirt from the pores, as well as from the surface, without irritating or chafing, leaving the skin in a soft healthy condition.

Mechanics, printers and engineers will find it a necessity, and in fact, everyone whose work causes the hands to become soiled, should be supplied with a can of S-W Mechanic's Hand Soap.

Motorists should always keep a can of Mechanic's Hand Soap in the car, for it will be found very convenient to use after tire or engine trouble.

Sold in ten-ounce lithographed cans, five-pound and twenty-five-pound labeled cans.

THE SHERWIN-WILLIAMS CO

It forms a protective film over the varnish, covering up all marks and scratches, is absolutely dust proof and prevents checking and scratching.

High Polish Fluid Wax has exceptional covering capacity, is easier to apply and dries more quickly than paste wax. It requires very little rubbing, so that the whole operation may be completed in a short time.

Packages: Half-pint, pint, quart, half-gallon and gallon cans.

Apply with a brush or a soft cloth over a few square feet of surface, then polish with a soft cloth, preferably flannel. Should an apparent separation of the wax from the liquid take place, resulting from exposure to extreme cold, warm slightly. This will quickly bring about a perfect combination of wax and liquid.



FACTORIES AND OFFICES

CHICAGO, Pullman Station
NEWARK, Brown Street and Lister Avenue
MONTREAL, 807 Centre Street
LONDON, ENGLAND
SYDNEY, AUSTRALIA
WINNIPEG, 110 Sutherland Avenue

NAMEHOUSE AND OFFICE:

ALBANY, 480 Broadway Street
ALBANY, 57, 80, Broad Street
ALBANY, 100 Broadway Street
BIRMINGHAM, N. Y. 1115 Court Street
BIRMINGHAM, 2021 N. Third Avenue
BRISTOL, 11-13-15 Solihull Street
BRISTOL, 11-13-15 Solihull Street
CHICAGO, City Office Building
CHICAGO, 1000 People's Gas Building
CHICAGO, City Service Station, 2355 57th LaSalle Street
CINCINNATI, 1715 Main Street
COLUMBUS, 16-20 Church Street
DENVER, 622 Filbert Street
DENVER, 622 Filbert Street
DETROIT, City Service Station, 138-140 Bates Street
DETROIT, 138-140 Bates Street
PORTLAND, 1200 Broadway Street
PORTLAND, 1200 Broadway Street
INDIANAPOLIS, 34 S. Meridian Street
INDIANAPOLIS, 34 S. Meridian Street
KANSAS CITY, 108 Main Street
KANSAS CITY, 108 Main Street and St. Louis Avenue
KANSAS CITY, 108 Main Street
KNOXVILLE, 500 S. Avenue, corner Union Street
LONDON, ENG., 2 West Court, Queen Street
LONDON, ENG., 2 West Court, Queen Street
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MINNEAPOLIS, 201-203 Third Street, North
NEW YORK, Cooper Building, 120 W. 35th Street
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PITTSBURGH, 927 Liberty Street
PORTLAND, ORE., 466 47 Everett Street
RICHMOND, N. J., 15-17 Second Street
SAN FRANCISCO, 451-466 Second Street
SEATTLE, 745 Wharson Street
SEATTLE, 511 Pike Avenue, South
SEATTLE, 517 So. Pike Street
SEATTLE, 517 So. Pike Street
SEATTLE, 517 So. Pike Street
TOKYO, 1 Leprie Street
VANCOUVER, 827 Powell Avenue
VACO, 730 Austin Street

for every protective, preservative and decorative purpose

PAINTS AND VARNISHES



PAINTS AND VARNISHES

PAINTS, VARNISHES, STAINING AND FRAMING
 labeling and retouching every kind of surface;
 complete range of products of the highest quality,
 for painters and decorators, proprietors,
 owners, householders, railway, street rail-
 and marine use, and the manufacturing the

**DYE-STUFFS, COLORS, PIGMENTS AND
 CHEMICALS**

CHEMICALS

INSECTICIDES AND FUNGICIDES
A complete line of spraying materials, in liquid and paste form, covering every requirement of landscape, orchard, farm and garden.

DISINFECTANTE

A line of very powerful coal-tar disinfectants for use in the home and on the farm.

DIPS

A full line of coal-tar and arsenical dips for cattle, sheep, horses and other livestock.

WOOD PRESERVATIVES

A line of high quality timber preservatives equal in most respects and superior in many respects to the best imported wood preservatives.

SOAPS AND CLEANING COMPOUNDS

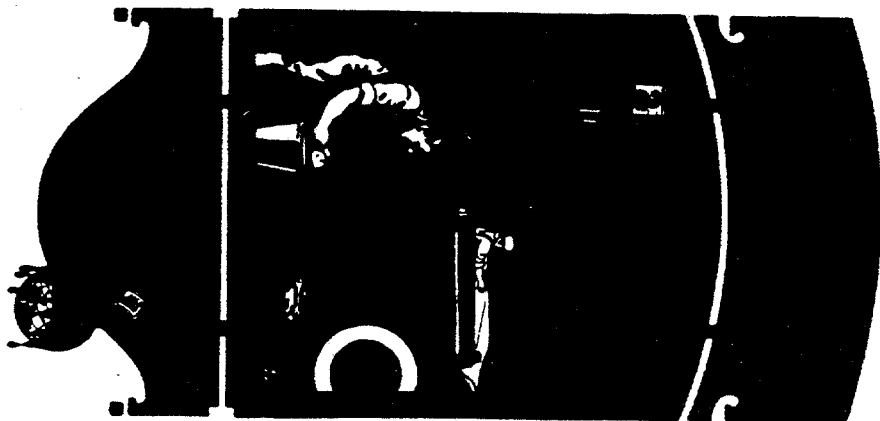
A complete line of liquid and paste soaps for home, industrial and garage use. Cleaners and polishes for metal, furniture, woodwork and automobiles for Floor Oil, Floor Wax, etc.

PAINTS AND VARNISHES

DYES/STUFFS, COLORS, PIGMENTS, CHEMICALS, INSECTICIDES,
DISINFECTANTS, AND, WOOD PRESERVATIVES,

SOAPS AND CLEANING COMPOUNDS

Factories: Cleveland, Chicago, Newark, Detroit, Montreal
London, Eng., Sydney, N.S.W.
Sales Offices and Warehouses in Principal Cities
K494 J19 103





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PRINTED AND PUBLISHED BY
THE SHERWIN-WILLIAMS CO.

Foreword

THE products described in this booklet represent a complete line of specialized materials for fighting filth in its many forms.

Disinfectants for destroying disease germs, which are a constant menace to health; soap for general cleaning and liquid soaps for the toilet; metal polish for brightening up the door knobs; floor oil, floor wax, and furniture polish for brightening up the woodwork.

Our line of soaps and cleaning compounds is the result of careful experimenting which has been carried over a period of years by expert chemists. The goods are backed by the Sherwin-Williams organization, who have introduced and established the cover the earth trade-mark in every part of the world.



THE SHERWIN-WILLIAMS CO.

FACTORIES:
CLEVELAND, CHICAGO, NEWARK, SAN FRANCISCO, DETROIT,
MONTREAL, LONDON, ENGLAND, SYDNEY, N. S. W.
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES



Auto Soap

Unless great care is taken in the washing of automobiles, the lustre will disappear in a short time. Varnish is very susceptible to free alkali, and an auto soap should be strictly neutral.

Sherwin-Williams Auto Soap contains no free alkali or other harmful ingredients, therefore can be used on the finest finish, removing the grease and grime entirely without in any way affecting the finish.

A half cupful of S-W Auto Soap *thoroughly dissolved* in a pail of water makes excellent suds.

After the car has been washed thoroughly with a stream of cold water from a hose (nozzle removed), the suds should be applied with a soft sponge, then rinsed and dried with a soft chamois.

Sold in 1 pound, 5 pound, 10 pound, 25 pound and 50-pound cans for private garage use, also in half barrels and barrels for auto laundries, public garages, etc.

7



Phenolene

Phenolene is a coal-tar disinfectant, four to five times as efficient as carbolic acid. In the manufacture of Phenolene, the raw materials are re-distilled to eliminate the tarry substances usually found in disinfectants of this kind. It is uniform, non-corrosive, and forms a perfect emulsion with any kind of water.

Since something more than cleanliness is required to keep the home and office sanitary, all scrub and cleaning water should contain Phenolene.

Sprayed in dark corners, cellars, etc., it eradicates germs and insects.

It is an excellent deodorant and should be used in drains, kitchen sinks, etc.

Splendid for personal use, for the treatment of cuts, burns and insect bites.

Phenolene should be used in the proportion of two tablespoonsful to one gallon of water.

Sold in 2 oz., 4 oz., 8 oz. and pint bottles, quarts, gallon and five gallon cans; barrels and drums.

3



Flaxoap

Flaxoap is a strictly pure linseed oil soap containing no free alkali.

Owing to the fact that pure linseed oil is the life of all paints and varnishes, Flaxoap is the best cleaning material for painted or varnished surfaces. It not only removes the grease and stains which are not affected by ordinary soaps and powders, but restores the original lustre of the finish.

Unsurpassed for cleaning floors, woodwork and furniture. Excellent for cleaning cut glass, windows and mirrors.

Because of its absolutely harmless composition, it is an ideal soap for cleaning rugs, portieres and carpets, removing stains and grease spots and renewing the original freshness of the texture.

For proper results Flaxoap should be thoroughly dissolved into suds.

Sold in 1 pound, 5 pound, 10 pound and 25-pound lithographed cans; half barrels and barrels.

