

UNITED STATES

November 1992

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03112466

HWBB-0005343



IN RE: AIR ARMS November 1992



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II:
Breathe Easy"

Audio-Visual Program Script

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MOBB-0005344

SHOT #	VISUAL	NARRATION
1.	Focus frame.	
2.	Photo. Pollen under microscope.	(SPX: Strange electronic music) Narrator: Interesting, isn't it, the things we see when we really look?
3.	Photo. Pollen under microscope.	Even though these may look like UFOs, they're nothing of the kind.
4.	Photo. Pollen under microscope.	What you're seeing are intense close-ups of some of the many pollens in the air. They're really quite harmless - despite their formidable appearance.
5.	Photo. Asbestos fibers under microscope.	Now here's something else that's sometimes in the air - and compared to those pollens, this looks as though it wouldn't hurt a fly.

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Date: 7/25/83
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Audio-Visual Program Script

Program: "ASBESTOS II:
Breathe Easy"

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• ITS Corp. 1982

SHOT #	VISUAL	NARRATION
6.Photo.	Asbestos fibers under microscope.	But it would - it can hurt much more than a fly! This is asbestos! And, unless you know how to handle it safely, you're asking for trouble!
7.Special effect.	Mineral asbestos on star field.	(MUSIC - Segue to "Twilight Zone" type music) NARRATOR: Most of our fears are largely fears of the unknown...and that's true of asbestos. We hear stories about the problems it can cause - but often times we're not sure exactly what those problems are...how severe they might be...and how they can be avoided.
8. Special effect.	Mineral asbestos on blue sky with puffy clouds.	("Twilight Zone" music out) Well, we're going to clear things up right now.
9.Photo.	Asbestos worker on the job.	To help protect you, we've got some tips on what to do around asbestos - pointers that will help you BREATHE EASY!
10.Photo.	Asbestos worker on the job. Burn title: BREATHE EASY	(MUSIC up tempo - very positive)

11/88-0005345

03112468

NOVEMBER 1992

UNITED AIRLINES

November 1992

INT RE: AIR AMIS



Date: 7/25/83
Client: ITS CORPORATION

Audio-Visual Program Script

Program: "ASBESTOS II:
Breathe Easy"

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SHOT #	VISUAL	NARRATION				
11.	Special effect. Mineral asbestos on radial field.	First of all, you should be aware of the good side of asbestos.				
12.	Photo. Asbestos blanket.	For years, it's been used to protect us - through being woven into fire blankets, protective clothing...				
13.	Photo. Insulated pipes.	and to insulate pipes.				
14.	Photo. 4-way split. <table><tr><td>Insulated pipes</td><td>Brake shoes</td></tr><tr><td>Asbestos blanket</td><td>Refinery shot</td></tr></table>	Insulated pipes	Brake shoes	Asbestos blanket	Refinery shot	In fact, in more ways than we have time to talk about, asbestos protects!
Insulated pipes	Brake shoes					
Asbestos blanket	Refinery shot					
15.	Artwork. A big question mark.	The problem is: How do we protect...against that protection??				

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NWBB-0005346

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IN THE AIR ALTHOUGH November 1992



Date: 7/25/83
Client: ITS CORPORATION

Audio-Visual Program Script

Program: "ASBESTOS II:
Breathe Easy"

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• ITS Corp. 1982

SHOT #	VISUAL	NARRATION
16.Photo.	Mineral asbestos.	Because, while asbestos is something of a friend, it has dark sides to its personality that aren't immediately evident.
17.Type.	ASBESTOSIS	One of these dark sides is the possibility that it may cause ASBESTOSIS. It's something you can develop when you've breathed fibers over a period of time. If you develop asbestosis, a marked shortness of breath is the result.
18.Type.	LUNG CANCER	Then there's another problem - the fact that some people who are exposed to asbestos can develop lung cancer. This is especially true if you are a smoker.
19.Type.	MESOTHELIOMA	There's also the possibility of mesothelioma - cancer in the tissues surrounding the lungs or abdominal organs. These diseases are rare, but they <u>can</u> develop.
20.Artwork.	Front page of newspaper with headline: BREATHE EASY!	That's the bad news. The good news is that these conditions can be prevented - by the company...and by you.

