

Message

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Sent: 6/24/2017 11:55:00 AM
To: Brown, Byron [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=9242d85c7df343d287659f840d730e65-Brown, Byro]
CC: Beck, Nancy [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=168ecb5184ac44de95a913297f353745-Beck, Nancy]; Traylor, Patrick [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b6d06c6b766c4b4b8bdfd6b0fea4b998-Traylor, Pa]
Subject: FW: BISSELL Box and Bottle Labels
Attachments: Copy of BISSELL_EPA Region 9_Product Box and Bottle Label Matrix (Confidential).xlsx; 1610127 - Label, Front, DC plus Antibacterial 8oz 1610126.pdf; 1610128 - Label, Back, DC plus Antibacterial 8oz 1610126.pdf; 1610156 - Label, Front pet plus Antibac 8oz 1610155.pdf; 1610157 - Label, Back pet plus Antibac 8oz 1610155.pdf

Byron – per our conversation attached are some documents I hope help clarify things. Please let me know if there is anything else I can help provide.

Thanks

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Attached are copies of the relevant labels.

1. As an orientation, there are two versions of the antibacterial formula: BISSELL Deep Clean + Antibacterial ("Deep Clean") and BISSELL Pet Stain & Odor + Antibacterial ("Pet"). They are the same formulation and registration number (EPA Reg. No. 6297-1), just alternative brand names.
2. A matrix of the box labels is attached (first Excel File). These are the labels at issue with Region 9. See Row 5. BISSELL maintains that these labels should be acceptable for the specifically identified units already received in the U.S., because the labels are consistent with the EPA-approved Master Label and they meet the required elements of 40 CFR 156.10(a). Note that the boxes of all product leaving the factory now are consistent with Region 9's requirements; it is only the previously produced product, in quarantine or on the water now, that is at issue.
3. The next four PDF file attachments are the labels for the 8-ounce trial size formula bottles enclosed in the box. These consist of a flat front panel and a 3-panel accordion fold out back panel for both the Deep Clean and the Pet formula. (The fold-out format is necessary given the small bottle size.) The boxes contain only one antibacterial formula each (either the Deep Clean or the Pet formula), along with trial sizes of other, non-antibacterial formulas.

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