4



Oylapine

Oylapine is a pine-oil disinfectant, four to five times the strength of carbolic acid. The active principle of Oylapine is the oil of the Southern pine, recognized throughout the world as a soothing antiseptic, is an efficient disinfectant, a pleasant deodorant and an active parasiticide.

Oylapine is non-poisonous, non-corrosive; does not stain walls or clothing; has an agreeable odor. In short, Oylapine is developed to meet the most exacting household and office requirements. The use of this product is applicable to too many purposes to enumerate.

Sold in 2 oz., 4 oz., 8 oz. and pint bottles; quart, gallon and five-gallon cans; barrels and drums.

5



Bras-Brite

Bras-Brite is a metal polish which cleans and polishes any kind of metal with the least exertion. The dust which almost invariably follows the application of most metal polishes, is hardly noticeable after polishing with Bras-Brite.

Bras-Brite will not scratch, nor will it harden in the can, as do so many metal polishes.

It has a use in and around every part of the house, public buildings, clubs, etc., for cleaning door plates, door knobs, electric light and plumbing fixtures, metal lamps, vases, metal signs, brass rails, etc.

Bras-Brite is an excellent and important product to have in the garage. It is especially adapted for cleaning and polishing brass and nickel fixtures on the automobile, such as lamps, cowl board instruments, bumpers, etc.

Sold in half pint, pint, quart, half gallon and gallon lithographed cans.



Mechanic's Hand Soap

Mechanic's Hand Soap is a paste soap designed especially to remove grease, grime, paint, ink, etc., from the hands. It absolutely removes all dirt from the pores, as well as the surface, without irritating or chafing, leaving the skin in a soft and healthy condition.

Mechanics, printers and engineers will find it a necessity and in fact every one whose work causes the hands to become soiled, should be supplied with a can of Sherwin-Williams Mechanic's Hand Soap.

Motorists should always keep a can of Mechanic's Hand Soap in the car, for it will be found very convenient to use after tire or engine trouble.

Sold in convenient lithographed 10-oz. cans for individual use, also 5-pound and 25-pound cans.



Floor Wax

Floor Wax brightens up floors, old or new, with one application. Floor Wax forms a protective and beautifying coat on floors finished with either paint, varnish or stain. It preserves and accentuates the finish, takes a high polish, wears well and shows neither scratches nor heel marks.

Floor Wax is very easily applied.

Sold in half pound, pound and five-pound packages.



Dancing Floor Wax

Dancing Floor Wax is a powdered wax prepared especially for application upon dancing floors to make the surface smooth and slippery.

It is put up in neat sifter-top cartons and can be applied very easily.

Sold in half pound and pound labeled cartons.



High Polish Fluid Wax

One application of High Polish Fluid Wax will quickly remove the bluish and cloudy appearance from your highly polished furniture, such as pianos, victrolas, etc.

The wax forms a very thin coat over the varnish which protects and prolongs its life and beauty.

For Automobiles

High Polish Fluid Wax is an exceptional product for those who prefer a wax finish on their car. An automobile can be made to look like new by applying the wax after washing with S-W Auto Soap.

High Polish Fluid Wax is applied with a soft cloth and rubbed very lightly after it has been allowed to dry for a few minutes.

Sold in half pints, pints, quarts, half gallons and gallons.

14



Floor-Wipe

Floor-Wipe is an excellent preparation for cleaning and polishing waxed and varnished surfaces at one operation. The ordinary varnished floor usually has a thin layer of dirt on the surface, and with ordinary cleaning only the dust is removed and this layer remains. By using Floor-Wipe, this film of dirt is entirely removed and the original lustre of the finish restored.

Floor-Wipe is not intended as a polish alone, but as a cleaner and polisher. It is only necessary to dampen a cloth with the material and wipe up the floor as in cleaning—no rubbing or polishing is necessary.

Floor-Wipe makes old waxed and varnished surfaces look like new. Used once a week, the surface can be kept in ideal condition.

Sold in pint, quart and gallon cans.

15

LIST OF SHERWIN-WILLIAMS PRODUCTS

- For Buildings, Outside and Inside**
Sherwin-Williams Paint Prepared (SWP)
Respar. A weatherproof varnish.
- For Staining Shingles**
Preservative Shingle Stain. Made with creosote.
- For Barns, Roofs, Fences, etc.**
Commonwealth Barn Paint (Red and Grey)
Commonwealth Paint. For garages, arbors, fences, etc.
Ebonol. An elastic black paint for roofs.
Roof and Bridge Paint. Four serviceable colors.
Corbolic-oil. A high grade wood preservative.
Enameloid or Old Dutch Enamel.
Flat-Tone. A washable flat finish for walls, etc.
Family Paint.
- For Floors**
Porch and Deck Paint. For painted finish.
Floorlac. A varnish stain for all purposes.
Inside Floor Paint. For painted finish.
Mar-not. The waterproof floor varnish.
Prepared Wax. For producing a wax finish.
Floor-Wipe. Cleans and polishes hardwood floors.
Crack and Seam Filler. For filling unsightly cracks.
- For Cupboards, Baseboards, Shelves, etc.**
Family Paint. A durable linseed oil paint.
- For Chairs, Tables, Decorating, Woodwork, etc.**
Old Dutch Enamel. For the finest enamel finish.
Enamel. For a high enamel finish.
Floorlac. A varnish stain.
Scar-not. A waterproof varnish for interior wood-work.
Respar. The 34-test varnish.
- For Polishing Pianos, Furniture, etc.**
Polish-oil.
- For Porch and Lawn Furniture**
Porch and Lawn Furniture Enamel.
- For Radiators, Stoves, Picture-Frames, etc.**
Aluminum Paint. For a silver finish.
Gold Paint. For a gold finish.
Stove-Pipe and Iron Enamel.
- For Autos, Buggies, Boats, etc.**
Auto Enamel.
Auto and Buggy Paint.
Auto Top Dressing.
- For Re-Coloring Straw Hats**
Hat Brite.
- For all Kinds of Varnishing**
Sherwin-Williams Varnishes.
- For Removing Old Paint and Varnish**
Taxite.
- For General Cleaning**
Flaxoap. A pure soap made from flaxseed.
Bras-Brite. For polishing metal.

INSECTICIDES

We manufacture a complete line of spraying materials for orchard and garden.



THE SHERWIN-WILLIAMS CO.

FACTORIES: CLEVELAND, CHICAGO, NEWARK, DETROIT,
 MONTREAL, LONDON, ENGL., SYDNEY, N. S. W.

SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES
 B418 L19 440

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SHERWIN-WILLIAMS

Dry Lime-Sulfur

Sherwin-Williams Dry Lime-Sulfur is rapidly displacing the old-fashioned Liquid Lime-Sulfur as an insecticide and fungicide. Orchardists who have used Liquid Lime-Sulfur are entirely familiar with its disadvantages. These include great bulk and weight due to the high percentage of water contained therein; losses from leaking and freezing, and general difficulty in handling. Every orchardist should consider carefully these points especially under present conditions when production costs are high and the labor supply is inadequate.

It was just as difficult to interest orchardists in Dry Lime-Sulfur as it was in Dry Powdered Arsenate of Lead when it was first manufactured. In both instances the opposition was due to the opinion of certain experimenters whose limited knowledge led them to believe that the dry forms could not supplant the liquid and paste materials.

Opinions concerning the effectiveness of insecticides and fungicides are of little importance. The results of orchard or field tests is the evidence that really counts. The recommendations covering the use of Sherwin-Williams Dry Lime-Sulfur are based not on theory but upon the results of reliable experiments.

What Dry Lime-Sulfur Will Do

Dry Lime-Sulfur is effective against the same insect pests and fungous diseases that you have fought with Lime-Sulfur Solution in the past. It will control San Jose Scale,

and many other scale insects. It is effective against Leaf Blister Mite, Peach Leaf Curl, Apple Scab and Brown Rot of cherries and plums.

Why to Use Dry Lime-Sulfur

1. Because it will control San Jose and Oyster Shell Scale, and other scale insects; Apple Scab, Peach Leaf Curl, and brown rot of plums and cherries; Pear Psylla, Leaf Blister Mite, etc.

2. Because S-W Dry Lime-Sulfur is very easy and clean to handle, whereas Lime-Sulfur Solution is very inconvenient to handle on account of excessive weight.

3. Because S-W Dry Lime-Sulfur can be carried over safely without danger of freezing, since it is a powder.

4. Because there are no barrels to be returned for refund, which eliminates a good deal of trouble and work.

5. Because S-W Dry Lime-Sulfur dissolves readily in cold water.

6. Because it can be used for any purpose for which liquid Lime-Sulfur Solution has been used in the past.

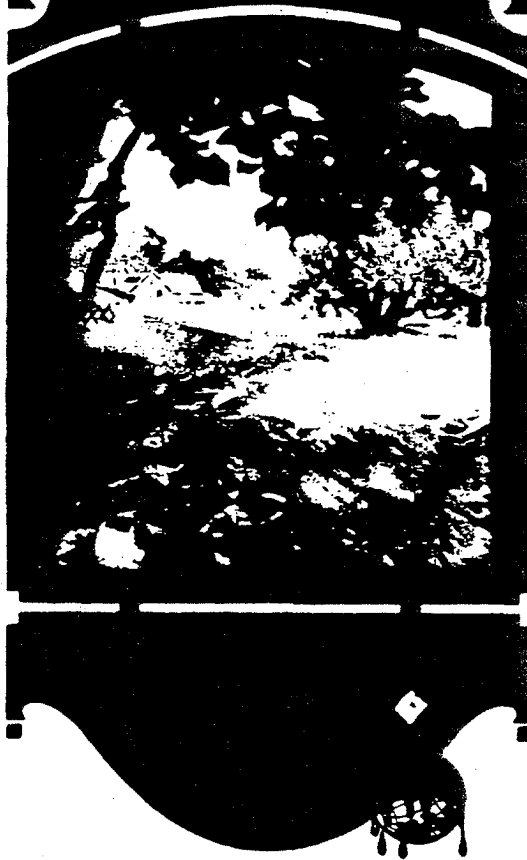
7. Because S-W Dry Lime-Sulfur is a real Lime-Sulfur Solution in dry powdered form.

