



E. I. DU PONT DE NEMOURS & COMPANY
INCORPORATED
WILMINGTON, DELAWARE 19898

CHEMICALS AND PIGMENTS DEPARTMENT
JACKSON LABORATORY

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December 10, 1981

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"KROLOR" FOR JAPANESE THERMOPLASTIC
ROAD MARKINGS
(Re: DWH to PAW, attached)

We have an opportunity to participate in the Japanese thermoplastic road marking business if we can routinely supply dry blends of "Krolor" Yellow and Orange in ~92%/8% ratios. Specifications for this business relate to masstone color, making use of low strength (substandard) "Krolor" Yellow a distinct possibility.

Please comment on the feasibility of this opportunity as far as Newark is concerned:

- Can we reliably blend "Krolor" to color uniformity at the ratios specified in M. W. Ott's letter (attached)?
- Do we have blending capacity in 123 Bldg. to produce 200M-~500M pounds of this blend?
- Can we reliably control color using substandard "Krolor" Yellow?
- What added costs might be expected from that blending operation? (Control Lab and Production labor).
- What technical effort would be required to develop this blend product?

Assuming a positive response on this opportunity, how quickly could we prepare 100 kg of each color indicated in Ott's letter?

Your response by 12/21 will allow the Business Center to determine whether this product development is justifiable.


P. A. Wriede

PAW:jla
Attachment