

The Western Region *Spectrum*

August, 1961

Volume 7, Number 4



The Sherwin-Williams Code of Principles

1. To win on our merits by making products of only the highest quality.
2. To be the best and most successful concern in our field.
3. To be broad, liberal and aggressive in our policies and methods.
4. To take pride in our Company.
5. To be loyal to the Company and to each other.
6. To foster fellowship among ourselves, and to take pleasure as well as profit out of our work.
7. To strive constantly for the improvement and advancement of the business and ourselves.
8. To be considerate and courteous in all our dealings within and without our own organization.
9. To grow in knowledge and character as well as size.



*Merit produces confidence
Confidence creates enthusiasm
Enthusiasm conquers the world*

THE WESTERN REGION *Spectrum*

*Colorful News of Western Region
Employees and Families*

THE STAFF

Hilma Dees
Theresa Seymour
All Employees

Editor
Assistant Editor
Contributing Editors

FRANK C. KOLLATH to Cleveland Headquarters



F. C. Kollath

Frank C. Kollath, Manager Branch Credits Western Region, has been promoted to Cleveland to work with Mr. F. C. Hall, General Manager Branch Credits.

It is always with a sense of pride and joy that we see one of our own members

rise up the ladder of success. Frank joined Western Region in April 1948 as Cashier Trainee, having previously held the responsible position of Credit Manager of the Kollath Mfg. Co., so he was well versed in the credit field. After a brief training period he was assigned to the Chicago Main Branch as Credit Manager. Needless to say, the manner in which he handled this assignment earned recognition for him and when Mr. Thomas needed a field supervisor, in March of 1950, Frank was number one on the list.

August 1, 1951, Frank took over the position of Manager Branch Credits, replacing C. W. Shotwell who was transferred to Cleveland, and now, ten years later, August 1, 1961, Frank, also, has been promoted to Cleveland.

During these intervening ten years, Frank has seen his department increase from an inside staff of four to its present staff of eight. There were some sixty odd Branches in Western Region when he took over and now there are 200 plus. This fact alone would suffice to commend Frank on his leadership, but he has gone farther in his efforts to bring about a top-rating Branches Credit Department throughout Western Region.



Frank Kollath behind his desk in Chicago on his last day.



Frank Kollath with three of the four stenographers in his department, L. to R. — Pat Stauffer, Fran Doherty and Jean Gotski.



Frank Kollath seems mighty pleased over his two-suitcase.

This latest promotion gives recognition to the success of his endeavors.

Working hand in hand with Frank, is his lovely wife, Arline, who adds inspiration and encouragement to her wifely role. Their son, Jim, who is now two years old, has been the source of much happiness and an added incentive to Frank.

The employees of the Chicago office gathered in Frank's office Friday morning to extend congratulations and bid a fond farewell, as they presented him with a lovely Sheaffer Desk-Pen Set.

Sunday, July 30, a group of men and their wives gathered at the White Fence



Frank Repevski presenting Arline with a beautiful brooch and earring set.

Farm for a party in Frank's honor. After a delicious dinner, they presented him with a beautiful leather suitcase, and, of course, gave him the usual ribbing that goes with the group. Arline was presented with a gorgeous brooch and earring set, and while Jim was not present, he was remembered with a gift also.

Our very best wishes go with Frank and Arline as they take up their new duties and make their home in new territory. It was not easy to say goodbye but each time a person accepts a new challenge he opens the door to greater possibilities. Congratulations and best of luck, Frank!



That's Frank and Arline with the "Slip-N-Slide" for Jim.



Here's the pride and joy — little Jim Kollath

R . W. LACEY — Manager Branch Credits

Robert (Bob) Lacey, who has been Assistant to Frank Kollath, has been assigned to the position of Manager Branch Credits and certainly no one is better fitted to assume the duties and responsibilities than Bob.

