PLAINTIFF'S EXHIBIT

BIR-217

3906A

MEMORANDUM

In Reply to _____ *Date* 5/17/73 *From* BBH *To* BB- Mr. Heim

Subject PRODUCT LINE SURVEY

The roofing being sent per your request is enroute from the various plants. We are making arrangements for the most effective storage at BBH. It is our intention to fasten the shingles to 24"x32" plywood and store on racks before and after viewing. We intend to mount some of the shingles on outdoor plywood and subsequently expose on the Shreveport test decks, after they have served their initial purpose, for this will be an excellent chance to get weather information on roofing from all mills of about the same production date.

We are still a bit uncertain as to the best means for displaying the roll goods, but hope to make a recommendation to you shortly. If you have any thoughts, we should appreciate hearing them.

The magnitude of this operation is rather formidable. Attached is a list compiled by George Hossfield of the material required for making storage racks for the Bird roofing products only. The racks will come to about $450, exclusive of labor for fabricating.

The shingle display boards will require either $243.20 worth of plyscore or $370 worth of exterior plywood, if all boards are of one or the other material. It is my recommendation to get half of each and earmark the boards on exterior plywood for Shreveport decks at a later date.

Unless you have any objection, we shall proceed to order this material.

LWWeaver/rp

Attach.