Directions for Use

For the dormant spray against San Jose, Oyster Shell, Scurfy Scale and Peach Leaf Curl, use twelve to fifteen pounds of Dry Lime-Sulfur to fifty gallons of water.

For Summer spraying against fungous diseases such as Apple Scab, etc., on all seed fruits such as apples, pears, quinces, etc., use from three to four pounds of Dry Lime-Sulfur to fifty gallons of water.

DRY POWDERED
ARSENATE OF LEAD



DURING the past few years the use of Arsenate of Lead in dry powdered form has become general in every fruit section of the United States, and is rapidly supplanting the paste form of this product.

Many growers, when they think of Arsenate of Lead, do not consider that there are several different types of this product.

Sherwin-Williams Dry Arsenate of Lead is used widely throughout the entire United States and during the past several years has increased in popularity to a remarkable degree.

The reason for this is that the Lead made by The Sherwin-Williams Co. represents, without question, the highest point of perfection in insecticide manufacture today. For practical use it is superior in all points to any paste Arsenate of Lead on the market and is a cheaper product to use.

It is the highest development in arsenical poisons for a fruit tree spray. Read over carefully the following reasons why this product will give you maximum crops and therefore greater profits.

Working Qualities

SHERWIN-WILLIAMS Dry Powdered Arsenate of Lead is an exceedingly finely divided, fluffy powder which is greater in bulk per given weight than any other powdered Arsenate of Lead on the

Page One

market. Because of this fact it is very much easier to get this material into suspension in spray-tank than it is to mix the paste material or any other form of dry Arsenate of Lead. For this reason S-W Dry Arsenate of Lead saves the user time as well as money.

It is unnecessary to work Sherwin-Williams Dry Arsenate of Lead into paste and pass it through a strainer in order to break up the lumps. All that has to be done is to shake the necessary amount into the spray tank and the agitator will make an even, smooth mixture quickly.

Because of its unusual lightness it stays thoroughly in suspension during spraying operation, thus giving a spray of uniform strength. The illustration appearing in this folder, showing actual tests of other representative products, will convince you of the superior quality and lightness of Sherwin-Williams Dry Powdered Arsenate of Lead. Our special chemists have been carrying on experimental research work in regard to this product for years, and have developed the most perfect product of its kind on the market.

Effectiveness and Safety

SHERWIN-WILLIAMS Dry Powdered Arsenate of Lead contains from 30 to 33 per cent Arsenic Oxide thoroughly in combination with the lead. This means

Page Two

that it has maximum killing power, speedy action and unquestioned effectiveness in controlling leaf-eating and chewing insects. Due to the thorough combination of the arsenic and lead, it combines with this effectiveness, absolute safety to the fruit and foliage. It has splendid adhesive qualities and covers the leaves evenly. The grower can apply this material with complete assurance of safety.

It requires less than one-half as much Dry Powdered Arsenate of Lead per 50 gallons of water as it does of the paste material to accomplish the same or better results. One pound or $1\frac{1}{2}$ pounds of Sherwin-Williams Dry Powdered Arsenate of Lead to 50 gallons of water will control leaf-eating insects, where heretofore 2 and 3 pounds of the paste material were required. It will be readily evident that this means ultimate economy to the grower and farmer.

Our product is put up in absolutely sift-proof packages, made especially for the purpose in the following sizes: $\frac{1}{2}$, 1, 5, 10, 25, 50, 100, and 200-pound packages.

To show how much lighter it is than any other on the market today, and how much further it will go, the same weight of Sherwin-Williams Dry Powdered Arsenate of Lead, and of each of the two next best Dry Arsenates of Lead now being sold, as well as twice that weight of an average paste Arsenate of Lead, were mixed with equal quantities of water and allowed to settle. (Twice the weight of the paste was used because the paste

Page Three

form contains 50 per cent water.) The drawing shows better than words can tell, how appreciably much more volume per unit of weight Sherwin-Williams Dry Powdered Arsenate of Lead has than any other, and how much longer it stays in suspension. Being a dry powder, the difficulties of evaporation, freezing and deterioration are completely overcome. A pound of it is *all poison*, whereas a pound of paste Arsenate of Lead is *half water*.



The graduate on the left contains Sherwin-Williams Dry Powdered Arsenate of Lead. The two following contain the next best brands, while the fourth represents the average paste material. These graduates were allowed to stand fifteen minutes before photographing. Note the greater bulk and splendid suspension qualities of the first (S-W Co.).

Page Four

A Few Brief Arguments in Favor of S-W Dry Arsenate of Lead

Suspends perfectly in the spray tank.

Full measure in every package.

One pound will do the work of two pounds of paste forms of Arsenate of Lead.

Saves freight charges on 50 per cent of water.

Does not freeze—can be carried in stock indefinitely.

Most widely used Arsenate of Lead in the United States.

Cleaner and easier to handle than Paste Arsenate of Lead.

Arsenic and Lead thoroughly combined—eliminating danger from burning.

One-third of the product is arsenic—the killing power.

Suggestions for the Grower

WHEN Dry Lime-Sulfur or Liquid Lime-Sulfur are used in combination with Arsenate of Lead, fill tank or barrel half full of water and add Lime-Sulfur. Start the agitator going and then introduce the Arsenate of Lead and balance of the water. Before starting spraying in the orchard, let the machine agitate the mixture thoroughly before applying the spray. If these directions are followed, a more uniform mixture will be obtained.

Page Five

Be very careful when using Arsenate of Lead, to follow directions closely in order to make certain of obtaining the results you expect.

Our recommendation is that the following quantities of Sherwin-Williams Dry Arsenate of Lead be used.

These directions for the number of pounds or fraction thereof to be added to each 50 gallons of water.

Plum—1 lb.

Curculio	} 2 to 3 tablespoons (level) to one gallon of water.
Gouger	

Apple—1 lb.

Curculio	} 1 lb. to 50 gallons of water or 3 to 4 tablespoons (level) to one gal. of water.
Leaf Skeletonizer	
Canker Worm	
Tent Caterpillar	
Slug	
Codling Moth	
Case Bearer	

Peach and Pear—1 lb.

Curculio	} 2 to 3 tablespoons (level) to one gallon of water.
Slug	
Canker Worm	
Codling Moth	

Small Fruit—1 lb.

Leaf Roller	} 3 to 4 tablespoons (level) to one gallon of water.
Currant Worm	
Root Worm	
Fruit Worm	

Grape—1 lb.

Berry Moth	} 3 to 4 tablespoons (level) to one gallon of water.
Root Worm	
Vine Flea Beetle	

For Potato work we recommend one to two pounds to 50 gallons of water.

For Tobacco— $3\frac{1}{2}$ to 5 lbs. per acre if applied as a dust. If a wet spray is used, $1\frac{1}{2}$ to 2 lbs. to 50 gallons of water is the correct proportion.

Page Six

WE suggest that a small quantity of Dry Lime-Sulfur be combined with the Arsenate of Lead for Summer spray, except on grapes and peaches, as this will assist in keeping in control many of the fungus diseases that are prevalent.

For apples, pears, and other seed fruits, we suggest the addition of $2\frac{1}{2}$ to 3 pounds Dry Lime-Sulfur to each 50 gallons of water, and on stone fruits, such as cherries, plums, etc., the addition of 1 to $1\frac{1}{2}$ pounds.

Where only small quantities of spray are desired, from 1 to 2 tablespoons (level) Dry Lime-Sulfur should be used for seed fruits and from $\frac{3}{4}$ to 1 tablespoon (level) for stone fruits, to each gallon of water.

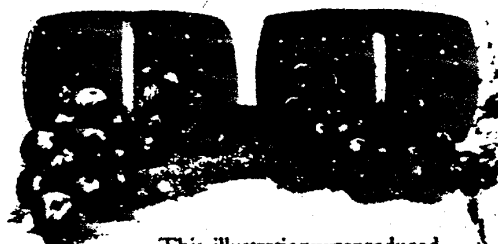
What Sherwin-Williams Arsenate of Lead Means to You as a Money Saver

Recently some very interesting tests were conducted by one of the leading Experimental Stations and we are quoting below letter received from them, outlining the results of their experiments, the names in all cases are purposely eliminated.

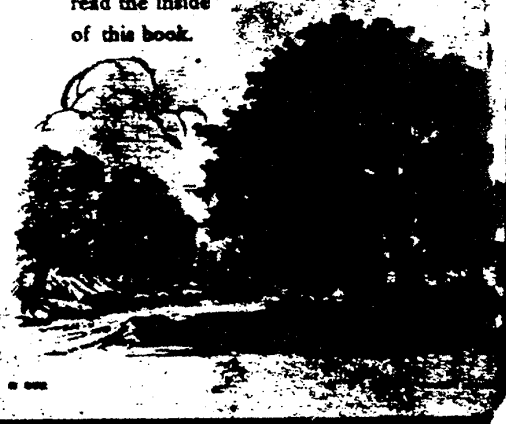
You will note that when Sherwin-Williams Dry Arsenate of Lead was used only 1.63 per cent wormy fruit resulted and one of the other popular brands gave 3 per cent of wormy fruit or a difference of 1.37 per cent. This might not seem to be a great difference, but figure it out on the basis of a yield of 500 bushels per acre, which is not abnormal. You will find that this actually means 6.85 bushels more of sound fruit per acre when using Sherwin-Williams Dry Arsenate of Lead. With apples at \$2.00 per bushel this means \$13.70 per acre.

