

NLI 109935

64-639 FREEMAN AVENUE
MANUFACTURERS OF PURE WHITE LEAD, LEAD PRODUCTS AND ALLOYS

THE

NEW BEAUTIES IN PAINTED SURFACES;
NEW POSSIBILITIES IN THE DECORATORS' ART;
NEW ECONOMIES AND CONVENIENCES FOR THE PAINTER.

ALL THESE ARE ACCOMPLISHED WITH THAT REMARKABLE MATERIAL DUTCH BOY PLATTING OIL.

that not one of these is a "white-headed" claim can be proved to any open-minded investigator. They all have been proved to this satisfaction of many. We have enormous testimonies from the thousands of painters in every part of the country. If you have not tried it, simply because you have been fooled and deceived, pointed so many times by their friends, we ask your serious consideration for a moment.

My answer that you would like to use with white-head which admits of great speed in application and therefore lower cost to spread

Dutch Boy Flattening Oil make actual figures of contract. In application, a tremendous cost.

Men would like a vehicle to use. Rate that decreased the cost per acre. It would give a spreading of quality work to that of cheap work in those days of high per-hour labor cost.

1. Dutch Boy Flaming Oil does just what. We have figures which show it
is more economical by the finish, less than white coating and less per
gallon.

2. You would like to have a vehicle, one with white-lead which would set more
deeply than turpentine, so that a man could do a room alone without risk of
slaps showing.

Means that you would like to use with white-lead which admits of greater speed in application and therefore lower cost to spread.

Dutch Boy Flattening Oil makes actual figures of contractors in these days of high per-hour labor or application, a tremendous cost.

You would like a vehicle to use with white-lead which would give a spreading rate that decreased the cost per square foot of quality work to that of cheap work.

Dutch Boy Flattening Oil does just that. We have figures which show it more economical by the finish job than paints costing much less per gallon.

You would like to have a vehicle with white-lead which would set more slowly than turpentine, so that a man could do a room alone without risk of these showing.

Dutch Boy Flattening Oil does just that. It sets up slowly and gives plenty of time for joining laps.

You would like a vehicle which gives with white-lead a rich, solid rubbed-down effect that you cannot get with ordinary floured-on paints.

Dutch Boy Flattening Oil is a varnish-type vehicle which, while flattening the lead, builds up a silky, solid, substantial egg-shell finish which nothing but an expensive wax-coat, rubbed-down job approaches.

You would like a vehicle to use with white-lead which is complete in itself and does not require the use of anything to be added to it.

Dutch Boy Flattening Oil is to be used as it comes from the can. Add no turpentine. Add no linseed oil. Add no drier. You defeat your very purpose if you do.

If you really are looking for new and quicker ways of doing better work, try some Dutch Boy Flattening Oil. Try it right. Use it as we ask you to use it. Forget how you use other vehicles. This is different. We take the responsibility for our directions. You will thank us for introducing you to the best new thing in a generation.

Ask your dealer for it. If he hasn't it, write us direct.

Very truly yours,
Spencer
NATIONAL LEAD COMPANY

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