

GP043 0568

1937

USG ASBESTOS CEMENT SIDING SAVES YOU MONEY *because*

- ① Can be put on right over the old siding. Saves on labor costs.
- ② Fireproof. Provides greater resistance to fire destruction.
- ③ Colors are non-fading; never require paint.
- ④ Practically indestructible. Saves on repair bills.
- ⑤ Insulates against heat and cold. Reduces fuel costs.
- ⑥ Permanent. Never needs replacing.

Improve YOUR HOME THIS CONVENIENT WAY

Your home can be permanently improved with USG Asbestos Cement Siding by taking advantage of the convenient plan outlined below:

We will show you samples of the various colors and types of siding, or actual jobs completed in your neighborhood, and assist you in selecting the color and type best suited to your home.

Without obligating you in any way, we will then submit an estimate of cost.

If desirable, arrangements can be made through us or your local banker to pay for the job on a monthly basis out of your income, over a specified period of time.

1937

Outside...
APPEALING BEAUTY

Inside...
SAFETY AND COMFORT

**USG ASBESTOS
CEMENT SIDING**

Protect outside walls from fire and decay

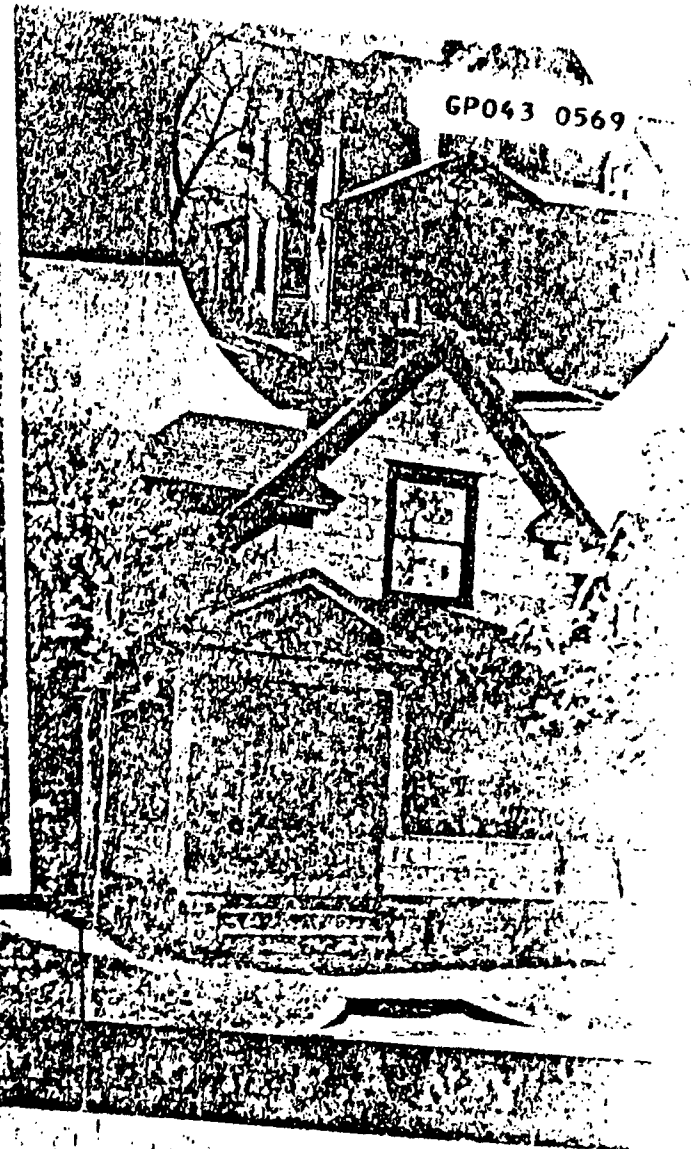
Don't be without the protection of durable, weather-resistant outside walls. Old, worn out siding is a constant fire hazard, but it affects the appearance of your home and reduces its value. USG Asbestos Cement Siding is fireproof and helps protect the walls of your home from destruction by fire and decay from weather.

RIGHT OVER THE OLD SIDING

When USG Asbestos Cement Siding is applied to the exterior walls of your home, it is applied directly over the old siding; instead, the old siding is removed. With the new siding, and a saving in cost, a new look is thereby effected. Beveled strips are used where necessary to form an even nailing surface over the old siding, and

REDUCES FUEL COST

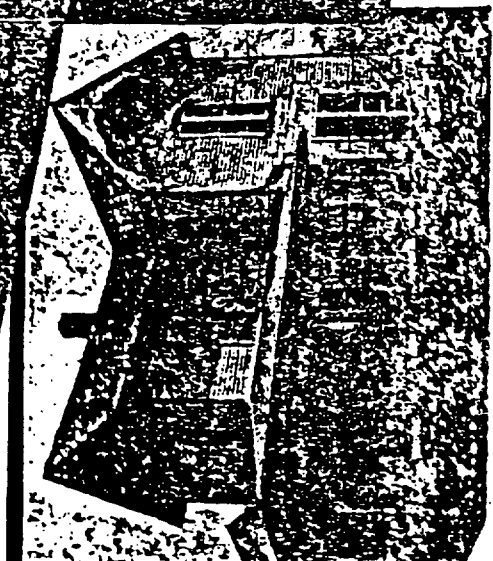
The dead air space between the new siding and the old siding has an insulation value that helps keep your home warmer in winter and cooler in summer.



