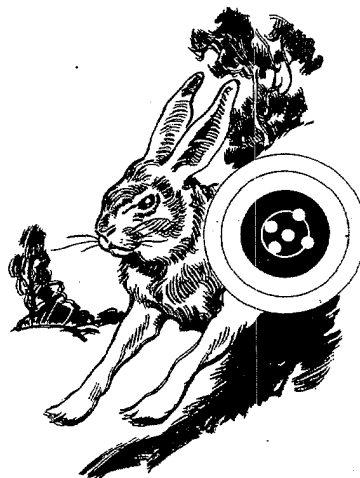


THE HOLLOW-POINT N. R. A.

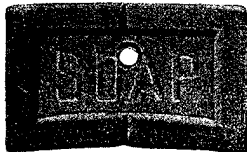
AS an expert rifleman, you need no introduction to the US .22 N. R. A. long-rifle cartridge. It stands supreme among .22's used for target shooting, being the choice of leading marksmen both here and abroad.



But did you know that this famous .22 can be had with hollow-nose bullet for hunting? The hollow-point N. R. A. has been called "the deadliest little rimfire in the world." It gives ten-shot groups of less than an inch at fifty yards and, as its bullet expands upon impact, it packs a terrific punch. The tough old woodchuck, the cunning fox, the rabbit, the squirrel, the crow—all small game can be bagged with the N. R. A. Hollow-Point.

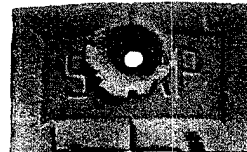
United States Cartridge Co.

111 Broadway, New York, N. Y.



EVIDENCE OF TERRIFIC SHOCKING FORCE

Put up a cake of soap. Shoot a hollow-point N. R. A. through it. Then look at the cake. See the small hole where the bullet went in. On the other side see the large hole—the end of the funnel-shaped path cut by the mushrooming bullet. That's deadly shocking force for you!



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