Figuring that it will require from 25 to 30 pounds of Arsenate of Lead per acre per season it will be seen that Sherwin-Williams Dry Arsenate of Lead is actually worth approximately 50 cents per pound more on the basis of actual yield than the competitive brand that showed 3 per cent wormy fruit.

Page Seven



This illustration—reproduced from life—shows the kind of apples obtained from trees unsprayed and the kind obtained from trees sprayed with **SHERWIN-WILLIAMS** Arsenate of Lead. This insecticide represents the highest development in arsenical poisons for fruit tree spraying and its use will insure you sound and healthy fruit. For complete instructions regarding its use, read the inside of this book.





0007-SWP-000004227

SHERWIN-WILLIAMS
Tuber-Tonic

The Combined Potato Spray

Potato "bugs," flea beetles and blight are the most serious enemies of the potato crop. Your problem is to prevent and destroy these pests at the least expense.

For years potato growers have used Paris Green to destroy the potato "bug" and flea beetles, but Paris Green alone is not sufficient, because Bordeaux Mixture is necessary to properly control fungous diseases. This has necessitated the mixing of two separate materials and the time and labor to combine the two mixtures into one. Labor and time are at a premium in these days, so that it is to the advantage of every grower to use a good combined spray.

Sherwin-Williams Tuber-Tonic is a combination insecticide and fungicide in dry powdered form, made only for the purpose of spraying potatoes. It is a combination of Paris Green and Bordeaux Mixture possessing the bug-killing properties of Paris Green and the fungous preventative qualities of Bordeaux Mixture. In addition it has the adhesive-

ness of Arsenate of Lead and this is an important factor in potato spraying.

Some Advantages of Tuber-Tonic

Tuber-Tonic is a very finely divided powder which is unaffected by heat or cold.

It reaches the customer in perfect condition for use under any and all conditions.

Being in dry powdered form, no freight is charged on water which you must pay for if you use paste forms.

It eliminates the difficulty of securing good lime for making Bordeaux.

On account of its fineness, it remains in suspension for a long time.

It is the one and only combination insecticide and fungicide to use on potatoes, as it simplifies spraying operations for the grower.

When Paris Green is used alone it does not stick to the foliage for any great length of time and is readily washed off by heavy dew or rain.

Paste Mixtures Have Disadvantages

Paste Bordeaux Mixture, either home-made or commercial, when sprayed separately has its disadvantages, and when combined with Paris Green it requires considerable time and labor to get them into thorough combination.

There are on the market at the present time a number of basic mixtures recommended for potato spraying. It is a well known fact, however, that copper cannot be kept active in paste form, which means that mixtures of this type are not entirely effective in controlling potato blight.

Tuber-Tonic, however, being a dry powder, assures the potato grower of a fresh mixture in which the entire copper content is active. The chemical formula of Tuber-Tonic is such that when this material is used at the rate of from 1½ to 3 pounds to 50 gallons of water it will give a spraying mixture containing from ¼ to 1¼ pounds of Paris Green, which is sufficient to control the most serious "bug" epidemic without injury to the vines. In addition such strengths will produce a Bordeaux content sufficient to prevent blight infection.

For small potato patches, use one ounce of Tuber-Tonic to one gallon of water.

Tuber-Tonic is sufficiently strong to kill leaf-eating insects on potatoes, yet it is prepared in such a manner as to make it safe to use on foliage without injury.

Suggestions for Spraying Potatoes

For the control of blight hoppers, "bugs" and flea beetles, spray vines when

6 inches high or when beetles first appear. "Slugs" generally cause the principal injury, but in some sections beetles also attack the vines.

Spray thereafter every ten days throughout the rest of the growing season.

The number of sprays necessary will depend upon the weather, variety of potatoes and the locality.

Remember that small "slugs" are more easily killed than larger ones.

Spraying for blight is preventative and not a cure. Spray thoroughly, drenching all parts of the plant.

Watch plants for presence of eggs and small "bugs."

Directions for Mixing Tuber-Tonic

When using S-W Tuber-Tonic in large power or geared sprayers, or in small-capacity hand outfits, fill containers half-full of water, then place S-W Tuber-Tonic in a pail and add enough water to make a thin paste. Pour this mixture through a fine mesh strainer into the tank or barrel, and at the same time add the balance of the water to the container. Be sure to keep well agitated.

Where to Buy Tuber-Tonic

You can purchase Tuber-Tonic from our dealer in your town. Every package is plainly labeled Sherwin-Williams Tuber-Tonic. Do not accept a substitute. It is put up in $\frac{1}{2}$, 1, 5, 10, 25, and 100 pound packages.

SHERWIN-WILLIAMS

PESTROY

*A Combination Spray for Fruits
and Vegetables*

Sherwin-Williams Pestroy is a new development in the insecticide field. It is a combination of Arsenate of Lead and Bordeaux Mixture in dry powdered form.

Arsenate of Lead is known to all growers of fruit and vegetables as the insecticide which will successfully combat leaf-eating insects with the least danger of burning. Sherwin-Williams Dry Powdered Arsenate of Lead is known wherever fruits and vegetables are grown. Growers in every section of the United States have used Sherwin-Williams Dry Powdered Arsenate of Lead for many years. It represents the highest point of perfection in the manufacture of arsenical poisons.

When Bordeaux Mixture is combined with Arsenate of Lead the combination possesses insect-killing qualities and the power to control fungous diseases.

In Pestroy we offer to the grower a

combination of both Arsenate of Lead and Bordeaux Mixture. It is in dry powdered form and therefore produces a perfectly fresh mixture when prepared for use by the grower. This is a great advantage over similar paste insecticides which contain copper. The reason is, that with moisture present the copper loses effectiveness if allowed to stand for some time before being used. The result is that it takes more of the paste material to do a given piece of work than would be the case if Pestroy were used. Paste forms are therefore more expensive.

Every grower understands that it is necessary to spray to produce sound, healthy fruits and vegetables. Just "spraying" is not enough, because the spray you select is just as important as the work—so it is up to you to consider this matter carefully.

Pestroy destroys leaf-eating insects and controls fungous diseases. It can be used on a large variety of fruits and vegetables with assurance of excellent results.

Pestroy will assist you to produce large, smooth and salable potatoes. It

is effective as a potato spray because it is adhesive, keeps the crop free from "bugs" and prevents blight.

The formula of Pestroy is such that when used at the rate of 7 pounds to 50 gallons of water, a spraying mixture will be secured containing approximately one pound of Dry Arsenate of Lead and a 3-3-50 Bordeaux Mixture, and when used at the rate of 9½ pounds to 50 gallons of water will give a mixture containing approximately 1½ pounds of Arsenate of Lead and a standard 4-4-50 Bordeaux Mixture.

In a combination insecticide of this type, it is essential that the formula be balanced so that the proper percentage of Arsenate of Lead and Bordeaux Mixture is secured in the final spraying solution, otherwise good results cannot be secured. We suggest, therefore, that this point be given serious consideration, as many sprays on the market at the present time will not meet these requirements.

to 50 gallons of water, and unless this is combined with Lime-Sulfur, Bordeaux Mixture or some other spray containing lime, always add milk of lime, made by slacking two or three pounds of stone lime to each 50 gallons of water. This will eliminate any danger of burning.

For dry dusting mix thoroughly one pound of Arsenate of Calcium with nine to ten pounds of hydrated or water slaked lime.

The use of Calcium Arsenate on cotton is covered in our special booklet on this subject and if interested we will be glad to send complete information on request.

Caution

Do not use on stone fruits such as peach, plum, cherry, etc.

S-W Arsenate of Calcium is put up in 200 and 100-pound drums and also in the following packages: 50, 25, 10, 5 and 1-pound, and half-pound.

If your dealer does not have a stock of S-W Arsenate of Calcium on hand, write to our nearest office.

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SHERWIN-WILLIAMS

Arsenate of Calcium

ARSENATE of Calcium is by no means a new insecticide, although it is not as well known to many fruit growers as Arsenate of Lead and Paris Green, due to the fact perhaps that this insecticide has never been pushed in the past either by Experimental Stations or insecticide manufacturers.

Arsenate of Calcium, however, is an insecticide of merit and one which has proven to be satisfactory by many experiments conducted both by commercial growers and by the United States Department of Agriculture.

Arsenate of Calcium is particularly well adapted for spraying both cotton and potatoes and as a potato spray has in many sections displaced the old standard Paris Green in view of the fact that it is a great deal cheaper in price and contains nearly as much arsenic, which, of course, is the killing agent and being white in color it is easy to determine the thoroughness of application, which has been hard to tell in the past when Paris Green was used. Due to its high percentage of arsenic, it is very effective against potato bugs and at the same time there is not the danger of burning that there is with the use of Paris Green.

Being wholly as effective as Paris Green for potato spraying and containing certain virtues that Paris Green does not contain, to say nothing of the fact that it is approximately 30 per cent cheaper in price, it is

well worth the serious consideration of potato growers as a means of reducing their expenses.

Arsenate of Calcium has also been used very successfully in spraying seed fruits such as apples, pears, quinces, etc., but should not be used on stone fruits such as peaches, cherries, plums, etc., as it is apt to cause burning when used on the more tender foliage.

