

To: Jackson, Ryan[jackson.ryan@epa.gov]
From: Wehrum, William L.
Sent: Fri 8/18/2017 7:12:11 PM
Subject: Heidi King
[Heidi King_Regulation-c.pdf](#)

HUNTON & WILLIAMS **Bill Wehrum**

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HEIDI R. KING

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-
- **Regulation and public policy**
 - **Benefit-cost analysis**
 - **Environmental, manufacturing, health, energy and financial sectors**
-

EXPERIENCE

GE Capital Norwalk CT and Washington DC 2013–2016
Global Director of Environmental Risk

Led a global team of technical and legal professionals investigating investment opportunities and informing investment decisions and strategy across GE Capital, a global financial services company holding as much as \$499 billion in global transportation, energy, real estate, healthcare and manufacturing investments.

- Authored policy insights supporting senior management business strategy decisions
- Guided federal and state policy engagement strategy to mitigate impacts of climate, air quality and other key environmental regulations on investments
- Managed investment risk in the area of environmental compliance and liability, social responsibility and sustainability in across the Americas, Asia Pacific, and Europe.

US House of Representatives Washington DC 2011–2013
Chief Economist for Committee on Energy and Commerce

Legislated and advised Congress on business impacts resulting from environmental regulatory programs in the areas of energy, environment, transportation, agriculture, and manufacturing.

- Promoted the effective use of economic analyses of business and social impacts across both House and Senate, improving priority setting and effective agency oversight
- Mobilized congressional action and response to major environmental regulations, including greenhouse gas policies and Clean Air Act regulations
- Pioneered agreement on measures to improve the effectiveness of the Clean Air Act through a series of unprecedented bipartisan forums with state governments
- Authored literature reviews supporting Congressional areas of action

US Exec Office of the President Washington DC 1998–2000 & 2007–2011
Senior Policy Analyst, Information and Regulatory Affairs

Advised White House leadership on the economic impacts of diverse regulatory initiatives and led federal interagency review of significant regulations in the areas of environment and energy.

- Reduced regulatory burden and improved the effectiveness of environmental regulations particularly in the area of greenhouse gases, ambient air quality, manufacturing and automotive emissions

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ImpactRx Mt. Laurel, NJ 2006-2007
Senior Director, Oncology Group

Advised major pharmaceutical clients throughout the U.S. on behalf of a venture capital funded consulting firm.

- Proposed, conducted and coordinated consultative strategy research for clients in the pharmaceutical manufacturing sector for ImpactRx, a firm employing approximately 100 information and industry specialists
- Produced marketing insights for top pharmaceutical manufacturers in biotech

Pfizer Pharmaceuticals New York, NY 2002-2006
Senior Manager, Management Science Group

Informed business strategy alternatives with quantitative research and assessed potential public policy impacts on product utilization and public health.

- Proposed, planned, implemented and presented research supporting business decisions
- Applied statistical analysis to support leading pharmaceutical brands' business strategy decisions

Inductis Analytical Consulting Murray Hill, NJ 2001-2002
Associate Consultant, Marketing and Statistics

Supported and advised financial services clients seeking business process improvements on behalf of a data-driven analytical boutique consulting firm.

- Proposed, planned, and implemented technical consulting research projects on data analytics assignments for clients in financial services
- Designed and launched the probabilistic software at the core of the leading financial services data provider in the U.S.

Telcordia Technologies Morristown, NJ 2000-2001
Research Scientist, Internet Group

Researched consumer demand for communication products and services to inform internal management and resource allocation decisions at Telcordia Technologies, a telecommunications software firm formerly a component of Bell Labs.

- Launched consulting practice area designed to support participants in federal spectrum auctions

EDUCATION

M.S. Economics and Political Science, 1998, California Institute of Technology, Pasadena, CA

B.A. Honors in Economics, 1995, University of California at Irvine

To: Jackson, Ryan[jackson.ryan@epa.gov]
From: Amy Harder
Sent: Mon 8/14/2017 9:29:41 AM
Subject: What Republicans are getting wrong about climate change



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