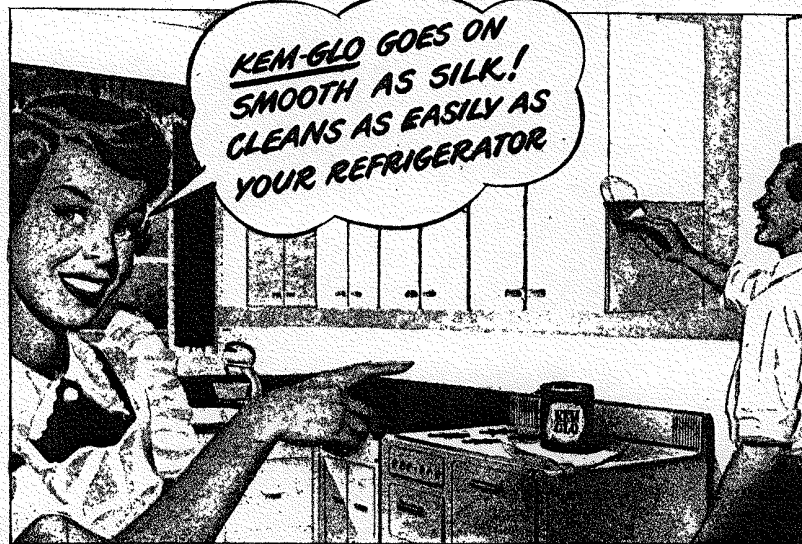


KEM-GLO MIRACLE LUSTRE FINISH LOOKS AND WASHES LIKE BAKED ENAMEL!

Amazing NEW paint discovery by the makers of *Kem-Tone*!



ONE GALLON OF KEM-GLO DOES THE AVERAGE KITCHEN—WALLS, WOODWORK, CUPBOARDS!



2 QTS. KEM-GLO DO BATHROOM!



1 QT. KEM-GLO DOES WOODWORK!

Rich, lustrous... easy-to-keep-clean finish for Kitchens, Bathrooms and Finest Woodwork!

PAINT TRIUMPH OF THE CENTURY—that's KEM-GLO! It looks for all the world like baked enamel! So smooth! So lustrous! Such satiny gloss!

WASHES LIKE BAKED ENAMEL! Dirt comes off KEM-GLO'S porcelain-smooth surface like magic!

SO EASY TO USE! KEM-GLO flows on like a breeze! One coat does it over most surfaces! No primer, no undercoater needed!

BEAUTIFUL! KEM-GLO colors are decorator colors! They give walls and woodwork a new, new look that lasts and lasts! And KEM-GLO Stay White—really stays white! Will not turn yellow!

1. **READY AND EASY TO APPLY!**

2. **ONE COAT COVERS!**

3. **NO PRIMER!**

4. **NO UNDERCOATER!**

5. **DRIES—3 TO 4 HOURS!**

6. **WASHABLE! SCRUBBABLE!**

PUNISHING
TESTS
PROVE
KEM-GLO
CAN TAKE IT!



LOCKS OUT GREASE!



WITHSTANDS SCUFFS!



RESISTS BOILING WATER!



DIRT WIPES OFF!



**Now! LOVELY NEW
DECORATOR-STYLED COLORS**
FOR LIVING ROOMS, DINING ROOMS, BEDROOMS
Kem-Tone
MIRACLE WALL FINISH



ONLY \$3.79 PER GAL.
DOES AVERAGE ROOM

DISTRIBUTED BY:

Acme White Lead & Color Works, Detroit
W. W. Lawrence & Co., Pittsburgh
The Lowe Brothers Co., Dayton
John Lucas & Co. Inc., Philadelphia
The Martin-Senour Co., Chicago
Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

Kem-Tone TRIMS . . . 20¢ ea.
Kem-Tone ROLLER-COATER . . . 98¢ ea.
Kem-Tone #1 BRUSH . . . 17¢ ea.

INSIST ON GENUINE KEM-TONE AND GENUINE KEM-GLO! SOLD AT LEADING PAINT, HARDWARE AND DEPARTMENT STORES! THERE IS A DEALER NEAR YOU!

San Francisco Examiner May 1, 1949 American Weekly Page 19

"As I Approach the Next Transition," Says Dr. Robert M. Green, "I Do Not Find Myself in the Least Dismayed or Reluctant."

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