

After April 12, Your Store May Never be the Same.

IMPROVE
MERCHANDISING
INSIDE STORE
BASED ON "PIPELINE"
CONCEPT STORE

PIPELINE "FOR
STRONGER IDENTIFICATION

STAGE SPECIAL
PROMOTIONS
TO BUILD TRAFFIC



That's because the 1987 National Business Conference will be over on April 12. And four days of information sharing and gathering for over 6,500 NAPA AUTO PARTS stores will have come to a close.

NAPA Jobbers will be on their way home with new ways to further their machine shop business after seeing a machine shop set-up. They'll go back to their stores with new concepts for merchandising after viewing a facsimile of a Pipeline Store. And they'll return to their employees with ideas to enhance their promotions and advertising after having had the opportunity to talk with other jobbers who understand what it takes to run a NAPA AUTO PARTS store.

The Las Vegas National Business Conference.

REGISTER NOW

NBO  87 VEGAS

IT'S NOT A GAMBLE,
IT'S A FOUR DAY INVESTMENT IN YOUR FUTURE.