

NEWS FOR IMMEDIATE RELEASE

HEUBACH INC.
256 VANDERPOOL STREET
NEWARK, NEW JERSEY 07114

February 1, 1984

Huebach Inc. said it has completed the purchase of the Du Pont Company's azo and chromate pigments business and production facilities in Newark, N.J.

Rainer Heubach, President, said, "Marketing and production of these colored pigments will continue from our headquarters at Newark. Customers have been assured continuity of supply and adherence to the highest quality and service standards."

Heubach Inc. was formed recently by the owners of the European Heubach Organization to acquire the colored pigments business in Newark. As previously announced, Heubach signed an agreement to purchase the business from Du Pont on December 15, 1983.

Heubach, which operates three plants in Europe, is a major pigments supplier there and has been a participant in the pigments industry for more than 150 years. According to Mr. Heubach, European sales volume, driven by technical innovation, has tripled during the last ten years.

Mr. Heubach said, "We regard the combination of Heubach and Du Pont pigments technology as a unique strength and a strong base for future growth in the U.S. pigments markets."

Heubach will continue the Newark product line, which includes lead and zinc chromate pigments such as "Krolor"; azo pigments such as "Dalamar", "Watchung", BON, "Naphthanil", green gold and lithol rubine; and copper phthalocyanine green and Victoria blue pigments.

By the end of 1984, Heubach plans to offer new and improved pigment products, based on its West German technology, for the paint, printing ink and plastics industries.

The company employs nearly 350 marketing, production and support people who had been previously associated with these product lines at Du Pont.

"Heubach Inc.'s high-technology approach will be accompanied by special emphasis on marketing and customer service," said Stuart C. Soden, Vice President - Marketing. "Ten district sales offices and our supporting distributor system constitute one of the best service organizations in our industry."

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Editor's Note:

Azo pigments are organic and are used in printing inks, paint and plastics; they are produced in colors ranging from yellow to red. Chromate pigments are inorganic and are orange and yellow in color. They are used primarily in paints, plastics and printing inks.