

FOREWORD**Do you count your
time in dollars?**

Your interest in this book depends on how much you value your own time. It is designed and written as a time saver.

Do you need some free promotional helps to increase your business volume—to help you get new jobs? This is a quick-reference catalog of what is available from the major source in the industry.

Do you need expert technical advice on some lathing or plastering problem? This book tells you how to reach a U.S.G. problem-solver who will come to your office or onto your job with expert knowledge and endless resources to help you.

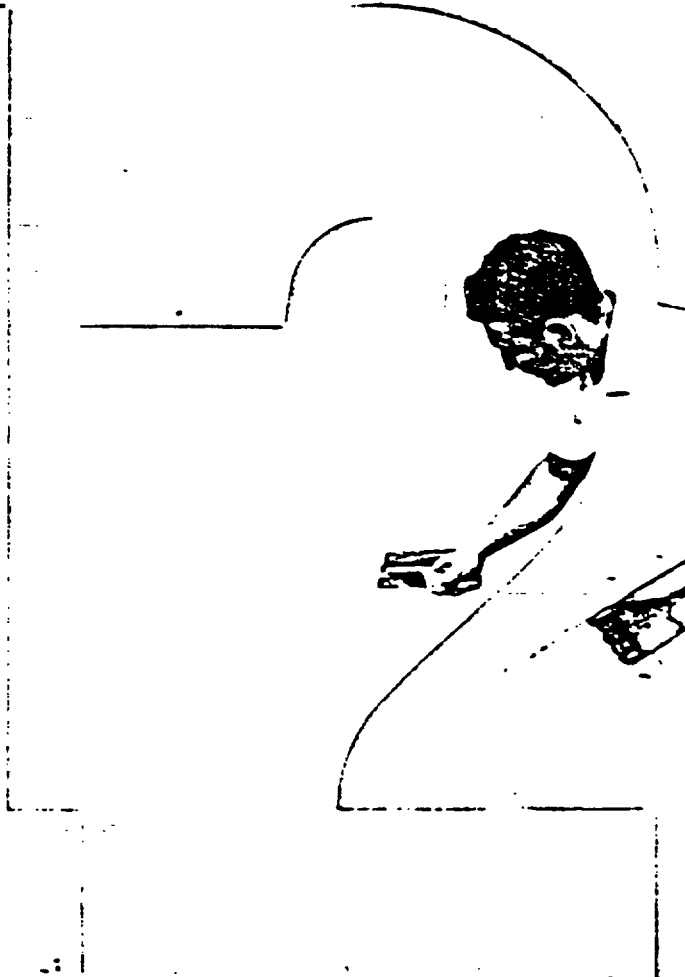
How about your materials buying habits? If you have the time for lengthy shopping, U.S.G. welcomes comparison of its products with those of any other manufacturer. But you can save time with one-stop shopping and the use of this book. It is a quick guide to the nation's most complete line of lathing and plastering products.

Every edition contains some products available only from United States Gypsum because through the years U.S.G. has developed most of the new lathing and plastering improvements while others constantly struggle to duplicate and catch up.