Bob was employed in September of 1938 as bookkeeper in the Kensington office, October 1939 he was promoted to Assistant Cashier, and in October 1941 he was called to serve his country in the



Bob Lacey looks right at home behind his desk, as he assumes the duties of Manager Branch Credits.



Elaine and Bob Lacey

Armed Forces. September 15, 1945 Bob resumed his duties as Assistant Cashier.

In 1947 Bob was transferred to the Branches C&A Department as our first field supervisor and played a big part in keeping the department going during the late George Jamieson's illness.

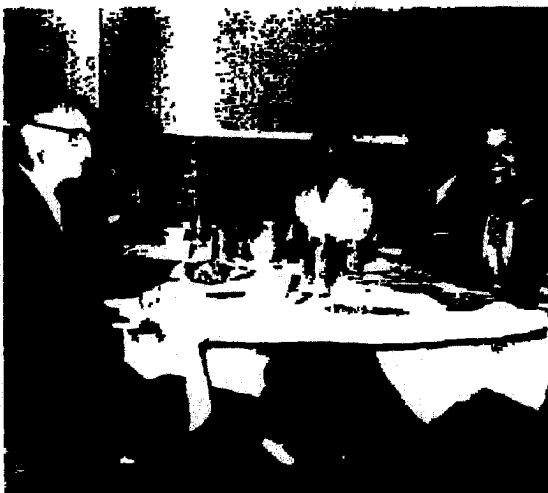
In September 1948 Bob took as his bride the charming secretary to G. T. Thomas, Elaine Frazier, formerly of Wausau, Wisconsin and shortly afterwards they moved to Milwaukee where he traveled throughout the Milwaukee Area. In 1952 they moved back to Chicago in order that Bob might spend more time in the Chicago Office.

Bob was instructor in the Cashier Training School that was established at the Lake Street office and during its course, he trained many young men who became No. 1 Credit Managers. He is what one would call possibly a conservative credit man; a man of his word and while he may not always be in agreement with the Branch Credit Managers, I dare say he, at all times, has their respect.

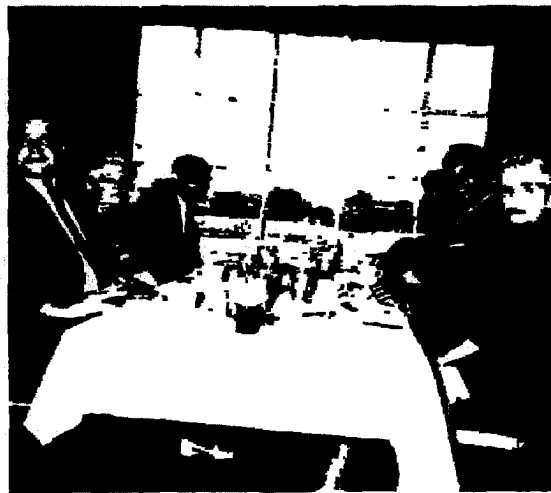
Bob and Elaine have two sons, Dick age 11 and Bobby, 4, and Bob spends much time playing the role of father and husband . . . the result, a family who think he's tops. Bob and Elaine are ac-



Bob Lacey, right, making presentation to Frank, while Mrs. Thomas sits near by.



From right, Arline Kollath, Mr. D. W. Drummond, Mrs. C. F. Rutledge, H. W. von Meeteren, Mrs. Barrett and W. K. Sawyer.



From right, Mrs. Thomas, Frank Kollath, Mrs. Repczynski, C. B. Aichele, Mrs. Sawyer and Don Barrett.

tive in the Episcopal church of Park Forest, and Bob is also an active Scout leader.

Frank T. Repczynski and C. B. Aichele, Credit Supervisors, will continue to assist in the handling of the many duties connected with the Branch C & A Department.

And as we say Godspeed to Frank Kollath as he moves on to greater responsibilities we all link hands to pledge our support to Bob Lacey as he, too, accepts the responsible task of leadership as Manager, Branch Credits.



