

THE DEAN & BARRY CO.

MANUFACTURERS OF

R.S. MCKAY, PRESIDENT
A.N. MASSE, VICE PRESIDENT
F. STANLEY CROOKS, SECRETARY
G.W. MCKAY, TREASURER



OFFICE & FACTORY
298 MARCONI BLVD.
PHONES ADAMS 3132

COLUMBUS, OHIO

28

Trade Name	Strictly Pure Putty
Category	Putty
Color	Natural
Number	PY-1
Quality	First

PIGMENT	88.5%				
		lbs	Yield in gal	Unit cost	Total cost
Whiting		377.0	16.70	.01 per lb	3.77
VEHICLE	11.5%				
Raw Linseed Oil		48.9	6.31	.88 per gal	5.54
Drier		.7	.10	.40 " "	.04
Manufacturing loss (---)					
Actual yield		426.6	23.11		9.35

COST ANALYSIS

Material cost per gal	.40
Direct labor cost per gal	.09
Factory overhead cost per gal	.07
Bulk cost per gal	.56
Complete package cost per gal	.12
Factory cost in package per gal	.68

PRICES

A	.80
B	---
C	1.25
D	.88
E Industrial plants	1.00