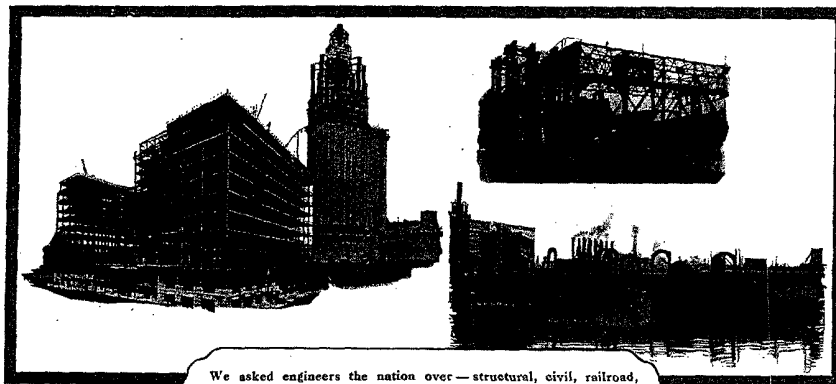




We asked engineers the nation over—structural, civil, railroad, industrial and consulting engineers; federal, state, and county engineers—what paint they use and recommend for metal surfaces. Of more than two hundred who replied, nine out of ten said "Red-lead!"

182 Leading Engineers *recommend red-lead for metal surfaces*

89% of those asked say *red-lead*
gives best protection

THE engineer can take no chances. His reputation hangs upon the strength of his structures—upon their ability to render *unfailing* service—upon their ability to stand up under all kinds of weather attacks.

How do engineers today protect the monuments of their skill and planning? How do they safeguard their bridges, their structures, from corrosion? We asked them.

Here's what they said

We asked two hundred and three leading engineers, from all parts of the United States, what paint they use and recommend for protecting metal surfaces.

One hundred and eighty-two—more than 89% of the entire number—said they use or recommend *pure red-lead*. And this was not just one group of engineers. Among those who replied were structural engineers, civil engineers, railroad engineers, industrial engineers, consulting engineers.

And they told why

We asked them why they prefer pure red-lead. Here are a few replies, typical of scores:

"We know of no better rust preventive than red-lead."

"It gives best protection, being impervious to water and gases."

"Experience shows red-lead gives best protection."

"It does not peel; it prevents rust."

"We prefer it as the result of tests conducted by us."

The highest grade red-lead obtainable is Dutch Boy red-lead. It is obtainable in both paste and liquid form. The paste form comes in the natural orange-red color and can be shaded to any desired dark color. The liquid comes in the natural orange-red, also in light and dark brown, light and dark green, and black.

If you have special information that you want on painting, write our technical staff in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 115 Oak Street; Chicago, 500 West 12th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co. of Penna., 315 Fourth Avenue; Philadelphia, John T. Lewis & Son, Co., 437 Chestnut Street.

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