From right, Harry Wilson, Mrs. Schneider, Wally Klomhaus, Mrs. Lacey, C. E. Rutledge and Mrs. Drummond.



From right, Mrs. Wilson, Bob Lacey, Mrs. Klomhaus, Rog Reniche, Mrs. Williams and Ralph Schneider.



From right, Mrs. Reniche, Mr. Thomas, Mrs. Aichele, Mr. Williams, Mrs. von Meeteren. (The vacant seat was that used by the photographer, Frank Repczynski.)

ROGER M. RENICHE — Branch Credit Supervisor



Elaine and Rog Reniche

Roger Reniche has been transferred in to the Chicago office as Branch Credit Supervisor to complete the staff.

Rog was employed on May 15, 1953 as Assistant Cashier, Springfield, Illinois,

and on October 7, he was transferred to Evanston, Illinois as Credit Manager. November 1, 1954 he was moved into the Regional Office in the capacity of Relief Cashier. April 1, 1956 he was assigned to the responsible position of Credit Manager of the Chicago—W. 79th St. Branch.

Rog is eminently qualified to take over the duties connected with Branch Credit Supervision, by virtue of his past experience. Added to this experience, is a very pleasing personality and the two go hand in hand as any individual accepts the challenge of supervision, particularly in the credit field.

It was during a bowling session that Rog met the very charming Elaine Mokas, Comptometer Operator for W. K. Sawyer, and in June 1958 they pledged their troth. They are now the proud parents of a fine son, Peter, who is 18 months of age.

Our congratulations to Roger and we welcome him to the Chicago office. We know he will also be welcomed in the Regional Branches as he visits with Branch personnel in an endeavor to lend assistance to the overall operation.



Peter Reniche

Phillips-Zweifel Nuptials



Sandra and Tom Zweifel immediately following the ceremony.

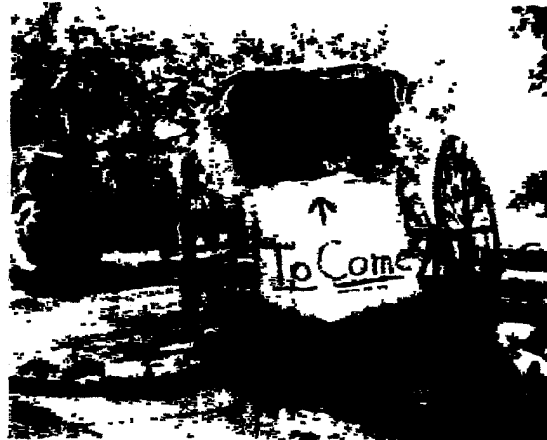
Sunday, May 28, Sandra Jo Phillips became the bride of H. Tom Zweifel, former Credit Manager of our Algona, Iowa Branch who was recently transferred to Fairmont, Minnesota in the same capacity. The wedding took place in the Trinity Lutheran Church in Algona.

The bride wore a gown of nylon organza fashioned with an applique roses lining the Sabrina neckline. The fitted bodice was accented with applique roses and the beautiful bouffant skirt had a large bow and streamers in back. Her shoulder length veil of illusion net fell from a crown of handcut crystals and her flowers were a cascade bouquet of white carnations and blue stephanotis.

Immediately following the ceremony, a reception was held in the church parlors, after which the happy couple had the joy of taking their first ride in a surrey decorated for the occasion by none other than Ed Farrell, Branch Manager, Algona. Looks like he really took particular pains to see that every-

thing got "fixed" up just right, as you can see from the pictures.

After a wedding trip, the newlyweds are at home in Fairmont, Minnesota. Our congratulations to Tom Zweifel and very best wishes to Mr. and Mrs. Zweifel for many, many years of happiness and success.



This is the vehicle in which our newlyweds had their first ride



Ed Farrell putting the final touches on the surrey, in the form of firecrackers, to liven the takeoff.



