

WIN!

ENOUGH 'DUTCH BOY' NALCRETE TO PAINT YOUR STUCCO HOME!

Nothing to write, nothing to buy!
All you do is phone
to enter the....



"DUTCH BOY"

SWEEPSTAKES

There'll be 30 winners... One for every day in September!
If your name is drawn, you'll get all this...

- 1 All the "Dutch Boy" Nalcrete needed to paint the exterior of your home.
- 2 All the Nalpatch required for patching cracks and holes.
- 3 All the Nalprep necessary for preparing the surface.
- 4 All the "Dutch Boy" Enamelized House Paint* you need for trim.

Here's all you do: Call us for a free inspection of your stucco home. We'll inspect the job, tell you how to paint it best, then enter your name in the free "Dutch Boy" Paint Sweepstakes!

Enter soon! Your name will be eligible for all drawings after date of entry. Prefer to paint now? Go ahead—buy your "Dutch Boy" paint... all your money will be refunded in case you win! No obligation—all you do is pick up the phone.

"Dutch Boy" Sweepstakes Rules

1. Names may be entered from now until midnight, September 30, 1959. Names of winners will be selected by weekly drawings.
2. Only one entry per family and one prize per family allowed. All residents of single-family homes in the area are eligible. Prizes must be accepted before December 31, 1959.

This offer is made to introduce you to...

"DUTCH BOY"

NALCRETE

- ✓ It's acrylic resin paint
- ✓ No strong paint odor
- ✓ Leaves no lap marks
- ✓ One coat covers, dries fast

BERKELEY

To enter "Dutch Boy" Sweepstakes Phone
Matthy & Van Hoy
Oak's Hardware
1888 Solano Ave.
LA 5-8331

BERKELEY

To enter "Dutch Boy" Sweepstakes Phone
Solano Hardware
1889 Solano Ave.
LA 6-2252

BERKELEY

To enter "Dutch Boy" Sweepstakes Phone
Truitt & White Lumber
2nd & Hearst Sts.
TN 1-0511

CASTRO VALLEY

To enter "Dutch Boy" Sweepstakes Phone
Castro Valley Lumber Inc.
5818 Castro Valley Blvd.
LU 2-5977

CASTRO VALLEY

To enter "Dutch Boy" Sweepstakes Phone
Village Bldg. Supply
3389 Village Drive
JE 7-2025

CONCORD

To enter "Dutch Boy" Sweepstakes Phone
Diamond Gardner Corp.
1908 Willow Pass Ext.
MU 5-4454

CONCORD

To enter "Dutch Boy" Sweepstakes Phone
May Paint & Glass
2098 Concord Ave.
MU 5-7412

CONCORD

To enter "Dutch Boy" Sweepstakes Phone
Pearson Lumber Co.
230 Hookston Rd.
MU 5-8888

CONCORD

To enter "Dutch Boy" Sweepstakes Phone
Raines El Monte Hardware
3430 Clayton Road
MU 5-4646

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Blackman-Anderson Lumber Co.
7217 San Leandro St.
NE 8-4847

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Dickson Auto Supply
3811 E. 14th St.
AN 1-4811

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Diamond Hardware
3438 Fruitvale Ave.

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Matthy & Van Hoy Hardware
231 E. 18th St.
TN 3-3473

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Rehak Paint & Wallpaper
5812 Foothill Blvd.
NE 8-4818

EL CERRITO

To enter "Dutch Boy" Sweepstakes Phone
Builder's Emporium
11490 San Pablo Ave.
LA 4-1326

EL SOBRANTE

To enter "Dutch Boy" Sweepstakes Phone
Rancho Lumber Co.
3510 San Pablo Dam Road
CA 3-2688

FREMONT

To enter "Dutch Boy" Sweepstakes Phone
Glenmoor Hardware
38224 Glenmoor
SY 7-2087

GRAND LAKE

To enter "Dutch Boy" Sweepstakes Phone
Decorator Paints, Inc.
3807 Grand Ave.
TE 8-8828

HAYWARD

To enter "Dutch Boy" Sweepstakes Phone
Elmo Stores
238 "A" St.
LU 1-8881

HAYWARD

To enter "Dutch Boy" Sweepstakes Phone
Hayward Paint
21181 Mission Blvd.
LU 2-2038

HAYWARD

To enter "Dutch Boy" Sweepstakes Phone
Shannon & Sons
1147 "A" St.
LU 1-8038

LIVERMORE

To enter "Dutch Boy" Sweepstakes Phone
Diamond Gardner Corp.
19 So. E Street
NI 7-2821

