

LEAD INDUSTRIES ASSOCIATION

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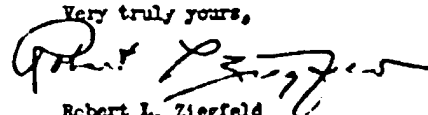
August 12, 1952

To Members of the Lead Industries Associations

Under separate cover we are sending your copy of "Lead in Modern Industry," a new 230 page, illustrated book just published by the Lead Industries Association describing the manufacture, applications and properties of lead, lead alloys and lead compounds. It was written to provide the public, in general, with a broad picture of the whole lead industry and, at the same time, give those who are already using lead and its products a handy reference source. It is sufficiently technical to be of practical value to the engineer in industry and yet broad enough for those with a more casual interest.

Extra copies may be obtained at our cost of \$1.50 per copy, or in quantities of ten or more, at \$1.00 per copy.

Very truly yours,

Robert L. Ziegfeld
Secretary