



A floating mountain of arctic ice looming out of the darkness. A frenzied warning from the lookout. A sickening, blinding crash. Steel crushed like an eggshell. A frantic rush for the boats. A once proud freighter slowly settling beneath the waves.

Iceberg . . . hard apart!

Sometimes the lookout's warning comes too late, and another ship goes down to Davy Jones's locker . . .

EVEN with the international patrol constantly on the lookout, even with instant communication by wireless, mariners still live in fear of icebergs. The terrible disaster of the Titanic is not easily forgotten. Lesser accidents occur with uncomfortable regularity.

Icebergs are distinctly a menace to North Atlantic shipping. But there are other less dramatic dangers that some mariners overlook. These dangers are constant. Their annual toll reaches millions of dollars.

Sun, waves, moisture-laden air, carry on an ever-present attack against the stoutest ships—in port as well as on the high seas. Hour after hour, day after day, these agents of corrosion are seeking out exposed metal. Once they have secured a foothold, the toughest steel is doomed.

There is one certain protection against corrosion. That protection is Dutch Boy red-lead. Behind a tough, durable shield of this remarkable protective paint, metal work is safe from the elements.

Dutch Boy red-lead is the accepted paint for ship's steel. It is tough. It is durable. Its unusual spreading power makes it extremely economical. And Dutch Boy will not crack or peel.

Dutch Boy red-lead comes in both paste and liquid form. The liquid comes in the natural orange-red for next-to-metal coats, and also in browns, black, greens for finishing coats. The paste is obtainable in the natural orange-red and can be shaded to dark colors.

For woodwork interiors and for the superstructure use Dutch Boy white-lead. Mixed with linseed oil for exterior work and with flattening oil for interior, Dutch Boy white-lead gives a beautiful, lasting finish. At the same time it completely protects the wood surface. Dutch Boy white-lead can be tinted to any desired color.

If you want any information on painting, write our technical staff in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 131 State St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.

DUTCH BOY RED-LEAD



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