Sandra seems to be testing the seat while Tom tries getting rid of his ear

Dorothy Huff Weds William Leo Wodarczyk



A wedding of much interest to the Chicago Regional Office recently was that of Dorothy Huff, Statistical Department Supervisor, to Leo Wodarczyk on May 18.

Pictured above, just after the ceremony are, from left, Leo Wodarczyk, Dorothy Wodarczyk, Loraine Radovich, the bride's niece, and Walter Wodarczyk, brother of the groom.

On July 15 a wedding reception was held at Wozniak's Hall for some 250 guests, among whom were many from the Chicago office.

Congratulations and our very best wishes to Dorothy and Leo Wodarczyk for many, many years of happy wedded bliss.



Dorothy opening wedding gift in office.

NEW BRANCHES IN



Minneapolis — St. Anthony

MINNEAPOLIS-ST. ANTHONY is one of our newer Branches that had its official Grand Opening in some very bad weather the weekend of April 14 and 15.

Harry Lekson, the Manager, is a "native" of Northeast Minneapolis. Prior to joining S-W he was for 10 years, Assist-

ant Manager of the Warner Hardware store in the same shopping center. He is the father of four fine children, the eldest boy being in the Marine Corps out in California; and the others at home with him and his good wife.

Ronald Wilson, Credit Manager until



WESTERN REGION



Harry Iekson, Branch Manager

the end of July at which time he was transferred to Billings, Montana, took over his duties the first of the year, having returned from military duty. Prior to his time spent with Uncle Sam, Ronald was Credit Manager at our Havre, Montana Branch.

Robert A. Johnson was employed on July 5 as Credit Manager to replace Ron Wilson.

The opening of the St. Anthony Branch brings the Minneapolis Branches to a total of six, with each new one offering a challenge.



Ronald Wilson



R. A. Johnson, Credit Manager



Mishawaka, Indiana

A new addition to the Chicago Metropolitan Area is the Mishawaka, Indiana Branch.

Mishawaka, Indiana is a city of some 34,000 population, located in the northern part of Indiana, bordering the city of South Bend. It derives its name from a beautiful Indian Princess and on April 21st the Sherwin-Williams Company opened a prince of a Branch in that city.

The new Manager of the Branch is James (Ned) Schmitt and he is assisted by Lynn Huling who assumes the Credit Manager duties. Both of these men are natives of South Bend. Jim has a very successful career of selling to back up his new position and Lynn has a good back-



Jim Schmitt and Dick Pyle attend to wallpaper customers.



L. to R. — Lynn Huling, Credit Manager; Don Barrett, Area Manager; Jim Schmitt Branch Manager, and Fred Poettgen, Manager South Bend.



Jim Schmitt with his parents, Mr. and Mrs. Herman Schmitt.



The "old pro," John Tuchek, makes a sale.

ground in accounting to successfully handle his new assignment.

The Branch is located in the Town & Country Shopping Center, which is soon to be the largest such center in Northern Indiana.

The opening day was bright and sunny, as were the two following days, and the days were made yet brighter for Jim, as he had some of the most experienced and successful Sherwin-Williams men to assist him at the Grand Opening. Since there were over 2,000 visitors who registered during the opening days, Jim was very thankful for such fine assistance.

Our Metropolitan Area Manager, Don Barrett, stated . . . "I believe this Grand Opening was the best in the Region this



Branch was visited by Dorothy Hass, Paint Manager of one of S-W's biggest accounts in Indiana.



L. to R. - Bill Franz, Minnesota Mining Company Representative; Bill Reed, Valparaiso; John Florin, St. Joseph, and Bob Gee, Niles

spring, both from a standpoint of dollar sales during the three day period, and from the standpoint of number of people registering.

While Don Barrett claimed the largest sale made on the first day, Dick Pyle, Dealer Representative at South Bend topped the boss on Saturday to win the distinction of the "largest sale" competition of the Grand Opening.