WBB-0085347

03112470

November 1992

THE AIRBATHS



Date: 7/25/83
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Audio-Visual Program Script

Program: "ASBESTOS II: Breathe Easy"

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• ITS Corp. 1982

HW88-0805348

SHOT #	VISUAL	NARRATION
21.Photo.	Boxes of insulation.	What can the company do? Well, we try to insure that all the insulation we now use is free of asbestos.
22.Photo.	Asbestos insulation around pipe.	But, a lot of old insulation that does contain asbestos still remains. So, what can YOU do about it? Well, for one thing, you can give asbestos the benefit of the doubt. If you're removing old insulation, simply ASSUME it contains asbestos. If time permits, the lab can check a sample and tell if it is asbestos, but unless you know from a lab sample, treat all insulation as if it were asbestos.
23.Type.	7	What else? You can pay close attention to the number seven - the luck number! You and the company can take seven very positive steps to build some good luck into your future.
24.Type.	1.MINIMIZE DUST 2.RESPIRATORY PROTECTION 3.WEAR PROTECTIVE CLOTHING 4.DISPOSE OF SCRAP 5.HEED WARNING SIGNS 6.MONITOR THE AIR 7.REGULAR PHYSICAL EXAMS	You can...minimize dust...wear respiratory protection...wear protective clothing...clean up and dispose of scrap properly...heed warning signs. As for the company, we can, and do, sample the amount of asbestos in the air and give regular physical examinations.
25.Type.	BREATHE EASY 7	Seven steps - vitally important steps - so let's not step too lively and skim over them. We'll take them one at a time - with the same care we hope you'll show in dealing with asbestos on the job.

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IN RE: AIRAIDS November 1992



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II:
Breathe Easy"

Audio-Visual Program Script

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MMBB-0005349

SHOT #	VISUAL	NARRATION
26.Photo.	Skeptical smoker with cigarette.	SKEPTICAL SMOKER: Hey...wait a minute...I'm an asbestos worker and I'm just fine, never had any of the problems you're talking about.. Why should I go through all these steps?
27.Photo.	Skeptical smoker puffing cigarette.	NARRATOR: Strictly for your health, friend. In fact, <u>you</u> should pay attention to an EIGHTH step...
28.Photo.	Skeptical smoker looking at cigarette.	NARRATOR (continuing): ...cutting it out. SKEPTICAL SMOKER: Smoking?!! NARRATOR: Right!
29.Photo.	Skeptical smoker puffing cigarette.	NARRATOR: You know how they say alcohol and driving don't mix? Well, the same goes for asbestos and cigarettes!!!
30.Photo.	Skeptical smoker exhaling smoke.	NARRATOR: And it goes double since smoking increases your chances of getting lung cancer by as much as 90 times more than the non-exposed non-smoker.

03112472

November 1992

INT RE: ABRAMS



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II:
Breathe Easy"

Audio-Visual Program Script

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• ITS 1982

MMB-0005350

SHOT #	VISUAL	NARRATION
31.Photo.	Skeptical smoker asking question.	SKEPTICAL SMOKER: Okay...tell me more.
32.Artwork.	Graphic lungs. Burn: MINIMIZE DUST	NARRATOR: Well, like I said, let's take the steps one by one...starting with what you can do about dust...
33.Photo.	Portable asbestos sign.	Whenever insulation containing asbestos is going to be removed, first barricade the work area.
34.Photo.	Hand switching off fan.	Next, turn off all air-circulating systems in the area.
35.Photo.	Men spreading plastic sheet.	Then, cover equipment, walls, and floors to prevent contaminating them with asbestos which might fall.

03112473

IN RE: ALBERT A. MILES
November 1992



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II:
Breathe Easy"

Audio-Visual Program Script

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• ITS Corp. 1982

SHOT #	VISUAL	NARRATION
36.Photo.	Drop collection shield of plastic sheeting erected beneath insulated pipe.	Take precautions so that asbestos cannot fall from high places.
37.Photo.	Wetting down pipe insulation with special sprayer.	Give the material you're handling a thorough wetting, using water mixed with a wetting agent.
38.Photo.	Two-man team. One cutting pipe insulation with knife, and one spraying cut area.	Continue to spray as the insulation is cut into small sections for removal.
39.Photo.	Two-man team. One holding plastic bag and other putting half section of pipe insulation in bag.	Then don't let the insulation just fall to the floor. Remove the pieces carefully and put them in the plastic bag.
40.Photo.	Ventilated saw.	When you're cutting transite or other asbestos materials, make sure you use tools with special ventilation attachments. You should do this regardless of the type of asbestos-bearing material.

