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CPS*

Julius Nemeth

Jeanette Garner

August 31, 1979

Dear Jeanette:

Supplementing our conversation, I am returning, herewith, now the stats for label revisions which you provided for my review. First of all, I wanted to just reconfirm that there was no proof for the Ready Mixed Cement Paint in litho cans, and I assume that will follow at a later date; and there was none for Silicone because I believe we have sufficient of those in stock and can use them up as they are printed. If my understanding of that is wrong, let me know.

I will enclose with this letter Chuck Noll's redo of the new All-Asbestos 301 formula which will apply to our Aluminum Coating and to save time, I suggest you simply take that one and then cut the corrections that he has made on the labels that I sent back to you and attach those to the stats for the revisions on the formulas that have to be made.

First of all, let me mention several corrections that apply to all labels, and then I'll cover a few individual ones separately.

CORRECTIONS NECESSARY ON ALL LABELS

1. The Los Angeles address which you specified in your instructions was left off every label.
2. On the caution label that appears on the back panel, the words "do not take internally" as part of the base instructions were left off of all the labels except Swimming Pool and Stucco Patch and should be included on the general instructions for all the other labels in the caution panel.
3. "Keep out of reach of children" should be set up under the cautions on the back panel in ten-point type and set apart so that it stands out.
4. The words "use with adequate ventilation" should be in twelve-point type and again I believe set up on a separate line and you can look at the NPCA recommendations for how that should be handled. You have that single sheet.

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Now I'll list comments as regarding the individual labels as follows:

ROOF EEMENT:

The words "an RPM Company" were left off of this label.

ROOF COATING BLACK:

I suggest we remove the star in front of the words "Eight times greater than paint". Move these two lines up one line and indent slightly since it is a continuation of the heading "Film Thickness". See the treatment used on Liquid Aluminum Coating label for this same slogan.

SWIMMING POOL PAINT:

On the back panel, change the word caution to warning as marked above "contains Portland Cement". In that same back panel, correct the word no to "not". Also add the word Caution in front of the word Combustible as marked on that stat.

LIQUID ALUMINUM COATING

Correct the spelling in the directions of the word "Flashing" as marked.

STUCCO PATCH:

Change the word caution to warning as marked on the stat on the back panel caution above the phrase "contains Portland Cement". Also add the word caution before the word combustible as marked on the stat. Change the word no to "not" also as marked.

I believe that covers it, Jeanette, with the exception of the updating on the formulas.

You might doublecheck with John Beluso on my use of the word warning above the words "contains Portland Cement" which is my understanding—it's possible that the word caution is sufficient, but I thought the word warning is appropriate and he may have some input on that.

I'll keep a copy of this memo at my desk should there be any questions that you want to call me on.

Cordially yours,

Julius Nemeth

JKV/zje

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