

a fair chance

SAVE this guide for reference with your family, your painter, and the Sherwin-Williams dealer

CONDENSED

HOUSEHOLD GUIDE

For Painting, Varnishing, Staining and Enameling

IMPORTANT: Each of the products specified below bears our name and trade mark



TRADE MARK

	TO PAINT <i>Use product named below</i>	TO VARNISH <i>Use product named below</i>	TO STAIN <i>Use product named below</i>	TO ENAMEL <i>Use product named below</i>
AUTOMOBILES	S-W Auto Enamel: for the main body paints between car	S-W Auto Enamel Clear: a colorless varnish		S-W Auto Enamel: assorted colors
AUTOMOBILE TOPS AND SEATS	S-W Auto Top and S-W Auto Seat Dressing			
BRICK	SWP House Paint: a fast oil paint S-W Concrete Wall Finish: dull finish			Old Dutch Enamel: full gloss for outside exposure
CEILINGS, Interior	Flat-Tone: the washable, flat oil paint	Scrub-Nut Varnish: for woodwork only, such as beamed ceilings, etc.	S-W Handcraft Stain: penetrating spirit stain for new hard wood Floorlac: varnish and stain combined S-W Handcraft Stain: penetrating spirit stain for new wood only	Enameloid: assorted colors
CEILINGS, Exterior	SWP House Paint	Respair Varnish: weather resisting, for porch ceilings, etc.	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, navy, gloss or rubbed effect
CONCRETE	S-W Concrete Wall Finish: a paint, resists weather			
DOORS, Interior	SWP House Paint	Scrub-Nut Varnish: gloss Velvet Finish Varnish No. 1144: dries in a dull finish without rubbing		Enameloid: assorted colors
DOORS, Exterior	SWP House Paint	Respair Varnish: weather resisting spirit stain	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, navy, for interior and exterior use
FENCES	SWP House Paint: Metalastic (iron or steel only) S-W Roof and Bridge Paint: for rough work		S-W Preservative Shingle Stain	
FLOORS, Interior (Hard)	S-W Inside Floor Paint: stands repeated scrubbing	Mar-Nut Varnish: water resisting, heat proof	Floorlac: a varnish and stain combined	S-W Inside Floor Paint: the enamel like finish
FLOORS, Concrete	S-W Concrete Floor Finish: wears well, washes well			S-W Concrete Floor Finish: high gloss, durable
FLOORS, Patch	S-W Patch and Deck Paint			
FURNITURE, Interior	Enameloid: the decorative enamel	Scrub-Nut Varnish: stands hard usage	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, navy, gloss or rubbed effect
FURNITURE, Patch	Enameloid: assorted colors	Respair Varnish: weather resisting	S-W Oil Stain: for new wood	Enameloid: assorted colors
HOUSE OR GARAGE Exterior	SWP House Paint	Respair Varnish: weather resisting	S-W Preservative Shingle Stain	Old Dutch Enamel: staining gloss
LINOLEUM	S-W Inside Floor Paint: stands repeated scrubbing	Mar-Nut Varnish: protects the pattern		S-W Inside Floor Paint: the enamel like finish
RADIATORS	Flat-Tone: flat oil paint S-W Aluminum of Gold Paint			Enameloid: assorted colors
ROOFS, Shingle	S-W Roof and Bridge Paint: Metalastic		S-W Preservative Shingle Stain	
ROOFS, Composition	Enamel: black and tar paint			S-W Screen Enamel
SCREENS	S-W Screen Enamel			
TOYS	S-W Family Paint: assorted colors	Respair Varnish	Floorlac: inside use: a varnish and stain combined	Enameloid: assorted colors
WALLS, Interior (Plaster) Wallboard	Flat-Tone: the washable, flat oil paint SWP House Paint: a fast oil gloss			Old Dutch Enamel: white, gray, navy, gloss or rubbed effect Enameloid: assorted colors
WICKER	Enameloid: high gloss assorted colors	Respair Varnish: outdoor, elastic	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, navy, gloss or rubbed effect
WOODWORK, Interior	SWP House Paint: gloss Flat-Tone: flat oil paint	Scrub-Nut Varnish: high gloss but can be rubbed to a dull finish Velvet Finish Varnish No. 1144: dries dull without rubbing	S-W Handcraft Stain: penetrating spirit stain for new hard wood S-W Oil Stain: for new soft wood Floorlac: for new or old wood, a varnish and stain combined	Old Dutch Enamel: white, gray, navy, dull or gloss, assortment of enamel, specified by leading architects Enameloid: assorted colors

NOTE: Best results can be had by following the carefully prepared directions on labels.

THE SHERWIN-WILLIAMS CO.

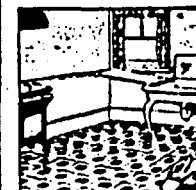
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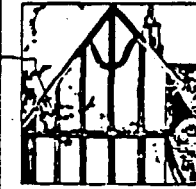
To enrich hard wood



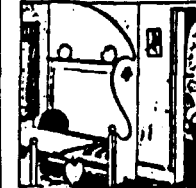
For cheerful satisfactory walls



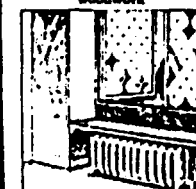
To keep linoleum like new



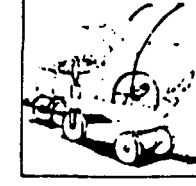
For radiators



To properly finish windows



For better-looking radiators



To make toys "new"



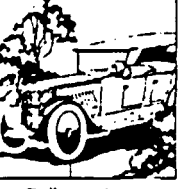
For permanence and beauty



To protect its beauty



To "insure" your roof



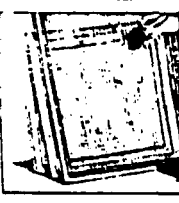
To "re-new" your car



For lasting attractiveness



To resist wear



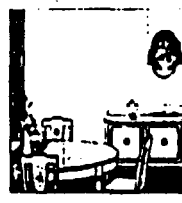
To save your screens



To protect concrete surfaces



To withstand the weather



To renew furniture



To keep attractive