

SALES BULLETIN #65

May 11, 1950

Are you harassed by your dealers demanding delivery on #75 House Paint?

No?

Well, you will be.

In order to keep pace with our increased gallonage of all products, we are using approximately 30% more titanium than last year. The raw material market is tightening both as to supply and price and prospects for more pigments and oils at the present prices is not too good.

At the present time we have a full and complete inventory of #75 House Paint, but very shortly the peak demand for house paint will hit us and physically, due to lack of the shipping facilities that would be required for such a peak demand, we will not be able to promptly handle your orders.

Right now is the time to sell #75 House Paint and let us ship it while we have a full supply.

The wise merchant will have an adequate stock of house paint to take care of his customers when they want it. Remember — his lost sale because of too low an inventory is a lost sale to you.

Do a real service to your accounts and order it out now.

THE O'BRIEN CORP.

Bill
W. D. Lewis