Chron.

KAISER GYPSUM COMPANY, INC.

KAISER GYPSUM

June 19, 1973

Mr. Jack Sullivan
Bennett Industries
P. O. Box 34132
San Francisco, California 94134

Dear Jack:

Per your instructions we have forwarded to your plant a sample container layout for the revised imprinting of one gallon containers of Kaiser Gypsum Pre-Mix 3 Purpose Compound. Copy is essentially the same, but please be advised of the following copy additions and changes in the printing format.

1. "1 Gallon U. S. Standard Measure". This must appear (as indicated) on the lefthand side on the lower one-third of the principal display panel.

2. We have repositioned the instruction panel moving the name and address of the company; i.e., "A Product of Kaiser Gypsum Company, Inc., 300 Lakeside Drive, Oakland, Ca. 94604" to the lower one-third of the panel.

3. The asbestos caution must be printed as shown on the container.

4. The "Important Note to Purchaser" is to be positioned as indicated.

With the exception of Item 4, the above changes reflect the requirements of federal as well as most state regulations. As you know, this is a rush job. However, I would appreciate reviewing a proof prior to printing.

Thank you for your assistance in this matter.

Very truly yours,

Richard A. Madsen, Director
Advertising and Sales Promotion

BCC: L. Beck
J. W. Blewett
R. W. Grigg
G. B. Kirk

CC: Mr. Donald Anderson
Container Industries Inc.

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