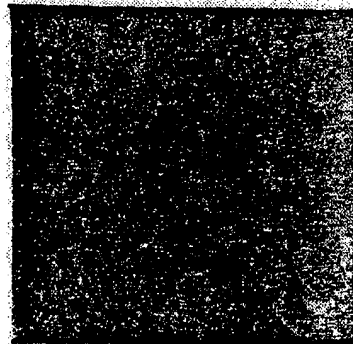


9
DUPONT

KROLOR® RED KR-981-D FOR PLASTIC



Tint



Masstone

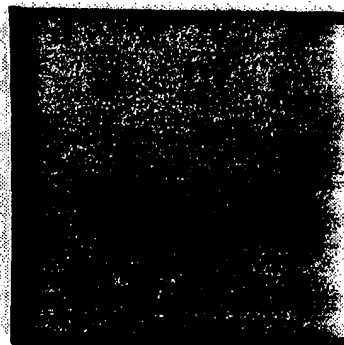
Du Pont has added KR-981-D to its line of Krolor® pigments with the following advantages to you:

- Substantial cost savings.
- Intense shade expands shade matching opportunities limited by the dullness of cadmium reds.
- Excellent heat stability for high temperature plastic applications.
- Superior tint lightfastness versus cadmiums.
- Excellent dispersibility.
- Low dusting properties.

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DU PONT

KROLOR® RED KR-981-D FOR PLASTIC



TINT

MASSTONE

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- SUBSTANTIAL COST SAVINGS.
- INTENSE SHADE EXPANDS SHADE MATCHING OPPORTUNITIES LIMITED BY THE DULLNESS OF CADMIUM REDS.
- EXCELLENT HEAT STABILITY FOR HIGH TEMPERATURE PLASTIC APPLICATIONS.
- SUPERIOR TINT LIGHTFASTNESS VERSUS CADMIUMS.
- EXCELLENT DISPERSIBILITY.
- LOW DUSTING PROPERTIES.

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