Others assisting at the opening were John Tuckek, Manager, Gary, Indiana, John Florin, our beloved "sales rep" from St. Joseph, Bob Gee, Manager at Niles, Michigan, Bill Reed, Manager at Valparaiso, Indiana and Fred Poettgen, Manager at South Bend (to whom we are indebted for this nice article).



Don Barrett makes a big sale



This picture represents 105 years' service with S-W Co. L. to R. - John Florin, 48 years, Jim Schmitt, the baby, Don Barrett, 26 years and John Tuckek, 31 yrs.



Small entrance now but we take over building next to us in October.

Greencastle, Indiana

One of the newer Branches opened in the Indianapolis Area is GREENCASTLE, INDIANA which had its grand opening this past spring.

Melvin Gaston, Branch Manager, was born and reared at Cloverdale, Indiana, just a few miles from Greencastle. He graduated from Cloverdale High in 1951 and during his school years participated in all sports and was a member of the Indiana 4-H Club for 10 years.

Jo Ellen, Melvin's lovely wife, also graduated from Cloverdale High. After their marriage in July 1953 they moved into Greencastle where they lived until Melvin entered the U. S. Army and after two years in Killeen, Texas returned to Greencastle. They are the proud parents



Melvin L. Gaston



Our customers



Mr. and Mrs. Melvin Gaston at the Grand Opening.



Leah Jo Gaston at the age of 1 1/2 years

of little Leah Jo born June 19, 1959.

Melvin's hobbies are gardening and woodworking and since his wife loves to fish, he has joined her in this interest also. He is a member of the Optimist Club and Loyal Order of Moose. Mrs. Gaston is a member of the Greencastle Chapter of the Daughters of the American Revolution.

We are very happy to welcome the Gastons into the Sherwin-Williams family and wish for them much success in the management of our Branch in Greencastle.

Assisting Mr. Gaston in the Branch is Elizabeth Rector, Credit Manager, who is the proud mother of two daughters, Beverly age 12 and Belinda age 9.



Mr. and Mrs. Chester Spahr were on hand for the opening.



Mr. and Mrs. James Hoover were also present at the Grand Opening.



Elizabeth Rector, Credit Manager



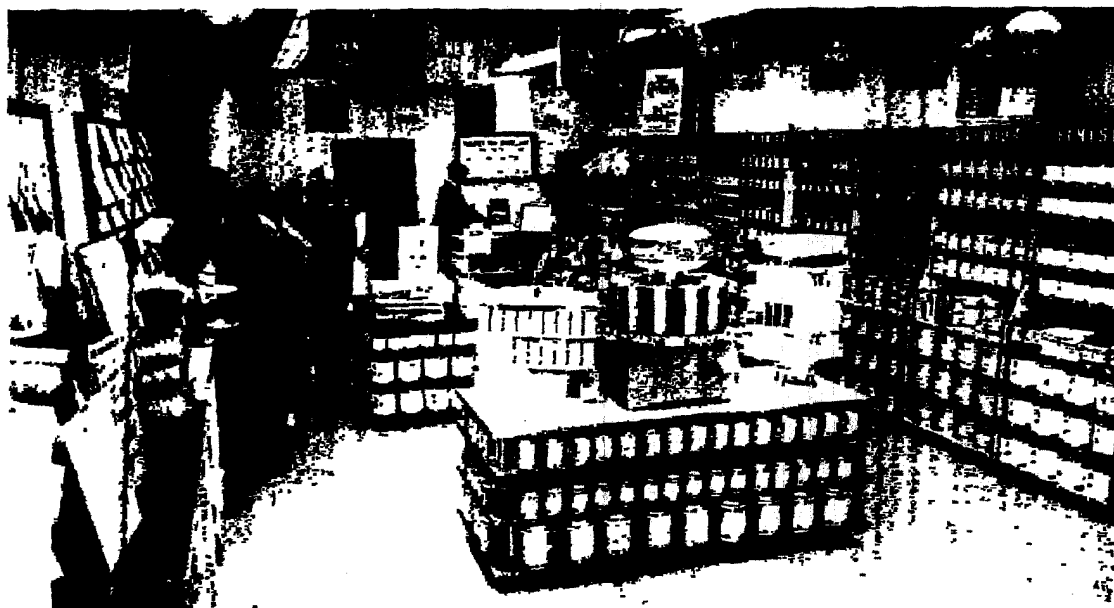
Little Falls, Minnesota

The grand opening of the Little Falls, Minnesota Branch was held on Friday and Saturday, April 7 and 8.

