

Would you ask National Lead to help you get to the moon?

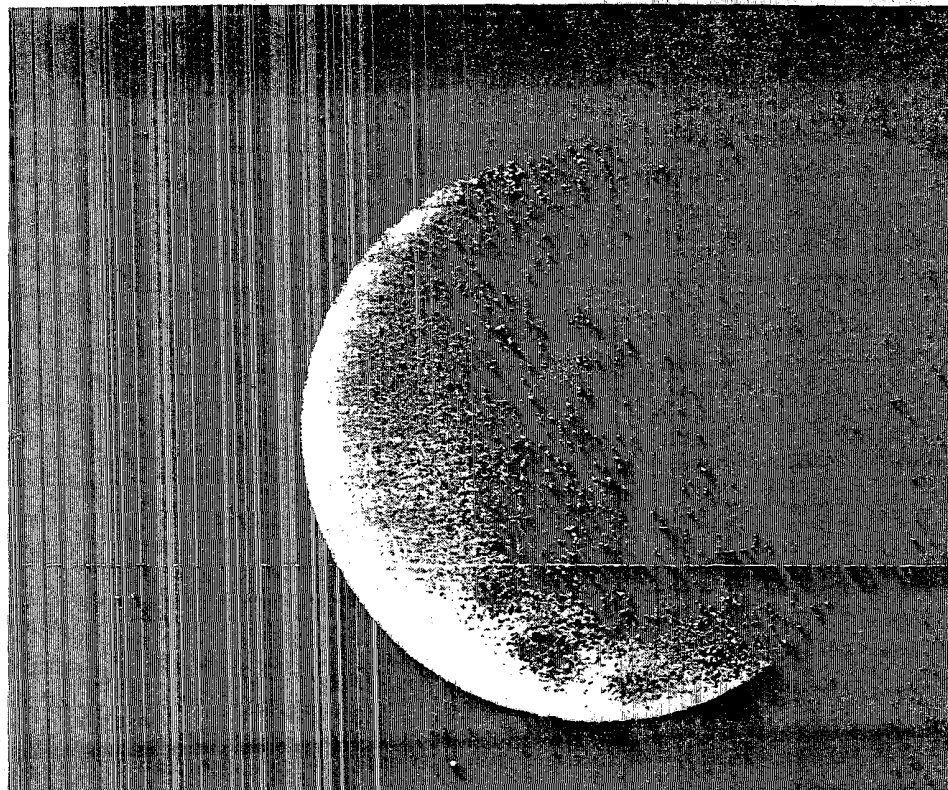


Photo: The American Museum of Natural History.

Not if you went by our name alone.

Actually, we're in the space age up to our ears. Our jointly owned subsidiary, Titanium Metals Corporation of America produces titanium. This supermetal is strong enough and light enough to withstand the searing white-hot heat of supersonic travel. The skin of space capsules is made of titanium. It is used in today's jet airliners and will be in tomorrow's supersonic jets.

Some of our other products are less visible, but equally important to the conquest of space.

For example, the roaring flame of a rocket at liftoff actually represents precisely controlled combustion that squeezes every bit of power from every ounce of fuel. One of the chemical additives that helps control this combustion

is produced by our Pigments & Chemicals Division.

Our Nuclear Division are the only people working with depleted uranium. This atomic age metal is 65% heavier than lead (and that's heavy). It's used for ballast and counterweights in missiles, rockets, and jets. Because it gives the greatest possible weight in the smallest space.

Throughout the world, National Lead has over fifty divisions and subsidiaries involved in over 200 different product categories. Our customers are in everything from space capsules to cosmetics. From jet planes to wood planes. If you would like to know more about us and what we do, write National Lead Company, Room 4510, 111 Broadway, New York, New York 10006.

National Lead



U. S. Divisions, Subsidiaries and Affiliates: American Bearing Division • Barold Division • DeLore Division • Doherty-Jarvis Division • Evans Lead Division • Goldstein Division • Landover Manufacturing Division • Magnusson Division • Metal Division • Nuclear Division • Paint Division • Pigments & Chemicals Division • Southern Screw Division • Steel Package Division • Texas Mining and Smelting Division • Titanium Alloy Manufacturing Division • Titanium Division • Tool and Engineering Division • Aluminum Match Plate Corporation • Junda-Thompson Corporation • Floating Floors, Inc. • Master Metals, Inc. • The Chas. Taylor & Sons Company • Morris P. Kirk and Son, Inc. • Pioneer Aluminum, Inc. • The Baker Castor Oil Company • Titanium Metals Corporation of America

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