NWBB-0005351

03112474

November 1992

TIN REF: ABRAMS



Date: 7/25/83
 Client: ITS CORPORATION
 Program: "ASBESTOS II:
 Breathe Easy"

Audio-Visual Program Script

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• ITS Corp. 1982

MMBB-0005352

SHOT #	VISUAL	NARRATION	NUMBER				
41.Photo.	Man walking near asbestos scrap.	One more thing...don't walk on scrap asbestos. You'll just be spreading it and putting it into the air.					
42.Artwork.	Graphic lung. Burn: RESPIRATORY PROTECTION	Step Two: Respiratory protection.					
43.Photo.	Skeptical smoker.	SKEPTICAL SMOKER: Yeah, having a respirator's a good idea.					
44.Photo. 4-way split.	<table><tr><td>Disposable respirator</td><td>Mechanical filter respirator</td></tr><tr><td>Nurse</td><td>Cartridge respirator</td></tr></table>	Disposable respirator	Mechanical filter respirator	Nurse	Cartridge respirator	NARRATOR: I agree, but there are restrictions governing the use of respirators. You must be checked by the medical department to determine if you can wear one.	
Disposable respirator	Mechanical filter respirator						
Nurse	Cartridge respirator						
45.Photo.	Man working while wearing respirator.	The ideal use of a respirator is when exposure is infrequent - or for short time spans.					

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UNREF. AIRBAMS
November 1992



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II:
Breathe Easy"

Audio-Visual Program Script

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SHOT #	VISUAL	NARRATION
46.Photo.	Skeptical smoker asking question.	SKEPTICAL SMOKER: Listen...I've got a question. I do know a guy who got cancer...and the doctor said it <u>was</u> from asbestos...but I'm OK and the other people I know who work with it are OK...the thing is, why is it some people are affected and others aren't?
47.Artwork.	??????????	NARRATOR: My friend, nobody knows. But, two things are known to increase the risk of cancer: the length of time you're exposed to asbestos...
48.Photo.	Skeptical smoker stubbing out cigarette butt.	SKEPTICAL SMOKER: ...and smoking...right?! NARRATOR: Right.
49.Artwork.	Graphic lungs. Burn: WEAR PROTECTIVE CLOTHING	NARRATOR: Now we come to the wearing of protective clothing.
50.Photo.	Man examining disposable coveralls.	Disposable clothing must be worn when you are working with asbestos.

MBB-0005353

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November 1992

UNIT: AIRBAMS



Date: 7/25/83
 Client: ITS CORPORATION
 Program: "ASBESTOS II: Breathe Easy"

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NW88-0005354

SHOT #	VISUAL	NARRATION
51.Photo.	Maintenance procedure for personnel working with materials containing asbestos.	There's a very detailed set of procedures for using protective clothing properly and for cleaning up after the job so you don't contaminate your regular clothes or the work area.
52.Photo.	Skeptical smoker asking question.	SKEPTICAL SMOKER: What do you say we take it step by step?
53.Photo.	Man putting on disposable coveralls.	NARRATOR: Sure...you slip on the coveralls, making sure they fit well so they don't tear and allow the asbestos to contaminate your shoes or clothes.
54.Photo.	Man zipping up coverall.	Slip on the attached hood, and zip up the coverall.
55.Photo.	Man putting hand through gathered, elastic wrist opening.	The wrists are tight so the dust can't get up your sleeves.

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UNRECORDED
November 1992



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II:
Breathe Easy"

Audio-Visual Program Script

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HWB-0005355

SHOT #	VISUAL	NARRATION
56.Photo. 2-way split.	Man adjusting respirator No. 1	Put on the respirator - make sure it fits comfortably.
57.Photo. 2-way split.	Man fit-checking respirator No. 1	Adjust your glasses so they're comfortable, then fit-check your respirator and adjust it, if necessary.
58.Photo.	Man putting on gloves.	Then slip on your gloves and bring the cuffs up over the sleeves at the wrist.
59.Photo.	Man vacuuming sleeve.	When you're through working and have cleaned up and decontaminated the area, vacuum off with the special asbestos vacuum.
60.Photo.	Skeptical smoker about to light cigarette.	SKEPTICAL SMOKER: Whew! All that...! NARRATOR: All that...to keep you breathing easy.