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**See how
USG ASBESTOS
CEMENT SIDING**



USG No. 600 Wavy Butt Siding was used to transform the house at the left to the fire-looking home you see above. In addition to improving the appearance of the home, USG Asbestos Cement Siding gives added protection from fire and weather, helps make the home more comfortable summer and winter.

UNUSUAL BEAUTY

USG Asbestos Cement Siding, with its beautiful wood grain texture like that of aged wood, will unbelievably improve the appearance of your home. The illustrations below, while they show very clearly the remarkable resemblance of the siding texture to natural wood grain, do not reveal the durability of this material.

LASTING SERVICE

USG Asbestos Cement Siding is made of imperishable materials and it requires practically no maintenance. Year after year, without additional expense, the walls of your home will provide efficient protection against

damage by fire and weather. The colors available in USG Asbestos Cement Siding are non-fading and do not require paint.

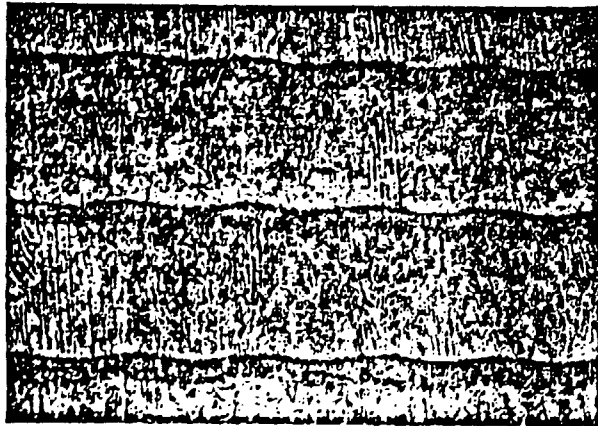
INCREASES HOME VALUES

So greatly does this new wall siding improve your home in appearance that a new value is placed upon it by prospective renters, who are willing to pay more to occupy it. The resale value of your property will also be higher.

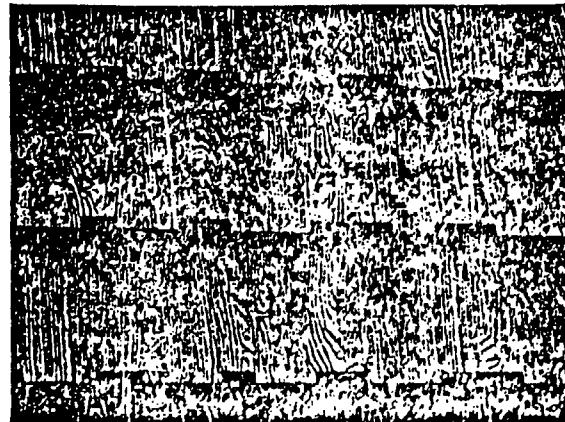
FIREPROOF

USG Asbestos Cement Siding does more than improve the appearance of your home,

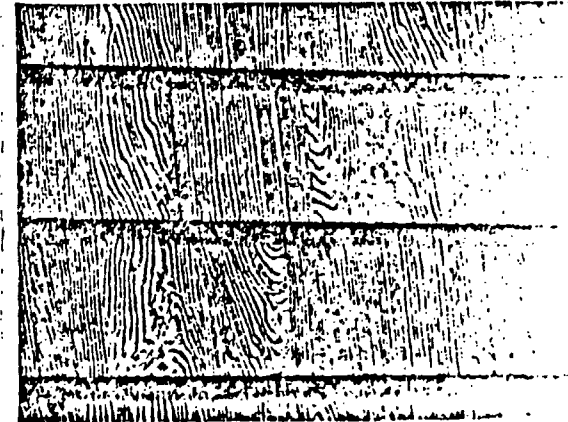
it provides outside walls that are especially resistant to fire. The selected asbestos fibers and Portland Cement from which this siding is made are non-combustible materials. Without any additional cost for maintenance, the walls of your home can be made permanently safe from fire, weather, and decay. And the cost over a number of years is less than painted siding, which requires periodic repairs and repainting. Remember that USG Asbestos Cement Siding is not a repair material but a permanent exterior siding that will last a lifetime. Call or phone us today about residing your home. You'll be surprised how little it costs.