Jim Grettum, Branch Manager, has lived most of his life in Little Falls and prior to joining S-W was in business for

himself. Mrs. Grettum is a CPS (Certified Professional Secretary), presently working at the Hennepin Paper Mills in Little Falls.

Jerry White, Credit Manager, is from St. Paul and moved to Little Falls to





L to R, Jim Grettum, Manager, Dr. K. J. Holul, Mayor,
and Bob Strandquist, Minneapolis Area Manager.

accept this assignment. Jerry is single (or was at the time of our information) with plans for being married this summer.

The town of Little Falls makes claim

of being the boyhood home of Charles Lindbergh and also boasts of being the largest "little pig" market in the world. With such a reputation, our S-W activity is bound to succeed.



Jerry White, Credit Manager



Jim Grettum, Branch Manager

Decorah, Iowa

April 21 and 22 marked the grand opening of our Decorah, Iowa Branch, another Minneapolis Area Branch — a small market type operation.

Alden Ellingson is Branch Manager and prior to joining our Company he was a manager and sales representative for the Babson Company, who sell the Surge Milker. Al is a member of the local Lions Club, Chamber of Commerce and is assistant Cub Master of the local Cub pack. He and his wife, Louetta, have three children, Jeffrey, age 12, Darryl age 10 and David age 1½. The Ellingsons are members of the First Lutheran Church in Decorah.

Carlton Tangen is Credit Manager. He and his wife, the former Elaine Hesse, are the proud parents of two children, Curtis, age 6, and Ronald, age 4. Carlton is a native of Decorah, having graduated from the local high school in 1948. Previous to joining our Company, he was associated with the local Coast to



Mr. and Mrs. Alden Ellingson

Coast Hardware Store in Decorah for 11 years. He served two years in the U. S. Army, 10 months of which was in Germany.

Our very best wishes to the success of the Decorah Branch.



L. to R. — Al Ellingson, Manager, Mr. Kenworthy, Chamber of Commerce representative, Carlton Tangen, Credit Manager and Bob Strandquist, Area Manager

We visit some of our more established branches



An outside view of our Branch
in Shelbogan, Wisconsin



L. to R. — Thomas Tsakonas, Credit Manager
and Christ Zeier, Manager



It looks like C. B. Aichele, Branch Credit Supervisor, really gets around; here he is giving our Credit Manager, Thomas Tsakonas, a hand.