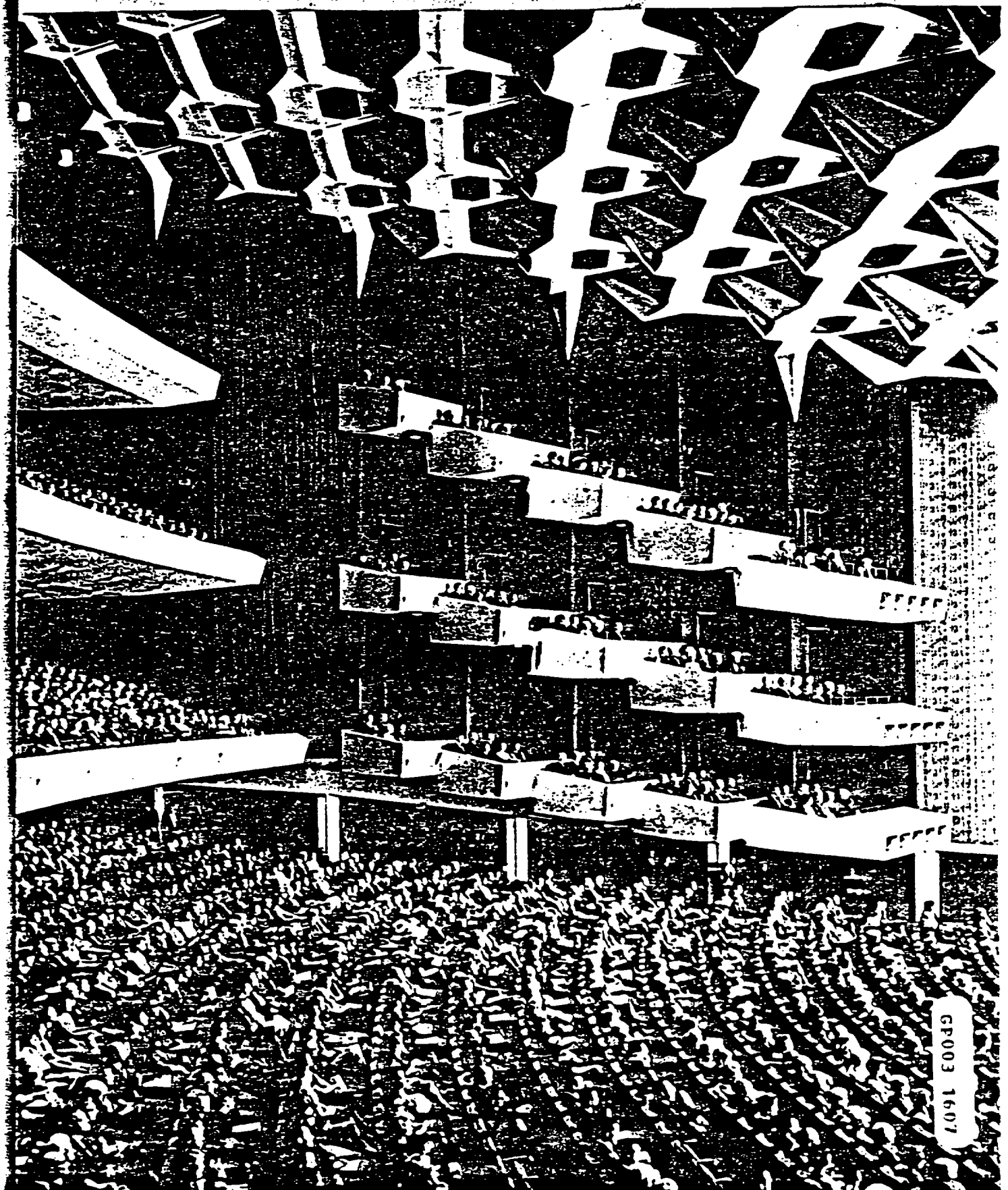
GP003 1606

If you value your time you will use this book. It is your one-stop time-saver reference to plaster products and plaster services that lead the industry.

**THE ONE SOURCE
OF SUCCESS IN
LATHING & PLASTERING**



TWELVE SOURCES OF SUCCESS



GP003 1607

1. PAINTING AND PLASTERING

FINISH

FINISH COAT

AND PREPARED THE FINISH COAT

Finish coat plasters applied to basecoats (generally of gypsum plaster) provide the surface for final wall or ceiling decoration. They are mill prepared, usually requiring the addition of water only.

Finish coat plasters are selected according to job requirements for texture, color, hardness, sound absorption and type of basecoat.

Finish coat plasters are ordinarily applied to a minimum thickness of $\frac{1}{16}$ " for trowel finishes and up to $\frac{1}{8}$ " for float finishes.

5. ORIENTAL Interior Finish

USG FINISH PLASTERS—TECHNICAL DATA

product	finish texture	physical properties	proportion by dry weight gauging to lime	comments	bag size (lbs.)	coverage/ton mat'l. (sq. yds.) (1)
ORIENTAL Interior Stucco	Float or Texture Finish	Hard and Resistant to Abrasion	Neat	Available in white. Mill control of aggregate, size and proportioning.	100	250-300($\frac{1}{8}$ ")

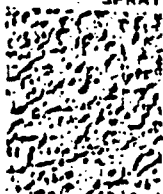


FLOAT

TROWEL



SPRAY



TEXTURE

(1) $\frac{1}{16}$ " thickness except as noted.

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