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CLIENT: Monsanto Company

STATION: KMOX Radio

PROGRAM: KMOX Radio News

TIME: 6:06 A.M.

DATE: 11/6/91

CITY: St. Louis

BOB HARDY: "The head of the Illinois Environmental Protection Agency says pollution prevention does not have to cost business a lot of money. In some cases Mary (Gaddis) says, it can pay and she points to Monsanto's Krummrich plant in Sauget."

MARY GADDIS: "They introduced a new crystalizer technology for making paradichlorobenzene, PDCB, which is the main ingredient in moth balls. By doing this they've increased production by 36 percent, they reduced their emissions by a million tons and even more importantly they've increased profits by \$1.5 million a year."

HARDY: "Gaddis says pollution prevention is one of the goals Illinois EPA officials are striving to meet. She says her top challenge is bringing the state into compliance with the new federal Clean Air Act."

"The head of the Missouri Department of Natural Resources Tracy Mehan agrees. He says a measure bringing the state into compliance with the federal law is the only environmental bill in Governor Ashcroft's 1992 legislative package."

"Both Mehan and Gaddis spoke to an RCGA conference on the environment yesterday here in St. Louis."

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