Another Wisconsin location — Watertown



Philip Paulsen, Branch Manager



Bill Bedford, Credit Manager

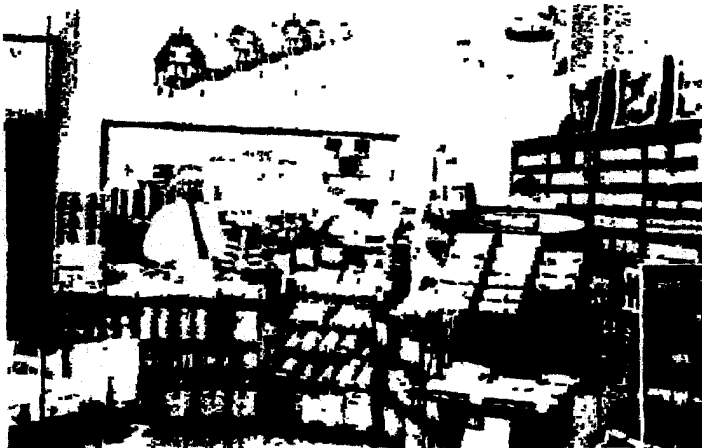


That's a nice view of the outside of our Rhinelander, Wisconsin Branch

L. to R. — J. M. Kofler, Credit Manager and O. C. Mittelsteidt, Branch Manager



Pictures at Random

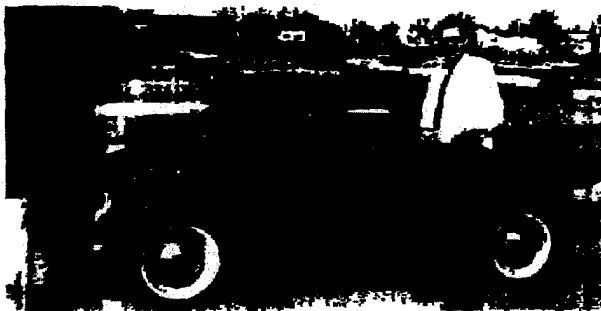


Waukegan, Illinois
Branch Interior

Barney Blackwell, Branch Manager



Howard "Howie" Burns, Credit Manager
(yes, he's single, girls), stands beside his
new Volkswagen. "How does he get those
long legs in that little car?"



Woodstock, Illinois

Dick Bradley, (left) Credit Manager
and Ken Eden, Manager.



Looks like a nice display surrounding
Dick Bradley, Credit Manager





L. to R. — J. E. Zicher, Credit Manager, W. B. Oakes, Manager and C. S. Nothstine, Combination Representative of Waukesha, Wisconsin.



Anita Lytle, Secretary to W. K. Sawyer.



C. B. Baker (center), Regional Supervisor Branch Industrial Sales, with that "No, I'm not giving an inch on that complaint" look, but it looks like Don Barrett (left), Metropolitan Area Manager, and Ron Olig, Skokie, Illinois Branch Manager, have already decided who will pay.



Nancy (left) and Janet Treacy, daughter of Bud Treacy, Branch Manager Grand Rapids, Mich.



Sylvia Anderson, Secretary to R. G. Strandquist, Minneapolis Area Manager.



Jim Lamphere, Credit Manager Minneapolis-Main with Deanna Johnson, Bookkeeper.



Here are a couple of future Industrial Representatives . . . the sons of Harry Darabaris, Sales Clerk in the WIZ office. Stephen at 1 yr. 10 months and Michael, 10 months.



Craig Nothstine, son of Mr. and Mrs. Charles Nothstine, Representative out of our Waukesha, Wisconsin Branch.



Brainerd Crappie Fishing Party—L. to R.—Mrs. C. Ebert, Clarence Ebert, Brainerd Branch Manager, Glen, Harry and Bob Strandquist, Minneapolis Area Manager.



Maynard Sward with son, Paul, and Maynard says "This is a fish story you'll have to believe."



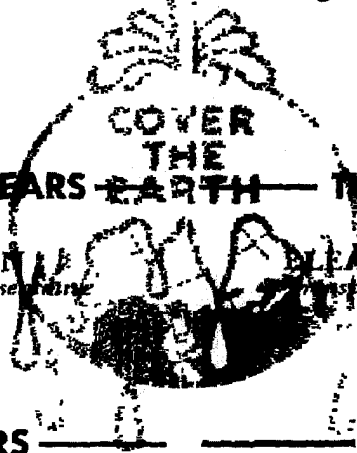
C. B. Aichele (right), Regional Branch Credit Supervisor, takes time out while visiting the Minneapolis Robbinsdale Branch to pose with Branch Manager, Bob Davidson.



"Elt" Moore doesn't seem to be too unhappy, at least not at the moment, while he pauses during an audit of the Grand Rapids-Wyoming Park Branch. Gordie Emmons, Credit Manager, is seen at left.