MARTINEZ

To enter "Dutch Boy" Sweepstakes Phone
Diamond Gardner Corp.
535 Escobar
AG 8-4185

MISSION SAN JOSE

To enter "Dutch Boy" Sweepstakes Phone
McIvor Hardware
111 Mission Irvington Road

OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Simon Hardware
808 Broadway
TE 6-3818

ORINDA

To enter "Dutch Boy" Sweepstakes Phone
Orinda Village Hardware
61 Orinda Highway
CL 4-4188

PITTSBURG

To enter "Dutch Boy" Sweepstakes Phone
Diablo Valley Lumber
388 Central Ave.
NE 2-7351

PLEASANTON

To enter "Dutch Boy" Sweepstakes Phone
Townsend Hardware
898 Main St.
VI 8-5488

RICHMOND

To enter "Dutch Boy" Sweepstakes Phone
Atalio Hardware
4828 McIlroye
BE 3-1888

RICHMOND

To enter "Dutch Boy" Sweepstakes Phone
Clark's Paint & Equipment
2718 Macdonald Ave.
BE 5-8181

RICHMOND

To enter "Dutch Boy" Sweepstakes Phone
C. B. Erickson Paint
527 - 73rd St.
BE 4-8182

RICHMOND

To enter "Dutch Boy" Sweepstakes Phone
Richmond Hardware
7th & Macdonald Ave.
BE 4-2388

SAN LEANDRO

To enter "Dutch Boy" Sweepstakes Phone
Faria Bros. Hardware
519 Mamer Blvd.
EL 1-3877

SAN LEANDRO

To enter "Dutch Boy" Sweepstakes Phone
Matthy & Van Hoy
14824 East 14th St.
EL 7-4775

SAN LEANDRO

To enter "Dutch Boy" Sweepstakes Phone
San Leandro Paint Store
1375 East 14th St.
LU 8-4737

SAN LORENZO

To enter "Dutch Boy" Sweepstakes Phone
Meyers Paint Co.
351 Lovell Blvd.

the exterior of your home.

- ② All the Nalpatch required for patching cracks and holes.
- ③ All the Nalprep necessary for preparing the surface.
- ④ All the "Dutch Boy" Enamelized House Paint you need for trim.

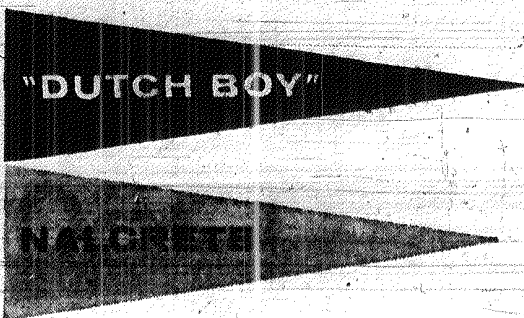
Here's all you do: Call us for a free inspection of your stucco home. We'll inspect the job, tell you how to paint it best, then enter your name in the free "Dutch Boy" Paint Sweepstakes!

Enter soon! Your name will be eligible for all drawings after date of entry. Prefer to paint now? Go ahead—buy your "Dutch Boy" paint... all your money will be refunded in case you win! No obligation—all you do is pick up the phone.

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This offer is made to introduce you to...



- ✓ It's acrylic resin paint ✓ No strong paint odor
- ✓ Leaves no lap marks ✓ One coat covers, dries fast
- ✓ It's easy to apply with a brush, roller or spraygun
- ✓ Easy clean-up for hands & brushes with soap & water
- ✓ You have a whole rainbow of colors to choose from
- ✓ Defies any weather—plastic-type film sheds water
- ✓ It breathes, so it lets inside water vapor escape
- ✓ Immune to alkali, and won't blister, peel or fade
- ✓ Immune to salt air, and won't discolor from smog

To enter, "Dutch Boy" Sweepstakes phone ...

DUTCH BOY PAINT STORE
297 - 10th St. TE 2-5115

ALAMEDA

To enter "Dutch Boy" Sweepstakes Phone
Alameda Glass & Paint
1617 Park St.
LA 2-2984

ALBANY

To enter "Dutch Boy" Sweepstakes Phone
Albany Paint & Supply
753 San Pablo Ave.
LA 6-9638

ALAMEDA

To enter "Dutch Boy" Sweepstakes Phone
Alameda Hardware
1532 Webster St.
LA 2-9110

ANTIOCH

To enter "Dutch Boy" Sweepstakes Phone
Silvera Lumber Co.
223 Railroad Ave.
PL 7-2900

ALAMEDA

To enter "Dutch Boy" Sweepstakes Phone
Enclinal Hardware
2723 Enclinal Ave.
LA 2-4821

BERKELEY

To enter "Dutch Boy" Sweepstakes Phone
Dutch Boy Paint Store
2000 University Ave.
TK 3-4116

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
H & B Paint
7781 E. 14th St.
LO 8-4392

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Home Hardware
5928 MacArthur Blvd.
WE 8-5847

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Lapard Hardware
3929 MacArthur Blvd.
KE 4-1986

OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
G & G Hardware
5608 Telegraph Ave.
OL 2-9857

OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Rockridge Hardware
5681 College Ave.
OL 2-1216

ENTER THE

"Dutch Boy" Sweepstakes
NOW!

