GP 10-1

GEORGIA-PACIFIC

INTERDEPARTMENTAL COMMUNICATION

DATE: May 8, 1973

TO: Mr. . . Talbone

LOCATION: Akron

FROM: C. . . Green

LOCATION: Tigard

SUBJECT: ALL TEXTURE

PLAINTIFF'S EXHIBIT

GP-2001

cc: Mr. . . D. Hollingsworth - Wilmington W/C
Mr. J. . . Rauch - Akron
Mr. R. . . Meyer - Portland
Mr. . . . Cavero - Marietta
Mr. D. . . Brown - Rome

COPY

This is in answer to your letter of April 30, 1973, concerning your experience with the new wall texture formula. Thank you for taking time to check out the material so thoroughly and sending me your comments. I will try to answer them one at a time.

1. Lumps when mixed: This product is a little more difficult to mix than the casein formula. However, this has not been a problem in any of the field tests we have run, where the applicators were using mechanical mixers. When mixing by hand it is easier to mix it somewhat heavy (say at 70 parts water), then thin it down to a sprayable mix.

2. Coverage: The coverage in West Palm Beach and Tulsa were equal to or superior to the old formula according to the applicator. These were both spray applications. We haven't had any field experience with brush or roll application as yet.

3. Spray problems: Spraying properties have been the most difficult part of the reformulation. Many field trials have been run on formulations that did not spray to suit the applicators particularly those who were using a "Glover" spray machine. We purchased one of these machines for the purpose of formulating a material which it will spray. We have spent many weeks spraying with it, and also a Goldblatt hopper gun, various competitive materials, our casein material, and experimental formulas. We have also done considerable field testing of formulas that did not work. However, this formula sprayed very well in the Glover machine, very well in the hopper gun at all pressures down to 20 psi and very well in Tulsa and West Palm Beach. These contractors use very different spray techniques. In Tulsa they shoot a heavy splatter or heavy orange peel. In West Palm Beach they spray a very fine orange peel sprayed almost in a mist. We sprayed it as is and with paint added to it.

4. atering out: This formula does tend to settle overnight and a layer of water forms on top. However, it is easily remixed, and I don't believe it will be a serious problem.

This of course is a completely different formula, since it contains no casein or asbestos, and so there may be some differences in some of the properties. But since there is a savings of about 35¢ per bag in raw material costs, we want to get this on the market as soon as possible. e no doubt will get various reactions from different markets and we may need to make adjustments to suit as many customers as possible. o please get the first batch out as quickly as you can.

G. . G.

G.C:jg