Service Anniversaries

Congratulations to the following employees who celebrate significant service anniversaries during July and August:



— TWENTY-FIVE YEARS — TWENTY YEARS —

P. J. STRATTON
Transportation Zone Representative
July 20, 1936

ELEANOR GOLDBERG
Transportation Zone Sales Clerk
May 5, 1941

— FIFTEEN YEARS — TEN YEARS —

MARY DEE
Industrial Zone Sales Clerk
August 16, 1946

NEIL E. KOSHINICK
Manager Park Forest, Illinois
July 16, 1951

H. W. WILSON
Branch Operating Supervisor, Chicago, Illinois
July 1, 1946

— FIVE YEARS —

RONALD N. ALBRIGHT
Sales Clerk, Logansport, Indiana
July 16, 1956

GERALDINE PRUSKI
Statistical Clerk, Chicago Office
July 18, 1956

R. G. HENNINGSON
PM Salesman, Fargo, N. Dakota
July 23, 1956

H. W. CREVISTON
PMI Salesman, Lafayette, Indiana
August 11, 1956

CASIMER MOKIJEWSKI
Sales Clerk, Danville, Illinois
July 30, 1956

GERALD W. IRONSIDL
Credit Manager, Kenosha, Wisconsin
August 16, 1956

CHARLES MORSE
Manager, Bettendorf, Iowa
July 16, 1956

T. A. WILSON
Manager, Havre, Montana
August 20, 1956

Eavesdroppin' . . . On Our Folks!

Congratulations to Mr. and Mrs. Patrick Wolf on the birth, May 24, 1961, of a son, David Russell, who weighed in at 7 lbs. 15 oz. Pat is Credit Manager of our Richmond, Indiana Branch.

Our sincere sympathy to Joan Wallace of the Chicago office in the recent passing of her husband, Paul.

Our sincere sympathy to Jack Vaupel, Credit Manager of our E. 87th St. Branch, in the passing of his father, John C. Vaupel from Freeport, Illinois.



Mr. R. H. Hill, Director of Sales, Cleveland, paid a visit to the Chicago office recently and the photographer attempted to catch Marge Carlson giving him a big welcome.

Mike Thompson, former Mail-Stationery Clerk from the Regional Office now in the Army, pays a visit to the Regional office during his leave. Of course, an added attraction to Mike was his fiancée, Joan Zimmerman, Accounts Receivable Clerk. The engagement took place only a few days prior to the picture so that accounts, in part at least, for the happy smiles.

We are most happy to have received the following article and picture from Ann Hodges, Secretary to E. T. Herzog, Indianapolis Area Manager.

"This picture was taken on the 'Maid of the Mist' at Niagara Falls, one of the many places we visited last summer while traveling approximately 2500 miles from our home town of Victoria, British Columbia, Canada. Before arriving in Indianapolis last October, Mr. Hodges was able to work in his capacity as printer in the following cities as we traveled across country: Salt Lake City, Denver, Louisville and Detroit.

"Typographical Union Headquarters are in Indianapolis and Mr. Hodges is taking a course in a new printing process at the Training Center there.

"We both graduated from Victoria High School where we were both active in sports and other extra curriculum activities, including cheerleading for me.

"Our interest in sports did not stop after graduation. Mr. Hodges was active in semi-pro baseball. I was a member of the Victoria Girls Drill Team who one



Ann and Lowell Hodges

year were the honor guard for Ex President Harry S. Truman in the Portland, Oregon Rose Parade. I had the honor of speaking to, and shaking the hand of Mr. Truman.

"We hope to go back home one day to beautiful Victoria, land of gardens and beaches and where the year round temperature averages 49 degrees. Also we would like to return to see our many (23) nieces and nephews."

He had make'th the leaves that
cover the trees, the grass that
clothes the ground.

The summer sun, the cool sweet
breeze, the shade we find 'neath
great aged trees.

The stars, the sky, the moon a-
bove; he has created for us with
love.

The enchanting laughter of a
tiny tot, the memories of those
we never forgot.

The sweet caress of someone dear,
are all His ways—that's why we're
here.

MARY MRKACEK



2742

Lithuanian 1.4