

**Interoffice
Communication**

TO: Distribution

FROM: T. G. Grumbles
DATE: Dec. 28, 1989

VISTA

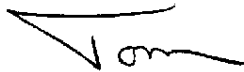
SUBJ: VISTA ENVIRONMENTAL POLICY VIDEO

I have received multiple requests to consider producing a revised video that would be more suitable for outside audiences, specifically customers or the general public during plant open houses, etc.

The original film, which I believe you all have seen, was targeted to VISTA employees and to be used to introduce the policy and CMA's responsible care program on a local basis.

Based on comments received from marketing and the business area, a similar video directed at customers would be useful as the environmental issues gain higher profile with our customers. If a revised film is made, we would also try to make it useful for the "general public" around our manufacturing locations.

Please let me know by January 19 if you think it is worthwhile to pursue the production of a revised film. Costs are undefined but should be reasonable because much of the original footage could be used.



T. G. Grumbles

bko

Distribution: Plant Managers

B.E.A Larsen, R. Swantkowski, W.J.B. Vogel, J. Ball,
R. Martin, R. Rose, M. Fortier

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