



MANUFACTURERS OF THE
HIGH LINE AND INDIAN BRAND
PAINTS AND VARNISHES

The Florman Manufacturing Co.

MAKERS OF
Paints and Varnishes
JOBBERS IN

Wall Paper, Glass and Painters Supplies

PUEBLO, COLO.

#9
FLORMAN'S
WAGON & IMPLEMENT
RED
No. 91

PIGMENT	Lbs	Yield-Gallon	Unit Cost	Total Cost
25% Para. Red	60	.2.	.28	16.80

VEHICLE	Lbs	Yield	Unit Cost	Total Cost
Spar Varnish	276	35.	1.25	43.75
Yield	336	37		60.55

Cost Divided by Yield-----	1.64
Plus Factory Overhead-Labor-Filling-Container-Gallons	.30
Cost Per Gallon	1.94

Prices March 1942

A	2.57
B	2.57
C	2.85
D	2.85
E	2.57