USG No. 600 Wavy Butt Siding



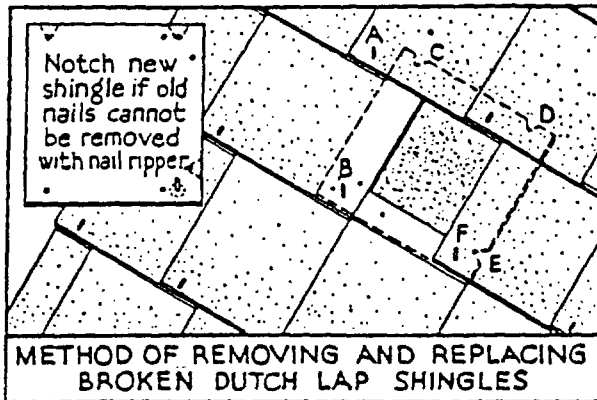
USG No. 700 Thatch Butt Siding



USG No. 800 Clapboard



GENERAL APPLICATION DETAILS



No. 16

"D" and "E". Insert a new storm anchor in a new shingle. If it has been found that the old nails cannot be withdrawn, notch the new shingle at nail holes as shown. Slide the new shingle into place over storm anchor at "B", raising overlaying shingle to allow insertion at "F" of new storm anchor in new shingle, then bend down storm anchors at "A", "B" and "F," completing the job.

RIDGES AND HIPPS

Ridge and Hip Roll Construction

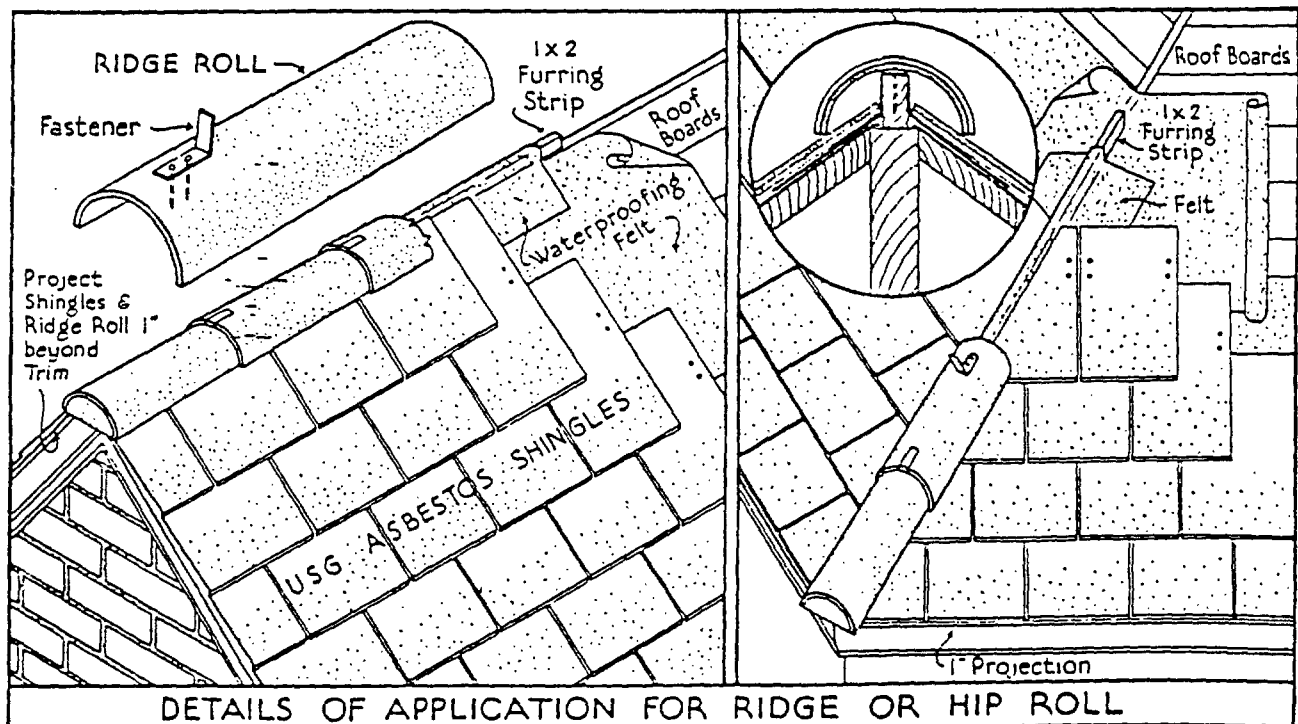
Apply one 1"x2" furring strip, edgewise, centered

on ridge or hip. The furring strip shall be high enough to give proper support to the ridge or hip roll but not raise it off the surface of the shingles. Project the strip 1" beyond the ridge or lower ends of the hips. The main body shingles on each side of the ridge or hip should be cut to fit snugly against each side of the furring strip. Cover the ridge or hip with a narrow strip of waterproofing felt, projecting the felt out on each side and under the adjacent shingles. See detail No. 17.

Application of Ridge or Hip Roll

The first section of the ridge or hip roll is set at the lowest point and secured with two nails, one near the lower end, and one at the upper or small end. At the latter point, nail through a copper ridge or hip roll clip, nail them at the upper end and then all following sections of ridge or hip roll are placed as follows: Set them in position against the ridge or hip roll clip, nail them at the upper end and then bend the copper clip down into position as shown. The lower end of the hip may be filled with Asbestos Slaters' Cement or a piece of shingle cut to fit.

On ridges, start the application of the ridge or hip roll at the end opposite the direction of prevailing winds or storms; on dormers, start at the front, and on hips at the lowest point.



No. 17

No. 18