There is, of course, a great deal of difference in the various Calcium Arsenates offered on the market, the same as there is a difference in the various types of Arsenate of Lead. S-W Arsenate of Calcium is of the same high quality as the balance of our insecticide products and contains 43 per cent of Arsenic Oxide, which is the killing agent, and due to the very low percentage of water soluble arsenic the danger of burning is reduced to a minimum. The chemical qualities of Arsenate of Calcium are of course very important, but at the same time the physical condition must also be taken into consideration and the lighter and fluffier the material is, the better the suspension will be in the spray tank, the better the coating and adhesion will be on the foliage, and in comparing the bulkiness of S-W Arsenate of Calcium with many of those now on the market it will be found that it is exceedingly light and fluffy, insuring the user qualities that are so essential in successful spraying.

One of the particular advantages in the use of Arsenate of Calcium for fruit tree work is the ease with which it combines with Lime-Sulfur Solution and does not develop the black sludge that is experienced when Lime-Sulfur and Arsenate of Lead are combined.

Directions for Use

In using Arsenate of Calcium for potatoes, from one and one-half to two pounds to 50 gallons of water has been most successful and for best results this spray should be combined with the standard 4-4-50 Bordeaux Mixture formula, which insures protection against both the potato bug and blight.

For use on seed fruits such as apples, pears, quinces, etc., use from three-fourths to one pound

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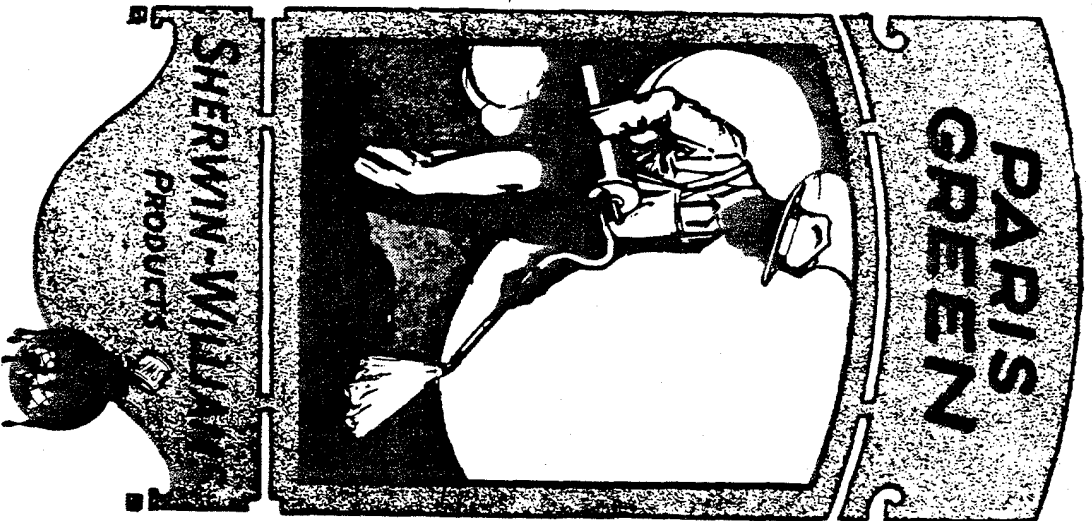
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Kill Potato "Bugs" and Tobacco
Worms with

SHERWIN-WILLIAMS

Paris Green

Experience has convinced you that it pays to fertilize and thoroughly cultivate your potato or tobacco crops. You may do so in a very thorough manner, but unless you keep the plants free from insects, profitable crops cannot be produced. Spraying is the insurance policy of your crops and the premium you have to pay is the lowest of any in the world. Paris Green is the oldest and most widely-used spray poison on the market. As a spray on potatoes against "bugs" and on tobacco to control horn worms, it has no peer.

Facts About Paris Green

S-W Paris Green is the most widely-used brand on the market today.

S-W Paris Green conforms with Government requirements in every respect.

S-W Paris Green *kills quickly* on account of its high arsenic content and *will not burn* the foliage of potatoes and tobacco because of its low percentage of water soluble arsenic.

S-W Paris Green is extremely fluffy, which fact insures uniform and economical covering of the foliage and good suspension in the spray tank.

S-W Paris Green can be used as a dust or as a wet spray, on account of its unusual fineness.

Directions for Using S-W Paris Green

In spraying or dusting potatoes or tobacco with S-W Paris Green, do not wait until the "horse has been stolen" before spraying. In other words, do not wait until the foliage of the plants has been eaten before you spray. Potato vines or tobacco plants defoliated by "bugs" cannot produce profitable crops because good foliage is essential to a good crop.

Potato "bugs" or tobacco worms are more quickly killed soon after hatching than later, when full grown. Watch your potato vines for masses of orange-colored eggs on the undersides of the leaves. Inspect your potatoes or tobacco for young "bugs" and when they appear spray or dust.

Sherwin-Williams Paris Green is used at strengths ranging from $\frac{1}{2}$ to 3 pounds to 50 gallons of water on potatoes and tobacco. We know that $1\frac{1}{2}$ pounds of S-W Paris Green to 50 gallons of water will give maximum results on potatoes and tobacco. When used as a wet spray add 2 or 3 pounds of slaked lime to each pound of Paris Green to 50 gallons of water. When used as a dust, mix 1 part of S-W Paris Green with 4 or 5 parts of hydrated lime. For small quantities, use about 3 teaspoons of S-W Paris Green and 6 tablespoons of hydrated lime to 1 gallon of water.

Write us for literature and information on our Dry Powdered Insecticides and Fungicides.

Peppers, Flea-Beetles on Egg-plant and many other fungous diseases of vegetables.

DIRECTIONS FOR THE SMALL USER

It is just as necessary to spray a small orchard or garden as it is large plantations. Spraying will yield a very profitable return in either case.

For spraying Apples, Apricots, Prunes, Plums, Cherries, Grapes, Grape Fruit or Strawberries to control the fungous diseases previously mentioned in this booklet, use $2\frac{1}{2}$ ounces of Fungi-Bordo to each gallon of water. When spraying potatoes for Blight, Flea-Beetles and Hoppers, use 4 ounces of Fungi-Bordo to each gallon of water. Fungous diseases of Tomatoes, Egg-Plant, Peppers and certain other vegetables may be controlled by using $2\frac{1}{2}$ ounces of Fungi-Bordo to each gallon of water.

MIXING

Add Fungi-Bordo gradually to the water in the spray tank while agitator is running. When small quantities are used stir thoroughly while material is being added to the water.

Results—good suspension, maximum spreading and adhesive properties and long, effective protection.

When in need of a Bordeaux Mixture ask your dealer for Fungi-Bordo. Fungi-Bordo is packed in 1, 5, 25, 50 and 100 pound sift-proof containers.

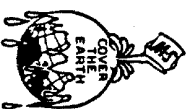
As the use of insecticides and fungicides are beyond our knowledge and control and involving elements of risk to vegetation, we do not make any warranty, express or implied, as to the effect of such use whether or not in accordance with directions or claims so to be.



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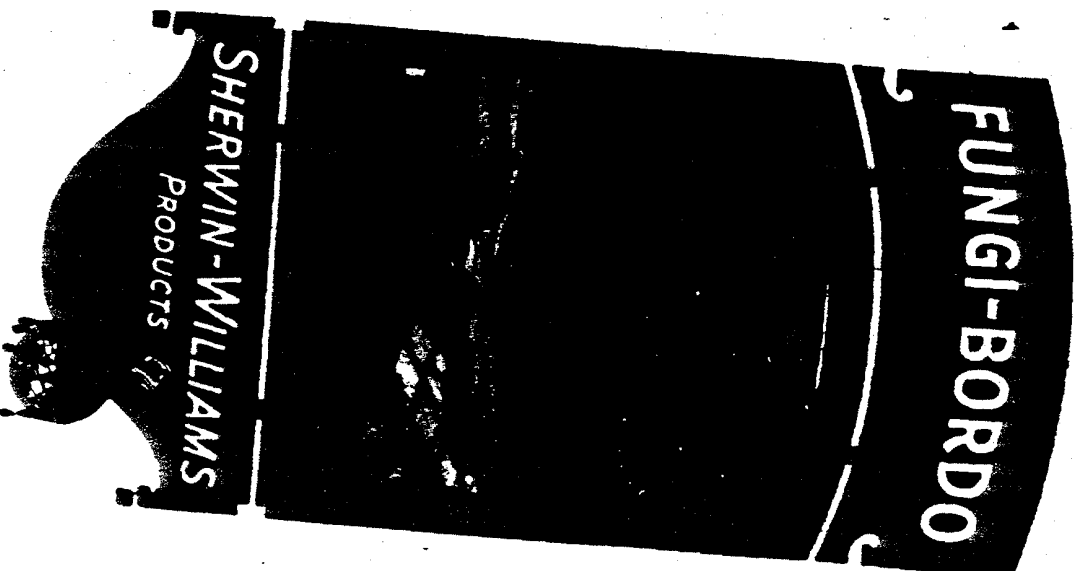
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SHERWIN-WILLIAMS Fungi-Bordo

BORDEAUX MIXTURE has been known for many years as the most effective all-around spray to use against fungous diseases of fruit and vegetable crops. The general practice among growers in the past, has been to make their own Bordeaux Mixtures. Appreciating the inconveniences connected with the home-making of Bordeaux Mixture we developed an effective ready-to-use dry Bordeaux Mixture which we have marketed successfully for a long time under the name of Fungi-Bordo.

