LOOK what millions are doing for $2.98

WITH GENUINE Kem-Tone! MIRACLE WALL FINISH



NO FINER FLAT WALL FINISH AT ANY PRICE!

SEE how easy it is to redecorate your rooms with

GENUINE Kem-Tone! MIRACLE WALL FINISH

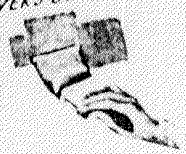
1 APPLIES LIKE MAGIC!



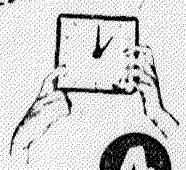
2 RIGHT OVER WALLPAPER!



3 COVERS BEAUTIFULLY!



4 DRIES IN ONE HOUR!



THERE'S NO MUSS, NO FUSS, NO BOTHER!

READ the reasons why 20 MILLION rooms have been decorated

WITH GENUINE Kem-Tone MIRACLE WALL FINISH

1. For finest decoration! Enduring beauty from scientifically blended, synthetic resins and oils!
2. Goes on like magic!
3. One coat covers most wallpapers, painted walls and ceilings, wallboard!
4. Intense hiding!
5. Dries in one hour!
6. No "painty" odor!
7. Cleans easily!
8. Loveliest new colors!



ASK A KEM-TONE DEALER FOR A FREE DEMONSTRATION!

TRY Kem-Tone MIRACLE WALL FINISH in your bedroom, living room, dining room and play room!

One gallon of Kem-Tone (only $2.98) decorates the average room—gives walls and ceilings the handsomest finish imaginable!



The modern miracle wall finish

Kem-Tone

Guaranteed by Good Housekeeping

$2.98* PER GAL. PASTE FORM Makes 1½ gallons paint ready-to-apply.

Plastic Patch Easy-to-use plastic compound patches cracks, holes in walls, woodwork. 23¢

Kem-Tone Roller-Koater Rolls Kem-Tone right over your walls—quickly, smoothly, easily! 89¢ ea.

Kem-Tone Border Trims Smart, new wall border trims. Gummed and ready to apply. Washable. 15¢

BE SURE YOU GET GENUINE KEM-TONE MIRACLE WALL FINISH!

San Francisco Examiner October 7, 1945 American Weekly Page 18