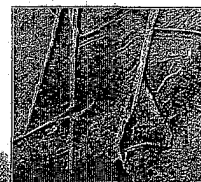


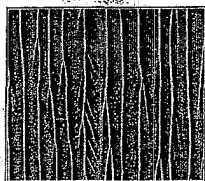
Plastic Paint from White-lead!

Low-relief textured effects . . . unusual new beauty in side wall decoration . . . easily produced with plastic paint made with Dutch Boy white-lead and flattening oil.

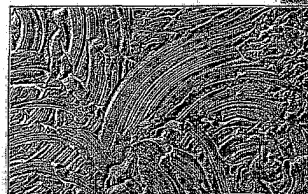
Another example of white-lead's adaptability . . .



Edge trowel, with a simple twisting motion of the wrist—and this unique design results . . .



An ordinary paperhanger's roller drawn over the plastic paint and this distinctive pattern is obtained . . .



A textured finish achieved by use of a sponge moved in a circular fashion to produce a swirl design . . .

THE painter is well acquainted with the wide usefulness of Dutch Boy white-lead . . . how it lends itself readily to the production of a great variety of effects . . . its adaptability to color . . . design . . . finish . . .

But here is another use for white-lead . . . a new use of plastic paint that produces relief or modified textures . . . especially suitable for side wall decoration . . .

This plastic paint can be readily manipulated with a brush, whisk, broom, graining comb, or any other means, making possible an unlimited number of treatments.

How to make it

The formula for mixing white-lead and plastic paint is: 100 lbs. Dutch Boy white-lead; 22 lbs. dry whiting; 1½ gals. Dutch Boy flat-

ting oil; 1 gill drier. Break up the paste white-lead and dry whiting separately by mixing each with ¼ gal. flattening oil. Add drier to white-lead mixture. Finally pour white-lead mixture into whiting mixture, stirring them together. The plastic paint is then ready for application. It is as easy to mix as any other paint.

Advantages

Plastic paint made with Dutch Boy white-lead and oil is inexpensive. It is easy to prepare, on the job, from materials you now have in your shop. It is easy to apply . . . is brushed on. It sets up overnight. It may be tinted with regular colors-in-oil. The finish is thoroughly washable, being fairly smooth and made from an oil paint. When textured, the paint is complete as a finish, but may be glazed if desired. No



Test It Out

Mix up a small experimental batch of white-lead and oil plastic paint and try it out. That's the real way of finding out what it is like and what it will do.

All the experimenting can be done on one barrel. Simply work one texture over the other. This plastic paint remains workable long enough to enable you to run through the textures illustrated, and others which you may develop yourself.

size coat is necessary to permit glazing.

If you are interested in this new use for Dutch Boy white-lead and oil, write us. We shall be glad to send further information. Address your inquiry to the Department of Color Research and Decoration, care of our nearest branch.

NATIONAL LEAD COMPANY

New York, 111 Broadway · Boston, 800 Albany Street · Buffalo, 116 Oak Street · Chicago, 900 West 18th Street · Cincinnati, 659 Freeman Avenue · Cleveland, 820 West Superior Avenue · St. Louis, 722 Chestnut Street · San Francisco, 235 Montgomery Street · Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue · Philadelphia, John T. Lewis & Bros. Co., 457 Chestnut St.

DUTCH BOY WHITE-LEAD