VALLEJO

To enter "Dutch Boy" Sweepstakes Phone
Glover Paint & Lining
437 Toolenne St.
NI 3-3880

WALNUT CREEK

To enter "Dutch Boy" Sweepstakes Phone
Diamond Gardner Corp.
1761 Locust St.
YE 4-5858

To enter "Dutch Boy" Sweepstakes Phone
Diamond Gardner Corp.
1908 Willow Pass Ext.
MU 5-4464

CONCORD

To enter "Dutch Boy" Sweepstakes Phone
May Paint & Glass
2008 Concord Ave.
MU 5-7412

CONCORD

To enter "Dutch Boy" Sweepstakes Phone
Pearson Lumber Co.
230 Hookston Rd.
MU 5-8898

CONCORD

To enter "Dutch Boy" Sweepstakes Phone
Raines El Monte Hardware
3436 Clayton Road
MU 5-4846

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Blackman-Anderson Lumber Co.
7217 San Leandro St.
NE 8-4847

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Dickson Auto Supply
3811 E. 14th St.
AN 1-4811

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Dimond Hardware
3438 Fruitvale Ave.
KE 2-5707

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
East 14th St. Hardware
18226 E. 14th St.
LO 8-1137

EAST OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Foothill Hardware
6733 Foothill Blvd.
NE 8-9317

To enter "Dutch Boy" Sweepstakes Phone
Decorator Paints, Inc.
3907 Brand Ave.
TE 8-0826

HAYWARD

To enter "Dutch Boy" Sweepstakes Phone
Fine Stores
236 "A" St.
LU 1-8861

HAYWARD

To enter "Dutch Boy" Sweepstakes Phone
Hayward Paint
2181 Mission Blvd.
LU 2-2930

HAYWARD

To enter "Dutch Boy" Sweepstakes Phone
Shannon & Sons
1147 "A" St.
LU 1-8838

LIVERMORE

To enter "Dutch Boy" Sweepstakes Phone
Diamond Gardner Corp.
19 So. L Street
NI 7-2921

MARTINEZ

To enter "Dutch Boy" Sweepstakes Phone
Diamond Gardner Corp.
535 Escobar
AC 8-4185

MISSION SAN JOSE

To enter "Dutch Boy" Sweepstakes Phone
McIvor Hardware
111 Mission Irvington Road
OL 8-0211

MONTCLAIR

To enter "Dutch Boy" Sweepstakes Phone
Montclair Hardware
6116 LaSalle Ave.
OL 2-5161

OAKLAND

To enter "Dutch Boy" Sweepstakes Phone
Beaman's Paint Store
3978 Piedmont Ave.
OL 8-8361

To enter "Dutch Boy" Sweepstakes Phone
Clark's Paint & Equipment
3718 Macdonald Ave.
BE 5-8-01

RICHMOND

To enter "Dutch Boy" Sweepstakes Phone
C. B. Erickson Paint
632 - 73rd St.
BE 4-8183

RICHMOND

To enter "Dutch Boy" Sweepstakes Phone
Richmond Hardware
7th & Macdonald Ave.
BE 4-2188

SAN LEANDRO

To enter "Dutch Boy" Sweepstakes Phone
Faria Bros. Hardware
519 Manor Blvd.
EL 1-3877

SAN LEANDRO

To enter "Dutch Boy" Sweepstakes Phone
Maltby & Van Roy
14824 East 14th St.
EL 7-4775

SAN LEANDRO

To enter "Dutch Boy" Sweepstakes Phone
San Leandro Paint Store
1375 East 14th St.
LU 8-4717

SAN LORENZO

To enter "Dutch Boy" Sweepstakes Phone
Meyers Paint Co.
351 Leveille Blvd.
EL 7-1818

SAN LORENZO

To enter "Dutch Boy" Sweepstakes Phone
San Lorenzo Bldg. Supply
15715 Neaporian Blvd.
EL 1-8178

SAN LORENZO

To enter "Dutch Boy" Sweepstakes Phone
Bockman Road Hardware
1367 Bockman Road
BR 9-3880