PLAINTIFF'S EXHIBIT
USG-1312

BB011 0301

New, low-cost way to control sound

RED TOP* AUDICOTE ACOUSTICAL PLASTER

N.R.C. UP TO .60

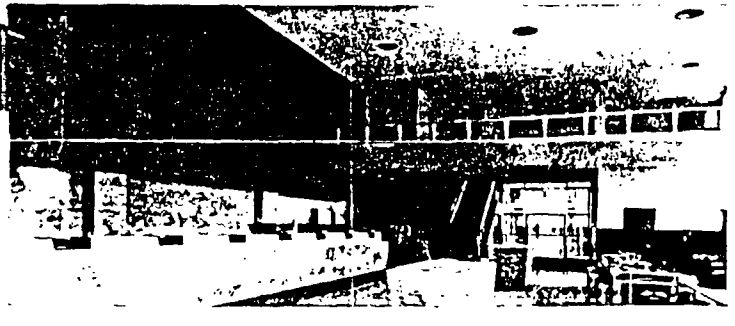
for spray or hand application

RED TOP AUDICOTE is a high-coverage plaster that forms a porous, sound-deadening ceiling surface. It is ideal for machine or trowel application . . . has exceptional bonding qualities.

AUDICOTE lends itself to almost any interior design including curved contours and smoothly sweeping surfaces. It is recommended where beautifully textured, sound-absorbent, fireproof surfaces are desired.

AUDICOTE can be applied over gypsum basecoat plaster or other ceiling surfaces. It may be given a texture when machine applied, can be stippled, stipple-perforated, darbied, or finated. Satin White AUDICOTE gives light reflectance of .58 and may be spray-painted without appreciable loss of sound absorption.

For more information and details, see Sweet's Architectural Files, section 11/a; contact your U.S.G. Architects' Service Representative or Sales Representative or write Dept. PA-2, 300 W. Adams St., Chicago 6. (AUDICOTE is also sold by Canadian Gypsum Company, Ltd., Toronto and Montreal.)



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