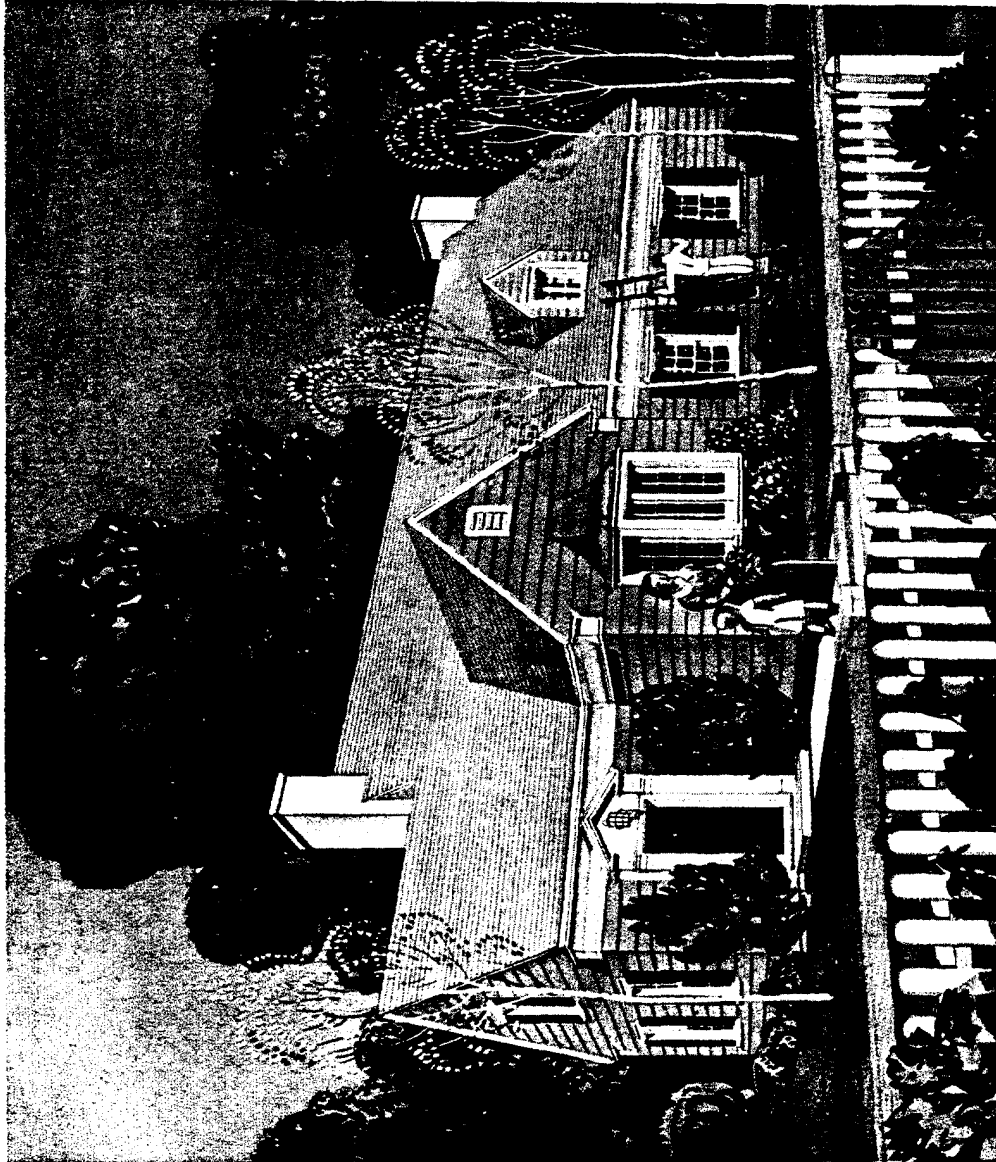


21



Painting by Rockwell

The HOME DECORATOR



Painting by Rockwell Kent

Front Cover: BODY, SWP Outside Gloss White. SHUTTERS, S-W Trimble Verde Green Light.

Above: BODY, SWP Primrose Yellow. TRIM, SWP Gloss White. SHUTTERS, S-W Trimble Verde Green Dark.

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SWP HOUSE PAINT

IS LABORATORY MIXED

» Sherwin-Williams SWP House Paint is a factory made precision product as accurately manufactured as a watch. In SWP several pigments are combined to give it greater resistance to weather, a more solid hiding film and a superlative beauty of finish, year after year on your house. Finest white lead, made in Sherwin-Williams own plants is reinforced with OZLO, an exclusive Sherwin-Williams development wherein pure white lead is brought into chemical union with zinc oxide that you may have a more lasting protective film to guard your house against damage from decay. SWP paint makers employ the same principles which put reinforcing in concrete, extra plies in tires and special wear resisting treads to grip the road.

Upper Left: CEILING AND TRIM, S-W Trimble Verde Green. WALLS, SWP Antique Brown No. 499. FLOOR, S-W Porch and Deck Paint Tile Red No. 46.
Lower Left: ROOF, S-W Preservative Shingle Stain Sienna Brown B-41. BODY, SWP Quaker Drab No. 391. TRIM, Shutters and Sash, SWP Modern Brown No. 388.
Upper Right: BODY, SWP Cream Gray No. 360. TRIM, SWP Outside Gloss White. SHUTTERS, SWP Straw No. 385. FLOOR, S-W Porch and Deck Paint, Gray Stone No. 48. FURNITURE, S-W Enameloid Blue.
Lower Right: ROOF, S-W Preservative Shingle Stain, Sienna Brown B-41. BODY, TRIM, AND SASH, SWP Outside Gloss White. SHUTTERS, S-W Trimble Spanish Blue.

It costs less to use Sherwin-Williams Paints.