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November 1992

TIN RITE ABTRAMS



Date: 7/25/83
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 Program: "ASBESTOS II:
 Breathe Easy"

Audio-Visual Program Script

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M488-0005356

SHOT #	VISUAL	NARRATION
61.Photo.	Skeptical smoker lighting cigarette.	SKEPTICAL SMOKER: Can't knock that, can I??
62.Artwork.	Graphic lung. Burn: DISPOSE OF SCRAPS	NARRATOR: No...and there's something else you can't knock either...Step Four: getting rid of asbestos scrap.
63.Photo.	Asbestos on ground.	Make sure it doesn't get scattered around. Keep it cleaned up...put it in the plastic bags...or drums for asbestos waste.
64.Photo.	Spraying dust piles on plastic.	When the job is done, wet down the debris and roll it up inside the plastic sheets spread to cover the floor.
65.Photo.	Plastic sheet being put into bag.	Put the rolled up coverings into the bags or plastic lined drums for asbestos waste.

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November 1992

INT. BUREAU ALBERTA, CANADA



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II: Breathe Easy"

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MM88-0005357

SHOT #	VISUAL	NARRATION
66.Photo.	Soaking up water with paper towels.	Soak up any water with paper towels, dispose of them properly, then vacuum the area with the asbestos vacuum.
67.Photo.	Man using asbestos vacuum on man-lift.	Thoroughly clean your equipment and tools, then yourself, with the vacuum.
68.Photo.	Man using vacuum brush on inside of second vacuum.	Clean up the vacuum and empty it. Put the paper bag liner in the waste drum, or bag.
69.Photo.	Man putting coveralls and gloves into drum.	Then, dispose of your protective gear in the same manner.
70.Photo.	Man closing top of bag.	Finally, wet the top of the material in the bag before closing so that no dust will be expelled with the air while you are gathering the top of the bag. Seal the top of the bag with a twister seal. Be sure to put an asbestos warning label on each bag.

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Date: 7/25/83
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SHOT #	VISUAL	NARRATION
71.Photo.	Open end 55 gal. drum with cover secured, OSHA Code 1910.1001 label on side.	All bags are taken to our hazardous waste control facilities, where they are sealed in specially labeled drums for disposal.
72.Photo.	Hands and arms lathered with soap.	And, be sure and wash up when you're through.
73.Artwork.	Graphic lungs. Burn: HEED WARNING SIGNS	The last, but certainly not least, impor- tant safety step you can take on your own is the simplest of all. This is simply to be aware of your surroundings.
74.Photo.	Asbestos signs.	Be sure to heed warning signs like this one. They're posted in areas where you may be exposed to asbestos.
75.Photo.	Skeptical smoker with cigarette.	SKEPTICAL SMOKER: What about the Company's end of things? You know...like sampling...

HW88-8805358

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November 1992

INT. BUREAU OF MINES

IN RE: AIRBAMES November 1992



Date: 7/25/83
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Program: "ASBESTOS II:
Breathe Easy"

Audio-Visual Program Script

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• ITS Corp. 1982

M488-0005359

SHOT #	VISUAL	NARRATION
76.Artwork.	Graphic lung. Burn: MONITOR THE AIR	NARRATOR: Well, whether you call it sampling or monitoring, the point is that the Company does regularly measure the amount of asbestos in the air.
77.Photo.	Skeptical smoker holding pump and filter.	SKEPTICAL SMOKER: You're talking about this pump/filter set-up we wear, huh?
78.Photo.	Portable pump and filter.	NARRATOR: That's right...the portable pump draws air through a filter membrane. That's how the asbestos fibers are caught for analysis.
79.Photo.	Skeptical smoker wearing pump and filter.	SKEPTICAL SMOKER: Yeah, I wear the pump on my belt...and the filter's clipped to my collar... NARRATOR: That's to make sure the sample is drawn at your breathing zone.
80.Photo.	Skeptical smoker working with pump and filter.	SKEPTICAL SMOKER: I wear it anywhere from two to four hours while I'm working...but I've always wondered...what happens once I've got the samples?

