



When the  
**FARMHOUSE** of your  
dreams comes true...

don't let Low-Grade Paint  
turn it into a nightmare!

THERE are no illusions in the protection Dutch Boy gives. You expect it to last a long time, and it does.

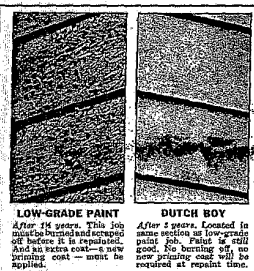
But the man who buys low-grade paint, with visions of saving money, soon wakes up to find his paint and his 'savings' both gone.

Look at the actual photographs shown here. See how the low-grade paint has cracked and scaled after only a year and a half.

Dutch Boy, on the other hand, does not crack and scale. It *resists* the weather... wears down stubbornly by gradual chalking which leaves a smooth, unbroken surface, an ideal foundation for new paint. No burning and scraping; no new priming coat at repaint time.

It's easy to make good paint—*pure white-lead paint*—with Dutch Boy All-Purpose Soft Paste White-Lead. You simply stir in the proper thinner and in just a few minutes there's your paint, ready to use. In doors or outdoors. And remember you can tint it quickly and easily to any color you desire.

\*This price (as of April, 1933) varies somewhat depending on buyer's distance from producing centers.



**LOW-GRADE PAINT**

After 14 years. This job must be burned and scraped off before it is repainted. And an extra coat—a new priming coat—must be applied.

**DUTCH BOY**

After 5 years. Located in same section as low-grade paint job. Paint is still good. No burning off; no new priming coat is required at repaint time.

#### Painting Loans

Money to pay for painting can be borrowed under the National Housing Act. Charges are surprisingly small and easy payments can be arranged. Your local banker will be glad to give you full information.

ONLY  
**\$2<sup>30</sup>\***  
per gallon

That's all it costs for pure white-lead paint. Easy to mix, too, from Dutch Boy All-Purpose Soft Paste.

NATIONAL LEAD COMPANY  
111 Broadway, New York; 116 Oak St., Buffalo; 901 West 18th St., Chicago; 655 Freeman Ave., Cincinnati; 920 West Superior Ave., Cleveland; 721 Chestnut Street, St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Penna., 116 4th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.

### DUTCH BOY *All-Purpose Soft Paste* WHITE-LEAD

**FREE!** You can save money by following the easy painting instructions given in our free folder on Dutch Boy All-Purpose Soft Paste White-Lead. Tear off the coupon and mail to our nearest branch.

NATIONAL LEAD COMPANY  
Address: (See list of branches)

Please send me your free folder "Painting with White-Lead," giving specially prepared instructions to farmers on the quickest, easiest way to make Dutch Boy pure white-lead paint at a cost of about \$2.30\* per gallon.

Name \_\_\_\_\_

Address \_\_\_\_\_

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KD-447—Country Gentleman, May, 1935—★  
Successful Farming, May  
Capper's Farmer, May

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