The standard formula of home-made Bordeaux Mixtures generally includes equal parts of lime and blue vitriol. Unfortunately, most prepared Bordeaux Mixtures in dry or paste forms contain an unbalanced combination of lime and blue vitriol, which invites danger of injury to the crops sprayed or ineffective control of fungous diseases. Fungi-Bordo is the exception—it contains 50 per cent of blue vitriol and 50 per cent of the best grade of lime mixed to give a product having the suspension properties of freshly made Bordeaux Mixture. It will stick to fruit or foliage for a long time thus insuring maximum protection against fungous diseases.

Fungi-Bordo being in dry powdered form is ready-to-use. It mixes easily with water and is extremely fluffy.

Fungi-Bordo is more economical to use than paste Bordeaux Mixture forms, because it contains no water—furthermore it does not deteriorate with age nor is it affected by freezing. If you have been making your own Bordeaux Mixture it would be well to consider the following points. After doing so, we believe that you will find Fungi-Bordo to be an economical spray product to use.

In the home-making of Bordeaux Mixture, the following expense items must be considered.

- (1) Losses due to poor quality lime and improper slacking. The average lime available to growers is of poor quality and much of it is air-slacked. In the manufacture of Fungi-Bordo the best grade of calcium oxide lime is used.
- (2) Time consumed in making stock solutions of blue vitriol and slacking lime. A great deal of time is required to make Bordeaux Mixture—Fungi-Bordo is ready-to-use.
- (3) Loss of valuable time during the spraying season. Sprays must be applied on time to be most effective. A few minutes saved while loading up the sprayer permits the spraying of a greater acreage each day.

Fungi-Bordo contains 12 3/4% of copper or 50% of bluestone and 50% of lime. When used at the rate of 6 and 8 pounds to 50 gallons of water 3-3 and 4-4-50 Bordeaux Mixtures are obtained.

The following table will enable you to determine exactly the comparative value of Fungi-Bordo and other prepared Bordeaux Mixtures.

Metallic Copper Declared on Label	Percent	Pounds of concentrated mixture necessary to add to 50 gallons of water to make formula.
Insufficient copper sulfate:		
1.5%	5.89	33.9
2.0%	7.86	24.5
2.5%	9.82	20.3
3.0%	11.79	16.9
3.5%	13.75	14.5
4.0%	15.72	12.7
4.5%	17.68	11.6
5.0%	19.65	10.2
5.5%	21.62	9.2
6.0%	23.58	8.4
6.5%	25.55	7.6
7.0%	27.51	7.2
7.5%	29.48	6.3
8.0%	31.44	6.3
8.5%	33.41	5.6
9.0%	35.37	5.0
10.0%	39.30	4.6
11.0%	43.23	4.2
12.0%	47.16	4.2
Fungi-Bordo	50.0	4.0
Excess of copper sulfate:		
12 3/4%	62.88	4.0
10%	86.46	6.0
22%		8.0
		10.0

(A properly balanced Bordeaux cannot be obtained with these products.)

These figures show that Fungi-Bordo is the only properly balanced prepared Bordeaux Mixture of those listed.

DIRECTIONS FOR COMMERCIAL USER

The following general directions are supplied by us gratuitously and are believed to be reliable and of value but are in no way guaranteed.

For the control of Anthracnose, Blotch, Bitter Rot and Black Rot of Apples; Peach Blight; Brown Rot of Apricots, Prunes, Plums and Cherries; Black Rot of Grapes and Strawberry Leaf-Spot, use from 6 to 8 pounds to 50 gallons of water. For the control of Scab of Grapefruit and Brown Rot of Lemons use from 4 to 6 pounds of Fungi-Bordo to 50 gallons of water. Fungi-Bordo used at the rate of 8 to 10 pounds to 50 gallons of water will control Potato Blight and is an effective repellant of Flea-Beetles and Hoppers, used at the rate of 6 to 8 pounds to 50 gallons of water. Fungi-Bordo will control Tomato Leaf-Spot, Rot of

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DISINFECTANTS, DIPS, WOOD PRESERVATIVES,

SOAPS AND CLEANING COMPOUNDS

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Phenolene

is a powerful disinfectant for home use. A few drops in water will form a milky white solution that is stronger than carbolic acid in its killing effect on germs. Phenolene is non-poisonous. It will not injure walls, woodwork, carpets, etc. It is absolutely safe to use in the home, yet it is sure death to germs, and when used properly makes for perfect home hygiene.

Coal-tar dips and disinfectants are sold very extensively in all parts of the country and Phenolene—one of the products of our coal-tar plant, very powerful and pure—meets every requirement necessary in such a product.

In the manufacture of Phenolene we re-distill the raw materials in order to remove all tarry substances which are detrimental to the ordinary disinfectant of this type. The result is Phenolene, a disinfectant which when dropped into water forms a perfect milk-white emulsion and is suited to any of the purposes for which it is recommended.

Where you can buy Phenolene

You can buy Phenolene from our dealer in your town. It is plainly labelled, so do not accept a substitute as being "just as good." Phenolene is put up for use in 2 oz., 4 oz., half-pint and pint bottles; quart, gallon and 5-gallon cans; also barrels.

Dilutions of Phenolene for General Use

General disinfecting of drain pipes, pails, garbage, bath rooms—1 part to 100 parts of water.

Cuts, bruises, ulcers, sores, etc.—1 teaspoon to pint of warm water.

Burns—1 teaspoon to quart of water.

Insect bites and stings—1 teaspoon to quart of water.

Prickly heat and chafing—1 teaspoon to pint of water.

Chapped hands—1 teaspoon to quart of water.

Bath—1 teaspoon in tub.

Sore throat—3 or 4 drops in glass of water, using atomizer.

Sore feet—1 teaspoon to gallon of water.

Poison ivy—1 teaspoon to pint of hot water.

Shaving—1 teaspoon to 2 quarts warm water after shaving.

Catarth—2 or 3 drops in glass of warm water. Use as douche.

Shampoo—1 teaspoon to quart of water.

Phenolene salve—Add 2 drops to teaspoon of vaseline, cold cream or olive oil.

Head colds—1 teaspoon to quart of steaming hot water.

Inflamed gums—1 or 2 drops on cotton, then rub gums.

Sick room—1 teaspoon in quart of water, place in saucer. Wash linen, etc., in 1 or 2 percent solution.

General cleaning—1 tablespoon to gallon warm water to scour ice chest, garbage pails, sinks, etc.

Dogs—For fleas and mange, wash dog weekly in 1 part of Phenolene to 75 parts warm water. Disinfect kennels with same solution.

Poultry—Spray roosts, dropping boards and nests with 1 part to 75 parts of water. For scaly leg, lice and mites, dip birds in 1 part Phenolene to 100 parts of water.

There is a

SHERWIN-WILLIAMS PRODUCT

for every protective, preservative and decorative purpose

EACH PRODUCT FOR ITS PURPOSE IS BEST



PAINTS AND VARNISHES

Paints, Varnishes, Stains and Enamels for finishing and refinishing every kind of surface; a complete range of products of the highest quality for builders and decorators, property owners, householders, railway, street railways and marine use, and the manufacturing trade.

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A wide range of Dyes, Intermediates, Color and Pigments, as well as an extensive line of chemicals, for prompt shipment and contract

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A complete line of spraying materials, in both dry and paste form, covering every requirement of landscape, orchard, farm and garden.

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A line of very powerful coal-tar disinfectant for use in the home and on the farm.

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A full line of coal-tar and arsenical dips for cattle, sheep, horses and other livestock.

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A line of high quality timber preservatives equal in most respects and superior in many respects to the best imported wood preservatives.

SOAPS AND CLEANING COMPOUNDS

A complete line of liquid and paste soaps for home, industrial and garage use. Cleaners and polishers for metal, furniture, woodwork and automobiles, etc. Floor Oils, Floor Wax, etc.

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THE necessity of proper pruning has long been recognized and recent experiments have proved beyond question that insufficient thought and attention is given to this important work.

The pruning of apple trees in Winter to encourage wood growth and in Summer to induce fruitfulness are principles that are recognized by horticulturists everywhere. Orchardists, city foresters and arboriculturists realize the necessity of covering cuts after trimming so as to prevent decay of a part or the final loss of the tree. Time was when trees were trimmed in the easiest possible manner by leaving the bare stubs, which quickly decayed, carrying the deterioration into the main branches and trunk of the tree. This was wrong—and disastrous losses were invariably the result of such carelessness.

SHERWIN - WILLIAMS PRUNING COMPOUND is being used extensively in all parts of the United States by horticulturists, city foresters and arboriculturists, as it possesses all the qualities necessary in a preparation to properly protect pruning wounds. It successfully checks the weathering of the wound and also prevents the growth of bacteria or fungi. It will not injure the cambium and bark—will immediately seal up the wound and has special disinfecting qualities which make it more adaptable than asphaltum paints, tar and white lead. On account of these antiseptic qualities, Sherwin-Williams Pruning Compound will aid nature in healing her wounds instead of retarding growth.

Brief reasons why you should use Sherwin-Williams Pruning Compound

It preserves the wood because it combines antiseptic and weatherproof qualities.

It promotes the growth of the tissues, because it will not harden or blister the growing layer, but will keep it in a natural, moist condition.

It will prevent decay because it weathers for the longest possible time.

A few practical suggestions for using Sherwin-Williams Pruning Compound

Always make a "first" cut on heavy branches at a convenient point to prevent tearing back of the bark.

Use a sharp saw to avoid a ragged cut.

Make a final cut flush with branch from which part to be removed grows. This will allow nature to heal the wound and the cut will weather better.

Apply Sherwin-Williams Pruning Compound at once—covering the wound copiously with a coat.