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IN RE: AIRBORNE November 1992



Date: 7/25/83
Client: ITS CORPORATION
Program: "ASBESTOS II:
Breathe Easy"

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• ITS Corp. 1982

MMBB-0005360

SHOT #	VISUAL	NARRATION
81.Photo.	Placing segment on slide.	NARRATOR: Well, it goes to the lab, where a piece of the filter membrane is put on a specially prepared microscope slide.
82.Photo.	Technician at microscope.	The microscopist uses special lighting to see and count asbestos fibers...
83.Photo.	Asbestos fibers under microscope.	...and even in the presence of other dust, asbestos can be identified.
84.Artwork.	Graphic lungs. Burn: REGULAR PHYSICAL EXAMS	Now, the final step: Full medical check- ups at regular intervals for anyone exposed to asbestos.
85.Photo.	Physician listening to lungs.	SKEPTICAL SMOKER: And the doc's really gonna concentrate on the lungs, I bet!

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November 1992

TIN RITE AIRBRAMS



Date: 7/25/83
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 Program: "ASBESTOS II:
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MOBB-0005361

SHOT #	VISUAL	NARRATION
86.Photo.	Man being set up for chest x-ray.	NARRATOR: That's what it's all about...he takes a chest x-ray...
87.Photo.	X-ray film.	...and inspects the results carefully.
88.Photo.	Nurse explaining spirometer to skeptical smoker.	You're also given a lung function test with the spirometer.
89.Photo.	Spirometer.	SKEPTICAL SMOKER: You mean the thing that shows if your lungs are working OK?
90.Photo.	Skeptical smoker putting spirometer in mouth.	NURSE: All right now, hold the mouthpiece down while you inhale. Take as deep a breath as you can. Now put the spirometer in your mouth. SKEPTICAL SMOKER: Like this? NURSE: Yes, but put it back far enough so you get a tight seal around it...fine. That's so no air will escape except through the mouthpiece. Now blow out as fast as

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November 1992

IN RE: AIRBAMIS



Date: 7/25/83
 Client: ITS CORPORATION
 Program: "ASBESTOS II:
 Breathe Easy"

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• ITS Corp. 1982

NW88-0005362

SHOT #	VISUAL	NARRATION
91.Photo.	Skeptical smoker blowing in spirometer.	NURSE: Blow, blow, blow, blow, blow....good!
92.Type.	BREATHE EASY 7	NARRATOR: Now that we've been throuth the seven all-important steps, let's review them.
93.Photo.	Skeptical smoker without cigarette.	SKEPTICAL SMOKER: Just one more thing...it's important!
94.Photo.	Family together.	SKEPTICAL SMOKER: Look...is my family in danger if I work with asbestos? NARRATOR: I'm afraid they can be if you somehow take asbestos dust home with you. SKEPTICAL SMOKER: So I guess I better be extra careful!
95.Type.	1.MINIMIZE DUST 2.RESPIRATORY PROTECTION 3.WEAR PROTECTIVE CLOTHING 4.DISPOSE OF SCRAP 5.HEED WARNING SIGNS 6.MONITOR THE AIR 7.REGULAR PHYSICAL	NARRATOR: Let's just say you can never be too careful. Now, let's review...keep dust to a minimum...wear a respirator where and when it's appropriate...wear protective clothing...clean up and dispose of scrap properly...heed warning signs. Then there's periodic monitoring - and, finally, regular medical check-ups. (ESTABLISH CLOSING MUSIC)

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IN RE: AIRBAMES November 1992



Date: 7/25/83
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• ITS Corp. 1982

SHOT #	VISUAL	NARRATION
96.Photo.	Skeptical smoker listening intently.	NARRATOR: the Company is doing the best it can to protect you...and you've got to do all you can. Do your best to stay healthy...
97.Photo.	Skeptical smoker tossing cigarettes into trash. Burn: BREATHE EASY	...and you'll always BREATHE EASY! (MUSIC UP TO FINISH)
98.Credit Frame.		

NUMB-0005363

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