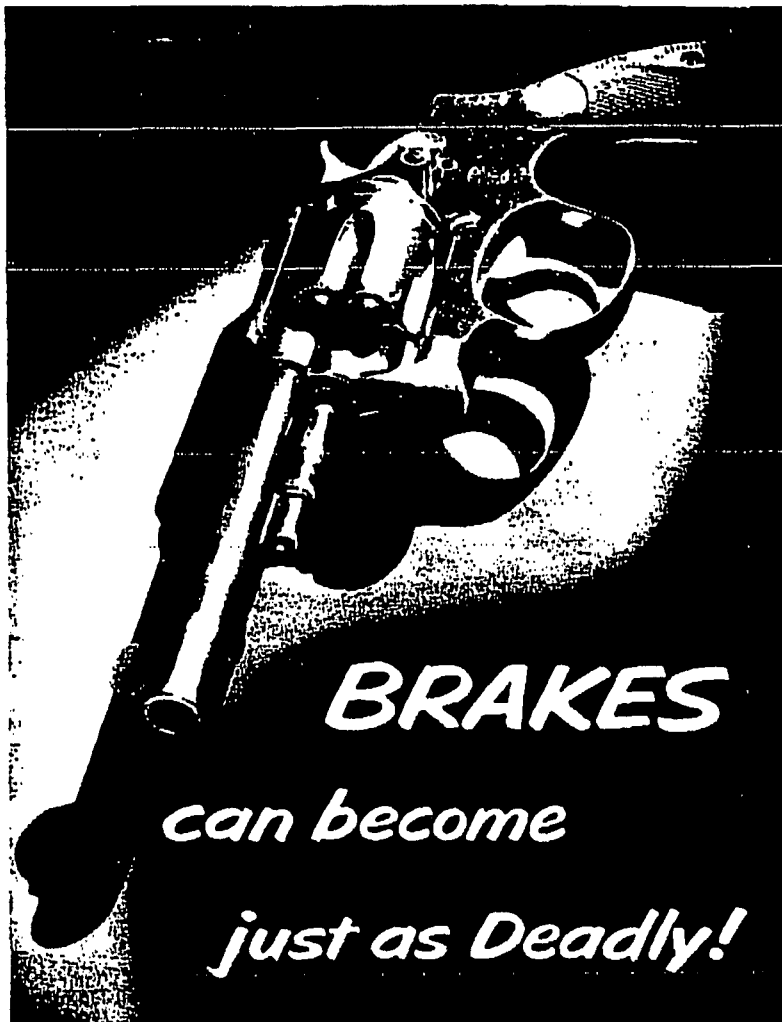




BRAKES *can become* *just as Deadly!*

When you handle a loaded revolver, you treat it with care and respect. It is a deadly weapon, and you know it.

Brakes can be just as lethal. But, unfortunately, you may *not* know they have become potential killers. That is why a regular, periodic brake inspection is so important—every 5,000 miles at least.

That is why, when you need new linings, you should insist on American Brakeblok. For over twenty-five years it has been known as America's Safety Brake Lining. It has a margin of safety built in. To respond the instant you touch the pedal. To stop you quickly, smoothly, safely—under every traffic condition.

Have your repairman check your brakes regularly. And when he says you need new linings, tell him to install American Brakeblok. He'll agree you can't buy better.

American NO. 101 PAT. 2,111,111 ***Brakeblok***

May is "Check Your Car,
Check Accidents" month.
Co-operate with your local
safety drive. Help make
America's highways safe.

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