Be sure that the cambium is well coated.

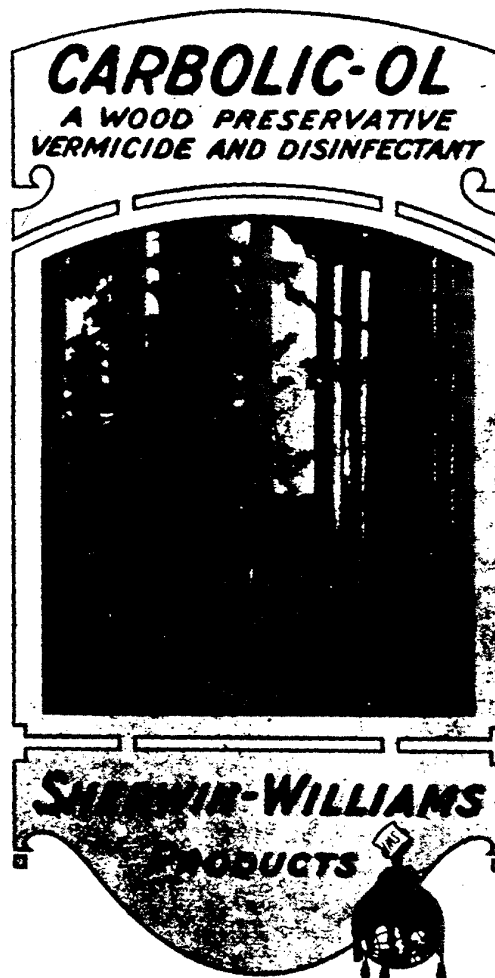
All trees should be free from dead wood, as the quality and quantity of fruit depends to a great extent on the removal of interfering branches and proper pruning.

Shade trees may be trimmed with success any time after the Spring flow of sap has ceased. The cuts should be covered at once with Sherwin-Williams Pruning Compound.

You can buy Sherwin-Williams Pruning Compound from our dealer in your town.

It comes ready for use and is put up in quart and gallon cans.





0007-SWP-000004242

Carbolic-ol

What is Carbolic-ol?

Carbolic-ol is a pure high boiling-point oil derived from the distillation of pure coal tar; in other words, the heaviest oil produced from the distillation of coal tar and what is known as a high boiling-point oil. It is a highly efficient wood preservative.

The distinction between the high boiling point oils and low boiling point oils is that the latter are distilled at a low temperature, are consequently lighter in gravity, more volatile and recognized generally as not being efficient for the types of work for which we recommend Carbolic-ol.

What Carbolic-ol Will Do

1. It will give wood protection against decay, insuring permanent protection.
2. It will not make wood appreciably more inflammable.
3. It contains no acids harmful to wood.
4. It is heavy enough to be applied easily and simply with a brush.
5. It remains liquid in all temperatures.
6. It actually prolongs the life of wood and reduces repair and maintenance costs.

Methods of Use

The three general methods of using wood preservatives are brushing, spraying and dipping.

Brushing—Carbolic-ol differs from paints and varnishes in method of application. But do not lightly brush the material on;

apply it thickly, as it will penetrate and be absorbed quickly. When possible the oil should be heated to about 180 degrees Fahrenheit when used on dry timber, and about 200 degrees when used on green timber.

Spraying—A simple spraying machine can be used. Two applications will give the best results, allowing twenty-four hours to elapse between first and second coats.

Dipping—Timber to be treated should be immersed in a bath of the preservative heated to about 200 degrees Fahrenheit, making certain that the portion of the timber to be treated is entirely below the surface of the oil. The timber should be allowed to remain in the oil for at least ten minutes, allowing an extra five minutes for each inch thickness above two inches. In other words, two-inch timber should be given a ten-minute bath, three-inch timber a fifteen-minute bath, etc.

Covering Capacity

Five gallons of Carbolic-ol will cover 1000 square feet, board measure, one brush coat.

Eight gallons will cover 1000 square feet, board measure, two brush coats.

Twelve gallons will cover 1000 square feet, board measure, dipping process. Slightly less will be required where spraying method is used.

Uses for Carbolic-ol

Ties, trestles, poles, cross-arms, anchor posts, insulating boxes, joists, pipe logs, shaft timbers, etc.—in fact, for all wood-work exposed to the weather.

B373





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The Fly Menace

IF THE ordinary cattle-owner had an accurate means of figuring how much flies were costing him every year, he would take steps to stop their depredations instantly.

The fly is one of the greatest dangers to both human and animal life. It is the filthiest of all insects, and the most irritating. Cows and other animals that are bitten and pestered all day by flies, cannot do their best. On top of this if they have to fight mosquitoes all night, it is no wonder the milk yield falls off during the Summer.

At least 50 per cent of all cattle are grubby, as a result of the warble flies. Grubby cattle cannot attain full weight and do not bring full price, and besides, a discount of $33\frac{1}{3}$ per cent is placed on all grubby hides.

It is very difficult for horses to work or travel when they are kicking and switching constantly at flies and mosquitoes.

Unless you protect your stock, you are spending money for feed to fight flies and mosquitoes. It is impossible to get away from this fact. Part of it the flies get by sucking the blood, the rest of it is used in energy they spend in fighting the pest, therefore, these same flies take milk out of your pail, keep your stock scrawny, discontented, and make it unpleasant for all concerned.

There is another side to the fly question which must be considered, and that is the

danger and annoyance they bring into the home. The house-fly, the stable-fly, and other varieties of the pest are born and breed around stables; pick up their food there, and spread disease germs and filth.

The house-fly carries with it typhoid and other disease germs and creates annoyance for everyone in the home. Everyone, therefore, should be interested in eradicating flies of every type, and at the same time to prevent their increase in numbers as far as possible.

How to Do It

SHERWIN-WILLIAMS FLY-SPRAY is a liquid preparation designed to keep flies off cattle and horses and also repel lice, ticks, and certain other vermin.

Every owner of livestock, whether large or small, should use Fly-Spray, particularly during the Summer season. It saves money for the stock-owner and is a humane act.

A herd of milk cows will yield from 10 per cent to 20 per cent more milk when freed from flies and are able to eat in peace.

The effectiveness of Fly-Spray is not limited only to cows, but is very efficient when sprayed on horses. A mettlesome horse loses flesh in fly-time, but if sprayed with Fly-Spray before driving it will help keep him in good condition.

The interior of stables, stalls, etc., should be thoroughly sprayed to keep away flies. Fly-Spray is also an excellent spray for the

interior of hen-houses, roosts, etc., and will aid in keeping the house in sanitary condition.

The cost of spraying your stock with Fly-Spray is very small compared with the results it insures. It will pay you big dividends and give the animals peace and quiet, thus increasing their weight and worth.

Sherwin-Williams Fly-Spray is made of carefully selected material and prepared on a formula designed to keep flies away from stock for the longest possible length of time.

While driving away flies and mosquitoes it will not irritate the animals and is non-poisonous. It will not hurt the skin or hair. It is effective for six to eight hours. It is a repellent to lice; it is a germ destroyer and a healing antiseptic. It is effective for use in poultry houses; it will not gum the hair; effective against barn or cattle itch; is a good hog spray.

Sherwin-Williams Fly-Spray has been tested thoroughly under severest conditions and is being used successfully by cattle owners in all parts of the United States. It is safe and sure; can always be relied upon to give complete satisfaction.



Directions for Using

THE most effective way to use Fly-Spray is to apply with a sprayer which throws a fine mist. Only light applications are necessary. If no sprayer is available, use a sponge. Apply lightly and sponge gently with the grain of the hair. Do not rub; it is not necessary for successful results.

For Cattle—Apply across back and fore-shoulder, around horns and legs, also on abdomen.

For Horses—Lightly spray on legs and abdomen, then on other parts.

For Poultry Houses—Spray interior of coop freely.

For Swine—Spray lightly on abdomen, then across back.

General—In the case of lice and mites, apply Fly-Spray to affected parts, rubbing in with a cloth or sponge, or spray thoroughly.

Spray doors and walls of stalls and stables every other day. This will keep the flies away without the constant necessity of spraying the animals.

Fly-Spray will relieve horses and cattle of all vermin and can be applied as often as necessary. It is better to give a light application frequently, than a heavy one at infrequent intervals. The result will be much better.

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When to Apply Fly Spray

THE best time to spray cows is before milking. Horses get the most benefit from spraying when application is made before driving or feeding.

Fly-Spray is perfectly harmless and application should be made as often as necessary. Two applications a day is sufficient to give the animals all the protection they need from mosquitoes and flies. Always spray or sponge Fly Spray against the lay of the hair of the animal.



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 and marine use, and the manufacturing tra

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Paint and Varnish Estimating

*With Covering Capacities of Sherwin-Williams
Paints and Varnishes for Buildings
Exterior and Interior*



PUBLISHED BY

THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES AND FACTORY: CLEVELAND, O.
SALES OFFICES AND WAREHOUSES IN PRINCIPAL CITIES

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Paint and Varnish Estimating

The Approximate Quantities of Materials Required on Average Surfaces

IN this pamphlet we are giving general information about estimating the quantities of various painting materials required for all ordinary home surfaces, exterior and interior. The covering capacity of all principal Sherwin-Williams Products for home use are also given. It must be kept in mind, however, that this information can only be approximate, as no two surfaces are ever exactly alike in composition and condition, and no two individuals ever spread paint in exactly the same way, some using more and some less material for the same job.

