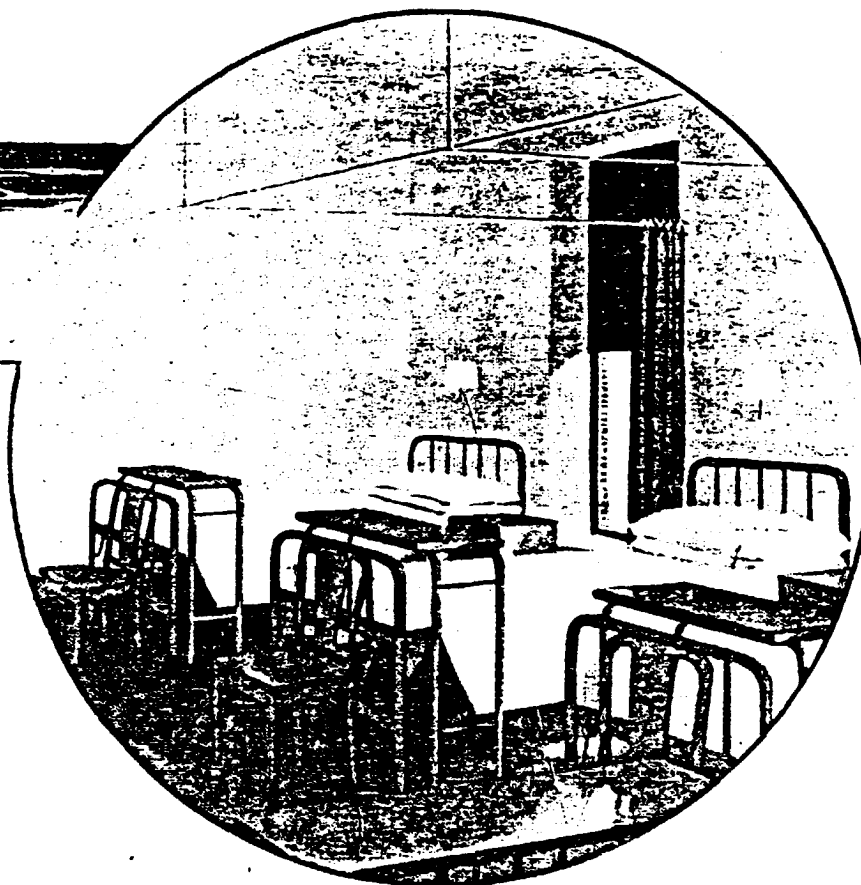




COLOR



STIMULATING AS A SUMMER SCENE

BRIGHT, colorful rooms for patients whose spirits are low. Or walls that breathe rest and quiet when nerves are frayed. Thus color is playing a helpful part in the hospitals of today.

Investigations show that properly colored surroundings have a beneficial mental effect on the sick. The proper yellows are found to stimulate the depressed. While certain grays and greens are often best for highly nervous patients.

There are many colors—and combinations of them—suitable for modern hospital decoration. But it should be remembered that every hospital room is a color problem by itself. Color treatment should be based upon the par-

ticular conditions existing in the individual case—the size of the room, illumination, exposure, and the use to which the room is put.

Our Department of Color Research and Decoration has made an exhaustive study of the color schemes required to meet hospital decorative problems. The specialists in this Department will gladly cooperate with hospital boards, superintendents and architects in selecting desirable color treatments for any hospital room, or for the entire building. This service is given without cost or obligation. Simply write this Department in care of our nearest branch.



**color
counsel**

Why not take advantage of this consulting service—a service that is being successfully used by many hospitals throughout the country? Just write to the Department of Color Research and

NATIONAL LEAD COMPANY

New York, 111 Broadway—Buffalo, 116 Oak Street—Chicago, 900 West 18th Street—Cincinnati, 659 Freeman Avenue—Cleveland, 820 West Superior Avenue—St. Louis, 722 Chestnut Street—San Francisco, 235 Montgomery Street—Boston, National-Boston Lead Co., 800 Albany Street—Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue—Philadelphia, John T. Lewis & Bros. Co., Widener Building.

DUTCH BOY FAVORS THE BUDGET



INTERIOR PAINT made with Dutch Boy White Lead and flattening oil is universally recognized for its beauty and long life. And, because of its durability and washability, it effects worthwhile economies . . . favors the budget.

The pigment in this paint—white lead—is insoluble in water and remains so. Therefore a Dutch Boy White Lead and flattening oil finish stands up under the frequent washings to which hospital walls are subjected. The natural result is lower maintenance cost.

Dutch Boy White Lead is extremely adaptable . . . a paint material of many uses. Flat or eggshell finishes for interiors . . . gloss paint

for exteriors . . . undercoatings for enamel . . . any one of a thousand different tints . . . paint for wood, plaster, wall board, masonry or metal . . . blended or mottled effects . . . plastic paint that gives the new low-relief textures—any of these you can get with Dutch Boy White Lead. It is the all-purpose, all-round paint material.

You'll find it good business economy to keep an adequate supply of Dutch Boy White Lead always on hand. It will permit you to have a mixed-to-order paint for every purpose.

For additional information, and color advice, write to our Department of Color Research and Decoration in care of our nearest branch.

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The Carter brand of pure white lead is also sold by National Lead Company. In purchasing either Carter or Dutch Boy White Lead, the buyer is assured of obtaining white lead of the highest quality.