Exterior Estimating

No set method of estimating can be correct in every detail, as allowances must be made for a varying number of bays, gables and other projections, also for the difference in absorption of various surfaces, as well as how thick or thin the paint is applied by the individual doing the work. By observing the following directions, however, anyone should be enabled to obtain a fairly close estimate of the quantity of material necessary for exterior painting on the average surface.

Body of Building

To ascertain the number of gallons for body of building, measure the distance around the building and multiply by the average height. This will give the number of square feet to be painted. Divide this by 360, the number of square feet SWP (Sherwin-Williams House Paint) will cover, two coats to the gallon on the average surface, and the result will approximate the number of gallons needed for the body of the house.

For the trimming, cornices, etc., of the average type of house, allow one-sixth as much SWP as is required for the body of house.

Blinds

If the house has blinds, allow about 40 square feet of surface for the average pair of blinds. Multiply the number of blinds by 40 and divide by 360 to ascertain the number of gallons needed for all blinds, two coats.

Porch Ceiling

If the porch ceiling is to be painted with SWP, multiply its length by its width, which will give its area and divide by 360 to give the number of gallons needed for this surface, two coats. If to be finished natural, to estimate the number of gallons of S-W Rexpar Varnish needed for two coats, divide by 275 (covering capacity of Rexpar, two coats).

Porch Floors and Steps

For the floor, multiply the length by the width and divide by 360, the number of square feet S-W Porch and Deck Paint will cover, two coats to the gallon.

For the steps, ascertain the square feet of surface in one step, multiply by the number of steps, then divide by 360.

Exterior Doors

Exterior doors of average size which are to be painted require about one pint of SWP. Doors which are to be varnished require about one pint of Rexpar; if new doors of oak or other open grained wood, one pound of Paste Filler will also be required.

Shingles

Shingled roofs to be stained with S-W Preservative Shingle Stain, treated in the usual way with one dip coat and one brush coat, may be estimated by multiplying the length of the house by its width, and adding one-third of that amount which will give the approximate area of an average roof, then divide by 100 (covering capacity in square feet of Preservative Shingle Stain, one dip coat and one brush coat to the gallon). If there are any gables, the area per gable may be ascertained by multiplying the length of the rafters by one-half the distance from the cornice to the peak.

For restaining an old roof which has been previously stained, for which one brush coat is usually sufficient, the approximate covering capacity is considered to be 150 square feet per gallon, one brush coat.

Table of Covering Capacity of Sherwin-Williams Products

EXTERIOR

(Approximate on Average Surface)

SWP (House Paint).....	360 square feet per gallon, two coats
S-W Preservative Shingle Stain	100 square feet per gallon, for one dip coat and one brush coat. 150
S-W Carbolic-ol Shingle Stain.....	square feet per gallon for one brush coat only.
S-W Porch and Deck Paint.....	360 square feet per gallon, two coats
S-W Rexpar Varnish.....	550 square feet per gallon, one coat
S-W Concrete Wall Finish.....	300 square feet per gallon, one coat
S-W Commonwealth Barn Paint	500 square feet per gallon, one coat
S-W Roof and Bridge Paint.....	500 square feet per gallon, one coat
S-W Metalastic	600 square feet per gallon, one coat

Interior Estimating

In estimating the amount of materials required for interior decoration, it is necessary to figure each room separately. The following estimates are based on average conditions, but it should be remembered that the covering capacity of all painting materials will vary according to the surface on which they are applied; a rough plaster wall will require more than smooth plaster, a soft porous plaster will absorb more than a hard plaster, etc.

Ceilings and Walls

To determine the quantity of S-W Flat-Tone for three-coat work on the ceiling, multiply the length by the width, which gives the square feet of ceiling area. Divide this by the number of square feet Flat-Tone covers per gallon on the type of surface to be painted, as shown in the Table of Interior Covering Capacities further along.

The quantity of Flat-Tone required for three-coat work on the walls can be estimated in the following manner: Multi-

ply the distance around the room by the height. This gives the number of square feet of wall space. Subtract from this 20 square feet for each window and 21 square feet for each door. Divide the total number of square feet by the number of square feet Flat-Tone will cover three coats to the gallon on the type of surface to be painted.

On new work, the first coat of Flat-Tone should be mixed with Flat-Tone Mixing Size in the following proportions:

Sand finish plaster,

or any porous plaster....Equal parts Flat-Tone and Flat-Tone Mixing Size.

Smooth hard plaster.....1 part Flat-Tone Mixing Size to 3 parts Flat-Tone.

A simple method to estimate the quantity of Flat-Tone Mixing Size required is as follows: Add the total number gallons of Flat-Tone needed for all coats, walls and ceiling. Divide this by 4 for sand finish or porous plaster, or by 6 for smooth hard plaster. The result will give the number of gallons of Flat-Tone Mixing Size needed for the job. This is to be used for the first coat only, and is to be added to Flat-Tone in the proportions indicated above.

Woodwork

In a room of average size (about 12x15) there is usually the following woodwork:

2 doors (21 square feet each)	42 square feet
Baseboard ($\frac{1}{2}$ foot high)	27 square feet
3 windows (20 square feet each)	60 square feet
Total	129 square feet

The distance around the room multiplied by the height of the baseboard gives number of square feet in the baseboard. Should the surface be finished natural by applying a coat of shellac and then two coats of Scar-not Varnish, the procedure will be as follows in estimating: Divide the square feet of woodwork by 500 (covering capacity per gallon for one coat of shellac) which will give the number of gallons of shellac necessary. Multiply the square feet of woodwork by 2 (for two-coat work) and divide by 500 (covering capacity of

Scar-not to the gallon), the result giving the number of gallons of Scar-not Varnish needed. To determine the number of gallons of stain required for woodwork, divide the area of the surfaces to be treated by 500 (number of square feet Handcraft Stain covers to the gallon). If filler is to be estimated, divide the area in square feet by 40 (which will designate the number of pounds needed).

For a white enamel finish—to ascertain the quantity of undercoater required, divide the number of square feet of woodwork by the number of gallons covering capacity of the undercoater to be used, as shown in the following Table of Covering Capacities. To ascertain the quantity of enamel required for the finishing coats, divide the number of square feet of woodwork by the number of gallons covering capacity of the kind of enamel to be used.

Floors

If floors are to be finished natural, three coats of Mar-not should be used. Multiply the area of the floor (length times width) by 3 and divide by 550 (covering capacity Mar-not one gallon one coat).

To estimate for floors to be stained, divide area of floor by 500 (number of square feet Handcraft Stain and Handcraft Stain Reducer cover per gallon) which will give the number of gallons required.

Table of Covering Capacities of Sherwin-Williams Products

INTERIOR

(Approximate on Average Surface)

S-W Flat-Tone

On sand finish walls	} 200 square feet per gallon, three coats. (For two-coat work, figure 300 square feet two coats to the gallon.)
On very porous smooth walls ---	
On hard, smooth plaster walls ----	
	250 square feet per gallon, three coats. (For two-coat work, figure 350 square feet two coats to the gallon.)

F

(Above covering capacities for Flat-Tone are based upon the addition of Flat-Tone Mixing Size to the first coat, in the proportions directed on the preceding page. Do not deduct from the amount of Flat-Tone indicated above on account of adding the Mixing Size.)

On walls previously

painted..... 250 square feet per gallon, three coats.
(For two-coat work, figure 350 square feet two coats to the gallon.)

S-W Flat-Tone System

(Glaze Color).....750 square feet per gallon, one coat.

S-W Flat-Tone Multi

Color Effects.....One quart of paint for each stipple color to a room 12 x 20.

S-W Old Dutch

Enamel.....350 square feet per gallon, one coat

S-W Enameloid400 square feet per gallon, one coat

S-W Enamel.....400 square feet per gallon, one coat

S-W Enamel Under-

coater No. 12.....400 square feet per gallon, one coat

S-W Old Dutch

Enamel Undercoater400 square feet per gallon, one coat

S-W Inside Floor Paint250 square feet per gallon, two coats

S-W Floorlac, Colors .225 square feet per gallon, two coats

S-W Floorlac, Ground.225 square feet per gallon, two coats

S-W Concrete Floor

Paint.....250 square feet per gallon, two coats

S-W Handcraft Stain...500 square feet per gallon, one coat

S-W Oil Stain.....600 square feet per gallon, one coat

S-W Acid Stains.....500 square feet per gallon, one coat

S-W Mar-not Varnish.550 square feet per gallon, one coat

S-W Scar-not Varnish.500 square feet per gallon, one coat

S-W Rexpar Varnish...550 square feet per gallon, one coat

S-W Velvet Finish

Varnish.....450 square feet per gallon, one coat

S-W Mission-lac.....600 square feet per gallon, one coat

S-W Shellac.....500 square feet per gallon, one coat

S-W Paste Filler..... 40 square feet per pound

S-W Prepared Wax...125 square feet per pound, one coat

How Paints and Varnishes are Made

Where the ingredients come from



PUBLISHED BY

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THIS COUNTER BOOK

The Sherwin-Williams Products is issued with the intention that it will be placed on the counter of the agent's store, or in some other conspicuous place, where it can be looked into by customers and visitors. Do not put it in your private desk or in any out-of-the-way place. If properly placed it will give your customers an opportunity to learn more about Sherwin-Williams Paints and Varnishes.

THE SHERWIN-WILLIAMS Co.

makes a larger and more complete line of Paint and Varnish Products than any other manufacturer. The line embraces practically everything with the exception of artist colors. It covers not only products used by the practical painter and householder, but everything used by large railway, steamship and manufacturing companies.

In all these products we aim to give greater satisfaction, greater economy and better service than can be found in any other line.

THE SHERWIN-WILLIAMS LABEL means good quality in all kinds of paint and varnish.

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